

18th AASD Conference

Annual International

Arabic Association for the study of Diabetes and Metabolism

Member of

International Diabetes Federation

Conference President

Prof. Inass Shaltout

26-28 October 2022

Hybrid Event

Marriott


الجمعية العربية لدراسة أمراض
السكر والميتابوليزم
AASD
Arabic Association for the study of
Diabetes and Metabolism

About AASD

AASD 2022 has the pleasure to offer a unique opportunity for exceptional scientific program with the participation of 30 international speakers from all over the world.
The program will not only look to the future but also deals with current treatment, technologies and care as well as scientific research.

Conference Highlights

- Epidemiology of diabetes.
- Autoimmune diabetes of the adult and type 2 diabetes.
- Genetics of diabetes.
- Transition from pediatric to adult diabetes care.
- Diabetes, nutrition, and obesity.
- Cardiovascular diseases in diabetes.
- Diabetes & kidney.
- Diabetes & liver.
- Diabetic neuropathy.
- Diabetic retinopathy.
- Diabetic foot.
- Dyslipidemia in diabetes.
- Diabetes and the mind, psychological aspects.
- Diabetes & elderly.
- Managing diabetes in low-income countries.
- Cardiovascular trials and anti-diabetic management.
- Novel and future diabetes therapies.
- Organ protection by anti-diabetic agents.
- New insulins.
- Renal protection in diabetes.
- Diabetes technology.
- Technology in diabetes for children and adolescents.



Registration & Accommodation Fees

Physical Registration

Registration Category	Till 14 July	Till 25 October	Onsite
Egyptian	2500 EGP	3000 EGP	3500 EGP
Foreigners	350$	400$	450$

Full Registration for 3 days includes coffee break, lunch, program book, bag and certificate.

Online Registration

Registration Category	Till 14 July	Till 25 October	Onsite
Egyptian	1000 EGP	1200 EGP	1500 EGP
Foreigners	100$	150$	200$

Online Registration for 3 days includes program book and certificate.

Registration Package

Registration Package	Package Includes	Early Bird Deadline July 31, 2022	Advanced Deadline Oct 24, 2022
First Option	Accommodation for two nights in a SGL Room at Cairo Marriott Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	9000 EGP	9500 EGP
Second Option	Accommodation for two nights in a DBL Room at Cairo Marriott Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	9500 EGP	10000 EGP

AASD 2022 Packages

4 PACKAGES TO FIT YOUR Goal & Budget

ELITE
SPONSOR

PLATINIUM
SPONSOR

GOLDEN
SPONSOR

SILVER
SPONSOR

ELITE PACKAGE

Physical Benefits:



- **2 Complimentary Stands 2*6** m2 at the exhibition area.
- **120 min** of Industrial Symposium.
- **44** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast.
- **300** complimentary Conference physical registrations.
- Sponsorship of the Faculty Lounge.
- Sponsorship of **Coffee Break Area.**

Exclusive Opportunities:

- **Company logo** recognition on Lanyards.
- **Advertisement** on the Conference Program on a Spreadsheet.
- **Acknowledgment** in thank you ads in program book as our elite sponsor.
- **5 Inserts** in Attendee Bags (Production & Printing completed by Sponsor).

Company Logo on:

- Coffee Breaks & Lunch Kit.
- Nametags.
- Sponsors Board.
- Conference Bag.

First priority in choice of exhibition booth space and location.

Virtual Benefits:



- **350** complimentary Conference Virtual registrations.
- **120 min** of Industrial Symposium Streaming.
- **Online Polls/Voting** system during symposium time.
- **Logo Exposure** between sessions.
- **1 Week** exclusive online Promotion in our Social Media Platforms with your Company & its Products (PINNED POST).
- After the event **"Thank you email"** to all attendees with company logo.
- **Acknowledgment** Email Campaigns to more than **100K** attendees
  *Tailor Your message & choose your preferred layout.
- **Recognition of Company Logo** in Conference Website for One Month Prior the Conference. (4 Shoots)
- **100** word company / Product Profile in the E- Program.

600,000 EGP

PLATINIUM PACKAGE

Physical Benefits:



- **2*6** m2 of complimentary exhibition space.
- **90 min** of Industrial Symposium.
- **34** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast.
- **250** complimentary Conference physical registrations.
- Sponsorship of the **Faculty Lounge.**
- Sponsorship of **Coffee Break Area**

Exclusive Opportunities:

- **Company logo** recognition on Nametag.
- **Advertisement** on the Conference Program on a Back cover.
- **Acknowledgment** in thank you ads in program book as our platinum sponsor.
- **3 Inserts** in Attendee Bags (Production & Printing completed by Sponsor).

