19th Annual International AASD Conference

of Arabic Association for the Study of Diabetes and Metabolism (AASD)

Member of International Diabetes Federation

Exhibitor Handbook



24 - 26 October 2023

Grand Nile Tower,
Cairo, Egypt

Conference President

Prof. Inass Shaltout

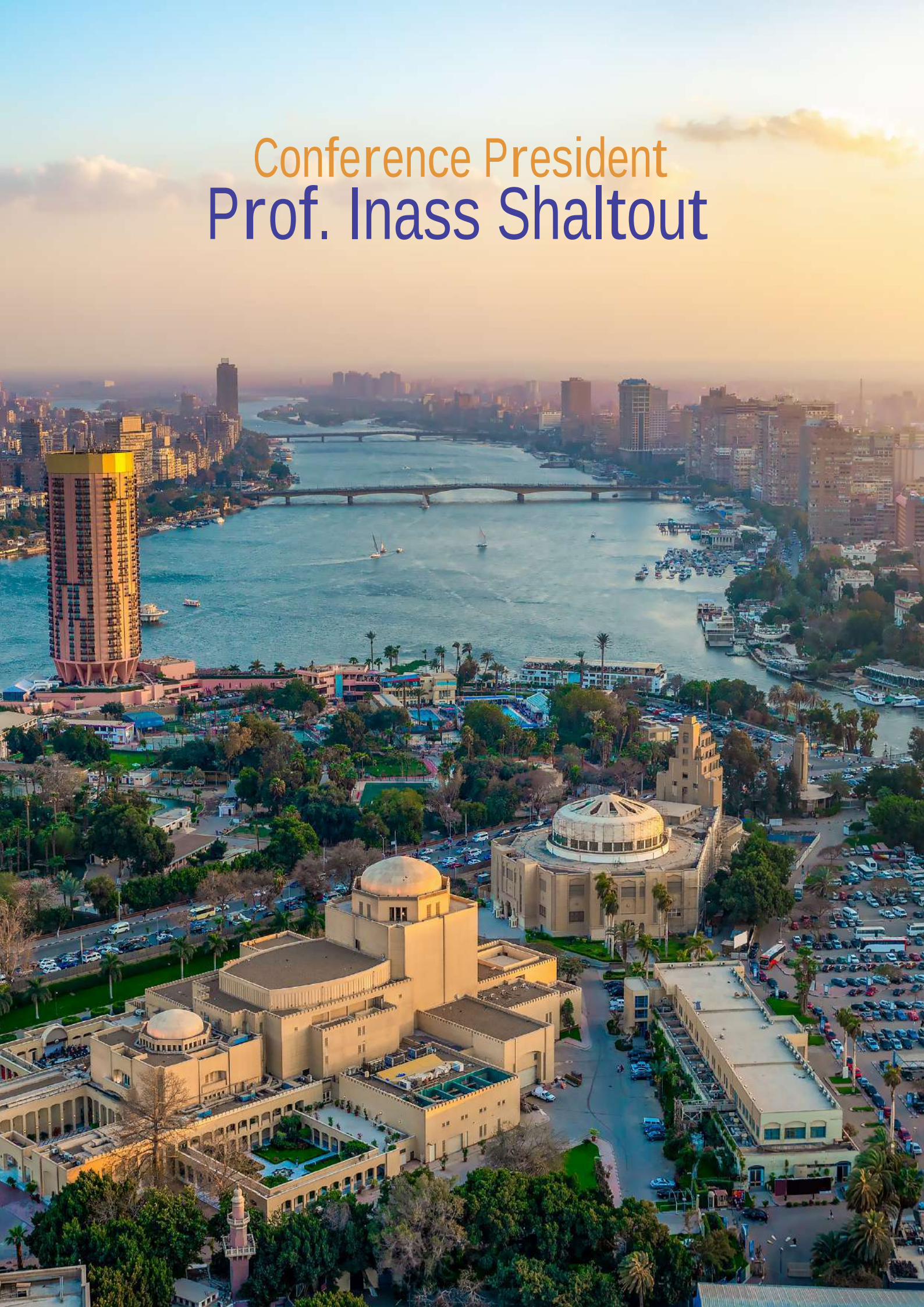


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About AASD

AASD 2023 has the pleasure to offer a unique opportunity for exceptional scientific program with the participation of 20 international speakers from all over the world.The program will not only look to the future but also deals with current treatment, technologies and care as well as scientific research.



