2nd Annual Scientific Conference Of Dar Ismail Hospital

Oct 12-13,2017

Hilton Alexandria Corniche

98 Ahmed El Zomor St., Nasr City, Cairo, Egypt
Tel: +20 2 267 21 944 FAX: +20 2 267 18 421
Email: Info@egypure.org Website: www.egypue.org

Pure Spot
Congress & Event Organizers

Conference Board

Conference Honorary President

Prof. Hassan Sallam

Conference President

Dr. Khaled Sallam

Conference Vice President

Dr. Sahar Nassar

Scientific Committee

Dr. Hany Fawzy

Dr. Ahmed Azzam

General Secretary

Dr. Mohamed Taha El Khateeb

Organizing Committee

Dr. Sahar Emara

Dr. Amal El Adel

Dr. Doaa Youssef

Scientific Program

Scientific Sessions:

1- Infertility Management.
2- Maternal & Fetal Medicine
3- Gynecological Disorders.
4- Ultrasonography
5- Endoscopy
6- Oncology
7- Pediatrics.

Workshops

Topics	Speaker	Venue	Fees EGP
Hysteroscopy	Prof. Osama Shawky Dr. Mohamed El Khateeb	Dar Ismail	800
Laparoscopy	Prof. Tamer Hanafy Prof. Mohamed El Mahdy Dr. Mohamed El Azzab	Dar Ismail	800
Ultrasound	Prof. El Sayed El Badawy Dr. Ahmed El Habashy Dr. Nashaw El Taweel	Dar Ismail	300
Doppler	Prof. Rehab El Saied Dr. Nouran Adel Dr. Eman Soliman	Dar Ismail	300
IVF	Prof. Ashraf Abo Ali Dr. Mohamed El Khateeb	Elmadina Hospital Ajial Hospital	1000

HOW TO SECURE YOUR PARTICIPATION?

Exhibition

The exhibition will be held in **Hilton Alexandria Corniche** . With good available spaces to highlight their products & Services.

Rates in EGP

	Package Name	Package No.	Package Description	Price (EGP)
Exhibition space	Class (A+) booth	ES01	6 sqm Special space (2 X 3 m) Premium space "4 spaces available"	25,000
	Class A booth	ES02	6 sqm Special space (2 X 3 m)	20,000
	Class B	ES03	6 Sqm Ordinary space (2 X 3 m)	15,000
	Class C	ES04	4 sqm – **only Rollups**	10,000

Industrial Symposiums

Are prioritized to our main sponsors

Timeslots will be assigned on a First-come, First-served basis; Main Sponsors will be reserved ¬first opportunity for prime timeslots during lunch and reception.

The price includes *Meeting Room Rental /Standard audio/visual equipment



- **Note:** The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.

Symposium Package	Fees
60 min. (Prime Time Slot "available One Set")	35,000 EGP
60 min.	25,000 EGP
45 min.	20,000 EGP
30 min.	15,000 EGP



Registration Packages

Item		Price in EGP	Bonus
30 Registrars / 1200 LE per Person		36,000	2 Rollups

- **Full Registration** for 2 days includes Coffee Break, lunch, program book, Bag, Certificate

Registration Fees:

Registration Category	Early Bird Deadline, Sep.1,2017	Advanced Registration, Sep.2,2017
Full Registration	800	1200
Student / Fellow (>33)	300	600
Scientific Registration	500	1000

- **Full Registration** for 2 days includes Coffee Break, lunch, program book, Bag and Certificate.
- **Student/ Fellowship** for 2 days includes Coffee Break, program book, Bag and Certificate.
- **Scientific Registration** for 2 days includes Coffee Break, program book and Certificate.