Company Logo on:

- Coffee Breaks & Lunch Kit.
- Nametags.
- Sponsors Board.
- Conference Bag.

First priority in choice of exhibition booth space and location.

Virtual Benefits:



- **250** complimentary Conference Virtual registrations.
- **90 min** of Industrial Symposium Streaming.
- **Online Polls/Voting** system during symposium time.
- **Logo Exposure** between sessions.
- **5 Days** exclusive online Promotion in our Social Media Platforms with your Company & its Products (PINNED POST).
- After the event **"Thank you email"** to all attendees with company logo.
- **Acknowledgment** Email Campaigns to more than **100K** attendees
  *Tailor Your message & choose your preferred layout.
- **Recognition of Company Logo** in Conference Website for One Month Prior the Conference. (3 Shoots)
- **100** word company / Product Profile in the E- Program.

500,000 EGP

GOLD PACKAGE

Physical Benefits:



- **2*6** m2 of complimentary exhibition space.
- **60 min** of Industrial Symposium.
- **28** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast.
- **200** complimentary Conference physical registrations.
- Sponsorship of **Coffee Break Area.**
- **Advertisement** on the Conference Program on a inside page.
- **Acknowledgment** in thank you ads in program book as our golden sponsor.
- **2 Inserts** in Attendee Bags (Production & Printing completed by Sponsor).

Company Logo on:

- Coffee Breaks & Lunch Kit.
- Nametags.
- Sponsors Board.
- Conference Bag.

First priority in choice of exhibition booth space and location.

Virtual Benefits:



- **200** complimentary Conference Virtual registrations.
- **60 min** of Industrial Symposium Streaming.
- **Online Polls/Voting** system during symposium time.
- **Logo Exposure** between sessions.
- **4 Days** exclusive online Promotion in our Social Media Platforms with your Company & its Products (PINNED POST).
- After the event **"Thank you email"** to all attendees with company logo.
- **Acknowledgment** Email Campaigns to more than **100K** attendees
  *Tailor Your message & choose your preferred layout.
- **Recognition of Company Logo** in Conference Website for One Month Prior the Conference. (2 Shoots)
- **100** word company / Product Profile in the E- Program.

400,000 EGP

SILVER PACKAGE

Physical Benefits:



- **2*6** m2 of complimentary exhibition space.
- **45 min** of Industrial Symposium.
- **20** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast.
- **150** complimentary Conference physical registrations.
- Sponsorship of **Coffee break area.**
- **Advertisement** on the Conference Program on a inside page.
- **Acknowledgment** in thank you ads in program book as our silver sponsor.
- **1 Inserts** in Attendee Bags (Production & Printing completed by Sponsor).

Company Logo on:

- Coffee Breaks & Lunch Kit.
- Nametags.
- Sponsors Board.
- Conference Bag.

First priority in choice of exhibition booth space and location.

Virtual Benefits:



- **150** complimentary Conference Virtual registrations.
- **45 min** of Industrial Symposium Streaming.
- **Online Polls/Voting** system during symposium time.
- **Logo Exposure** between sessions.
- **2 Days** exclusive online Promotion in our Social Media Platforms with your Company & its Products (PINNED POST).
- **Acknowledgment** Email Campaigns to more than **100K** attendees
  *Tailor Your message & choose your preferred layout.
- **Recognition of Company Logo** in Conference Website for One Month Prior the Conference. (1 Shoot)
- **100** word company / Product Profile in the E-Program.

300,000 EGP

Sponsorships Options

Sponsorships Options that Fit Your **Goals** and **Budget**.

1 Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Conference sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

2 Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic.

3 Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the AASD Conference.
The AASD is always open to new ideas.

