16TH ANNUAL CONFERENCE OF PEDIATRIC DEPARTMENT

FACULTY OF MEDICINE FOR GIRLS, AL-AZHAR UNIVERSITY

New Insights In Pediatrics



THURSDAY
31 OCTOBER, 2024.

TRIUMPH PLAZA HOTEL
HELIOPOLIS

HONORARY PRESIDENTS

PROF. SOHEIR FAYED

PROF. SAFAA ELMENEZA

CONFERENCE PRESIDENT

PROF. EMAN ALMORSY

HEAD OF PEDIATRIC DEPARTMENT

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Why Should You Attend?

Platform to discuss the innovative researches and developments in the Pediatrics. Eminent speakers, the most recent research advances, and the latest updates in Pediatric field.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. It allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

Networking:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of Paediatrics
*Share experiences, insights and strategies in interactive peer-to peer round tables.

*Excellent networking opportunities away from the workplace.

Workshops:

- Learn from the experts with focused workshops



Target Audience:

- Cardiologists
- Pediatrician
- Pulmonologists
- Hematologists
- Infection
- Nephrologists
- Immunologists
- Endocrinologists
- GIT& Nutrition
- ICU
- Neonatologists
- Neuropsychiatry

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Main Topics

Cardiology	**Endocrinology**
GIT & Nutrition	**Hematology**
ICU	**Immunology**
Infection	**Neonatology**
Nephrology	**Neuropsychiatry**
Pulmonology	

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







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Sponsorship Packages

Sponsor Levels and Benefits	Elite Package	Diamond Package	Golden Package
Package in EGP	**(150,000)**	**(120,000)**	**(100,000)**
Symposium	45 min	30 min	20 min
Doctor full registration	20 Doctors	15 Doctors	10 Doctors
Booth class	(A+) 2*3 m	(A) 2*3 m	(B) 2*3 m
Exclusive sponsorship	Exclusive: Registration desk sponsorship	Exclusive: Name Tags sponsorship	x
Ads on LED screen	√	√	x
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits	x	x
Coffee break area	Exclusive: Coffee break area sponsoship	x	x
Faculty Lounge Sponsorship	√	x	x
Program book Ads	Ads as spreadsheet	Ads as a back cover	Ads in program book
Logo on Lanyards	√	x	x
Logo on Nametag	√	√	x
Logo on Conference back drop	√	√	x
Logo on Conference Bag	√	√	x
Delegate Bag Insert (Brochure / CD or DVD)	√	√	x
Email Blast	√	√	x

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Exhibition Spaces

Stand Type	Size	Cost in EGP	Cost Includes
Class A+	2×3 M	60,000	1 Table, Two Chairs
Class A	2×3 M	50,000	1 Table, Two Chairs
Class B	2×3 M	40,000	1 Table, Two Chairs
Class C	Roll up	25,000	1 Table, Two Chairs

Accommodation & Registration

Full Registration	3,000 EGP
Scientific Registration	1,500 EGP
Student	500 EGP
Accommodation & Registration SGL	8,000 EGP
Accommodation & Registration DBL	8,700 EGP

- **Accommodation:** For 1 Nights in Triumph Plaza – Heliopolis - Standard Room BB, Including Full Access to All Scientific Sessions. Conference Kit (Coffee Break, Lunch) and Attendance Certificate.
- **Full Registration:** Conference Kit (Coffee Break, Lunch) and Attendance Certificate.
- **Scientific Registration:** Coffee Break and Attendance Certificate.

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Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational Lecture.

Duration	Cost in EGP
30 Minutes	**80,000** EGP
20 Minutes	**60,000** EGP
15 Minutes	**45,000** EGP
10 Minutes	**35,000** EGP

Note: The Sponsor Will Totally Cover The Invited Speakers (Travel Cost, Accommodation, Transportation & Other Related Services.



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Additional Ideas for Branding





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Extras		Cost in EGP
Exposure in Screen Main Layout Except Another Symposia Time		30000 EGP
Exposure in News-Feed Bar		20000 EGP
Break Time Banner Brand Transitions Between Speakers or Slides		20000 EGP
Intro Video Shows Your Product, Logos and Customized Message		25000 EGP
Outro Video Shows Your Product, Logos and Customized Message		25000 EGP
Sponsor Conference Lunch		60000 EGP
Sponsor VIP Lounge		60000 EGP
Sponsor Conference Break		50000 EGP
Sanitizers Branded Stand Exclude Products		25000 EGP
Sponsors Conference Bags Printed Logo on Conf. Bags		20000 EGP
Logo on Conference kit Exclusive Lanyards, Name Tags and Coupons		25000 EGP
Sponsor Lanyards		10000 EGP
Conference Entrance Gate		40000 EGP
Ads in Final Program	Spread Sheet	25000 EGP
	Full Page Insert	15000 EGP
	Outside Back Cover	15000 EGP

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Tailor your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- All above rates are subject to **14% VAT.**
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

• Payment Methods

- Payment will be through Pure Spot bank account as follows:

• Pure Spot Bank Account Details:

Bank Name:	Arab Banking Corporation – Egypt
Account Name:	Pure Spot Congress & Event Organizers
Account Number:	1820060473010015
Swift Code:	EAABEGCX007
IBAN:	EG110040000701820060473010015

• By Check:

The Check Is Payable To: **Pure Spot Events Management**

See You There

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PROJECT MANAGER

MS. REHAB EL-BARKOUKI

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HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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