Sponsorships Options that Fit Your Goals and Budget

Choose an Individual Sponsorship
Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship. Conference sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

Choose a Multiple Sponsorship
Multiple sponsorships make big impressions for your brand and reassurebuyers that your brand is an industry leader.Guarantee your Conference brand dominance and odds of increasing your booth traffic .

Tailor Your Own Sponsorship
Let us know if you have a sponsorship idea for the AASD Conference. The AASD is always open to new ideas.

"All above rates are subject to 14% Vat"

Sponsorship packages

AASD2023

4 Packages to fit your Goal and Budget

	Elite Package 800.000 EGP	Platinum Package 650.000 EGP	Golden Package 550.000 EGP	Silver Package 450.000 EGP
☑	**2** Complimentary Stands **2 * 6 m2** at the exhibition area.	**2* 6 m2**of complimentary exhibition space.	**2 * 6** m2 of complimentary exhibition space.	**2 * 6** m2 of complimentary exhibition space.
☑	**120** min of Industrial Symposium	**90** min of Industrial Symposium	**60** min of Industrial Symposium	**45** min of Industrial Symposium
☑	**40** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast	**32** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast	**26** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast	**20** Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast
☑	**300** complimentary Conference physical registrations.	**250** complimentary Conference physical registrations.	**200** complimentary Conference physical registrations.	**150** complimentary Conference physical registrations.
☑	Faculty Lounge Sponsorship for One Day	Faculty Lounge Sponsorship for One Day	Faculty Lounge Sponsorship for One Day	X
☑	Coffee Break Area Sponsorship for One Day	Coffee Break Area Sponsorship for One Day	Coffee Break Area Sponsorship for One Day	X
☑	**Exclusive Opportunity:** -Company logo recognition on Lanyards	**Exclusive Opportunity:** -Company logo recognition on Nametag	X	X
☑	Advertisement on the Conference Program on a Spreadsheet	Advertisement on the Conference Program on a Back cover	Advertisement on the Conference Program on a inside page	Advertisement on the Conference Program on a inside page
☑	Acknowledgment in thank you ads in program book as our elite sponsor	Acknowledgment in thank you ads in program book as our platinum sponsor	Acknowledgment in thank you ads in program book as our golden sponsor	Acknowledgment in thank you ads in program book as our Silver sponsor
☑	**5** Inserts in Attendee Bags (Production & Printing completed by Sponsor)	**3** Inserts in Attendee Bags (Production & Printing completed by Sponsor)	**2** Inserts in Attendee Bags (Production & Printing completed by Sponsor)	**1** Insert in Attendee Bags (Production & Printing completed by Sponsor)
☑	**Company Logo on:** √ Coffee & Lunch Kit √ Sponsors Board √ Conference Bag	**Company Logo on:** √ Coffee & Lunch Kit √ Sponsors Board √ Conference Bag	**Company Logo on:** √ Coffee & Lunch Kit √ Sponsors Board √ Conference Bag	**Company Logo on:** √ Coffee & Lunch Kit √ Sponsors Board √ Conference Bag
	*First priority in choice of exhibition booth space and location	*First priority in choice of exhibition booth space and location	*First priority in choice of exhibition booth space and location	*First priority in choice of exhibition booth space and location

