36

كلية الطب
جامعة عين شمس

Annual Conference of

Dermatology, Venereology & Andrology Department
Ain Shams University

CONFERENCE

7th March 2024

Tolip Golden Plaza Hotel

PRE CONFERENCE WORKSHOPS

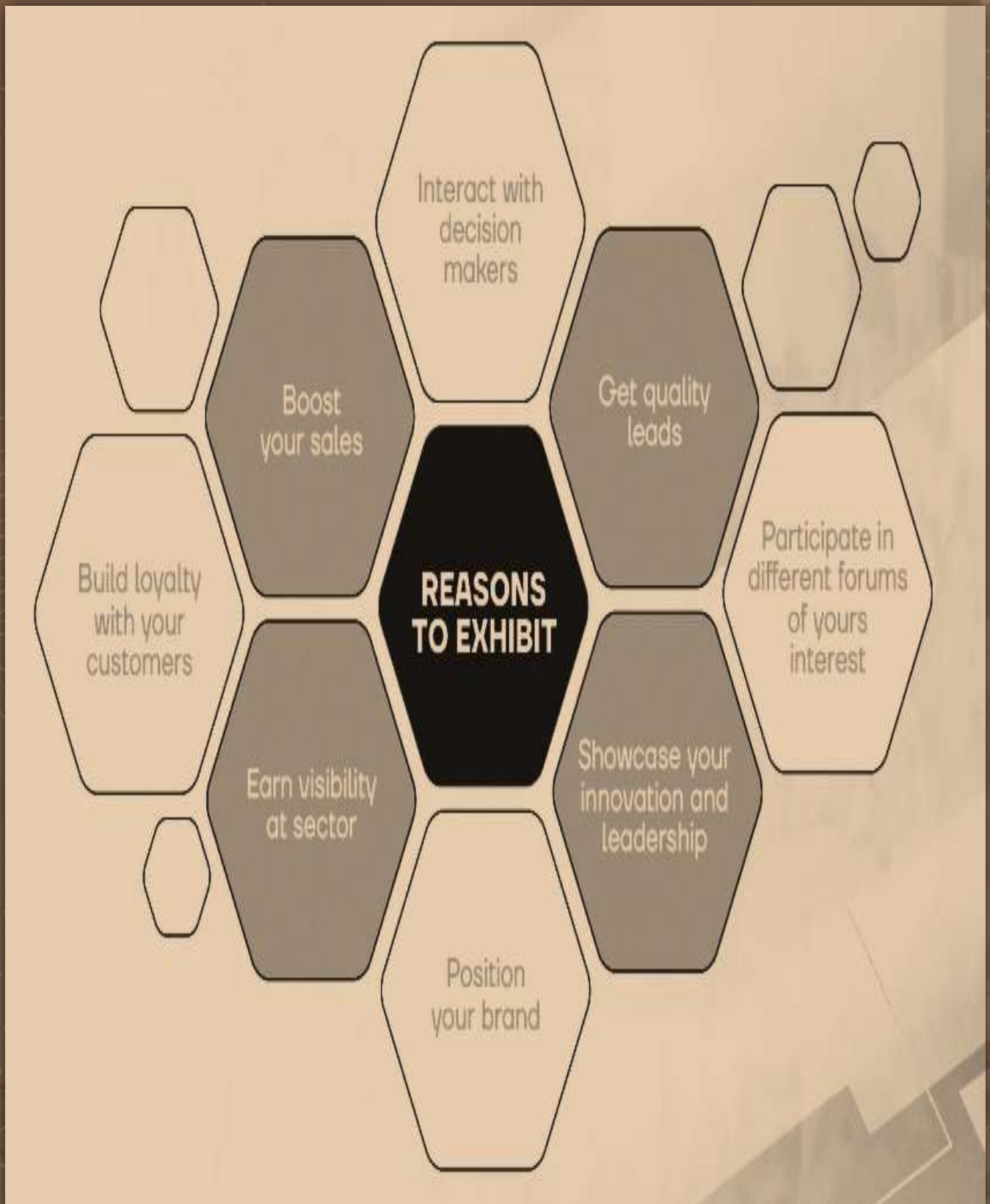
3rd – 5th March 2024 – Ain Shams University Hospital



CONFERENCE & DEPARTMENT PRESIDENT

Prof. Hanan Saleh

Why To Exhibit ?



