4th Annual Conference of Health Insurance Sharkia Branch

Update in Medicine and Oncology



Scientific Center
Faculty of Medicine
Zagazig University
Hospital
September
25, 2017

Under the Patronage of
Dr. Ali Higazy
President of the General Authority for Health Insurance

Sharkia Branch Manager
Prof. Hisham Abdel Hafiz

Hospital Manager
Prof. Ashraf Fathy

Conference President
Prof. Ahmed Shawky Wasif

Conference Vice-President
Prof. Ola Abdallah
Prof. Osama Abdel Azim

Congress Secretary General
Prof. Hanaa Ahmed Rasheed





Pure Spot
Congress & Event Organizers

98 Ahmed El Zomor St., 8th District, Nasr City, Cairo, Egypt
info@egypure.org
+20 2 267 18 421
www.purespot.org

Main Topics

Guidelines in

1- HTN
2- ACS
3- HF
4- T1DM
5- T2DM

A)Screening & Diagnosis
B)Pharmacological Therapy
C)Non Pharmacological Therapy
D)D.M with pregnancy
E)Cardiovascular diseases and D.M recent trails

6- HCV Management
7- GERD
8- Dyslipidemia
9- Hyperthyroidism
10- Hypothyroidism
11- Breast cancer
12- Lung cancer
13- Thyroid cancer
14- Cancer colon
15- HCC

Panel Discussion:

New Insulin and Oral Hypoglycemic Drugs

Meet The Expert:

Oncology & Hematology Emergencies

Sponsorship Items

Package Type	Price (EGP)
30 Minutes industrial symposium	23,000
Logo on lanyards	8,000
Logo on conference bags	7,000
Logo on name tag	7,000

Exhibition Spaces

Class (A) booth	8 sqm Special space (2 X 4 m)	13,000
Class (B) booth	6 sqm Ordinary space (2 X 3 m)	9,000
Class (C) booth	6 sqm Ordinary space (2 X 3 m)	7,000



Extra Branding Opportunities

FINAL PROGRAM

The final program is distributed on site to all meeting attendees and contains complete details about the meeting as well as the local area. Place your advertisements in the hands of attendees at Zagazig Health Insurance Hospital Conference 2017.



PREMIUM POSITIONS:

Inside front cover 7,000 EGP
Inside back cover 4,000 EGP
Outside back cover 3,000 EGP

Conference Bags Inserts

SPONSORSHIP: 7,000 EGP

Conference bag inserts is applicable for maximum 3 sponsors



Notepads and Pens

SPONSORSHIP: 4,000 EGP

Each meeting attendee receives a notepad as part of their registration packet. The notepad design Production and transport cost is not included in fee.



Pre & Post-Meeting Email Blasts

SPONSORSHIP: 7,000 EGP

Will be sent one to two weeks prior to the Conference and the Post-meeting evaluation message will be sent one to two weeks after the conference. Each sponsor will be able to provide their company logo (with hyperlink).



Footprints

SPONSORSHIP: 7,000 EGP

Footprints provide a great way to increase traffic to your booth. 35 cm footprints with your logo/message on them are placed on the floor (10 footprints) from the entrance of the exhibit hall to your booth. You design the footprints and we produce and install them. This sponsorship is limited to three exhibitors.



Coffee Break Sponsorship (Rollups – Kits)

SPONSORSHIP 7,000 EGP / Day

Place your brand on coffee break area for all to see.
This sponsorship could be combined with footprints to lead attendees from the break area to you as exhibit space



Note: 14% VAT included

For further information on Sponsorship & Exhibition, please direct your inquiries to:
Pure Spot Congress & Event Organizers

Pure Spot
Congress & Event Organizers

Project Manager
Mahmoud Mashally
+2 010 230 65 044
mahmoud.mashally@egypure.org