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Sponsorship packages

AASD2023

4 Packages to fit your Goal and Budget

	Elite Package	Platinum Package	Golden Package	Silver Package
☑	**350** complimentary Conference Virtual registrations	**250** complimentary Conference Virtual registrations	**200** complimentary Conference Virtual registrations	**150** complimentary Conference Virtual registrations
☑	**120** min of Industrial Symposium Streaming	**90** min of Industrial Symposium Streaming	**60** min of Industrial Symposium Streaming	**45** min of Industrial Symposium Streaming
☑	**Boost your Brand Recognition with a Branded PromoCode for the Virtual Registration**	**Boost your Brand Recognition with a Branded PromoCode for the Virtual Registration**	X	X
☑	Online Polls/Voting system during symposium time	Online Polls/Voting system during symposium time	Online Polls/Voting system during symposium time	Online Polls/Voting system during symposium time
☑	Logo Exposure between sessions	Logo Exposure between sessions	Logo Exposure between sessions	Logo Exposure between sessions
☑	1 Week exclusive online Promotion in our Social Media Platforms with you Company and its Products (PINNED POST)	5 Days exclusive online Promotion in our Social Media Platforms with you Company and its Products (PINNED POST)	4 Days exclusive online Promotion in our Social Media Platforms with you Company and its Products (PINNED POST)	2 Days exclusive online Promotion in our Social Media Platforms with you Company and its Products (PINNED POST)
☑	After the event "Thank you email" to all attendees with company logo	After the event "Thank you email" to all attendees with company logo	X	X
☑	Acknowledgment Email Campaigns to more than 100K attendees *Tailor Your message & choose your preferred layout.	Acknowledgment Email Campaigns to more than 100K attendees * Tailor Your message & choose your preferred layout.	Acknowledgment Email Campaigns to more than 100K attendees * Tailor Your message & choose your preferred layout.	Acknowledgment Email Campaigns to more than 100K attendees * Tailor Your message & choose your preferred layout.
☑	Recognition of Company Logo in Conference Website for One Month Prior the Conference. **(4** Shoots)	Recognition of Company Logo in Conference Website for One Month Prior the Conference. **(3** Shoots)	Recognition of Company Logo in Conference Website for One Month Prior the Conference. **(2** Shoots)	Recognition of Company Logo in Conference Website for One Month Prior the Conference. **(1** Shoot)
☑	**100** word company / Product Profile in the E-Program	**100** word company / Product Profile in the E-Program	**100** word company / Product Profile in the E-Program	**100** word company / Product Profile in the E-Program

Thank You

AASD2022
Partners



"All above rates are subject to 14% Vat"

Booths

Exhibition space

Booth Name	Booth Description	Price
Class (A) Booth	8 SQM Special space (2 X 4 m)	95,000 EGP
Class (B) Booth	6 SQM Ordinary space (2 X 3 m)	75,000 EGP
Class (B) Popup	6 SQM Only Popup (2 X 3 m)	60,000 EGP
Class (C) Rollup	4 SQM only roll up (2 X 2 m)	50,000 EGP







Industrial Symposium

Symposia Time	Slots	Price
30 Minutes	2-3 Slots	120,000 EGP
20 Minutes	1-2 Slots	90,000 EGP
10 Minutes	1 Slot	75.000 EGP

Timeslots will be assigned on a First come, First served basis.

The price includes:-

- Meeting Room Rental
- Standard audio/visual equipment

*Note: the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well



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SPONSORSHIP
OPPORTUNITIES

£E
50.000

Registration Desk Sponsorship (High Exposure)

Sponsor can use its company logo and products on Conference registration desk

£E
50.000

Opening Ceremony Sponsorship (High Exposure)

Sponsors can introduce their products As promo video before the opening Ceremony starts

£E
350.000

Gala Dinner Sponsorship (High Exposure)

Sponsoring the AASD2023 Gala Dinner for 150 PAX gives you the ideal opportunity to promote yourbusiness and to showcase yourselves to an exclusive audience

£E
150.000

Conference Lunch Sponsorship (High Exposure)

Make an impression as the official Lunch Sponsor per Day., you will have the opportunity to display your name/logo on banners in the lunch area.

£E
75.000

Coffee Break Area Sponsorship (High Exposure)

Place your brand on coffee break area for all to see. Sponsor can use roll up holding its product name or logos. Etc...



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SPONSORSHIP
OPPORTUNITIES

Lanyard Sponsorship

According to Availability

EGP 75.000

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

Delegate Badge Sponsorship

According to Availability

EGP 40.000

Have your company name and logo printed on the delegate badges.

Delegates Bag Sponsorship

According to Availability

EGP 75.000

Placing company logo on conference bag. Logo size 3cm × 3cm maximum

Delegates Bag Inserts

According to Availability

EGP 25.000

Reach All Access attendees by distributing your promotional item in the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.

NotePads and Pens

EGP 50.000

150 Notepads and pens will be distributed to the Conference delegates holding your company logo
*Design & Production are not included

Certificate Folders Sponsorship

According to Availability

EGP 35.000

Have your company name and logo printed on the certificate folders

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SPONSORSHIP
OPPORTUNITIES

EGP 50.000

Photo Booth Sponsorship

An Excellent opportunity for your company to make, Its exposure more attractive, Company’s logo and products will be shown as background in each Photo will take by the Audience or conference board.

EGP 50.000

Promo Video Sponsorship

Video can boost your Exposure in an effective way to increase customer engagement.

