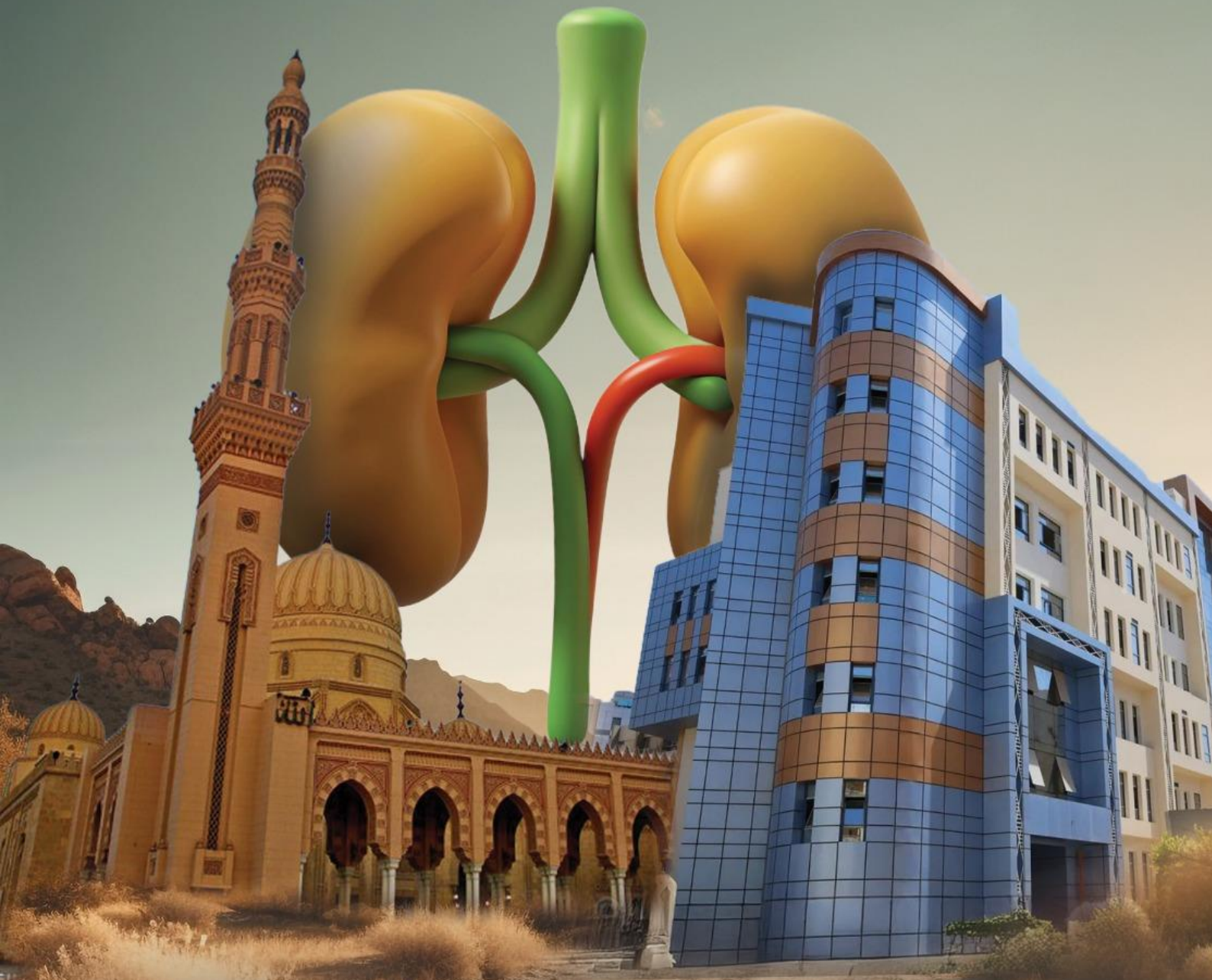
# 40TH ANNUAL CONFERENCE TANTA UROLOGY DEPARTMENT

## UROLOGICAL PRACTICE IN THE DIGITAL ERA



1-3 September 2025

Tanta Urology & Nephrology Hospital

# Under Patronage of



**PROF. DR. MOHAMED HUSSIEN**
President of Tanta University



**PROF. DR. AHMED GHONEIM**
Dean of the Faculty of Medicine



**PROF. DR. MOHAMED HANTERA**
Vice Dean for Post Graduate affairs



President of the Conference
**PROF. DR. HASAN EL-TATAWY**
Executive manager of Tanta University Hospitals



Honorary President of the Conference
**PROF. DR. ABDELHAMID EL-BAHNASY**
Head of the Urology Department-Tanta University



Conference General Secretary
**PROF. DR. MAGED RAGAB**
Professor of Urology



Conference Coordinator
**DR. AHMED EISSA**
Lecturer of Urology

1-3 September 2025 - Tanta Urology & Nephrology Hospital

# Why to Exhibit



- **Position your company with key decision makers.**
- **Showcase your products and services to highly specialized physicians and scientists.**
- **Develop collaborations and partnerships to improve patient treatment.**
- **Generate leads during Conference that produce long-term working relationships.**
- **Exhibit and distribute your marketing and promotional material.**

**All Above Rates are Subject to 14%**

1-3 September 2025 - Tanta Urology & Nephrology Hospital

# Sponsorship Packages










| Sponsor levels & benefits | Diamond | Platinum | Golden | Silver |
|---|---|---|---|---|
| Package | 350,000 EGP | 300,000 EGP | 250,000 EGP | 200,000 EGP |
| Industrial Symposium | 40 min | 30 min | 25 min | 20 min |
| Booth Class | ($A^+$) 2*6 m | (A) 2*4 m | (B) 2*3 m | (B) 2*3 m |
| Doctor Full Registration in | 30 | 20 | 20 | 15 |