Physical Event Booths






Exhibition Space	Booth Name	Booth Description	Price
	Class (A) booth	8 SQM Special Space (2x4 m)	95,000 EGP
	Class (B) booth	6 SQM Special Space (2x3 m)	75,000 EGP
	Class (B) popup	6 SQM Special Space (2x3 m)	50,000 EGP
	Class (C)	4 SQM Only Roll Up (2x2 m)	35,000 EGP

Industrial Symposium



Timeslots will be assigned on a First-come, First-served basis.
The price includes:
↘ Meeting Room Rental ↘ Standard audio/visual equipment
***Note: the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well**

An excellent opportunity for your organization to provide an educational lecture	120,000 for 45 minutes
	90,000 for 30 Minutes
	60,000 for 15 minutes

Upgrade your Physical Symposium

Add Refreshments during your symposium	150,000 For 100 PAX - 60 Min
	125,000 For 75 PAX - 45 Min
	100,000 For 50 PAX - 30 min

Upgrade your Virtual Symposium

Add Hybrid Option + Marketing Campaign	60,000



Advertising Tower

- Visibility from all angles of this four-sided column so your brand will dominate the space and not be missed
- Tower will be placed in high traffic area.

45,000 EGP Per Tower

Conference VIP Lunch

As a networking lunch Sponsor.
You have the opportunity to display your name or logo on banners in the lunch area.

125,000 EGP Per day only for 50 pax.





Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo.

90,000 EGP "According to the Availability"

Freestanding Signs

Highly visible freestanding signs will be placed in strategic locations.

- Signs will be located outside the exhibit hall and/or in session hallways 36" x 96.

30,000 EGP Sign Max. 3 Sponsors.





Coffee Break Area Sponsorship

Place your brand on coffee break area for all to see.

- Sponsor's name/company's logo will appear on this area.
- Acknowledgement at the Program.
- Acknowledgement at the Coffee Break Tickets.

90,000 EGP Per Day "According to the Availability"

Light Box "Unique Opportunity"

You can put your add on light boxes around the exhibition area and the elevators.

35,000 EGP for 1 Box.
60,000 EGP for 2 Boxes.
75,000 EGP for 3 Boxes.





Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

75,000 EGP / 30 Lockers

Speakers' Ready Desk

Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear on This Area by roll up.
- Opportunity to provide Sponsor's branding on the laptop screen.

75,000 EGP





Program at a glance

Sponsor will have the opportunity to get more exposure to all attendees.

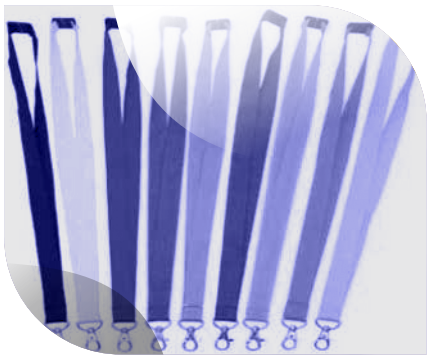
75,000 EGP Exclusive Opportunity

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry.

100,000 EGP Per day "According to the Availability".
*Priority to the main Packages.





Lanyards

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

75,000 EGP "According to the Availability"

Email Campaign to Database

Reach more than 100K at Diabetes Market, We will send Customized e-mail Campaign to our database highlighting your Symposia, booth information or Products.

25,000 EGP





Advertising in Final Program

Booklet holder	20,000 EGP
splash page	23,000 EGP
Inside back cover - front cover	25,000 EGP
Spreadsheet	35,000 EGP
Inside Full page	20,000 EGP
Outside back cover	35,000 EGP

Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name.

25,000 EGP One shot.





logo on Delegate Badges

Have your company name and logo printed on the delegate badges.

45,000 EGP "According to the Availability"

Bags

- Reach all access attendees by distributing your promotional item in the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.

25,000 EGP (4 available).

- Placing company logo on conference bag. Logo size 3cm * 3cm maximum.

60,000 EGP "According to the Availability"





Promo Video Acknowledgment

Video can boost your Exposure in an effective way to increase customer engagement.

20,000 EGP

Booth Photo Session

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

20,000 EGP Non-Exclusive Opportunity (Repeated Logos)
125,000 EGP Exclusive Opportunity





Careem Promo Code Sponsorship

Treat Your Costumer a VIP Treatment, Sponsor their rides & give them a chosen promo code for Careem to drive them to the Conference & Back.

15,000 EGP for 30 Trips

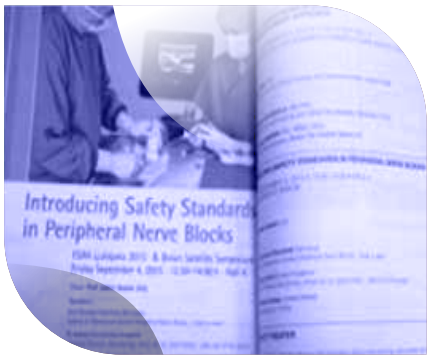
Parking Voucher Sponsorship

Distribute Branded Parking Voucher from your Booth to the delegates.

