Member of
International
Society of Endocrinology

European Society
of Endocrinology
The voice for endocrinology
Affiliated member of
European Endocrine Society

Member of
International Diabetes Federation

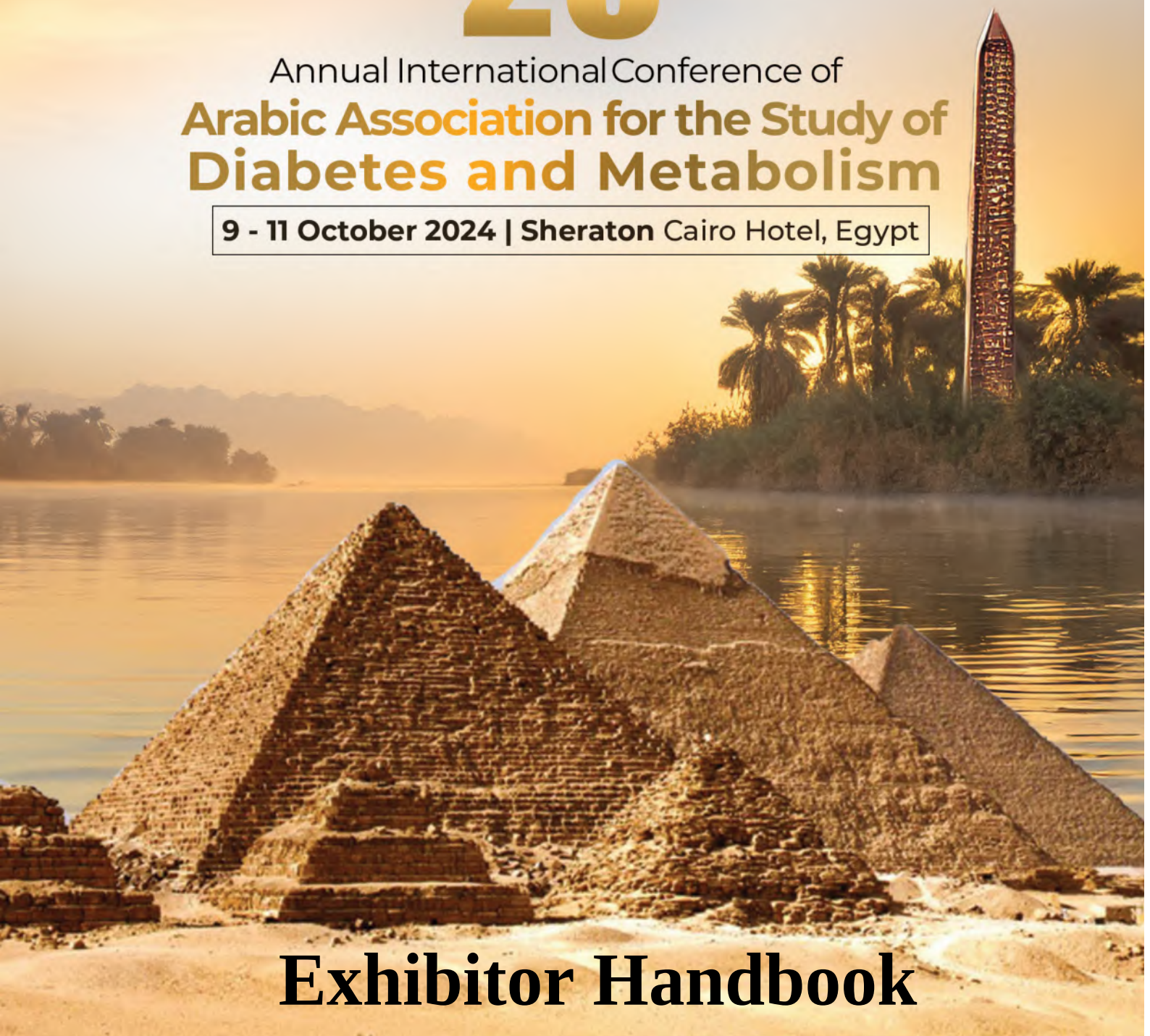
AASD

20Th

Annual International Conference of

Arabic Association for the Study of Diabetes and Metabolism

9 - 11 October 2024 | Sheraton Cairo Hotel, Egypt



Exhibitor Handbook

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About AASD

Non-Governmental organizationfounded on 2006 as a leadingnonprofit health organization providing diabetes research, information,advocacy and patient care. The ArabicAssociation for the Study of Diabetes and Metabolism AASD has a widerange of objectives and activities.