| VIP Lounge Sponsorship | (First Day) | (Second Day) | ✗ | ✗ |
| Logo on conference Backdrop | √ | √ | √ | ✗ |
| Program book ADS | Spread sheet | Back cover | Ads inside the program book | Ads inside the program book |
| Chairpersons & speaker's appreciation emails –after the conference | √ | √ | √ | ✗ |
| Logo on Coffee Break Cards | (First Day) | (Second Day) | ✗ | ✗ |
| Opening ceremony sponsorship | √ | √ | ✗ | ✗ |
| Video On Screen During Break | √ | √ | √ | ✗ |
| Logo Between Sessions | √ | √ | ✗ | ✗ |
| Insert in the conference delegate bags | √ | √ | √ | √ |
| Acknowledgment in thank you ads in program book | √ | √ | √ | √ |

**All Above Rates are Subject to 14%**

# INDUSTRIAL SYMPOSIA



**Why your company should book a satellite symposium?**

**Industrial symposium constitutes an ideal way to reach a targeted audience and to inform potential clients about the latest scientific information and developments. It takes place inside the session halls assigned to the official conference program.**

| Price in EGP | Duration |
|---|---|
| 100,000 EGP | 45 minutes |
| 80,000 EGP | 30 minutes |
| 60,000 EGP | 15 minutes |

**Note: The Sponsor must cover all speakers' expenses including registration, accommodation and travel expenses.**

1-3 September 2025 - Tanta Urology & Nephrology Hospital

# Exhibition Spaces

| Exhibition Space | Booth Name | Booth Description & Space | Price (EGP) |
|---|---|---|---|
| | Class (A+) Booth | Premium space (2 × 6 M) | 100,000 EGP |
| | Class (A) Booth | Special space (2 × 4 M) | 80,000 EGP |
| | Class (B) Pop up | Standard space (2 × 3 M) | 60,000 EGP |
| | Class (C) 2 Roll up | Normal Space (2 × 2 M) | 40,000 EGP |







