4TH ANNUAL CONFERENCE OF MEDICAL INTENSIVE CARE

MANSOURA UNIVERSITY

MICMU CONFERENCE 2025

IN COLLABORATION WITH EGYPTIAN COLLEGE OF CRITICAL CARE PHYSICIANS

WORKSHOP
17 SEP 2025
ZAKI SHOAIR HALL
SPECIALIZED MEDICAL HOSPITAL

CONFERENCE
18 SEP 2025
ABO EL-NAGA HALL
MANSOURA UNIVERSITY



Welcome Message from Prof. Tarek Gouda

Dear Esteemed Participants, Speakers, and Guests,

We are honored to welcome you to the **4th Annual Conference of Medical Intensive Care at Mansoura University (MICMU 2025)**. This year's conference will take place on **September 18, 2025, at Zaki Shoair Hall in the Specialized Medical Hospital**, followed by an insightful continuation on **September 19, 2025, at Abo El-Naga Hall in the Faculty of Medicine, Mansoura University**.

MICMU 2025 serves as a dynamic platform for **medical professionals, researchers, and experts** to engage in high-level discussions, share pioneering research, and explore the latest advancements in **critical care medicine**. Through a rich scientific program, we aim to enhance knowledge, improve clinical practice, and foster meaningful collaborations.

Your participation is integral to the success of this conference, and we are thrilled to have you join us for two days of **cutting-edge learning, thought-provoking discussions, and valuable networking opportunities**.

May these days be filled with **insightful knowledge, innovative ideas, and enduring professional connections**. Welcome to **MICMU 2025 – a conference dedicated to shaping the future of critical care medicine**.

We look forward to sharing this enriching experience with you.



Prof. Tarek Gouda

Conference President

Sponsorship packages









- Platinum
- Gold
- Silver
- Bronze

Platinum Package

- booth 2×6 m2 of exhibition space
- 40 min of Industrial Symposium
- Sponsorship of the Faculty Lounge
- Sponsorship of Coffee Break Area
- Advertisement on the Conference Program on a Spreadsheet
- Acknowledgment in thank you ads in program book as our PLATINUM sponsor
- 6 Inserts in Attendee Bags (Production & Printing completed by Sponsor)

- Exclusive: Program at a glance sponsorship '' excluding production ''
- The first priority in the choice of exhibition booth space and location
- Logo Exposure on the main screen
- Coffee Break kit.
- Lanyards.
- Sponsors conference backdrop.
- Conference Bag. (Excluding production).
- **350,000 EGP "All above rates are subject to 14% VAT"**

Gold Package

- booth 2×6 m2 of exhibition space
- 30 min of Industrial Symposium
- Advertisement on the Conference Program inside front cover.
- Acknowledgment in thank you ads in program book as our Gold Sponsor
- 5 Inserts in Attendee Bags (Production & Printing completed by Sponsor)

- Logo Exposure on the main screen
- Coffee Break Kit.
- Name Tag.
- Sponsors conference backdrop.
- 300,000 EGP “All above rates are subject to 14% VAT”

SILVER PACKAGE

- booth 2×3 m2 of exhibition space
- 20 min of Industrial Symposium
- Advertisement on the Conference Program inside Back cover.
- Acknowledgment in thank you ads in program book as our SILVER Sponsor
- 3 Inserts in Attendee Bags (Production & Printing completed by Sponsor).

Lunch Break Kit.

Name Tag.

Sponsors conference backdrop.

250,000 EGP

“All above rates are subject to 14% VAT”

BRONZE PACKAGE

- booth 2×3 m2 of exhibition space
- 15 min of Industrial Symposium
- Advertisement inside the Conference Program.
- Acknowledgment in thank you ads in program book as our BRONZE Sponsor
- 2 Inserts in Attendee Bags (Production & Printing completed by Sponsor).

Lunch Break Kit.

