37TH ANNUAL CONFERENCE OF DERMATOLOGY, VENEREOLOGY, AND ANDROLOGY DEPARTMENT, AIN SHAMS UNIVERSITY

HEALTH IS AN ART: TRENDS AND INSIGHTS FOR TOMORROW



CONFERENCE PRESIDENT
PROF. MARWA ABDULLAH

SECRETARY GENERAL
PROF. NEHAL ZUEL-FAKKAR

MODERATORS

DR. AHMAD NASSAR

DR. MOHAMED AIDAROUS

April 7-9, 2025
Ain Shams University Hospital

April 10, 2025
Triumph Luxury Katamya Hotel

INVITATION

Dear Partner,

We are delighted to invite you to join us as a valued partner for the **37th Annual Conference of Dermatology, Venereology, and Andrology,** hosted by Ain Shams University. Under the theme

"Health Is an Art: Trends and Insights for Tomorrow,"

this prestigious event will take place from **April 7–9, 2025**, at Ain Shams University Hospital, and conclude on **April 10, 2025**, at the Triumph Luxury Katamya Hotel. The conference is chaired by :
Prof. Marwa Abdallah and will feature renowned experts, insightful discussions, and the latest advancements in dermatology, venereology, and andrology.

Your support as a sponsor will enhance your brand's visibility, demonstrate your commitment to healthcare excellence, and provide strategic networking opportunities with experts and professionals in the field.

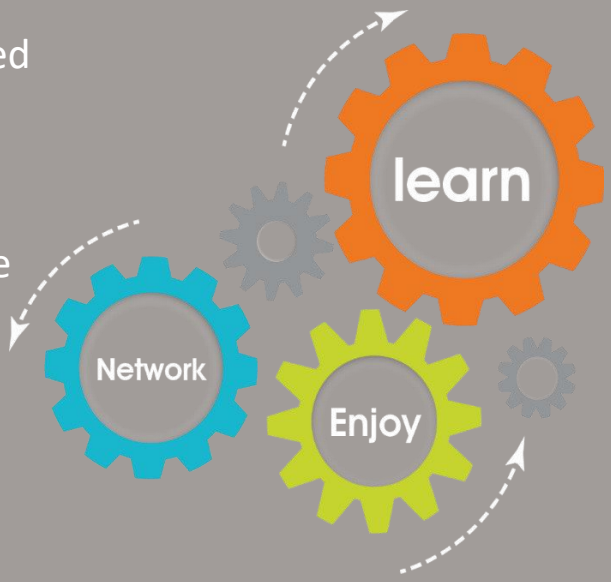
Our organizer, **Pure Spot**, will be in touch to discuss tailored sponsorship options that suit your objectives.

We look forward to welcoming your partnership in making this conference a resounding success!

Warm regards,
Conference President:
Prof. Marwa Abdallah

Why to Attend?

The format for the 2025 Conference includes plenaries with invited speakers and proffered papers, company organized symposia & presentations .
This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.



Why to Exhibit ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

01 - -Personal contact with the leadership and executive officers of far-reaching regional and national organizations

02 - Breaks built into the schedule designed to maximize interaction between registrants and exhibitors

03 - -Make a long-lasting impact on your target audience

04 - Publicity and long term branding

05 - Opportunity to demonstrate new and existing Products or services

06 - -B2B & B2C opportunities.

-Access to KOL Guests

Achieving your business goals starts here.

Main Sponsorship Levels

Level Determined by the accumulation of objects of Value



300,000

EGP



250,000

EGP



200,000

EGP



120,000

EGP

Sponsorship Levels & Benefits

At every support level, customized packages are built to meet your company's needs:

Sponsor levels and benefits	Diamond	Platinum	Golden	Silver
Package	**300,000**	**250,000**	**200,000**	**120,000**
Industrial symposium	20 min	15 min	10 min	-
Full registration	50 Doctors	40 Doctors	30 Doctors	15 Doctors
Booth Class	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A) 2*3 m
Faculty Lounge Sponsorship	✓	x	×	×
Sign up during your symposium inside the Main Hall	✓	✓	✓	×
Coffee break & lunch area Sponsorship	✓	×	×	×
Program book ads As	2 Pages	1 Page	1 Page	1 Page
Logo on Coffee Break & Lunch Kits	✓	x	×	×
Logo on sp,ch Namtages	✓	×	×	×
Acknowledgement on Sponsors Board	✓	✓	✓	✓
Logo on Conference Bag	✓	✓	✓	×
Email Blast (Tailor Your Message)	4	3	2	1
Rollup at Speaker ready desk	✓	×	×	×
Thank you Email to all the attendee after the event with your logo	✓	✓	✓	×
Opportunity to distribute your Flyer from registration desk (Production &Printing completed by Sponsor)	3	2	1	1
CME Certificates	30	20	10	5



SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the conference .

The Conference is always open to new ideas.

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Registration Fees :

Registration Category	Early Bird Till 10 March 2025	Late Till 9 April 2025	On-Site: 10 April 2025
Full Registration	2000 EGP	2500 EGP	2750 EGP
Scientific Registration	1250 EGP	1500 EGP	1750 EGP

Full Registration: Includes
Coffee break, lunch, program book, bag , certificate

Scientific Registration: Includes
Coffee break, program book and certificate

Accommodation Fees:

Room Type	Single Room	Double Room
Rates per night on B.B basis at Triumph katmaya Luxury Hotel	8500 EGP	8800 EGP



REGISTRATION CHANGES OR CANCELLATIONS POLICY



You will be charged 25% of Total Amount.

- In case of any cancellation before **45 Days** of the arrival date

You will be charged 50% of Total Amount.

- In case of any cancellation before **30 Days** of the arrival date

You will be charged 100% (*No Refund*)

- In case of any cancellation before **15 Days** of the arrival date

All cancellation and refund requests must be made in writing and submitted via email.

Event Booths



Exhibition space	Booth Name	Booth Description	Price in EGP
	Class (A+) booth	12 SQM Special space (2 X 6 m)	100,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	80,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	60,000
	Class (C)	4 SQM only roll up (2 X 2 m)	40,000

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**60,000 for 20 Minutes** **40,000 for 10 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**35,000**

The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.



Additional Ideas for branding



The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

Registration Desk Branding

50,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

30,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

35,000 /Day

Place your brand like Pole flags @ the coffee break area for all to see.

"According to the Availability"



Faculty Lounge

50,000 /day

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry "According to the Availability"
*Priority to the main Packages



Gala Dinner

200,000 /day



Sponsorship of the gala dinner for 100 persons. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

Conference Lunch

150,000 /day

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.



Photo Booth

50,000



Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region. “According to the Availability“
*Priority to the main Packages

Crossing Gate

45,000



Get your name on the main Gate in the main Entrance Hall.

Branded Flags

30,000



Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or Coffee Break Area

Lanyards

35,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"
Exclusive Opportunity:

logo on Delegate Badges

25,000

Have your company name and logo printed on the delegate badges.
"According to the Availability"
Non-Exclusive Opportunity:



Directions Signs

20,000



Signs will be located outside the exhibit hall and/or in session hallways
Non-Exclusive Opportunity:

Certificate Folders

30,000

Have your company name and logo printed on the certificate folders



Note Pads And Pens

20,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags
"Production not included"

Water Bottles

30,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees
"Production not included"



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 10,000 EGP

Inside front/back cover 20,000 EGP

Spreadsheet 20,000 EGP

Full page inserted 15,000 EGP

Delegate Bag Insert

10,000

Reach All Access attendees by distributing your promotional item inside the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.

4 Opportunities available



Bags

30,000



Placing company logo on congress bag (Not- Exclusive)”

Email Blast

10,000

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

15,000/ shot



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

35,000/ shot

Video can boost your Exposure in an effective way to increase customer engagement.



