European Society of Endocrinology
The voice for endocrinology

Affiliated Member of :
European Endocrine Society

ise international society of endocrinology

Member of: International Society of Endocrinology

21st

Annual International Conference of

Arabic Association for the Study of Diabetes and Metabolism

Member of:

International Diabetes Federation, IDF

30 April – 2 May 2025

InterContinental Cairo Semiramis Egypt



PURE SPOT
EVENTS MANAGEMENT

About AASD

Non-Governmental organization founded on 2006 as a leading nonprofit health organization providing diabetes research, information, advocacy and patient care. The Arabic Association for the Study of Diabetes and Metabolism AASD has a wide range of objectives and activities.

Objectives

- Medical conferences intended to share knowledge and stimulate
- research, 20 International Conferences & 50 National Conferences.
- Postgraduate continuous medical education: AASD-CME.
- Diabetes professional diploma for HCP
- Newsletters for health care practitioner that is intended to increase knowledge about the standards of medical care in diabetes and associated cardiovascular and metabolic disorders.
- Only diabetes association assigned to African Health ExCon 2022,2023, and 2024 under the auspices of the Egyptian President to represent the diabetes program in the conference.

Patient Activity

- Public awareness programs and patient education with the aim of prevention and optimum management.
- Patient education sessions.
- Diabetes prevention Campaigns for the objective of 1ry, 2ry and 3ryprevention.
- Early detection of diabetes and prediabetes.
- Patient services: Blood glucose and lipid testing, patient examination, providing glucometers and antidiabetic drugs for patients who can't afford treatment.

Sponsorships Options that Fit Your Goals and Budget

- Choose an Individual Sponsorship

Showcase your brand and boost exhibit all booth traffic with an individual sponsorship. Conference sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

- Choose a Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader. Guarantee your

Conference brand dominance and odds of increasing your booth traffic

- Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the AASD Conference.

The AASD is always open to new ideas.







Sponsorships Packages

Physical Benefits at Each Sponsorship Level	Elite Package	Platinum Package	Golden Package
Packages in EGP	(850,000)	(750,000)	(650,000)
Symposium	**90 min**	**50 min**	**45 min**
Accommodation on the conference Venue based on Single Rooms & B&B	**30 Nights**	**25 Nights**	**20 Nights**
full registered Doctors	**200 Doctors**	**150 Doctors**	**100 Doctors**
Complementary Booth class	**2 Booths (A+) 2*6 m**	**1 Booth (A+) 2*6 m**	**1 Booth (A+) 2*6 m**
Faculty Lounge Sponsorship for One Day	**2nd Day**	**1st Day**	**3rd Day**
Exclusive sponsorship	Registration desk	Lanyard	Nametag
logo on coffee break & lunch vouchers	√	√	√
Acknowledgment sponsors page in the program book as	Elite Sponsor	Platinum Sponsor	Golden Sponsor
Coffee break area	Exclusive: for the 2nd day	Exclusive: for the 1st day	Exclusive: for the 3rd day
Logo on Conference back drop if any	√	√	√

Virtual Benefits at Each Level	Elite Package	Platinum Package	Golden Package
Industrial Symposium Streaming	**90 min**	**50 min**	**45 min**
Complementary Virtual Registration	**850 Doctors**	**750 Doctors**	**650 Doctors**
Boost your Brand Recognition with a Branded Promo Code for the Virtual Registration	√	√	√
Online Polls/Voting system during symposium time	√	√	√
Advertisement on the Program	3 Pages	2 Pages	1 Page
Logo Exposure between sessions	√	√	√
Online PINNED POST in our Social Media Platforms with you Company Brand	5 Days	3 Days	2 Days
After the event «Thanks email» will be sent to all attendees with company logo	√	√	**X**

"All above rates are subject to 14% Vat"

THANKS TO AASD 2024 SUCCESS PARTNERS

sanofi	novo nordisk	Driving change | In diabetes
ALESMA	MSD	SERVIER
Boehringer Ingelheim	INTEGRA PHARM	ZETA PHARMA
VIATRIS	Marcyrl	PHARCO
NERHADOU INTERNATIONAL	rameda	MULTI
Pharma Cure	Marcyrl	ATCO
HUMINT	inspira	GRANZIA
al mokhtabar		SUDOSCAN
	INFINITY	

Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Special Place a Premium Space	**2×4**	**120,000**	Stand, (Booth or Led screen)
Class B	**2×3**	**100,000**	Stand, (Booth or Led screen)
Class C	**2×3**	**75,000**	Stand Popup

Scientific Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Duration	Cost
30 minutes	**150,000 EGP**
20 minutes	**120,000 EGP**
10 minutes	**80,000 EGP**

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.