Sponsors conference backdrop

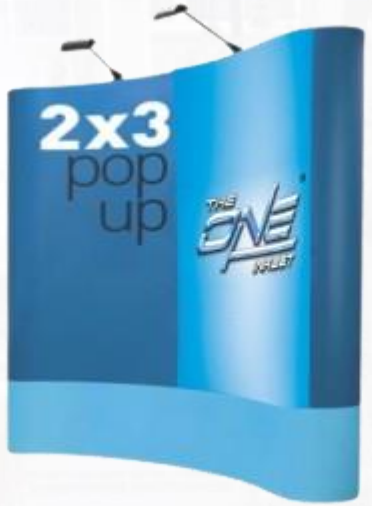
200,000 EGP

“All above rates are subject to 14% VAT”

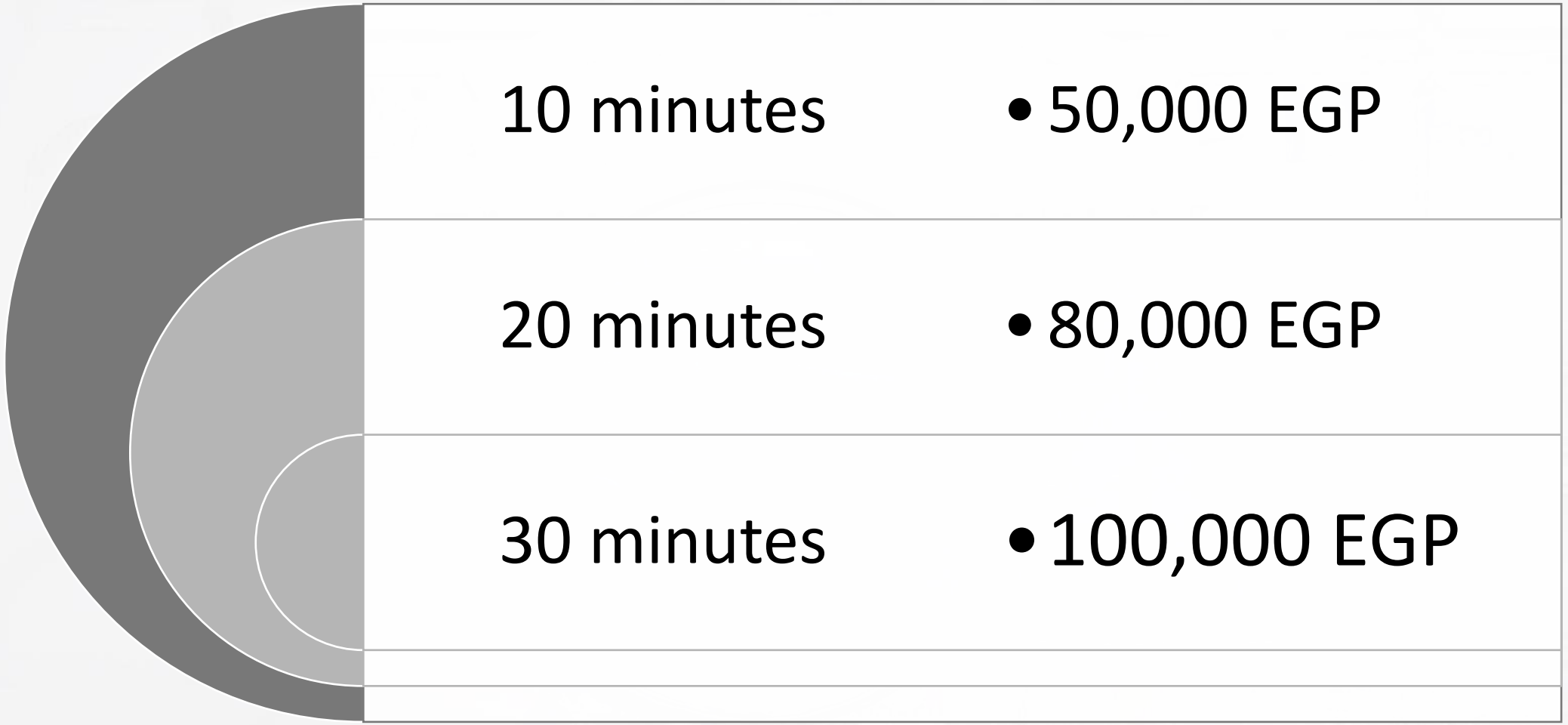
Exhibition Spaces

Booth Name	Booth Description & Space	Price (EGP)
Class (A+) booth	Premium space (2 ×6 M)	120,000 EGP
Class (A) booth	Premium space (2 × 4 M)	100,000 EGP
Class (B) popup	Standard space (2 × 3 M)	80,000 EGP
Class (C) Rollup	1 Rollup (2 × 1 M)	50,000 EGP





Industrial Symposium



The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.

