5TH

EgSC
EGYPTIAN SOCIETY OF CARDIOLOGY

ACSCA
ANNUAL CARDIOLOGY CONFERENCE OF SUEZ CANAL AUTHORITY

SUEZ CANAL

ANNUAL CARDIOLOGY CONFERENCE OF SUEZ CANAL AUTHORITY

18-20 JULY 2018

TOLIP
EL FURSAN HOTEL

UNDER THE PATRONAGE OF
H.E. ADMIRAL
MOHAB MAMISH



CONFERENCE CHAIRMAN
PROF. SAFWAT
EL REFAEY







CONFERENCE CO-CHAIRMEN
PROF. GAMILA NASR
PROF. HAZEM KHAMIS

ORGANIZING COMMITTEE
CHAIRMAN
PROF. SAFWAT ABDEL MAKSOUD



The 5th Annual Cardiology Conference of Suez Canal Authority

18-20 July, 2018

Tolip El Forsan Hotel, Ismailia, Egypt

Under the Patronage of

H.E. Admiral Mohab Mamish

Chairman & Managing Director of Suez Canal Authority

Conference Chairman

Prof. Safwat El Refeai

Head of the Cardiology & Int. Med. Dept., Suez Canal Authority

Conference Co-Chairmen

Prof. Gamila Nasr

Prof. Hazem Khamis

Organizing Committee Chairman

Prof. Safwat Abdel-Maksoud

Head of Pharmacist Ismailia

Scientific Committee in alphabetical order

Prof. Ahmed I. El Sigini	Prof. Mahmoud L. A. Sakr
Prof. Amany E.S. Abdel Rahman	Prof. Manal A. Abdel Karim
Prof. Asmaa A. Fawzy	Prof. Manal Abdel Salam
Prof. Assem A. Habashy	Prof. Mary S. Abdel Messih
Prof. Assem H. Badawy	Prof. Mohamed S. Suliman
Prof. Enas A. W. Eltaftazany	Prof. Mohy El Masry
Prof. Gamal N. Abdel Sayed	Prof. Nahla H. Tolba
Prof. Hanan H. Moustafa	Prof. Rasha El Husseiny
Prof. Hany A. Gamaluldin	Prof. Sanaa I. A. Belal
Prof. Heba Halawa	Prof. Sawsan A. Shalaby
Prof. Hoda S. Osman	Prof. Seham F. Abdel Aal
Prof. Magda M. Ramadan	Prof. Suzan M. Mahmoud
Prof. Magdy M. El Meligui	Prof. Yasser F. Abdel Moneim

Sponsors Snapshot

2017 Sponsors / Exhibitors



HOW TO SECURE YOUR PARTICIPATION?

Exhibition

The exhibition will be held at Tolip El Forsan Hotel, Ismailia, Egypt.
Almost 225 sqm net will be available to showcase their products & Services.

Main Sponsors Package

Sponsor levels and benefits	Elite	Platinum	Golden	Silver	Bronze
Package Price	400,000 EGP	350,000 EGP	250,000 EGP	150,000 EGP	120,000 EGP
No. of nights	45 nights	36 nights	27 nights	18 nights	9 nights
Industrial Symposium	60 min	45 min	30 min	15 min	15 min
Full Registered Doctors	200 doctors	150 doctors	100 doctors	75 doctors	50 doctors
Refreshment during Symposium	√	√	X	X	X
Booth Class	(A +) 2*6 m	(A+) 2*6 m	(A) 2*6 m	(A) 2*6 m	(A) 2*3 m
Exclusive Sponsorship	registration desk	program at a glance	internet café	X	X
Opening Ceremony Sponsorship	√	X	X	X	X
Ads on LED: Self-Check in Registration	√	√	X	X	X
Mobile App. Notifications with Sponsors Logo	√	√	√	X	X
Exclusive: Faculty Lounge	1st day	2nd day	X	X	X
Exclusive: Coffee Break Area Sponsorship	1st day	2nd day	X	X	X
Exclusive: Sponsor's Logo on Coffee Break & Lunch Kits	1st day	2nd day	X	X	X
Program book Ads	as spread sheet	as back cover	inside	inside	inside
Exclusive: Logo on	lanyards	nametags	X	X	X
Logo on Conference Bags	√	√	√	√	X
Logo on conference Backdrop	√	√	√	√	√
Conference Entrance Gates Sponsorship	√	X	X	X	X
Cell Phone Charging Stations	√	√	X	X	X
Chairpersons & Speaker's Appreciation Emails (after the Conference)	√	√	√	√	√
Acknowledgment in Thank you Ads in Program Book	√	√	√	√	√
Hospitality Treatment to all Guests by Offering Flowers to all Guests Sponsored by your Company Logo	√	X	X	X	X
Logo & Link Favor the Company on Conference Website	homepage	registration page	sponsor page	X	X
Insert in the Conference Delegate Bags	√	√	√	√	√
Rollup in Conference Meeting Room during your Symposium	√	√	√	√	√
Registrars Database Scanning	√	√	X	X	X
Exhibit Area Passport	√	√	√	√	√
Speaker Ready Room Sponsorship	√	X	X	X	X
1 Product Market Survey	√	X	X	X	X

