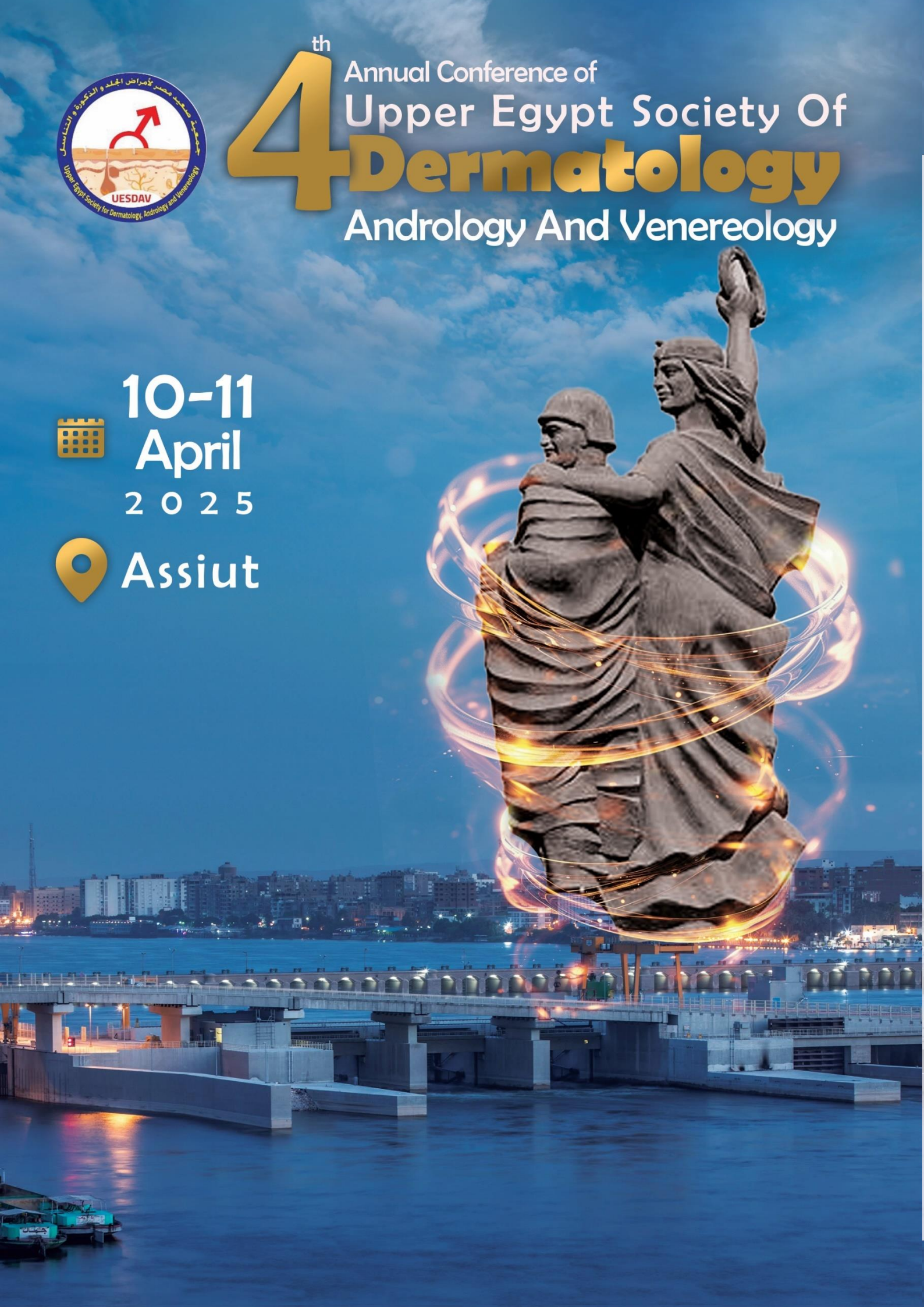

4th
Annual Conference of
Upper Egypt Society Of
Dermatology
Andrology And Venereology
UESDAV
Upper Egypt Society for Dermatology, Andrology and Venereology
10-11
April
2025
Assiut