EGP 75.000

Speakers Desk Sponsorship

Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.
- Sponsor’s name/ company’s logo will appear on This Area by roll up
-Opportunity to provide Sponsor’s branding on the laptop screen

EGP 100.000

Faculty Lounge Sponsorship

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company’s presence, your guests will get free entry

EGP 100.000

Expert Meeting Sponsorship

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room Including Coffee break



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SPONSORSHIP
OPPORTUNITIES

Main Gate Sponsorship

EGP 100.000

Opportunities for the meeting by securing a prime location for visibility.
Opportunity includes production, installation and removal.

Charging Lockers Sponsorship

EGP 75.000

Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

Program @ a glance Sponsorship

EGP 75.000

Sponsor will have the opportunity to get more exposure to all attendees.

Light Box

EGP 35.000

You can put your add on light boxes around the exhibition area and the elevators

Program Advertisement

EGP

The Final Program will be with all meeting attendees and contains complete details about the meeting as well as the local area.
Place your advertisements in the hands of hundreds of attendees at AASD2023.

EGP Spreadsheet **35.000**

EGP Inside Full page **20.000**

Sponsorships

CONFERENCE VENUE GRAND NILE TOWER

Grand Nile Tower is a luxury landmark hotel located in a great spot, on Roda Island, a peaceful haven directly poised on the River Nile.

The hotel enjoys a perfect, location in the center of the business and commercial district of Cairo, very close to Cairo's manycultural and tourist attractions. The Grand Nile Tower Hotel is just 20 km from Cairo Airport, 2 Km from the Egyptian Museumand 19 Km from the Pyramids.

The Hotel has an extensive range of facilities to capture the imagination and requirements of all our guests. The very natureof the Hotel is a sociable and always enjoyable meeting place















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REGISTRATION & ACCOMMODATION

REGISTRATION CATEGORIE RATES:

		Early Bird Rate Unitl June 30	Advanced Rate Until October 23	OnSite Rate Starts October 24
Full Registration	Egyptians	3500 EGP	4000 EGP	4500 EGP
	Foreigners	$ 300	$ 350	$ 400

Full Registration for 3 days includes coffee break, lunch, program book, bag and CME certificate.

Scientific Registration	Egyptians	2000 EGP	2500 EGP	3000 EGP
	Foreigners	$ 200	$ 250	$ 300

Scientific Registration for 3 days includes coffee break, program book and certificate.

Online Registration	Egyptians	1500 EGP	3500 EGP	4000 EGP
	Foreigners	$ 150	$ 200	$ 250

Online Registration for 3 days includes program book and CME certificate.