15,000 EGP for 25 Cars.
Non-Exclusive Opportunity.



3D Virtual Platform Options



Inside Full Page E-Program Advertisement

E-Program An Electronic Version of the tradition Final Program will be Available for all participants to access the scientific Program and other conference information **easily online & download on Mobile phones or Computer.**
Advertisement can be:

- Full page color advertisement in the designated industry section.
- words company / Product Profile.

15,000 EGP



Advertising in the platform Landing Page

Promoting your company by logo
In the platform Interface.

15,000 EGP / Non-Exclusive.

Advertising in the platform Homepage

Promoting your company by logo
In the platform Homepage.

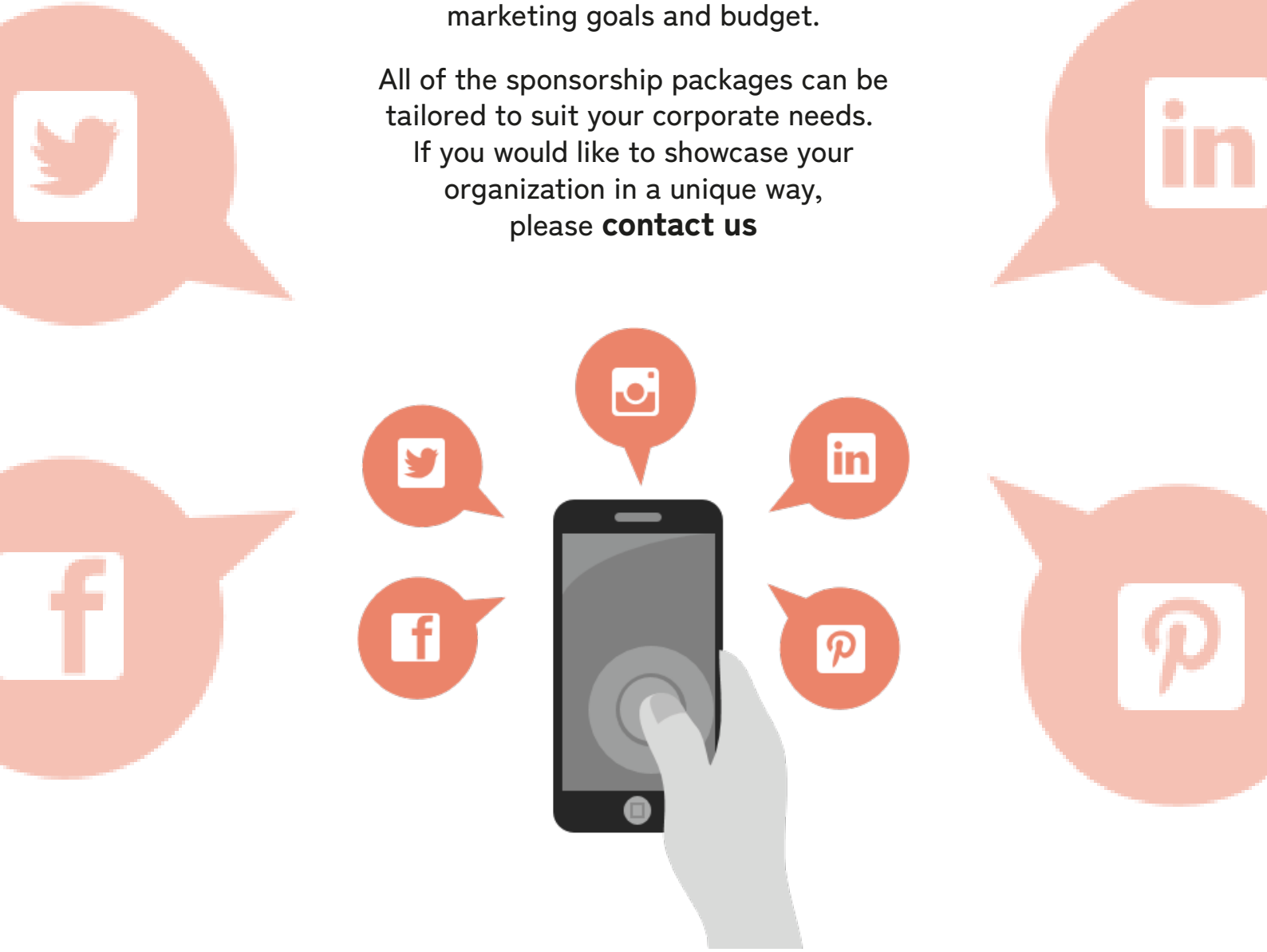
20,000 EGP / Non-Exclusive.