Annual Conference of

4th Upper Egypt Society Of Dermatology Andrology And Venereology

10-11 April 2025

Assiut





Prof. Alaa Moubasher



Prof. Azza Mahfouz



Prof. Hossam Abdel-Wahab



Prof. Refaat Hammad



Prof. Sahar Abdel-Moez



Prof. Khaled Tawfik



Prof. Amira Abdel-Motaleb



Prof. Walid Medhat



Prof. Ahmed Shawky

PURE SPOT EVENTS MANAGEMENT

4th Annual Conference of
Upper Egypt Society Of
Dermatology
Andrology And Venereology

Welcome Message

Dear Success Partners,

The Board of Upper Egypt Society of Dermatology, Andrology and Venereology (UESDAV) Is Delighted to Invite You to Share with us The Success of Such a Unique Event

"The 4th Annual Conference of Upper Egypt Society of Dermatology, Andrology and Venereology 2025."

Through Variety of State of The Art of Session, Workshops and Keynote Lectures, The Conference Will Have a Special Focus on Exploring New Books Worldwide in Basic and Clinical Researches.

The Conference Will Bring Together Researchers, Clinicians and Health Care Professionals in a Unique Forum Enabling The Exchange of The Latest insights of Academic an d Clinical Researches Related to Dermatology.

It Will Be a Great Occasion for Sharing The Latest Advances in Both Science and Practice within The Research and Variable Clinical Communities.

Thank You for Your Participation and You Are Most Welcome to Such an Inspiring, Educational and Enjoyable Program.

UESDAV Board.

10-11 April 2025 Assiut

4th Annual Conference of
Upper Egypt Society Of
Dermatology
Andrology And Venereology

The Scientific Program Includes:

- Plenary Lectures Delivered By Keynote Speakers.
- Original Clinical Research Articles.
- Clinical Cases Presentations.
- Symposia.
- Workshops.

Program Highlights:

- Psoriasis.
- Biologics in Dermatology.
- Management of Hair Disorders.
- Vitiligo.
- Acne: Pathogenesis and Therapy.
- Melasma and Hyperpigmentation.
- Atopic Dermatitis.
- Management of Male Infertility.
- Blistering Diseases.
- Skin & Hair Cosmeceutical.
- Lasers.
- Advances in Phototherapy.
- Skin Lifting.
- Botulinum Toxins and Fillers.
- Antiaging Skin Care.
- Management of Erectile Dysfunction.
- Updates in HIV & HPV Infection.

10-11 April 2025 Assiut

Why to Exhibit in UESDAV

Meet Your Right Audience

Have many face-to-face connections with your target visitors over the two-days show.

Get Ahead of Your Competition

Gain more visibility and take advantage of the visitor's traffic by displaying your products at your stand.

Increase Product Exposure

Maximize your Product exposure and awareness.

Launch Your Services

It's an ideal platform to introduce your products, technologies and equipment in one single location.

Huge Network with Decision Makers

Engage with potential competitors and keynote speakers.

Be Always Up-to-date and innovate

Stay abreast of the industry's latest trends and advancements to strengthen relationships with existing clients and generate new ones.

Such a Unique Event offers You Many Ways to Establish Personal Relationships with Physicians and Other Health Professionals in Attendance.



