FACULTY OF MEDICINE

Africa Heart Rhythm Association

2APCU

ANNUAL CONFERENCE OF ALEXANDRIA PEDIATRIC CARDIOLOGY UNIT

ELECTROPHYSIOLOGY TRACK IN COLLABORATION WITH AFHRA

DECODING THE PEDIATRIC HEART: STRUCTURE, FUNCTION, AND RHYTHM



CONFERENCE PRESIDENT

PROF. REHAM WAGDY

GOLDEN JEWEL HOTEL

25-26 NOVEMBER 2026

PURE SPOT EVENTS MANAGEMENT

Exhibition Spaces

Booth Name	Booth Description & Space	Price (EGP)
Class (A+) booth	Premium space (2 ×6 M)	200,000 EGP
Class (A) booth	Premium space (2 × 3 M)	150,000 EGP
Class (B) popup	Standard space (2 × 3 M)	120,000 EGP
Class (C) Rollup	1 Rollup (2 × 1 M)	80,000 EGP

Industrial Symposium

10 minutes — 120,000 EGP

20 minutes — 150,000 EGP

30 minutes — 180,000 EGP

The Sponsor will invite the Speakers to cover travel costs, Accommodation, transportation, and other related services.

Dinner Symposia



- **An excellent opportunity for your organization to provide an educational lecture**

- **Including:**
- Meeting Room
– Dinner for 100 People
Available 1-time slots

- **150,000 EGP**

Registration & Accommodation

Registration type	Price	Includes
Registration	6000	Full Registration: Coffee Break, Lunch, and E Certificate
Accommodation single	6500	-Accommodation per night in an SGL Room @Golden Jewel Hotel, based on BB basis one night
Accommodation Double	7500	-Accommodation per night in a DBL Room @ Golden Jewel Hotel, based on BB basis one night



Sponsorship packages



PLATINUM



GOLD



SILVER



BRONZE

Platinum Package

- Exhibit booth: (A+) 2*6 m
- Coffee break area: 1st Day
- Sponsor's logo on coffee break & lunch kits: 1st Day
- Logo on conference bag
- Logo exposure on the main screen layout (except during other symposia time)
- VIP lounge: 1st Day
- Inserts in attendee bags: 5 inserts (Production & printing completed by sponsor)
- Email campaigns blast: 4 frequency acknowledgments to over 100k attendees
- Acknowledgment as MAIN Sponsor in all printed or online documents/materials
- Exclusive online promotion on social media platforms for sponsoring company and its products (pinned post): 1 Week
- Symposium: 60 Minutes
- Recognition of company logo in conference lanyard and nametag
- Accommodation (SGL): 40 nights with a maximum of 20 rooms

- Full registered doctors (physical attendance): 100
- Program book ads: Spread sheet inside back cover
- Acknowledgment in thank you ads in the program book
- After the event: "Thank you" email to all attendees with company logo
- 100-word company/product profile in the e-program
- Price: 450,000 EGP



Golden Package

- Exhibit booth: (A+) 2*4 m
- Symposium: 45 Minutes
- Coffee break area: 2nd Day
- Sponsor's logo on coffee break & lunch kits: 2nd Day
- Logo on conference bag
- Logo exposure on the main screen layout (except during other symposia time)
- VIP lounge: 2nd Day

- Email campaigns blast: 3 frequency acknowledgments to over 100k attendees
- Acknowledgment as Golden Sponsor in all printed or online documents/materials
- Exclusive online promotion on social media platforms for sponsoring company and its products (pinned post): 5 Days
- Recognition of company logo in conference lanyard and nametag
- Accommodation (SGL): 30 nights with a maximum of 15 rooms
- Full registered doctors (physical attendance): 80
- Program book ads: Inside back cover

- **Program book ads: Inside back cover**
- **Acknowledgment in thank you ads in the program book**
- **After the event: "Thank you" email to all attendees with company logo**
- **100-word company/product profile in the e-program**
- **Price: 400,000 EGP**



Silver Package

- Exhibit booth: (A) 2*3 m
- Symposium: 30 Minutes
- Sponsor’s logo on coffee break & lunch kits: 3rd Day
- Logo on conference bag
- Logo exposure on the main screen layout (except during other symposia times)
- Inserts in attendee bags: 2 inserts (Production & printing completed by sponsor)
- Email campaigns blast: 2 frequency acknowledgments to over 100k attendees
- Recognition of company logo in conference lanyard and nametag: Not included
- Accommodation (SGL): 20 nights with a maximum of 10 rooms
- Full registered doctors (physical attendance): 70
- Program book ads: Inside page
- Acknowledgment in thank you ads in the program book
- Coffee break area: 3rd Day

- 100-word company/product profile in the e-program
- VIP lounge: 2nd Day
- Recognition of company logo in conference nametag
- After the event: "Thank you" email to all attendees with company logo: Not included
- Price: 250,000 EGP



Bronze Package

- Exhibit booth: (B) 2*3 m
- Symposium: 20 Minutes
- Sponsor’s logo on coffee break & lunch kits: 3rd day
- Logo on conference bag
- Logo exposure on the main screen layout (except during other symposia time)
- Inserts in attendee bags: 1 insert (Production & printing completed by sponsor)
- Email campaigns blast: 1 frequency acknowledgment to over 100k attendees
- Exclusive online promotion on social media platforms for sponsoring company and its products (pinned post): 2 Days
- Recognition of company logo in conference nametag
- Accommodation (SGL): 10 nights with a maximum of 5 rooms
- Full registered doctors (physical attendance): 50
- Program book ads: Inside page
- Acknowledgment in thank you ads in the program book
- After the event: "Thank you" email to all attendees with company logo: Not included

- After the event: "Thank you" email to all attendees with company logo: Not included
- 100-word company/product profile in the e-program
- Price: 200,000 EGP



- **Conference Backdrop Exclusive Sponsorship**

  Put your Logo and your branding on the main conference room backdrop

  120,000 EGP



- **Conference Mockup**

  Conference logo mockup in letters & Backdrop with Your company logo

  80,000 EGP According to the availability



- **Wi-Fi Sponsorship**

  Wireless internet will be provided to all meeting attendees.
  The sponsor will be acknowledged as the Wi-Fi sponsor and the company's name will be the Wi-Fi password.

