

# 7TH Annual Conference of Neurology Department
# Zagazig University

## "Debates and updates in Neurology"

## In collaboration with
**The Egyptian Society of Neurology, Psychiatry and Neurosurgery (ESNPN)**

**Under Patronage of**
**Prof. Khaled El Drandaly**
**President of Zagazig University**

**Prof. Ahmed Anany**
**Dean of Faculty of Medicine, Zagazig University**

**Prof. Amal ELmotayam**
**Head of Neurology Department and Conference President**

**Prof. El Hady Abdel Gawad** **Prof. Ali Soliman**
**Honorary Presidents**

**Pre-Conference Workshops**
**June 7, 2023**
**Scientific Center- Surgery Hospital**
**Faculty of Medicine Zagazig University**

**Conference**
**June 8-9, 2023**
**Grand Hotel, Port Said**

# Welcome Message

On Behalf of the Planning and Organizing Committee, I Warmly Welcome You to The **7th Annual Zagazig Neurology Department**, we have the honor to invite you all to the **7th International Neurology Conference (ZNC)**

In collaboration with

**The Egyptian Society of Neurology, Psychiatry, and Neurosurgery (ESNPN)**

Which will be held on June 7, 2023 at Scientific Center Surgery Hospital Faculty of Medicine, Zagazig University and June 8 - 9, 2023. Grand Hotel, Port Said

the Scientific Program will include updates and most Recent Topics in Different fields of Neurology. Under the Title of "Debates and Updates in Neurology'.

High quality and clinically relevant lectures will be provided by Eminent Neurologists.

We Wish to Make a Successful Conference with cooperation from all of you.

You are cordially invited not only to participate in our conference but also to contribute actively to scientific deliberations by presenting your last scientific, future data and clinical studies.

We look so forward to meeting and welcoming you in Two Beautiful Cities, Zagazig and Port Said.

This Conference Will Be One for Us to Share Our Thoughts and Exchange Ideas. At This Conference We Have a Wonderful Program with Accomplishments, Renew Friendships and Extend Our Networks, And Jointly Explore Current and Future Research Directions in The Field of Neurology. We Hope That You Will Have a Productive and Fun-Filled Time at This Very Special Conference.

To That End, I Want to Thank Professor Azzaa Abd El Naser, The President of the Egyptian Society of Neurology, Psychiatry and Neurosurgery Association, and All Members of our Egyptian Society for Providing Their Kind Collaboration and Support. I Would Like Also Thank All the Members of the Organizing Committee for Their Tireless Efforts to Organize All Sessions and Tracks. I Would Like to Thank All of the Sponsoring Pharmaceutical Companies for Providing Their Generous Financial support.

Head of Neurology Department and Conference President

Prof. Amal Al Motayam



## WHY YOU SHOULD ATTEND?

1- **Get the latest in neuroscience innovation.** The event delivers new insights, creates possibilities that previously didn't exist, opens doors to opportunity, and brings value to care delivery, outcomes and patient experience.
2- **A chance to network with colleague.** Neuro Neuroscience professionals come from near and far to attend this conference, making it a great opportunity to network with others in your field.
3- Earn multiple CMEs/CMUs
4- Focus on specialty neuroscience topics
5- An advanced practice critical care hands-on workshop

## LEADING EDUCATION:

- Earn CME credits.
- Learning new clinical skills and updates.
- Learning new technology, new tools.

## NETWORKING:

- Interact with colleagues, professionals and leaders in the field.
- Stay in touch with the most advanced practical methods of Neurologists and Neurosurgery.
- Share experiences, insights and strategies in interactive peer-to peer round tables.
- Excellent networking opportunities away from the workplace.

## WORKSHOPS:

- Learn from the experts with focused workshops

## Target Audience

- Neurologists

- Neurosurgery



## Main Topics- **Neurology**

- Cerebrovascular Stroke
- Headache
- Epilepsy
- Pediatric Neurology
- Movement Disorders
- Demyelinating Disorders
- Cerebrovascular Disorders
- Intracranial Tumors
- CNS Infections
- Neuromuscular Disorders
- Neurocognitive Disorders

## Why to Exhibit

- Make A Long-Lasting Impact On Your Target Audience.
- Generate More Sales Leads.
- Tailor Your Package.
- Find New Customers.
- Stay On Top of Industry Trends.
- Brand Awareness for Company's Name in the Region.
- Access to Decision Makers.
- Benefit from Media Exposure Via Our Marketing Campaigns.
- Scope of Enhancing Marketing Opportunities and Collaborations.
- Conference Brings Together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B Meetings.
- Exhibitions Deliver Unique Value Not Provided by Other Marketing Channels.
- Ability to See a Large Number of Prospects and Customers over a Short Period of Time.
- Face-To-Face Meetings with Prospects and Customers.
- Opportunity to Demonstrate New and Existing Products or Services.





