4TH ZAGAZIG PEDIATRIC ENDOCRINOLOGY CONFERENCE

ZAGAZIG UNIVERSITY

3th August Scientific Center, Zagazig University | 4th-5th August, 2022 Tolip Al Forsan, Ismailia

Under Patronage of
Prof. Usama Elsafi
Head of Pediatric Department-Zagazig University

Honorary President
Prof. Zainab Aldarawani

Conference Presidents
Prof. Hosam Kamal
Prof. Ihab Abdulhamid

Executive Presidents
Prof. Hadeel Abdulrahman
Prof. Ashgan Alghobashi

Conference General Secretary
Prof. Mona Alshafie
Prof. Nermin Abdulmoniem

Conference Coordinators
Dr. Mai Alattar
Dr. Aliaa Al-Refaie



Conference Presidents

Prof. Hosam Kamal



Prof. Ihab Abdulhamid



Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







Main Sponsors Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package
Package in EGP	(100,000)	(80,000)	(60,000)	(50,000)
Symposium	30 min	20 min	15 min	X
Doctor full registration	20 Doctors	15 Doctors	10 Doctors	**5 Doctors**
Booth class	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m	**(A+) 2*3 m**
Exclusive sponsorship	Exclusive: Registration desk sponsorship	Exclusive: Name Tags sponsorship	X	X
Ads on LED Screen	√	√	√	√
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	X	X
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	X	X
Faculty Lounge Sponsorship	√	X	X	X
Program book Ads	Ads as spreadsheet	Ads as a back cover	Ads in program book	Ads in program book
Logo on Lanyards	X	X	X	X
Logo on Nametag	√	√	√	√
Logo on Conference back drop	√	√	√	√
Logo on Conference Bag	√	√	√	√
Delegate Bag Insert (Brochure / CD or DVD)	√	√	√	√
Email Blast	√	√	X	X

Exhibition Spaces

Stand Type	Size	Cost in EGP	Location
Premium Place A+	2×3 M	50,000	Zagazig & Ismailia
Class A	2×3 M	45,000	Zagazig & Ismailia
Class B+	2×3 M	35,000	Zagazig & Ismailia
Class B	2×3 M	30,000	Zagazig & Ismailia
Class C	Roll up	25,000	Zagazig & Ismailia
Stand pop up	2×3 M	30,000	Zagazig only

Accommodation & Registration

Full Registration	2,500 EGP
Scientific Registration **Zagazig only**	500 EGP
Accommodation & Registration SGL	5,700 EGP
Accommodation & Registration DBL	7,100 EGP

- Accommodation for 1 nights in Tolip Forsan, ismailia Standard room BB
- Including Full Access to all Scientific Sessions
- Conference kit, Coffee break, Lunch and Attendance Certificate

Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture.

Cost	Duration
30 minutes	50,000 EGP
20 minutes	40,000 EGP
15 minutes	30,000 EGP

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.

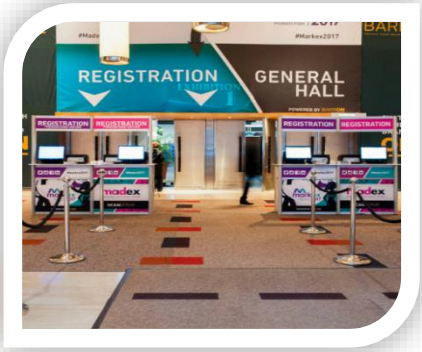


Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP



Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of
Attendees at the Conference 2022.

- **Inside Front Cover** 35,000
- **Back Cover** 25,000
- **Insert** 20,000



Lanyards

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

30,000 EGP



"All above rates are subject to 14% Vat"

Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size

30,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

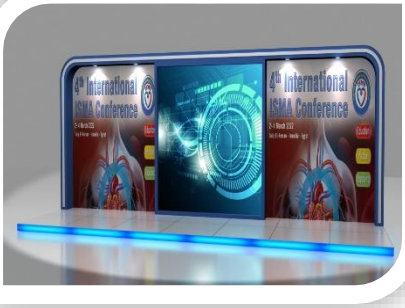
30,000 EGP



Photo Session Booth

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
Will be shown as background in each Photo will take by the
Audience or conference board.