4th Annual Conference of Upper Egypt Society Of Dermatology Andrology And Venereology

Diamond Package 250,000

Platinum Package 150,000

Golden Package 100,000

Silver Package 80,000

10-11 April 2025 Assiut



4th Annual Conference of Upper Egypt Society Of Dermatology Andrology And Venereology

Sponsor Package	Diamond	Platinum	Golden	Silver
Prices	200,000 L.E	150,000 L.E	100,000 L.E	80,000 L.E
Symposium	**30** Minutes	**30** Minutes	**15** Minutes	X
Full Registration without Accommodation	**30** Doctors	**20** Doctors	**10** Doctors	**5** Doctors
Booth Class	**A** Premium (2Mx6M)	**A** (2M x 3M)	**B** (2M x 3M)	**C** (2M x 3M)
Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets **1st Day**	Sponsor's Logo on Coffee Break & Lunch Tickets **1st Day**	Sponsor's Logo on Coffee Break & Lunch Tickets **2nd Day**	Sponsor's Logo on Coffee Break & Lunch Tickets **2nd Day**
Coffee Break Area	Coffee Break Area Sponsorship **1st Day**	Coffee Break Area Sponsorship **2nd Day**	X	X
VIP Lounge Sponsorship	√	X	X	X
Program Book Ads	Ads on Spread Sheet	Ads on Back Cover	Ads in Program Book	Ads in Program Book
Logo on Lanyards	√	**X**	**X**	**X**
Logo on Name Tags (E-Badge – Printed Badge)	√	√	**X**	**X**
Delegate Bag Insert Brochure / CD or DVD	√	√	√	√

10-11 April 2025 Assiut

Exhibition Spaces





Stand Type	Size	Cost in EGP	Cost includes
Booth Premium Place Class A+	2M x 6M	80,000 LE	1 Table, 2 Chairs
Booth Premium Place Class A	2M x 6M	70,000 LE	1 Table, 2 Chairs
Booth Class A	2M x 3M	50,000 LE	1 Table, 2 Chairs
Pop-up	2M x 3M	40,000 LE	1 Table, 2 Chairs
Roll-up	2M x 2M	25,000 LE	1 Table, 2 Chairs

Industrial Symposia

Cost	Duration
80,000 LE	**30** Minutes
50,000 LE	**15** Minutes



Note: The Sponsor Will Totally Cover The Invited Speakers (Travel Cost, Accommodation, Transportation & Other Related Services.

"ALL RATES ARE SUBJECTED TO 14%VAT"

4th Annual Conference of
Upper Egypt Society Of
Dermatology
Andrology And Venereology





Additional Ideas for Branding





10-11 April 2025 Assiut

Registration Desk Branding

Reach Attendees Outside of The Exhibit Hall By Sponsoring The Registration Desk. This Counter Has a Visible Presence in The Registration Area, As It Provides Meeting Attendees with an Area to Complete On-Site Registration Forms.

70,000 EGP





Main Conference LED Screen Ads

Put Your Ads on The LED Screens Inside The Main Hall Between Sessions & in The Exhibition Area

30,000 EGP

Coffee Break & Lunch Area Exposure

Place Your Brand Like Pole Flags @ The Coffee Break Area & Lunch for All to See.

90,000 EGP/Day
"According to Availability "





Coffee Break Area Exposure

Place Your Brand Like Pole Flags @ The Coffee Break Area for All to See.

50,000 EGP/Day
"According to Availability "

Lunch Area Exposure

Place Your Brand Like Pole Flags @ The Lunch Area for All to See.

50,000 EGP/Day
"According to Availability "





Conference VIP Lounge

You Have The Opportunity to Display Your Name or Logo on Banners in The VIP Lounge Area.

50,000 EGP



Expert Meeting

Expert Meeting Is to Review The Latest Updates on The Standards of Medicine Worldwide & Discuss What Is Needed for The Implementation and Evaluation of New Books with Limited Attendees In a Separate Room includes The Break. Only 25 invited Doctors

80,000 EGP



Conference Photo Booth

Expanding Your Social Marketing Reach as The Photos Are Shared with Friends and Friends of Friends in The Region.

- 30,000 EGP for Non-Exclusive Opportunity with Repeated Logos.

- 70.000 EGP for Exclusive Opportunity.