Rates in EGP

	Booth Name	Booth No.	Booth Description	Price
Exhibition space	Class (A+) booth	ES01	12 sqm Special space (2 X 6 m)	100,000
	Class (A) booth	ES02	6 sqm Special space (2 X 3 m)	80,000
	Class (B) booth	ES03	6 Sqm Ordinary space (2 X 3 m)	60,000
	Class (C) booth	ES04	4 Sqm only roll up (2 X 2 m)	50,000

Industrial Symposia

Why your company should book a satellite symposia?

Industrial symposium constitute an ideal way to reach a targeted audience and to inform potential clients about the latest scientific information and developments. It take place inside the session halls assigned to the official conference program.

Symposium	An excellent opportunity for your organization to provide an educational lecture	100,000 for 60 minutes / refreshment included 50,000 for 30 minutes

The price includes:

*Meeting room rental /standard audio/visual equipment

Note: The Sponsor will invite the speakers, covering travel cost, accommodation, Transportation & other related services.



Registration fees:

Item	Price in EGP	Bonus
100 Registrars/1500 L.E per person	150,000	Class (A) booth
60 Registrars/1500 L.E per person	90,000	Class (B) booth
40 Registrars/1500 L.E per person	60,000	Class (C) booth
30 Registrars/1500 L.E per person	45,000	2 Rollups

Registration Categories:

Registration Category	Early Bird Registration	Onsite Registration
Full Registration	1500	2000
Student/Fellow (<33)	500	1000
Scientific Registration	750	1250

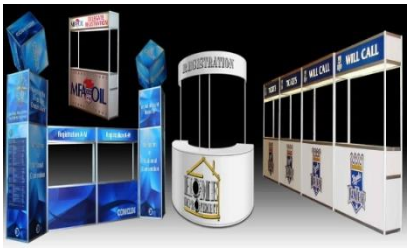
Full Registration for 3 days includes coffee break, lunch, program book, bag and certificate.

Student/ Fellowship for 3 days includes coffee break, program book, bag and certificate.

Scientific Registration for 3 days includes coffee break, program book and certificate.

Sponsorship Opportunities

Registration Fill-in Counter



Reach attendees outside of the exhibit hall by sponsoring the registration fill-in counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk.

50,000 EGP

Coffee Break Area Logo



Place your brand on coffee break area for all to see.

30,000 EGP/Day according to the availability

Main Entrance Stairs



Opportunities for the meeting by securing one of these prime locations for visibility.

Opportunity includes production, installation and removal.

75,000 EGP (exclusive opportunity)

Faculty Lounge



Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

30,000 EGP (Per Day) according to the availability

Studio / Press Room Sponsorship



A key place for interviews where you will receive a guaranteed interview to promote your presence at conference and highlight new products

35,000 EGP " not exclusive"

Exhibit Hall Passport



*The Passport Program is a sponsorship opportunity designed to ensure conference registrars to stop by your booth. By completing the passport program, the attendee enter into a drawing to win prizes from sponsors
*Logo and booth # on passport
*Registrars must visit each sponsor booth for a chance to win any of the prizes donated by sponsors
*Raffle drawing will be held during closing ceremony.
*Sponsor will have opportunity to briefly address attendees before the drawing of their prize
*Digital signage inside meeting room with sponsor logos and booth numbers
Each sponsor to supply raffle prize valued at
10,000 EGP minimum 10 Sponsors

Certificate of Attendance Terminals



These terminals will be placed in the registration area where attendees will have the opportunity to print their own certificates
50,000 EGP

Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

25,000 EGP "according to the availability"

Logo on Delegate Badges



Have your company name and logo printed on the delegate badges.
25,000 EGP "according to the availability"

Mobile Device Charging Stations



Attendees need to recharge their multiple devices and these units, placed strategically within the venue, will capture their attention with digital and static advertisements while they are tapping into your power source.
Price includes digital and print signage and electrical power
25,000 EGP for 3 units (3 sets of 3 units each available) "according to the availability"

Hotel Keycards



Make a first impression as attendees arrive & customize hotel keycards covers with your personalized design will be distributed to meeting attendees upon check in.
60,000 EGP (exclusive opportunity)

Hotel Room Door Drop

Get your name and branding in front of attendee's rooms on daily basis.
35,000 EGP/Day



Program-At-A-Glance / Pocket Program

Distributed to every attendee, the program-at-a-glance contains high-level
information for all educational aspects of the meeting, including the schedule of
events, session listings, and meeting room locations. Supporter will receive
recognition on the back cover.
35,000 EGP "according to the availability"



