15th Annual Conference of Pediatric Department

Faculty of Medicine for Girls, Al-Azhar University

"Current Challenges in Pediatrics"

31 August 2023

Golden Tulip Cairo



Honorary Presidents

Prof. Hoda Seoud **Prof. Saneya Fahmy**

Conference President

Prof. Eman Elmorsy

Head of pediatrics department

Head of Organizing Committee

Prof. Manal Abdel Salam **Prof. Soheir Ibrahim**

General Secretaries

Prof. Karima Abd El-Fattah **Assist . Prof. Rasha Gouda**



Under Patronage of Their Excellences Grand Imam

Prof. Ahmed Al-Tayeb
Sheikh Al-Azhar

Prof. Salama Dawoud
President of Al-Azhar University

Prof. Mahmoud Sedeek
Vice President for Postgraduate and Research Al-Azhar University

Prof. Mohamed Fekry Khedr
Vice President of Al-Azhar University

Prof. Hanaa Al Ebeisy
Dean of the Faculty

Prof. Eman Elshal
Vice Dean of Education and Student Affairs

Prof. Sawsan Abdelsabour
Vice Dean for Postgraduate and Research Affairs



Welcome Message

We want to extend our warmest welcome To the 15th Congress of Pediatric department Faculty of medicine for Girls Al-azhar university which will be held on 31 August.

the This Congress will represent The most recent updates in our field and will discuss all attempted efforts that are taken hoping to provide our children with Better health for better lifewe hope That,

with God's will and then with our good intentions the Congress will meet your expectations and We'll have an nice remembered time together

Thank you once again for attending and wish you fruitful time.



Conference President

Prof. Eman Elmorsy

Head of pediatrics department

WHY YOU SHOULD ATTEND?

Platform to discuss the innovative researches and developments in the Pediatrics. Eminent speakers, the most recent research advances, and the latest updates in Pediatric field.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. It allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

NETWORKING:

- *Interact with colleagues, professionals and leaders in the field.
- *Stay in touch with the most advanced practical methods of Paediatrics
- *Share experiences, insights and strategies in interactive peer-to peer round tables.
- *Excellent networking opportunities away from the workplace.

WORKSHOPS:

- Learn from the experts with focused workshops

Target Audience:

- Cardiologists
- Pediatrician
- Pulmonologists
- Hematologists
- Infection
- Nephrologists
- Immunologists
- Endocrinologists
- GIT& Nutrition
- ICU
- Neonatologists
- Neuropsychiatry





Main Topics

Cardiology	Endocrinology
GIT & Nutrition	Hematology
ICU	Immunology
Infection	Neonatology
Nephrology	Neuropsychiatry
Pulmonology	

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.









Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Golden Package
Package in EGP	**(120,000)**	**(100,000)**	**(80,000)**
Symposium	45 min	30 min	20 min
Doctor full registration	20 Doctors	15 Doctors	10 Doctors
Booth class	**Booth 2×4 M**	**Pop Up Class A 2×3 M**	**Pop Up Class B 2×3 M**
Exclusive sponsorship	Exclusive: Registration desk sponsorship	x	x
Ads on LED screen	√	√	x
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits	x	x
Coffee break area	Exclusive: Coffee break area sponsoship	x	x
Faculty Lounge Sponsorship	√	x	x
Program book Ads	Ads as spreadsheet	Ads inside back cover	Ads in program book
Logo on Lanyards	√	x	x
Logo on Nametag	√	√	x
Logo on Conference back drop	√	√	x
Logo on Conference Bag	√	√	x
Delegate Bag Insert (Brochure / CD or DVD)	√	√	x
Email Blast	√	√	x



Exhibition Spaces

Stand Type	Size	Cost in EGP	Cost Includes
Booth	2×4 M	50,000	1 table, two chairs
Pop Up Class A	2×3 M	40,000	1 table, two chairs
Pop Up Class B	2×3 M	30,000	1 table, two chairs
Roll up	Roll up	20,000	1 table, two chairs

Accommodation & Registration

Registration Packages	Cost	Package Includes
Full Registration	2500 EGP	-Coffee break, Lunch and Attendance Certificate - Including Full Access to all Scientific Sessions
Student	1000 EGP	-Attendance Certificate - Including Full Access to all Scientific Sessions
Accommodation & Registration SGL	5,800 EGP	-Accommodation for 1 Night at Golden Tulip Cairo Standard room Based on B.B -Full Registration for 1 Doctor
Accommodation & Registration DBL	6,200 EGP	-Accommodation for 1 Night at Golden Tulip Cairo Standard room BB -Full Registration for 1 Doctor
-Note: In case of Two Doctors sharing in the same room Extra Registration Fees will be Paid		



Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture.

Cost	Duration
30 minutes	75,000 EGP
20 minutes	50,000 EGP
15 minutes	35,000 EGP
10 minutes	25,000 EGP

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.





Extra Sponsorship

Extras		Cost in EGP
Exposure in Screen Main Layout *Except another symposia Time		**30000**
Exposure in News-Feed Bar		**20000**
Break Time Banner *Brand Transitions between Speakers or Slides		**20000**
Intro Video Shows your product, logos and customized message		**25000**
Outro Video Shows your product, logos and customized message		**25000**
Sponsor Conference Lunch (100)		**100,000**
Sponsor Faculty Lounge		**50000**
Sponsor Conference Break (100)		**50000**
Sponsors Conference Bags Printed logo on Conf. bags		**20000**
Logo on Conference kit (Lunch & Coffee Break)		**25000**
Sponsor Lanyards		**25000**
Sponsor NameTag		**15000**
Conference Entrance Gate		**50000**
Ads in Final Program	Spread sheet	**15000**
	Full page insert	**10000**
	Insdie back cover	**10000**



Tailor your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- All above rates are subject to 14% vat.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there





PROJECT MANAGER
MR. MOHAMED ZAKI (+2) 01029763418 Mohamed.zaki@egypure.org
pure.spot www.purespot.org info@egypure.org