Sponsorship and Advertising Buys Pricing

Sponsor Levels And Benefits			
Elite Package 100,000 EGP	Platinum Package 75,000 EGP	Golden Package 50,000 EGP	Silver Package 40,000 EGP
60 min (Industrial Symposium)	45 min (Industrial Symposium)	30 min (Industrial Symposium)	30 min (Industrial Symposium)
25 Doctors Full Registration	20 Doctors Full Registration	15 Doctors Full Registration	10 Doctors Full Registration
Booth Class (A +) 2*3 m Premium space	Booth Class (A +) 2*3 m Premium space	Booth Class (A+) 2*3 m Premium space	Booth Class (A+) 2*3 m Premium space
Exclusive: Faculty Lounge 1st day	Exclusive: Faculty Lounge 2nd day	----------	----------
Exclusive: Sponsor's Logo on Coffee Break & Lunch Kits 1st day	Exclusive: Sponsor's Logo on Coffee Break & Lunch Kits 2nd day	----------	----------
Program book ADS as Spreads Sheet	Program book ADS as an Inner- Back Cover	ADS in Program Book	ADS in Program Book
Exclusive: Logo on Name tags	Exclusive: Logo on Name tags	----------	----------
Logo on Conference Bags	Logo on Conference Bags	Logo on Conference Bags	Logo on Conference Bags
Logo on conference Backdrop	Logo on conference Backdrop	Logo on conference Backdrop	Logo on conference Backdrop
Chairpersons & speaker's appreciation emails –after the conference			
Acknowledgment in thank you ads in program book	Acknowledgment in thank you ads in program book	Acknowledgment in thank you ads in program book	Acknowledgment in thank you ads in program book
insert in the conference bags	insert in the conference bags	insert in the conference bags	insert in the conference bags
roll up in Conference Hall During your Symposium	roll up in Conference Hall During your Symposium	roll up in Conference Hall During your Symposium	roll up in Conference Hall During your Symposium
Registrars Data Base scanning			

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2nd Annual Scientific Conference Of Dar Ismail

Sponsorship opportunities

2nd Annual Scientific Conference of Dar Ismail: the ideal opportunity to brand your products and services through a wide variety of sponsorship items.

Certificate of Attendance Terminals

These terminals will be placed in the registration area where attendees will have the opportunity to print their own Certificates

25,000 EGP



Lanyards

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Conference name.

25,000 EGP "according to the availability"



Program-At-A-Glance / POCKET PROGRAM

Distributed to every attendee, the Program-At-A-Glance contains high-level information for all educational aspects of the meeting, including the schedule of events, session listings, and meeting room locations. Supporter will receive recognition on the back cover.

20,000 EGP "according to the availability"



Conference webcasting Service

Providing conference attendees an online access to highly selected materials along with speaker's video recording

Terms & Conditions applied

35,000 EGP – 5 sponsors max



Delegate bag insert (Brochure / CV or DVD)

Get your name and branding in front of meeting participants as they check in at attendee registration. Only four bag inserts are available so your messaging will not get lost or diluted.

10,000 EGP



Certificate Folders

Have your company name and/or logo printed on the Certificate Folders

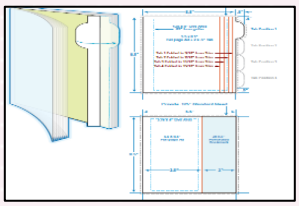
20000 EGP non-exclusive



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Pure Spot Congress & Event Organizers

Advertising in Final Program



The printed version will be handed out to all participants during the conference
Booklet holder branding **20000 EGP**
Your Company Logo on **splash page** **15000 EGP**
Inside Back cover - Front Cover **25000 EGP**
Full page inserted **10000 EGP**

Chairpersons & Speakers Blast SMS reminder pre-sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
25000 EGP "Exclusive"

Post conference Promo Videos



Get your name and branding in Post Conference Promo Videos
25000 EGP

Hotel Parking vouchers



Get your name and branding in parking vouchers
30000 EGP / Day

Opening Ceremony



Sponsorship of the opening ceremony i.e. placing your brand on Back Drop, Lectern, Mics …etc.
Lightening opening ceremony with your brand color scheme
Sponsor will have the opportunity to promote itself through
Lightening opening ceremony with your brand color scheme



50,000 EGP **Valid for Main sponsors packages**

Photo Session Booth



Sponsor will have the opportunity to promote itself through Photo Session Booth which all registered attendees are invited

35000 EGP

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Conference Lunch



As a networking lunch sponsor, you have the opportunity to display your name/logo on banners in the lunch area

50000 EGP / Day

Meeting Rooms



Secure a meeting room to fit your needs and schedule. Locations are convenient for all your show needs.
We offer rental options to best fit your needs. If the time allotment below does not meet your specification, please contact Project Manager or operation Manager for details.
Pricing information is on the application.
*Full Day (8am-5pm) **50000 EGP**
*Half Day (7am-11:30am or 1pm-5pm) **25000 EGP**
*Three Day Room rentals are available.

Standard AV equipment included
F& B not included

Tailor your package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option that may be more convenient. Please feel free to contact our Project Manager, which might help you to increase your return on investment

For further inquiries, please contact:

Project Manager
Mahmoud Mashally
Mob: 01023065044
Email:mahmoud.mashally@egypure.org