

1st

Al-Ain Orthopedic and Trauma Conference

مؤتمر العين الأول لجراحة العظام و المفاصل و الإصابات

Workshops 29 Jan 2027

Conference 30-31 Jan 2027

Al Ain Rotana



AAOT

Exhibit and Corporate Sponsorship Prospectus

Conference Board



Conference Chair

Dr. Basil Al Arabid

Chair, Orthopedic Department
STMC & Tawam Hospital
Adjunct Professor, UAE University (UAEU)
Chair, Orthopedic Surgery Council, SEHA



Conference Co-Chair

Dr. Wail Fayez Tilakh

Orthopedic Consultant
Deputy Chair, Orthopedic Department
STMC & Tawam Hospital
Adjunct Professor, UAE University (UAEU)
Sports and Arthroplasty

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Dear Partners,

On behalf of the Organizing Committee, we are pleased to cordially invite you to participate in the **1st Al-Ain Orthopedic and Trauma Conference (AAOT)**, scheduled to take place from **29 to 31 January 2027** in **Ain, United Arab Emirates**.

This inaugural conference is designed to bring together leading regional and international experts in **orthopedics and trauma** to share knowledge, clinical experience, and recent advancements in the management of musculoskeletal injuries and orthopedic conditions.

The scientific program will focus on current and emerging topics in **orthopedic surgery, trauma care, fracture management, and innovative technologies**, with a strong emphasis on improving patient outcomes and advancing clinical practice.

The conference structure will include:

- **Main Scientific Congress Program**
- **Focused Trauma & Orthopedic Sessions**
- **Industry Exhibition & Scientific Collaboration Opportunities**

We believe that your participation will play a vital role in supporting education, innovation, and collaboration within the orthopedic and trauma community.



We look forward to welcoming you to Al Ain for this important scientific event.

Warm regards,
AAOT Organizing Committee

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WHY TO ATTEND?

The format for the 2027 Congress includes plenaries with invited speakers and proffered papers, company-organized symposia & presentations.

This gives all those involved with the Congress the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.



WHY TO EXHIBIT ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

01 **Personal contact with the leadership and executive officers of far-reaching regional and national organizations**

02 **Breaks built into the schedule designed to maximize interaction between registrants and exhibitors**

03 **Make a long-lasting impact on your target audience**

04 **Publicity and long term branding**

05 **Opportunity to demonstrate new and existing Products or services**

06 **-B2B & B2C opportunities.**
-Access to KOL Guests

Achieving your business goals starts here.

Target Audience

- TRAUMA SURGEONS
- ORTHOPEDIC SURGEONS
- GENERAL SURGEONS
- EMERGENCY PHYSICIANS
- PHYSIOTHERAPISTS
- ORTHOPEDIC RESIDENTS
- MEDICAL DEVICE COMPANIES
- NURSES
- REHABILITATION EXPERTS
- MEDICAL STUDENTS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your congress brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the congress .

The Congress is always open to new ideas.

Main Sponsorship Levels

DIAMOND SPONSOR — 300,000 AED

PLATINUM SPONSOR — 250,000 AED

GOLD SPONSOR — 200,000 AED

SILVER SPONSOR — 150,000 AED

BRONZE SPONSOR — 100,000 AED

LEVEL DETERMINED BY THE ACCUMULATION OF OBJECTS OF VALUE

DIAMOND SPONSOR 300,000 AED

- Symposium 30 min
- Marketing for your symposium
- Priority choice opportunity of exclusive sponsorship (1st)
- Roll up during your symposium inside the Meeting room
- Booth Class (A+) 2*6 m
- 50 Full registration
- Coffee break area Sponsorship 1st day
- Program book ads As Spreadsheet
- Logo on Conference E- Badge
- Logo on Conference Mobile App (Main Page)
- Logo on (Chairpersons , Speakers) Nametag ,Lanyard
- Email Blast (4-5 times) Tailor Your Message
- 10 Push Notifications via Conference App
- 15 Exhibitors Badges
- Opportunity to distribute your Flyer from
- registration desk.
- (Production & Printing completed by Sponsor)
- Trophies Acknowledgement Delivery on Closing Ceremony
- Program At a glance (Exclusive Opportunity)

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PLATINUM SPONSOR — 250,000 AED