## Sponsorship Packages

| Sponsor levels and benefits | Elite Package | Diamond Package | Platinum Package | Golden Package | Silver Package |
|---|---|---|---|---|---|
| Package in EGP | **250,000** | **200,000** | **150,000** | **100,000** | **75,000** |
| Symposium | 60 min<br>3 slots | 40 min<br>2 slots | 30 min<br>1-2 slots | 20 min<br>1slot | 10 Min<br>1 slot |
| Accommodation | 20 nights<br>Max 10 rooms SGL | 12 nights<br>Max 6 rooms SGL | 8 nights<br>Max 4 rooms SGL | 6 nights<br>Max 3 rooms SGL | × |
| Doctor full registration | 30 Doctors | 25 Doctors | 20 Doctors | 15 Doctors | 10 Doctors |
| Booth class | (A+) 2*3 | (A+) 2*3 | (A+) 2*3 | (A+) 2*3 | (A+) 2*3 |
| Registration Desk sponsorship | √ | √ | x | x | x |
| logo on coffee break & lunch kits | Exclusive: Sponsor's logo on coffee break & lunch kits<br>1st day | Exclusive: Sponsor's logo on coffee break & lunch kits<br>2nd day | x | x | x |
| Coffee break area | Exclusive: Coffee break area sponsorship<br>1st day | Exclusive: Coffee break area sponsorship<br>2nd day | x | x | x |
| VIP Lounge Sponsorship | √ | x | x | x | x |
| Program book Ads | Ads as spreadsheet | Ads inside back cover | Ads in program book | Ads in program book | Ads in program book |
| Logo on Lanyards | × | x | x | x | x |
| Logo on Nametag | √ | √ | √ | √ | x |
| Logo on Conference back drop | √ | √ | √ | √ | √ |
| Logo on Conference Bag | √ | √ | √ | √ | √ |
| Delegate Bag Insert (Brochure / CD or DVD) | √ | x | x | x | x |
| Email Blast awareness | √ | √ | √ | √ | √ |

## Registration Categories

| Category | Cost | Including |
|---|---|---|
| **Full Registration** | **3000 EGP** | Full access to all scientific sessions, workshops, conference Kit, coffee break, lunch and certificates |
| **Scientific Registration** | **1500 EGP** | Full access to all scientific sessions, coffee break, certificates |
| **Workshop only** | **750 EGP** | Full access to all workshops, coffee break, lunch and certificate |
| **Students** | **750 EGP** | Full access to all workshops, coffee break, lunch and certificate |
| **Non Egyptians** | **150 $** | Full access to all scientific sessions, workshops, conference Kit, coffee break, lunch and certificates |

## Registration & Accommodation

| Accommodation Type | Cost |
|---|---|
| Accommodation & Reg. SGL | 5500 EGP |
| Accommodation & Reg. DBL | 7000 EGP |
| Accommodation & Reg. TRL | 8700 EGP |

- Accommodation for 2 nights in Grand Hotel Standard room BB
- Including Full Access to all Scientific Sessions
Conference kit, Coffee break, Lunch **and Attendance Certificate**







**"All above rates are subject to 14% vat**

## Exhibition Opportunities

| Stand Type | Size | Cost in EGP |
|---|---|---|
| **Premium Space A+ (2*3 / 2*4)**<br>**In front of main hall, Exhibition and Reg. area** | | **60,000** |
| **Class A Special Place**<br>in front of main hall and registration area | **2×3 M** | **50,000** |
| **Class B**<br>inside break room | **2×3 M** | **40,000** |
| **Roll up** | **1*2 M** | **30,000** |
| **NP:** Very limited places for Class A pop ups, First come first serve | | |

NP: Build booths are not allowed only popups and roll ups







**"All above rates are subject to 14% vat**

# Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

| Duration | Cost |
|---|---|
| 60 minutes | 150,000 |
| 40 minutes | 100,000 |
| 30 minutes | 75,000 |
| 20 minutes | 50,000 |
| 10 minutes | 30,000 |

**Note:** The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.



**"All above rates are subject to 14% vat"**

# Extra Sponsorship Opportunities

## Registration Desk




Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

**Exclusive** 75,000 EGP

Non Exclusive 50,000 EGP

## Program Ads



The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at Neurology Conference 2022.