50,000 EGP



"All above rates are subject to 14% Vat"

Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

25,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

25,000 EGP



Logo Exposure on Main Screen

Exposure on Main Screen layout "fixed logo during the event except another symposia time

30,000 EGP



"All above rates are subject to 14% Vat"

Exposure in News-Feed Bar

Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time

30,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

75,000 EGP



Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

25,000 EGP



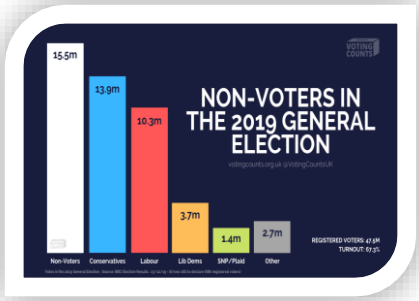
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Polls & Voting

Virtually

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP



Free online Registration

Virtually

Delegates who are not able to attend physically can also attend virtually throughout the invitation hybrid link with your company logo to be sent from our data base (as special offer)

25,000 EGP



Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

50,000 EGP/ 30 Lockers

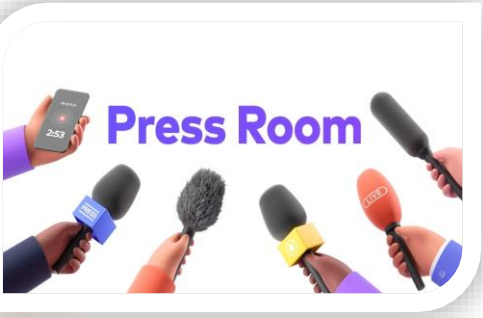


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Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product. You will have the opportunity to display your (Name / logo on banners) “Non Exclusive”

50,000 EGP



Certificates Folders

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates

30,000 EGP



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

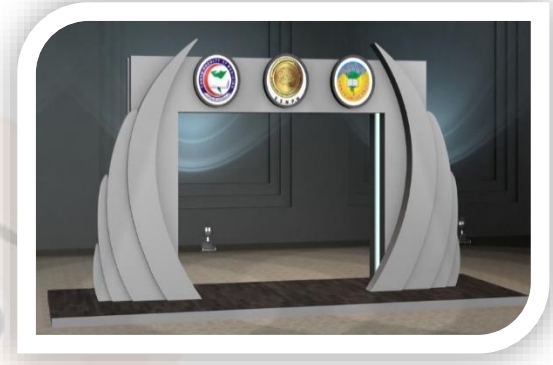
25,000 EGP



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Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls



Exclusive in Main Entrance	50,000 EGP
Exhibition Area Sponsorship	35,000 EGP
Main Hall sponsorship	50,000 EGP

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75,000 EGP

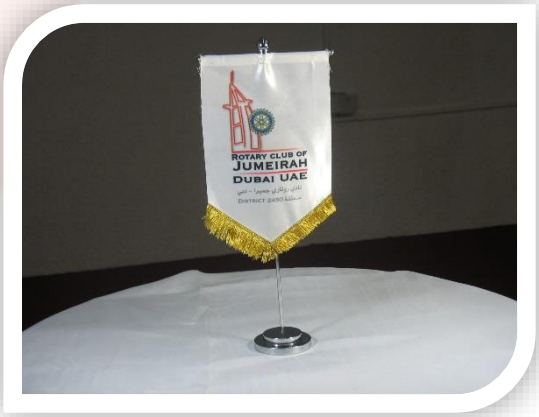


Dangler Table Flag

Each table in the conference will be holding your customized branded flag

75 flag

35,000 EGP



"All above rates are subject to 14% Vat"

Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50,000 EGP



Branded Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles
- Can be branded on both sides - For Entrance or Coffee Break Area:

- Exclusive **50,000 EGP**

- Non Exclusive **25,000 EGP**
  Maximum 5 Sponsors



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises and most popular places

30.000 EGP **Only for 2 signs**



"All above rates are subject to 14% Vat"

Sanitizers stand

Automatic hand sanitizer dispensers are better than the traditional ones as they dispense the sanitizer automatically. Valuable and effective for sponsor. High exposure

25.000 EGP **For each one**



Parking Vouchers

Have your company name, Logo and product on the Parking Vouchers

For 150 vouchers

30.000 EGP



Conference Dinner

Invite KOL Speakers and selected audience for Gala Dinner including full branding.

Invitation for 100 Pax / per day

60.000 EGP



"All above rates are subject to 14% Vat"

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

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PURE SPOT EVENTS MANAGEMENT
www.purespot.org

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18 YEARS OF EXCELLENCE

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