36
Annual Conference of
Dermatology,Venereology & Andrology Department
Ain Shams University

Main Sponsorship Levels



200,000
EGP



175,000
EGP



125,000
EGP



100,000
EGP

Sponsorship Levels & Benefits

At every support level, customized packages are built to meet your company's needs:

Sponsor levels and benefits	Diamond	Platinum	Golden	Silver
Package	**200,000**	**175,000**	**125,000**	**100,000**
Industrial symposium	30 min	20 min	15 min	10 min
Full registration	50 Doctors	40 Doctors	30 Doctors	15 Doctors
Booth Class	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A) 2*3 m
Faculty Lounge Sponsorship	1st day	x	×	×
Rollup during your symposium inside the Main Hall	✓	✓	✓	×
Logo on Coffee Break & Lunch Kits	1st day	x	×	×
Coffee break area Sponsorship	Sponsorship 1st day	x	×	×
Program book ads As	spreadsheet	inside cover	Inside page	Inside page
Logo on Lanyards	✓	×	×	×
Logo on nametag	✓	✓	✓	✓
Acknowledgement on Sponsors Board	✓	✓	✓	✓
Logo on Conference Bag	✓	✓	✓	✓
Email Blast	✓	×	×	×
Insert in conference Bags (Production & Printing completed by Sponsor)	4	3	2	1
Rollup at Speaker ready desk	✓	×	×	×
Thank you Email to all the attendee after the event with your logo	✓	✓	✓	×



36

Annual Conference of

Dermatology,Venereology & Andrology Department
Ain Shams University

SPONSOR OPPORTUNITIES

01 **Choose an Individual Sponsorship**

02 **Choose Multiple Sponsorship**

03 **Tailor Your Own Sponsorship**

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Registration Fees :

Registration Category	Early Bird Till 7 Jan 2024	Advanced Till 7 Feb 2024	Late Till 6 March 2024	On-Site: 7 March 2024
Full Registration	1500 EGP	1750 EGP	2000 EGP	2250 EGP
Scientific Registration	550 EGP	750 EGP	1000 EGP	1250 EGP

Full Registration: Includes
Coffee break, lunch, program book, bag , certificate
Scientific Registration: Includes
Coffee break, program book and certificate

Accommodation Fees:

Room Type	Single Room	Double Room
Rates per night on B.B basis at Tolip Golden Plaza	2350 EGP	2550 EGP



36

Annual Conference of

Dermatology, Venereology & Andrology Department
Ain Shams University

Event Booths



Exhibition space	Booth Name	Booth Description	Price in EGP
	Class (A+) booth	12 SQM Special space (2 X 6 m)	65,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	50,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	40,000
	Class (C)	4 SQM only roll up (2 X 2 m)	25,000

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

36

Annual Conference of

Dermatology,Venereology & Andrology Department
Ain Shams University

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**50,000 for 20 Minutes** **30,000 for 10 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**25,000**

The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.



36

Annual Conference of

Dermatology,Venereology & Andrology Department
Ain Shams University





Additional Ideas for branding





Registration Desk Branding

50,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

30,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

35,000 /Day

Place your brand like Pole flags @ the coffee break area for all to see.

"According to the Availability"



Faculty Lounge

50,000 /day

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry



Gala Dinner

100,000 /day



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

Conference Lunch

100,000 /day

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.



Photo Booth

50,000

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region. “



Crossing Gate

45,000



Get your name on the main Gate in the main Entrance Hall.

Branded Flags

30,000

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or Coffee Break Area



Lanyards

35,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"

logo on Delegate Badges

25,000

Have your company name and logo printed on the delegate badges.



Directions Signs

20,000



Signs will be located outside the exhibit hall and/or in session hallways

Certificate Folders

30,000

Have your company name and logo printed on the certificate folders



Note Pads And Pens

15,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags (Production not included).

Water Bottles

20,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 10,000 EGP

Inside front/back cover 20,000 EGP

Spreadsheet 20,000 EGP

Full page inserted 15,000 EGP

Delegate Bag Insert

10,000

Reach All Access attendees by distributing your promotional item inside the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.



Bags

30,000



Placing company logo on congress bag (Not- Exclusive).

Email Blast

10,000

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

15,000/ shot



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

35,000/ shot

Video can boost your Exposure in an effective way to increase customer engagement.



36

Annual Conference of

Dermatology,Venereology & Andrology Department
Ain Shams University



Terms and Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

14 %VAT

WILL BE ADDED TO ALL PRICES

Maximize Your Marketing

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient





Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Account Name: Pure Spot Congress & Event Organizers

Account Number: 100016436504

Bank Name: CIB

And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات



PURE SPOT
EVENTS MANAGEMENT

www.purespot.org

HEADQUARTER

CAIRO: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR

(+20) 226718421 - 226721944

INFO@PURESPOT.ORG

ALEXANDRIA · LUXOR · DELTA · ASYUT · DUBAI

IATA

IAPCO ACCREDITED

ICCA

19 YEARS OF EXCELLENCE

PROJECT MANAGER MS. NADA HASSAN 01063338795 NADA.HASSAN@PURESPOT.ORG