Daily Newsletter Advertising

Inserted into the middle of the daily newspaper will be the only printed resource specifically highlighting for exhibitors, learning destination partners and prime time event hosts. Include your ads to gain even more visibility.
20,000 EGP/Day (3 available)



Wi-Fi Service

Providing conference attendees with Wi-Fi access from your booth including free ads within conference signs **50,000 EGP**



Conference Webcasting Service

Providing conference attendees an online access to highly selected materials along with speaker's video recording
Terms & conditions applied
50,000 EGP (5 sponsors maximum)



Conference Educational Support Materials

Note Pads and Pens 25,000 EGP
Provide branded note pads and pens to be distributed in the participants' bags. Production not included
Bags "according to the availability" 25,000 EGP
Placing company logo on congress bag. Logo size 3cm * 3cm maximum



Delegate Bag Insert (Brochure / CV or DVD)

Reach all access attendees by distributing your promotional item in the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
30,000 EGP (4 available)



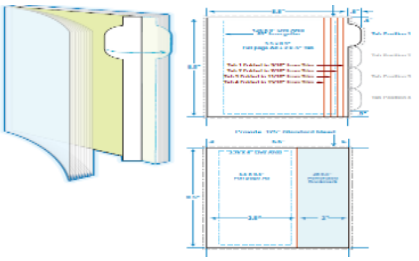
Certificate Folders

Have your company name and logo printed on the certificate folders
25,000 EGP



Advertising in Final Program

The printed version will be handed out to all participants during the congress
Booklet holder branding **25,000 EGP**
Your company logo on **splash page** **25,000 EGP**
Inside back cover - front cover **25,000 EGP**
Spreadsheet **35,000 EGP**
Full page inserted **10,000 EGP**
Outside **back cover** **35,000 EGP**



E-Registration Sponsorship

Your ad will appear on the registration and confirmation page at the end of each attendee online registration session and on every confirmation communication delivered via e-mail & on registration landing page.
10,000 EGP



Your Company Logo on splash Page

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 6.5 K emails from our target audience.
Onetime cost **15,000 EGP**



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
One shot **15,000 EGP**



Meet the Expert Sessions

You can invite your guests to meet the expert with a maximum of 20 PAX for 30 Minutes during conference program/break time
50,000 EGP



Parking Vouchers

Get your name and branding in parking vouchers

35,000 EGP/Day



Opening Ceremony



Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.

50,000 EGP (valid for main sponsors packages)

Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Round up table sponsors

Sponsors receive table signage with your company logo, **250,000 EGP**

Photo Session Booth



Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited

50,000 EGP

Fruit Basket



Either to stick your logo on the fruits or on the fruits basket itself

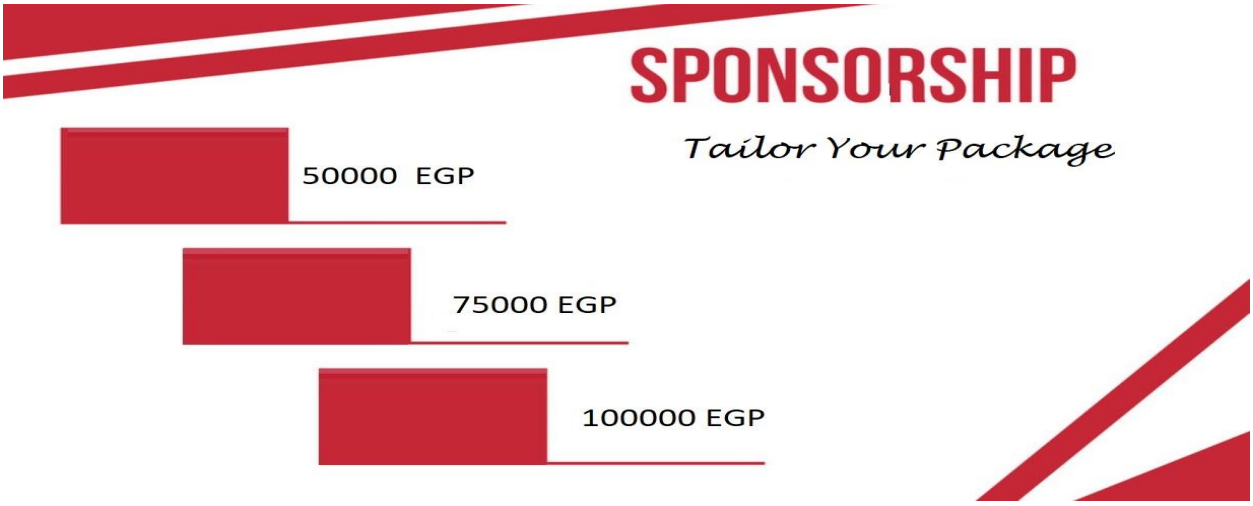
To 50 guests

15,000 EGP

Tailor your Package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with **Tailoring your Package** option which may be more convenient.

Tailor your package and get 10 % off out of the total cost



For Further Information on Sponsorship & Exhibition Please Direct your Inquiries to

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