Objectives

- Medical conferences intended to share knowledge and stimulate research, 20 International Conferences & 50 National Conferences.
- Postgraduate continuous medical education: AASD-CME.
- Diabetes professional diploma for HCP
- Newsletters for health care practitioner that is intended to increase knowledge about the standards of medical care in diabetes and associated cardiovascular and metabolic disorders.
- Only diabetes association assigned to African Health ExCon 2022, 2023, and 2024 under the auspices of the Egyptian President to represent the diabetes program in the conference.

Patient Activity

- Public awareness programs and patient education with the aim of prevention and optimum management.
- Patient education sessions.
- Diabetes prevention Campaigns for the objective of 1ry, 2ry and 3ry prevention.
- Early detection of diabetes and prediabetes.
- Patient services: Blood glucose and lipid testing, patient examination, providing glucometers and antidiabetic drugs for patients who can't afford treatment.

Sponsorships Options that Fit Your Goals and Budget



Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship. Conference sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.



Choose a Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.Guarantee your Conference brand dominance and odds of increasing your booth traffic



Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the AASD Conference. The AASD is always open to new ideas.

"All rates are subject to 14% Vat"

ASAD2023

4 Packages to fit your Goal and Budget

Physical Benefits at Each Sponsorship Level	Elite 850,000	Platinum 750,000	Gold 650,000
Complimentary Stand 2 * 6 m2 at the exhibition area	2	1	1
Industrial Symposium	90	60	45
Nights Accommodation on the conference Venue based on Single Rooms & on Bed and buffet breakfast	32	26	20
Complimentary Conference physical registrations.	250	200	150
Faculty Lounge Sponsorship for One Day	√	√	√
Coffee Break Area Sponsorship for One Day	√	√	√
Exclusive Opportunity: Company logo recognition on	Lanyard	Nametag	Nametag
Acknowledgment in thanks to our sponsors page in the program book as	Elite Sponsor	Platinum Sponsor	Golden Sponsor
Company Logo on Coffee & Lunch Kit	√	√	√
Company Logo on Sponsors Board	√	√	√



Virtual Benefits at Each Sponsorship Level	Elite	Platinum	Gold
Complimentary Conference physical registrations.	850	750	650
Industrial Symposium Streaming	90	60	45
Boost your Brand Recognition with a Branded PromoCode for the Virtual Registration	√	√	√
Online Polls/Voting system ***during symposium time***	√	√	√
Advertisement on the Conference Program	3 Pages	2 Pages	1 Pages
Logo Exposure between sessions	√	√	√
Online Promotion in our Social Media Platforms with you Company and its Products (PINNED POST)	5 Days	3 Days	2 Days
After the event «Thanks email» will be sent to all attendees with company logo	√	√	X
Acknowledgment Email Campaigns to more than 100K attendees ***Tailor Your message & choose your preferred layout.**	√	√	√

Thanks to **AASD 2023** Success Partners



Stands & Symposia

Stands

Stand Name & Description	Price
Stand 8 SQM "2*4 m"	120.000 EGP
Stand 6 SQM "2*3 m"	100.000 EGP
Pop-Up "2*3 m"	75.000 EGP







Symposia

Symposium Time	Price
30 Min Symposium	150.000 EGP
20 Min Symposium	120.000 EGP
10 Min Symposium	80.000 EGP

Time slots will be assigned on a:
First come, First served basis

The price includes:-
- Meeting Room Rental - Standard audio/visual equipment

***Note: the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well**



Sponsorship Opportunities



Registration Desk Sponsorship:

Sponsor can use its company logo and products on Conference registration desk

150.000 EGP



Conference Lunch Sponsorship

Make an impression as the official Lunch Sponsor per Day., you will have the opportunity to display your name/logo on banners in the lunch area.

150.000 EGP



Gala Dinner Sponsorship

Sponsoring the AASD2024 Gala Dinner for 100 PAX gives you the ideal opportunity to promote your business and to showcase yourselves to an exclusive audience

400.000 EGP



Coffee Break Sponsorship

Place your brand on coffee break area for all to see. Sponsor can use roll up holding its product name or logos. Etc....