- **inside Front Cover** 35,000
- **inside Back Cover** 35,000
- **Insert** 25,000

## Lanyards




Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

**Exclusive** 60,000 EGP

Non Exclusive 30,000 EGP

"All above rates are subject to 14% Vat"

## Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
**And transport Cost is not included in fee.**
**3cm × 3cm maximum logo size**

**30,000 EGP**




## Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

**25,000 EGP**



## Notes & Pens

**150 Notepads and pens** will be distributed
To the Conference delegates holding your company logo

**30,000 EGP**




## Photo booth sponsorship

An Excellent opportunity for your company to make

Its exposure more attractive, Company's logo and products

Will be shown as background in each Photo will take by the

Audience or conference board.

**50,000 EGP**



**"All above rates are subject to 14% Vat"**

## Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

**25,000 EGP**




## Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

**50,000 EGP**




## Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

**25,000 EGP**



## Logo Exposure on Main Screen

Exposure on Main Screen layout "fixed logo during the event except another symposia time

**30,000 EGP**




**"All above rates are subject to 14% Vat"**

## Exposure in News-Feed Bar

Your company logo and products will be shown as Sliding-bar through the meeting except other Symposia time

**30,000 EGP**




## Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

**75,000 EGP**



## Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

**25,000 EGP**



**"All above rates are subject to 14% Vat"**

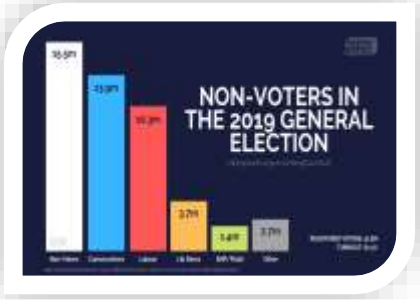
## Polls & Voting

**Virtually**

Active polls and voting system for delegates during your symposium time to gain high level of attraction

**Maximum 50 devise**

**25,000 EGP**




## Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

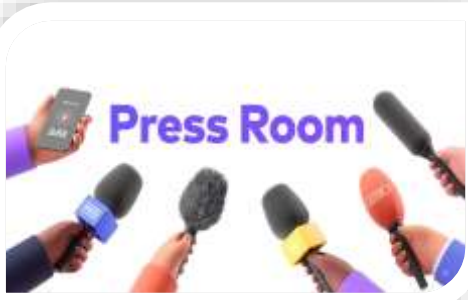
**50,000 EGP**/ 30 Lockers




## Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) "Non Exclusive"

50,000 EGP




**All above rates are subject to 14% Vat**

## Certificates Folders

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates

30,000 EGP




## Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP




## Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance 100.000 EGP

Exhibition Area Sponsorship 75.000 EGP

Only 2 gates

Main Hall sponsorship 50,000 EGP



**"All above rates are subject to 14% Vat"**

## Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75,000 EGP



## Dangler Table Flag

Each table in the conference will be holding your customized branded flag

For 50 Table Dangler

35,000 EGP




## Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50,000 EGP



**"All above rates are subject to 14% Vat"**

## Branded Flags



Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles
- Can be branded on both sides - For Entrance or Coffee Break Area:

- Exclusive **50,000 EGP**

- Non Exclusive **25,000 EGP**
  Maximum 5 Sponsors

## Direction Sign




Directional signage is to direct your customers towards and to guide them through your premises and most popular places

30.000 EGP **Only for 2 signs**

## Sanitizers stand



Automatic hand sanitizer dispensers are better than the traditional ones as they dispense the sanitizer automatically. Valuable and effective for sponsor. High exposure

35.000 EGP **For each one**

**"All above rates are subject to 14% Vat"**

## Gala Dinner

Invite KOL Speakers and selected audience for Gala Dinner including full branding.

**Invitation for 100 Pax**

100,000 EGP



**"All above rates are subject to 14% Vat"**

**Ask for the Special Branding Offer**

## Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.



## Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

## Payment Methods

- Payment will be through Pure Spot bank account as follows:

## Pure Spot Bank Account Details:

**Bank Name** : Arab Banking Corporation – Egypt
**Branch** : 62 Makram Ebeid st., Area no. 6 – Nasr City
**Account Name** : Pure Spot Congress & Event Organizers
**Account Number** : 1820060473010015
**Swift Code** : EAABEGCX007
**IBAN** : EG1100400007018200604730100 15

**Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"**

*See you their*



PURE SPOT
EVENTS MANAGEMENT
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19 YEARS OF EXCELLENCE

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