- Symposium 20 min
- Priority choice opportunity of exclusive sponsorship (2nd)
- Rollup during your symposium inside the Meeting Room
- Booth Class (A) 2*4 m
- 30 Full registration
- Coffee break area Sponsorship 2nd day
- Program book ads inside back cover
- Logo on Conference E- Badge
- 6 Push Notifications via Conference App
- Opportunity to distribute your Flyer from registration desk (Production & Printing completed by Sponsor)
- Trophies Acknowledgement Delivery on Closing Ceremony

GOLD SPONSOR — 200,000 AED

- Booth Class (B) 2*4 m
- 20 Full registration
- Program book ads inside page
- Logo on Conference E- Badge
- Opportunity to distribute your Flyer from registration desk
- (Production & Printing completed by Sponsor)
- Thank you Email to all the attendees after the event with your logo
- Trophies Acknowledgement Delivery on Closing Ceremony

SILVER SPONSOR

150,000 AED

- Booth Class (B) 2*3 m
- 15 Full registration
- Program book ads inside back cover
- Opportunity to distribute your Flyer from registration desk (Production & Printing completed by Sponsor)
- Trophies Acknowledgement Delivery on Closing Ceremony

BRONZE SPONSOR

100,000 AED

- Booth Class (B) 2*3 m
- 10 Full registration
- Program book ads inside page
- Trophies Acknowledgement Delivery on Closing Ceremony

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Rotana



Event Booths

Exhibition Booths

Category	Description	Prices
Class (A+) booth	12 SQM Special space (2 X 6 m)	60,000 AED
Class (A) booth	8 SQM Special space (2 X 4 m)	50,000 AED
Class (B) booth	6 SQM Ordinary space (2 X 3 m)	35,000 AED
Class (B) popup	6 SQM Ordinary space (2 X 3 m)	25,000 AED
Class (C)	4 SQM Ordinary space (2 X2m) Roll up	15,000 AED



Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Exhibitor Badges



Exhibitors will receive the following Exhibitor badges for free. These badges provide access to the Exhibition and 2 Coffee break in addition to 2 lunch

Exhibitors Badges	For Free
Space (2*6)	5 Free
Space (2 X 4 m)	4 Free
Space (2 X 3 m)	3 Free
Space (2 X2m)	2 Free

Exhibition

	28 January	29 January	30 January	31 January
Set up	16:00-00:00	⊗	⊗	⊗
Exhibition	⊗	08:00 – 18:00	08:00 – 18:00	08:00 – 18:00
Dismantling	⊗	⊗	⊗	18:00

** subject to change*

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**50,000 AED for 30 Minutes** **35,000 AED for 15 Minutes**

The Sponsor will invite the Speakers covering Travel Cost, Accommodation, Transportation and other related services.



Workshops

The price includes

- 30 pax attendees
- Meeting Room Rental
- Standard audio/visual equipment
- Cost per day

An excellent opportunity for your organization to provide an educational lecture

35,000 AED for 3 hours

Registration Fees:

Registration Category	Early Bird Registration Till 15 Dec.	Late Registration Till 28 Jan	Onsite Registration 29 Jan
Physician	1000 AED	1200 AED	1500 AED
Nursing/ Other HCP	650 AED	750 AED	850 AED
Medical Student	500 AED	600 AED	700 AED

Registration for 2 days includes :
coffee break, lunch, program at a glance, and CME certificate.

Registration & Accommodation Fees

Accommodation Packages	Early Bird Till 15 December	Late
SGL Package	3000 AED	3250 AED

Single Package includes :
1 Full registration & Accommodation based on Bed and breakfast for 2 nights

"Rates and availability are subject to change without prior notice.
Early booking is recommended to secure the best available options."

Registration Sponsorship Packages

Select Your Package , Take Your Space For Free

Registration Packages	Free Space	Prices
Full Registration 50 Registrars	Class(A+) booth 12 sqm	85,000 AED
Full Registration 40 Registrars	Class (A) booth 6 sqm	65,000 AED
Full Registration 25 Registrars	Class (B) booth 6 sqm	45,000 AED



REGISTRATION CHANGES OR CANCELLATIONS POLICY

You will be charged **25%** of Total Amount.

- In case of any cancellation before **60 Days** of the arrival date

You will be charged **50%** of Total Amount.