80.000 EGP



Advertising Tower

- Visibility from all angles of this four-sided column so your brand will dominate the space and not be missed
- Tower will be placed in high traffic area

45.000 EGP/Tower

Sponsorship Opportunities



Speakers Desk Sponsorship:

Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.

- Sponsor's name/logo will appear on this area by roll up
- Opportunity to provide Sponsor's branding on the laptop screen

75.000 EGP



Faculty Lounge Sponsorship

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

75.000 EGP/Day



Freestanding Sign Sponsorship:

Highly visible freestanding signs will be placed in strategic locations

- Signs will be located outside the exhibit hall and/or in session hallways 36" x 96

40.000 EGP/Sign Max 3 Sponsors



Photo Booth Sponsorship:

An Excellent opportunity for your company to make, Its exposure more attractive, Company's logo and products will be shown as background in each Photo will take by the Audience or conference board.

100.000 EGP/ Exclusive



Promo Video Sponsorship:

Video can boost your Exposure in an effective way to increase customer engagement.

50.000 EGP

Sponsorship Opportunities



Lanyard Sponsorship:

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the
conference name.

60.000 EGP



Delegates Badge Sponsorship:

Have your company name and logo printed on the delegate badges.

100.000 EGP



Note Pads & Pens

150 Notepads and pens will be distributed to the Conference delegates holding your company logo *Design & Production are not included

60.000 EGP



Certificates Folder Sponsorship

Have your company name and logo printed on the certificate folders

40.000 EGP



Program Advertisement:

The Final Program will be with all meeting attendees and contains complete details about the meeting.
Place your advertisements in the hands of hundreds of attendees at AASD 2024.

35.000 EGP for Spreadsheet

20.000 EGP for Inside Full Page

Sponsorship Opportunities



Main Gate Sponsorship:

Opportunities for the meeting by securing a prime location for visibility. Opportunity includes production, installation and removal.

75.000 EGP



Charging Lockers Sponsorship:

Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas. Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

75.000 EGP



Program at a glance Sponsorship:

Sponsor will have the opportunity to get more exposure to all attendees

75.000 EGP



Parking Voucher Sponsorship:

Distribute Branded Parking Voucher from your Booth to the delegates

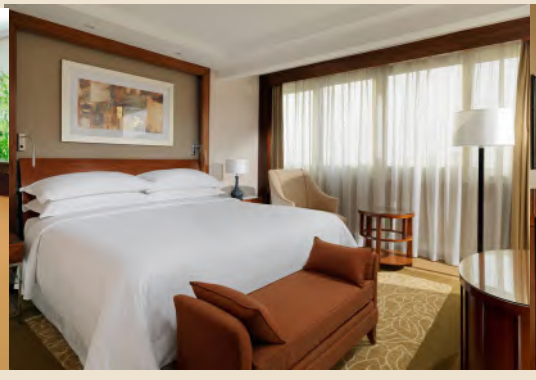
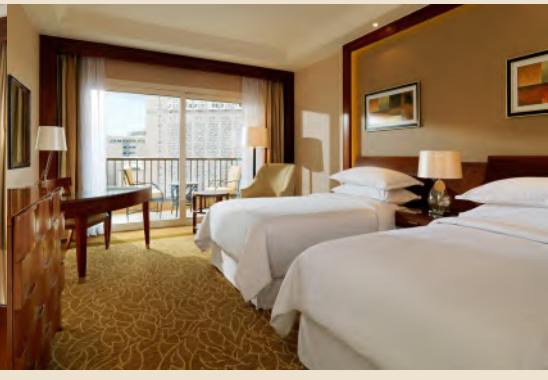
15,000 EGP for 25 Cars.



Conference Venue
Sheraton Cairo Hotel

Located in the Heart of Cairo Downtown

Located on the west bank of the river Nile, 30 minutes from Cairo International Airport and the great pyramids of Giza. The hotel is a short walk from the Egyptian Museum, 15 minutes away from the National Museum of Egyptian Civilization and downtown embassies.