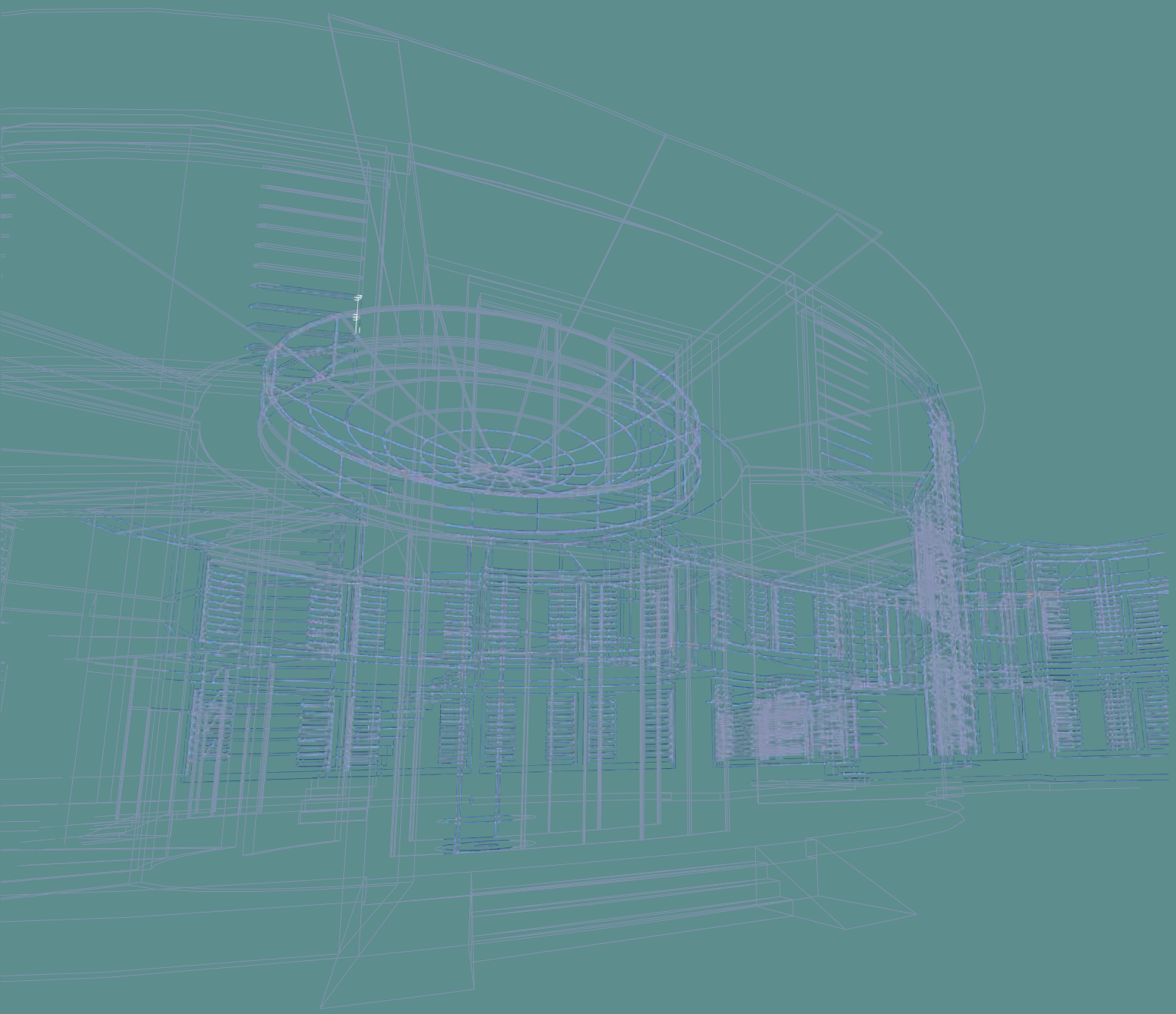




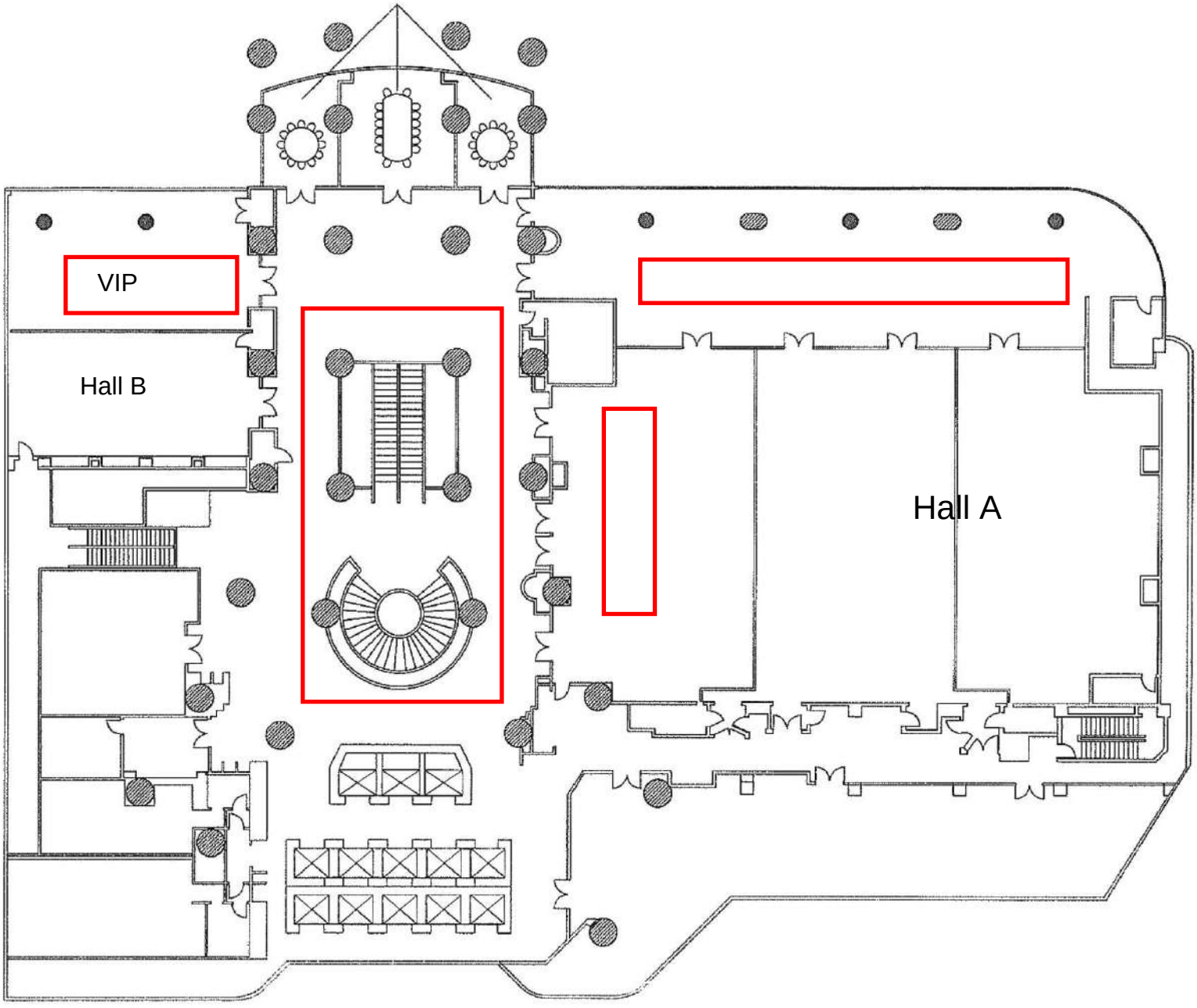
REGISTRATION PACKAGES RATES:

	Package Includes	Early Bird Rate Unitl June 30	Advanced Rate Until October 23
Option 1	Accommodation for two nights in a SGL Room @ **Grand Nile Tower** based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	**17500 EGP**	**18500 EGP**
Option 2	Accommodation for two nights in a DBL Room @ **Grand Nile Tower** based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	**19000 EGP**	**20000 EGP**

EXHIBITION AREA
FLOOR PLAN



CONFERENCE VENUE GRAND NILE TOWER



GENERAL INFORMATION & REGULATONS FOR EXHIBITORS

Please use the booking form below to reserve the sponsorship opportunities for your company and send by e-mail directly to **hend.magdy@egypure.org** We will not confirm any participation without mail or by phone only.

• BOOTH ALLOCATION:

- First come first served basis & Priority for main sponsors after official confirmation.

• REGISTRATION & ACCOMMODATION:

- In case 2 doctors will share the same room, extra registration will be applied.
- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before October 10, 2023 to confirm (Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-miail, Others...)

Children Policy:

(Applicable to children sharing parents' room)- Maximum 2 children per room:
1st Child 00-05.99 years free of charge on accommodation based on the same meal plan.
2nd Child 06-13.99 years will be charged 50% from the accommodation per person in double.

• ADVERTISEMENTS & PUBLICATIONS:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos-Flyers… etc)Should be delivered to the organizing company (Pure Spot) before October 10, 2023 or the organizing company will not be responsible for any delays .

• CANCELLATION POLICY (FOR REGISTRATION & ACCOMMODATION)

- All reservation should be canceled in writing, stating the reason for.
- In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.
- In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.
- In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.

PAYMENT METHODS

Please choose one of the following modes of payment

• CASH AT PURE SPOT OFFICES

Working hours: 10:00 AM-05:00 PM Sun-Thu
Address:
Cairo: 62 Makram Ebaid St., 6th Zone, Nasr City,
Landmark: In front of Child Garden
Assiut: Takseem Elhokokeen.st. No. 11 Bulding 4 , flour 2,
Delta: 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor , New Toreil , Mansoura .
Alex: 427 Al-Geish St., Loran, in front of KFC.
Luxor: 23 Central St., from Television St.

• BANK TRANSFER TO:

Com. Reg. No: 376550Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 / IBAN EG110040000701820060473010015
USD: 1820060472020015/ IBAN EG110040000701820060472020015
EUR: 1820060472030014/ IBAN EG 870040000701820060472030014
Swift Code: : EAABEGCX

• BY CHECK:

The check Payable to: Pure Spot
بيورسبوت لتنظيم المؤتمرات

BOOKING FORM

Name of the company.....

Address .....

City/State.....

Phone.....

Email.....

Contact Person Dr.....

We are interested in (please check box)

Exhibition Area

Selected Sponsorship Options	
1	EGP
2	EGP
3	EGP
4	EGP
5	EGP

TOTAL AMOUNT EGP _____

Date ..... Name ..... Signature.....

Contact us for further inquiries



Project Manager
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www.aasdonline.com