Maximize Your Marketing!

Don't delay in finalizing your marketing plans to enhance your visibility!

We're happy to work with you to develop a sponsorship package that meets your marketing goals and budget.

All of the sponsorship packages can be tailored to suit your corporate needs. If you would like to showcase your organization in a unique way, please **contact us**



Conference Venue

CAIRO MARRIOTT HOTEL

Originally constructed as a visitor's palace, Cairo Marriott Hotel has provided guests the royal treatment for decades. Be transported to the Egypt of 1869 when you step into the lobby of our 5-star luxury hotel in downtown Cairo. Visit Cairo Marriott Hotel, where you'll be treated like royalty.









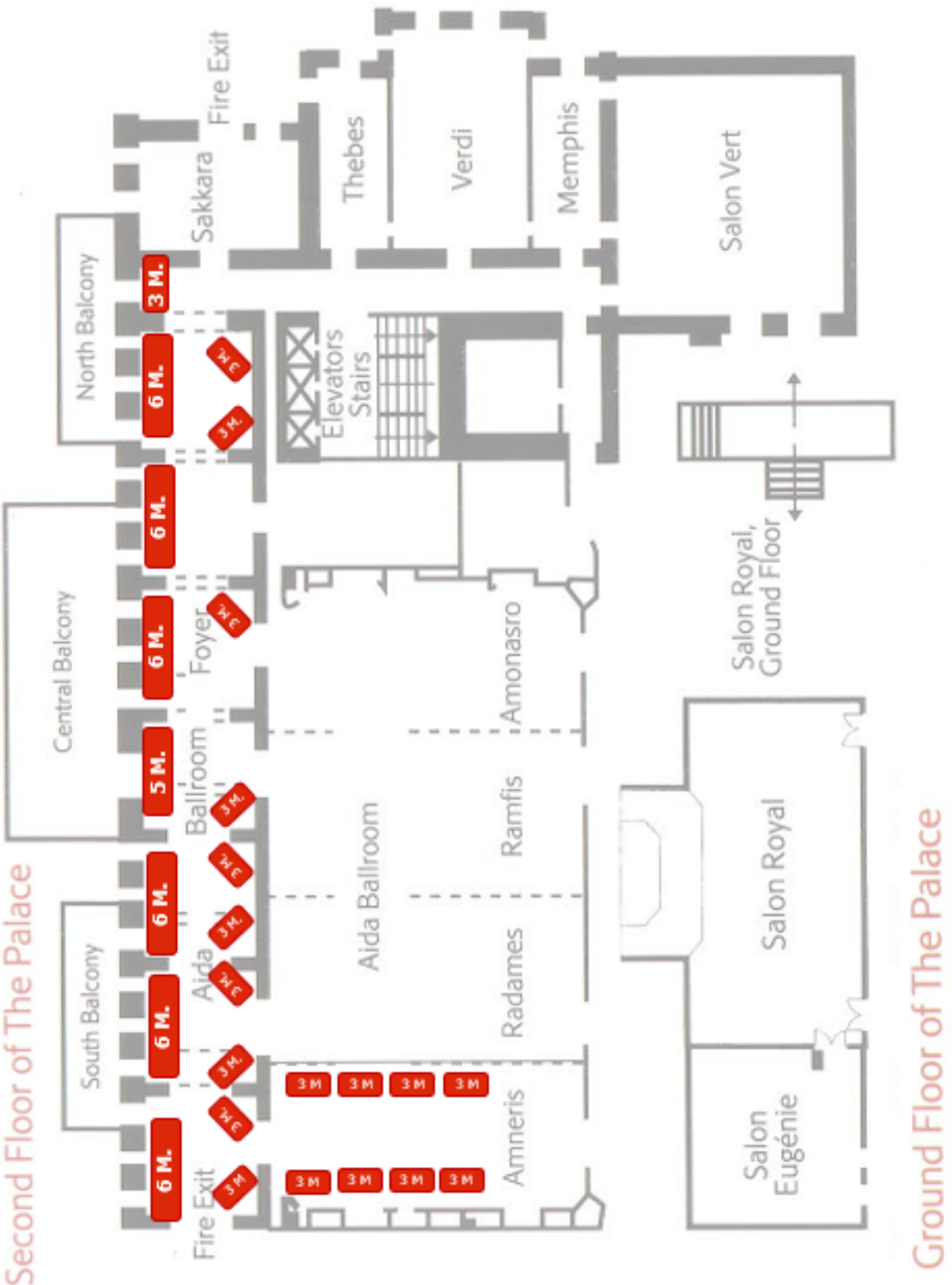








Exhibition Area



Conference Highlights

Please Read Carefully

Please use the booking form below to reserve the sponsorship opportunities for your company and send by e-mail directly to **hend.magdy@egypure.org**
We will not confirm any participation without mail or by phone only

GENERAL NOTES:

- All the agreements must be approved by the Conference Board.
- All the companies should finalize their participation before **October 1, 2022.**
- **14% VAT** will be added

BOOTH ALLOCATION:

- First come first served basis & Priority for main sponsors after official confirmation.

REGISTRATION & ACCOMMODATION:

- In case 2 doctors will share the same room, extra registration will be applied.
- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before **October 11, 2022** to confirm (Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, Others...)

CHILDREN POLICY:

(Applicable to children sharing parents' room)- Maximum 2 children per room:

- 1st Child **00-05.99** years free of charge on accommodation based on the same meal plan.
- 2nd Child **06-13.99** years will be charged **50%** from the accommodation per person in double.

ADVERTISEMENTS & PUBLICATIONS:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos –Flyers ... etc) Should be delivered to the organizing company (Pure Spot) before **October 16, 2022** or the organizing company will not be responsible for any delays

Cancellation Policy

FOR REGISTRATION & ACCOMMODATION:

All reservation should be canceled in writing, stating the reason for.

- In case of any cancellation or amendment before **45 Days** of the arrival date you will charge **25%** From Total Amount.
- In case of any cancellation or amendment before **30 Days** of the arrival date you will charge **50%** From Total Amount.
- In case of any cancellation, amendment or No Show before **15 Days** of the arrival date you will charge **Full stay 100%**.

SYMPOSIA REGULATIONS:

- Companies sponsoring the Symposia may select speakers and topics, which should be approved by the Conference Scientific Committee.
- The Priority to choose the Symposia date & time in the scientific program will be according to the company sponsorship.

Payment Methods

Please choose one of the following modes of payment

• Cash At Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu
Address: Cairo: 62 Makram Ebaid St., 6th Zone,Nasr City, Landmark: In Front of Child Garden.
Assiut: G2, Al Ibrahimeya St, Nasr buildings, Assiut.
Mansoura: El Gomuhria St. Flat No.5 Landmark: beside Fathallah Mark.

• Bank Transfer To

Com. Reg. No: 376550Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers
Account No.: EGP: 1820060473010015 / IBAN EG1100400007018200604730100 15
USD: 1820060472020015/ BAN EG1100400007018200604720200 15
EUR: 1820060472030014/ BAN EG8700400007018200604720300 14
Swift Code: : EAABEGCX

• By Check

The check Payable to: Pure Spot بيور سبوت لتنظيم المؤتمرات

Booking Form

Name of the company .....
Address .....
City/State ..... Country .....
Phone .....
Email .....
Contact Person Dr .....

We are interested in (please specify)

Exhibition Area

Selected Sponsorship Options

---------- Price ----------EGP
---------- Price ----------EGP
---------- Price ----------EGP
---------- Price ----------EGP
---------- Price ----------EGP
---------- Price ----------EGP
---------- Price ----------EGP

TOTAL AMOUNT IN EGP ----------

TOTAL AMOUNT AFTER ADDING 14 % VATS ----------

Date .....
Name .....
Signature .....



PURE SPOT
EVENTS MANAGEMENT
www.purespot.org

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IAPCO ACCREDITED
ICCA Member
MECOMED CERTIFIED

18 YEARS OF EXCELLENCE

PROJECT MANAGER MS. HEND MAGDY 0100 922 4483 HEND.MAGDY@EGYPURE.ORG