All Above Rates are Subject to 14%

1-3 September 2025 - Tanta Urology & Nephrology Hospital

# Registration Rates:

| Registration type | Price | Includes |
|---|---|---|
| Full Registration | 3,000 EGP | - Including Full Access to all Physical Sessions For 3 Days.<br>- Conference kit, Coffee break, Lunch and Attendance Certificate |

- **Deadline for Registration:** 25 Sep 2025



**All Above Rates are Subject to 14%**

1-3 September 2025 - Tanta Urology & Nephrology Hospital

# Sponsorship Opportunities

## Gala Dinner



**Sponsorship of the gala dinner.**

**This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting**

**Only for 25 Pax**

**50,000 EGP**

## VIP Lounge



**VIP Lounge located in highly visible locations.**
**The lounge offers a prime spot for promoting your company's presence; your guests will get free entry.**
**''According to the availability''**

**40,000 EGP / Day**

## Registration Desk Branding



**Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the disk.**

**40,000 EGP**

## Photo Booth



**Sponsors will have the opportunity to promote themselves through Photo Booth which all registered attendees are invited.**

**40,000 EGP**

**All Above Rates are Subject to 14%**

## 1-3 September 2025 - Tanta Urology & Nephrology Hospital

### Entrance Gate Sponsorship:



**Get your name and branding on the main Entrance for Meeting Halls Exclusive in Main Entrance**

**40,000 EGP**

### Logo Exposure on Main Screen




**Exposure on Main Screen layout "fixed logo during the event except another symposia time''**

**30,000 EGP**

### Logo on delegate badges




**Have your company name and logo printed on the delegate badges.**
**"According to the availability"**

**25,000 EGP**

### Intro & Outro Video




**Sponsor can show its products as promo video showing On Screen During Break.**

**25,000 EGP**

**All Above Rates are Subject to 14%**

## Advertising in final program

**The printed version will be handed out to all participants during the conference**

| | |
|---|---|
| **Spreadsheet** | **40,000 EGP** |
| **Inside Back cover** | 30,000 EGP |
| **Full page inserted (inner page)** | **20,000 EGP** |

## Delegate Bag Insert



**Reach All Access attendees by distributing your promotional item in the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.**

**20,000 EGP**

## Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

**Service that allows to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name**

**15,000 EGP "One shot"**




**All Above Rates are Subject to 14%**




- **Booths Allocation:**

**First come first served basis & Priority for main sponsors after official confirmation.**

- **Confirmation:**

**Contribution is confirmed by email that should be sent to the Project Manager of the conference, so we will not confirm any participation without email or by phone only.**

- **VAT:**

**14% VAT will be added to all price.**

1-3 September 2025 - Tanta Urology & Nephrology Hospital




## Please choose one of the following methods of payment:

- **Cash at Pure Spot Offices**

**Working hours: 10:00 AM - 05:00 PM Sun-Thu**

- **Cairo: 62 Makram Ebaid St., 6th Zone, In Front of Child Garden, Nasr City,**
- **Mansoura: 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor, New Toreil.**
- **Assuit: G2, Al Ibrahimeya St, Nasr buildings.**
- **Alexandria: 427 Al-Geish St., Loran, 5th Floor (In front of KFC)**
- **Luxor: 23 Central St. from Television St.**