SHERATON
EST. 1937

Registration & Accommodation

01 Registration Categories Rates:

		Advanced Rate Until October 8	OnSite Rate Starts October 9
Full Registration	Egyptians	5000 EGP	6000 EGP
	Foreigners	$ 300	$ 350

Full Registration for 3 days includes coffee break, lunch, program book, bag and CME certificate.

Scientific Registration	Egyptians	2500 EGP	2500 EGP
	Foreigners	$ 150	$ 200

Scientific Registration for 3 days includes coffee break, program book and certificate.

Online Registration	Egyptians
	Foreigners

Register Now For Free:
Don't miss out! Save your virtual spot today:
https://bit.ly/3SCJUNX

Online Registration for 3 days includes program book and CME certificate.

02 Registration & Accommodation Packages:

	Package Includes	Price According to Available Category
Option 1	Accommodation for two nights in a SGL Room @ **Sheraton Cairo Hotel** based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	**25000 EGP**
Option 2	Accommodation for two nights in a DBL Room @ **Sheraton Cairo Hotel** based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	**27000 EGP**
Option 3	Accommodation for two nights in a SGL Room @ **Pyramisa Hotel Cairo** based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	**13000 EGP**
Option 4	Accommodation for two nights in a DBL Room @ **Pyramisa Hotel Cairo** based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	**15000 EGP**

General Information & Regulations for Exhibitors

Please use the booking form below to reserve the sponsorship opportunities for your company and send by e-mail directly to **hend.magdy@egypure.org**
We will not confirm any participation without mail or by phone only.

• BOOTH ALLOCATION:

- First come first served basis & Priority for main sponsors after official confirmation.

• REGISTRATION & ACCOMMODATION:

- In case 2 doctors will share the same room, extra registration will be applied.
- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before September 20, 2024 to confirm (Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by e-mail

Children Policy:

(Applicable to children sharing parents' room)- Maximum 2 children per room:
1st Child 00-05.99 years free of charge on accommodation based on the same meal plan.
2nd Child 06-13.99 years will be charged 50% from the accommodation per person in DBL room.

• ADVERTISEMENTS & PUBLICATIONS:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos-Flyers… etc)Should be delivered to the organizing company (Pure Spot) before October 1, 2024 or the organizing company will not be responsible for any delays .

• CANCELLATION POLICY (FOR REGISTRATION & ACCOMMODATION)

- All reservation should be canceled in writing, stating the reason for.
- In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.
- In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.
- In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.

Payment Methods

Please choose one of the following modes of payment

- CASH AT PURE SPOT OFFICES

Working hours: 10:00 AM-05:00 PM Sun-Thu
Address:
Cairo: 62 Makram Ebaid St., 6th Zone, Nasr City,
Landmark: In front of Child Garden
Assiut: Takseem Elhokokeen.st. No. 11 Bulding 4 , flour 2,
Delta: 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor , New Toreil , Mansoura .
Alex: 427 Al-Geish St., Loran, in front of KFC.
Luxor: 23 Central St., from Television St.

- BANK TRANSFER TO:

Com. Reg. No: 376550Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 / IBAN EG110040000701820060473010015
USD: 1820060472020015/ IBAN EG110040000701820060472020015
EUR: 1820060472030014/ IBAN EG 870040000701820060472030014
Swift Code: : EAABEGCX

- BY CHEQUE

The check Payable to: Pure Spot
بيورسبوت لتنظيم المؤتمرات

Booking Form

Name of the company.....

Address .....

City/State.....**Country**.....

Phone.....

Email.....

Contact Person Dr.....

We are interested in (please specify)

Exhibition Area

Selected Sponsorship Options

1. ----------**Price**----------**EGP**
2. ----------**Price**----------**EGP**
3. ---------- **Price**----------**EGP**
4. ---------- **Price**----------**EGP**
5. ----------**Price**----------**EGP**
6. ----------**Price**----------**EGP**
7. ----------**Price**----------**EGP**

TOTAL AMOUNT IN EGP

TOTAL AMOUNT AFTER ADDING 14 % VATS ----------

Date .....

Name .....

Signature.....



PROJECT MANAGER

MS. HEND MAGDY
0100 9224483
HEND.MAGDY@PURESPOT.ORG

MS. REHAB EL-BARKOUKI
01029900703
REHAB.EL-BARKOUKY@PURESPOT.ORG

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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www.purespot.org