Your Logo on Conference Lanyards

30,000 EGP





Your Logo on Conference Name Badge

20,000 EGP



Conference Entrance Gate

45,000 EGP

Sponsoring Direction Sign

25,000 EGP





Email Campaigns

We Will Send Customized E-mail Campaign to Our Database Highlighting Your Symposia, Booth Information or Products.

20,000 EGP

Ads in Final Program

Spread Sheet	30,000 EGP
Full Page	25,000 EGP
Outside Back Cover	30,000 EGP







Program at a Glance

Sponsor Will Have The Opportunity to Get More Exposure to All Attendees.

75,000 EGP
Exclusive Opportunity

Promo Video Acknowledgment

Video Can Boost Your Exposure in an Effective Way to Increase Customer Engagement.

30,000 EGP





Conference Mockup

Conference Logo Mockup in Letters & Backdrop with Your Company Logo

50,000 EGP

"According to Availability "

Speakers' Desk

Facilities Will Be Available at The Conference for Speakers and Abstract Presenters to Check Their Presentations.

- Sponsor's Name/ Company's Logo Will Appear on This Area By Roll-Ups.

- Opportunity to Provide Sponsor's Branding on The Laptop Screen

65,000 EGP







Conference Bags

Reach All Access Attendees By Distributing Your Promotional Item in The Conference Bags.
Bag inserts Are Available So Your Messages Will Not Get Lost or Diluted.

10,000 EGP

Placing Company Logo on Conference Bag.

60,000 EGP

"According to the Availability"

Maximize Your Marketing

Don't Hesitate to Finalize Your Marketing Plans to Enhance Your Visibility!
We're Glade to Work with You to Develop a Sponsorship Package That Meets Your Marketing Goals and Budget.

All of The Sponsorship Packages Can Be Tailored to Suit Your Corporate Needs.
If You Would Like to Showcase Your Organization in a Unique Way, Please Contact Us.



Conference Registration Fees:

Full Registration for The Members of UESDAV	1000 EGP
Scientific Registration for The Members of UESDAV	500 EGP
Full Registration for The Non-Members of UESDAV	2000 EGP
Scientific Registration for The Non-Members of UESDAV	1000 EGP

Conference Accommodation Fees:

Single Room B&B Accommodation for 1 Night + Full Registration	2500 EGP
Double Room B&B Accommodation for 1 Night + Full Registration	3000 EGP

Full Registration Includes (Break for 2 Days – Lunch for 2 Days – Bag – Certificate)

Scientific Registration Includes (Break for 2 Days – Certificate)

Payment Methods

• Cash at Pure Spot office:

Working Days: Sun – Thu 10:00 AM - 05:00 PM

• Addresses:

- **Cairo:**
62 Makram Ebeid St., 6th Zone, Nasr City,
4th & 5th Floor.
Landmark: in Front of Child Garden.
- **Assiut:**
4Street 11, Takseem El-Hokokeyin,
In Front of Dar El-Monassabat, 2nd Floor.
- **Delta:**
El-Gomhuria St., Tarek El-Zeiny Building,
2nd Floor, Apartment No.5.
Landmark: Next to Fathallah Market, Above
Tarek El-Zeiny Mall.
- **Alex:** 427 Al-Geish St., Loran, in Front of KFC.



• Bank Transfer To

- **Company Reg. No**: 376550
- **Tax Card No:** 516-349-287
- **Bank Name**: Arab Banking Corporation – Egypt
- **Account Name**: Pure Spot Congress & Event Organizers
- **Account No. EGP**: 1820060473010015
- **IBAN:** EG1100400007018200604730100 15
- **Swift Code**: EAABEGCX

• By Check:

The Check Is Payable To: **Pure Spot Events Management**



PROJECT MANAGER

MS. REHAB EL-BARKOUKI

01029900703 REHAB.EL-BARKOUKY@PURESPOT.ORG

HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

ICCA Member

IAPCO ACCREDITED

IATA

FOLLOW US

20 YEARS OF EXCELLENCE

PURE SPOT EVENTS MANAGEMENT

www.purespot.org