- **Bank Transfer to**

**Account Name: Pure Spot Congress & Event Organizers**

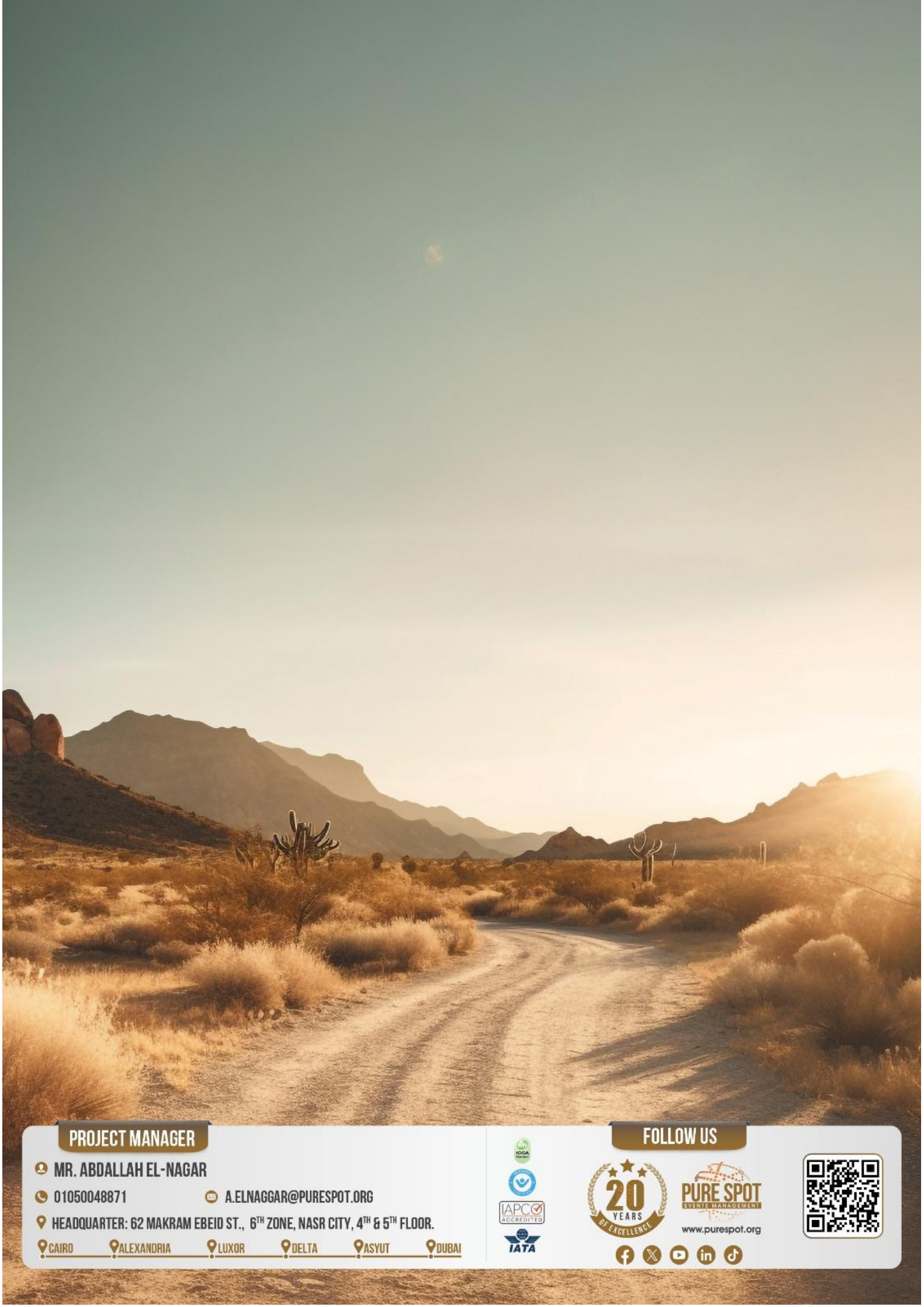
**Account Number: 100016436504**

**Bank Name: CIB**

- **By Cheque**

**The cheque payable to شركة بيور سبوت لتنظيم المؤتمرات**

**All Above Rates are Subject to 14%**




**PROJECT MANAGER**

MR. ABDALLAH EL-NAGAR

01050048871 A.ELNAGGAR@PURESPOT.ORG

HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI


**FOLLOW US**

20 YEARS OF EXCELLENCE

PURE SPOT EVENTS MANAGEMENT

www.purespot.org