  90,000 EGP



• VIP Lounge



Grand VIP lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your Guests will get free entry
180,000 EGP (per Day) according to the availability

• Water Bottles



Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees
70,000 EGP

• Photo Session Booth



Sponsor will have the opportunity to promote itself through a photo session booth to which all registered attendees are invited
100,000 EGP

- ## Meet the Expert Sessions

You can invite your guests to meet the expert with a maximum of 20 PAX for 30 Minutes during conference program/break time
140,000 EGP



- ## Opening Ceremony

Sponsorship of the opening ceremony, i.e., placing your brand on backdrop, lectern, mics, lighting, your brand color scheme …etc.
110,000EGP



- ## Registration Fill-in Counter

Reach attendees outside of the exhibit hall by sponsoring the registration fill-in counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk
130,000 EGP





- **Press Room Sponsorship**

A key place for interviews where you will receive a Guaranteed
interview to promote your presence at the conference and highlight
Your new product.
You will have the opportunity to display your (Name/logo on banners)
“Non Exclusive” 160,000 EGP



- **HOTEL KEY CARDS**

Your company logo will be displayed along with
EWDS logo and handed to all guests of the host hotel.
70,000 EGP



- **Advertising on the Conference Main Gates**

Put Your ADS on the Conference Main Gates (LED Screens or Wood
120,000 EGP

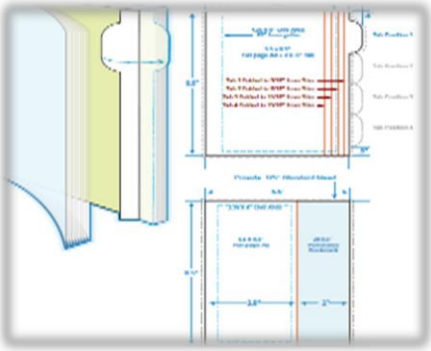
• Coffee Break Area Logo

Place your brand on the coffee break area for all to see.
120,000 EGP /Day according to the availability



• Advertising in the Final Program

The printed version will be handed out to all participants during the congress
Booklet holder branding **140,000 EGP**
Inside back cover - front cover **90,000 EGP**
Spreadsheet 120,000 EGP
Full page inserted **90,000 EGP**
Outside **back cover 90,000 EGP**



• FOOTPRINT SIGNAGE

Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance to the Exhibit Hall and leading to your booth.
100,000 EGP



- **Events AI Push Notification**

Push Notifications are sent to all participants through **Events AI Application**
This can be used as an advertisement for your exhibition booth, industry session or any activity planned during the event
80,000 EGP



- **Delegate Bag Insert (Brochure / CV or DVD)**

Reach all access attendees by distributing your promotional item in the conference bags.
Only four bag inserts are available, so your messaging will not get lost or diluted.
120,000EGP(4 available)



- **logo on Speakers' Badges**

Have your company name and logo printed on the delegate badges.
90,000 EGP, according to the availability



- **Note Pads and Pens**

Provide branded notepads and pens to be distributed in the participants' bags.
100,000 EGP Production not included



- **Chairpersons & Speakers Blast SMS Reminder Pre-Sessions**

Service that allows sending customized SMS reminders for pre-sessions for Chairpersons & Speakers acknowledged by your company name
One shot 90,000 EGP



Notes

1. BOOTHS ALLOCATION:

First come first served basis & Priority for main sponsors after official confirmation

2. REGISTRATION & ACCOMMODATION:

All packages only for sponsors “Available for Egyptian not covering any delegates from outside Egypt“

- In case 02 doctors will share the same room, extra registration will be paid
- For hotel reservations, ID copy should be received before check in date
- List of Registration & Accommodation to be sent to Pure Spot before to confirm(Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list,
(Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented)

3. ADVERTISEMENTS & PUBLICATIONS:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference
(Advertisements Designs Logos– Flyers … etc.) Should be delivered to the organizing company (Pure Spot)
or the organizing company will not be responsible for any delays .

Payment Methods

- **Pay Cash Through Pure Spot Events Management Head Office**

  located at 62 Makram Ebaid St.,6th zone, Nasr City in front of Child Garden.

- **Bank Transfer to:**

  Account Name: Pure Spot Congress & Event Organizers
  Account Number: 1820060473010015
  Bank Name: Arab Banking Corporation – Egypt ABC
  Send a copy of the bank transfer by Email

- **Make a Payable Cheque to**

  شركة بيور سبوت لتنظيم المؤتمرات



PROJECT MANAGER

MR. ALI YAHYA

01063338795 ALI.YEHIA@PURESPOT.ORG

HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

IAPCO ACCREDITED

IATA

FOLLOW US

22 YEARS OF EXCELLENCE

PURE SPOT EVENTS MANAGEMENT

www.purespot.org