Maximize Your Marketing



We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

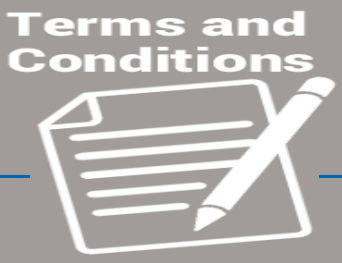
In this case, we can provide you with Customizing your package option which may be more convenient



Contribution is confirmed by E-mail which sends to the responsible for the Congress, We will not confirm any participation without E-mail or by phone only

14 % VAT

WILL BE ADDED TO ALL PRICES



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Account Name: Pure Spot Congress & Event Organizers

Account Number: 100016436504

Bank Name: CIB

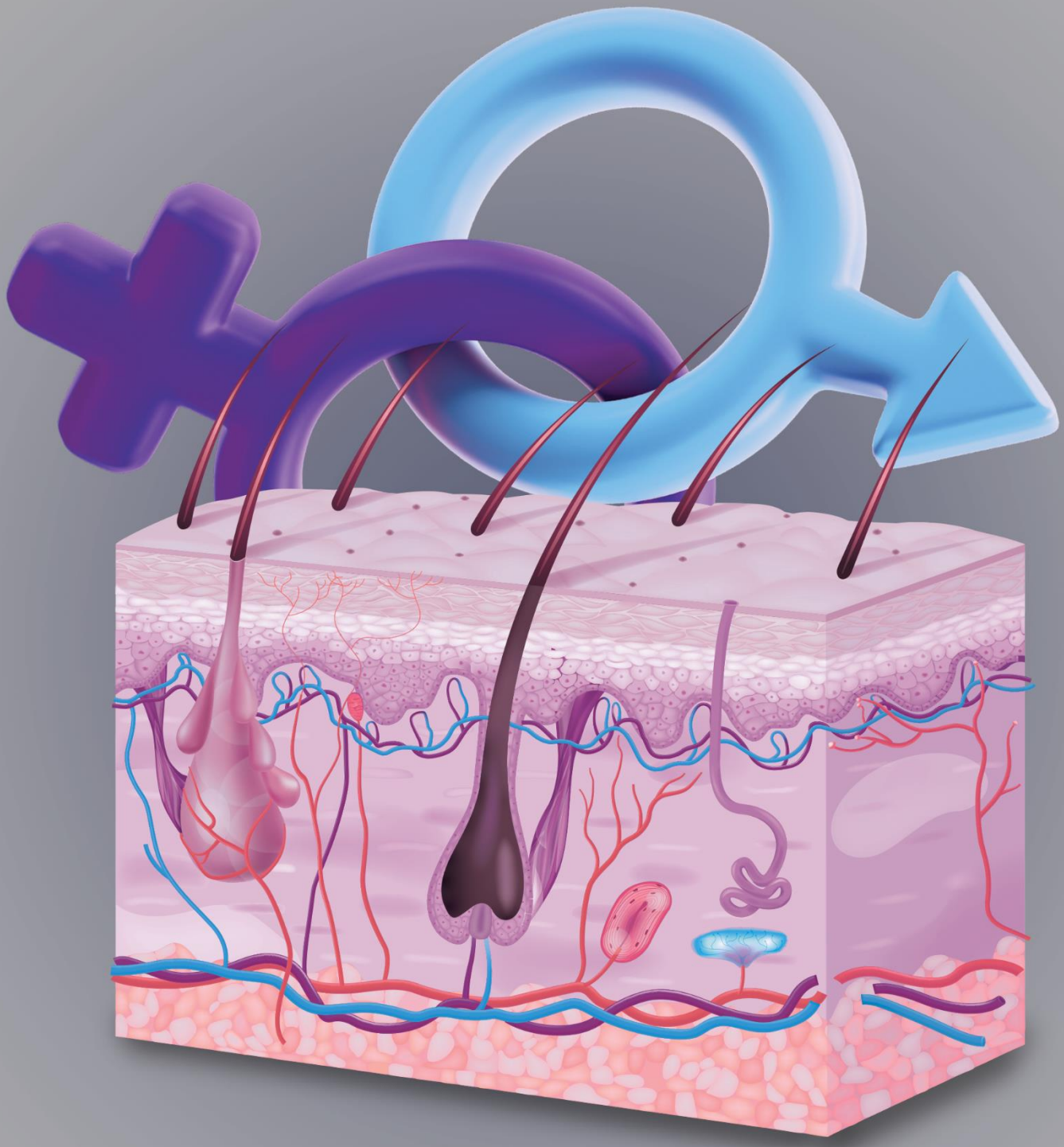
And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات





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