Registration

Full Registration

- Includes Coffee break, Bag, Printed Program
- lunch, and certificate.
- 4000 EGP

Scientific Registration

- Includes certificate and
- coffee Break.
- 3000 EGP





Registration Desk Branding

- Reach attendees outside of the exhibit hall by
- Sponsoring the registration desk.
- Sponsors can put their advertisements in front of the kiosk.
- 50,000 EGP



Lanyards

- Each attendee receives a name badge
  Accompanied by a highly visible lanyard adorned
  With your corporate name and logo
  "According to availability"

- **45,000 EGP**



Logo on delegate badges

- Have your company name and logo printed on the delegate badges.
  "According to availability"
  40,000 EGP



Notes & Pens “Exclusive”

- 150 Notepads and pens will be distributed To the Conference delegates
  "Sponsor will bring Notepads & Pens"
- **40,000 EGP**



Bags“Exclusive”

- Placing company logo under tier sponsorship Next to the congress title on the congress bag
- Production“and transport Cost is not included in
  the fee” 3cm × 3cm maximum.
- “According to availability”
- **40,000 EGP**



Coffee break area logo

- Place your brand on the coffee break area for all
  to see. To lead attendees from the break area
  To you as exhibit spaces
- **35,000 EGP**



Advertising on the Conference Main Gates

Put Your ADS on the Conference Main Gates

35,000 EGP



Photo Session Booth

- Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited

- **35,000 EGP**



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

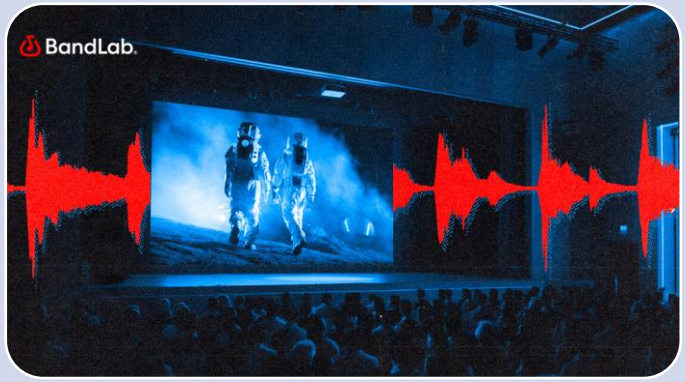
- **35,000 EGP** (per Day) **according to the availability**



Hologram 3D logo

- Place your Company Logo On a Special
  Exhibition Area on a hologram.

- **35,000 EGP**



Logo Exposure on main screen

- Exposure on Main Screen layout “fixed
  logo during the event except another
  symposia time.

- **35,000 EGP**



Rotating 3D Logo

- Your company logo or product will be shown as
  rotating between sessions
  Duration 7-10
  seconds.

- **35,000 EGP**

Notes

1. **BOOTHS ALLOCATION:**
   First come first served basis & Priority for main sponsors after official confirmation

1. **ADVERTISEMENTS & PUBLICATIONS:**
   •The file has to be with resolution not less than 300 pixels / inch
   •All the advertisement materials for the conference
   (Advertisements Designs Logos– Flyers … etc.) Should be delivered to the organizing company (Pure Spot) or the organizing company will not be responsible for any delays .



- **Payment Methods**

- **Pay Cash Through Pure Spot Events Management Head Office**

  located at 62 Makram Ebaid St.,6th zone, Nasr City in front of Child Garden.

- **Bank Transfer to:**
  Account Name: Pure Spot Congress & Event Organizers
  Account Number: 1820060473010015
  Bank Name: Arab Banking Corporation – Egypt ABC
  Send a copy of the bank transfer by Email

- **Make a Payable Cheque to**
  شركة بيور سبوت لتنظيم المؤتمرات



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