- In case of any cancellation before **45 Days** of the arrival date

You will be charged 100% (***No Refund***)

- In case of any cancellation before **30 Days** of the arrival date



All cancellation and refund requests must be made in writing and submitted via email.

Additional Ideas for



The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

Email Blast - Non-Exclusive

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than **10K** emails from our target audience



4,000 AED



4,000 AED

Social Media Countdown Feature

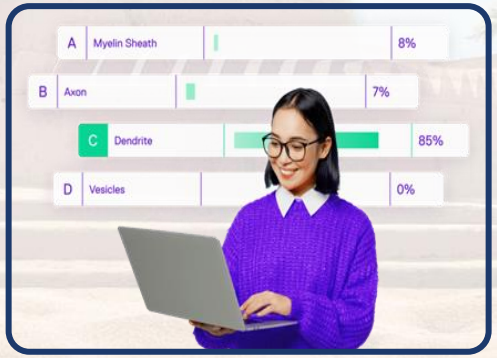
One post dedicated to your brand in the countdown to the event (Instagram/Facebook/LinkedIn).

Push Notifications via Conference App

Send a custom message or offer during peak hours. Or any time during the conference



5,000 AED / shot



6,000 AED

Sponsored Polls or Quizzes

A way to feature your brand during scientific sessions

Registration Desk Promotional Placement

Gain premium visibility by placing your branded giveaway or promotional material directly at the registration desk, where every attendee checks in and collects their badge.

This high-traffic area is the first stop for all participants, making it the ideal location to ensure your brand is seen, touched, and remembered.



6,000 AED

Bags –Exclusive



35,000 AED

Placing company logo on congress bag. Logo size 3cm×3cm maximum

“ According to the availability”

“Production not included”

Advertising in Final Program -Non-Exclusive

The printed version will be handed out to all participants during the congress Your Company ADS:

Splash Page
3,000 AED

Spread sheet
3,500 AED



Inside front/back cover
3,000 AED

Full page inserted
3,500 AED

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VIP Lounge

Top VIP (Speakers, Chairmen spend time in this lounge served by tea , coffee , cookies
-Sponsor's name/ company's logo will appear on This Area by roll up
Exclusive Opportunity



4,000 AED



4,000 AED

Post Congress Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.
Non-Exclusive

Congress Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.



35,000 AED / Day



5,000 AED / Day

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.
According to the Availability

Place your messaging or QR codes on café tables or meal areas.

Registration Area Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration area. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on it.



13,000 AED



10,000 AED

Main Congress LED Screen Ads

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Advertisement during breaks

Video advertisement during breaks (Loop between 5-10 minutes)



5,000 AED



6,000 AED

Directions Signs

Signs will be located outside the exhibit hall and/or in session hallways

Non-Exclusive Opportunity (Maximum 5)

Crossing Gate –Exclusive

Get your name and branding on
2 Sequence Gates in Special Places & on the main Entrance Hall



30,000 AED

Branded Pole Flags – Non-Exclusive



8,500 AED

Be one of the first brands to be seen and stay at the forefront of attendees' minds by featuring your brand on the outside flagpoles

- Can be branded on both sides
- For Entrance or Coffee Break Area
- Available for 4 sponsors – 6 pole flags for each

Water Bottles –Exclusive

Sponsoring the water bottle is great way to show your company's brand and logo in front of all the attendees

"Production not included"



16,500 AED /day

Photo Booth -Exclusive



30,000 AED

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

"According to the Availability"
***Priority to the main Packages**

Logo on Delegate E-Badges

Have your company name and logo on the delegate badges.
"According to the Availability
" **Non-Exclusive Opportunity"**



6,000 AED



7,000 AED

Speakers & Chairpersons Lanyards

Each Speaker, Chairman receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Congress name.

"According to the Availability"
Exclusive Opportunity

Design your Own

Maximize Your Marketing

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient



Contribution is confirmed by E-mail which sends to the responsible for the Congress, We will not confirm any participation without E-mail or by phone only

5 % VAT

WILL BE ADDED TO ALL PRICES





AAOT

PROJECT MANAGER

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DUBAI AIRPORT FREE ZONE AREA (DAFZA), BUILDING 8W, 5TH FLOOR, REGUS BUSINESS CENTER OFFICE 511

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