"All above rates are subject to 14% Vat"

Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

100,000 EGP



Gala Dinner

Invite Keynote Speakers and selected audience for Gala Dinner including full branding.

Branded Invitation will be distributed to your selected 100 guests.

350.000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will be welcomed including a continuous rich coffee break

75,000 EGP/Day



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Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos. Etc...

80,000 EGP



Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 150 flag.

45.000 EGP



Advertising Tower

Visibility from all angles of this four-sided column so your brand will dominate the space and not be Missed
Tower will be placed in high traffic area

20.000 EGP/Tower



Speakers Desk:

Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.
- Sponsor's name/logo will appear on this area by roll up
- Opportunity to provide Sponsor's branding on the laptop screen

75.000 EGP



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Photo Booth

An Excellent opportunity for your company to make Its exposure more attractive, Company's logo and products will be shown as background in each Photo taken by the Audience or conference

100,000 EGP/Exclusive



Lanyards

Each attendee receives a name badge Accompanied by a highly visible lanyard adorned With your corporate name and log

50,000 EGP



Delegates Badge

Have your company name and logo printed on the delegate badges.

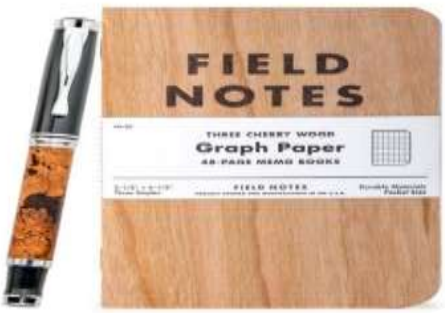
75,000 EGP



Notes & Pens

250 Notepads and pens will be distributed
To the Conference delegates holding your company logo

60,000 EGP



"All above rates are subject to 14% Vat"

Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance	75.000 EGP
Exhibition Area Sponsorship	50,000 EGP
Main Hall sponsorship	50,000 EGP



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises and most popular places

Only for 2 signs

30,000 EGP



Program Ads

The Final Program is distributed onsite to All meeting attendees and contains complete Details about the meeting as well as the local area.

25,000 EGP/ Full Page



"All above rates are subject to 14% Vat"

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with "**Tailor Your Package**" option which may be more convenient.



Conference Venue

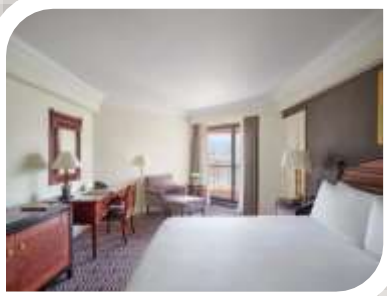
INTERCONTINENTAL

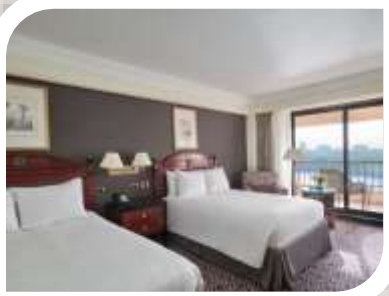
InterContinental Cairo Semiramis



On the historic Semiramis hotel site, guests can enjoy modern luxury by the river Nile. Semiramis InterContinental Cairo is located in the heart of downtown Cairo, next to the Egyptian Museum and Khan El Khalili.







Registration & Accommodation

Full Registration

Registration Category	Early Bird Rate till Jan 31	Advanced Rate till April 29	Onsite Rate April 30
Egyptian	5000 EGP	6000 EGP	7000 EGP
Foreigners	$ 300	$ 300	$ 350

Full Registration for 3 days includes coffee break, lunch, program book, bag and certificate.

Scientific Registration

Registration Category	Early Bird Rate till Jan 31	Advanced Rate till April 29	Onsite Rate April 30
Egyptian	2000 EGP	2500 EGP	2500 EGP
Foreigners	$ 150	$ 150	$ 200

Scientific Registration for 3 days includes coffee break, program book and certificate.

Registration Package

Registration Category	Package Details	Price According to Availability
Option I	I. Accommodation for two nights in SGL Room @ **InterContinental Cairo Sameramis** Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	25000 EGP
Option II	I. Accommodation for two nights in a DBL Room @ **InterContinental Cairo Sameramis** Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.	27000 EGP

"Please note that the room prices are subject to changes based on the US dollar exchange rate change."

General Information & Regulations for Exhibitors

Please use the booking form below to reserve the sponsorship opportunities for your company and send by e-mail directly to hend.magdy@egypure.org . **We will not confirm any participation without mail or by phone only.**

Booth Allocation:

First come first served basis & Priority for main sponsors after official confirmation.

Registration & Accommodation:

- In case 2 doctors will share the same room, extra registration will be applied.
- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before **April 20, 2025** to confirm (Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by e-mail

Children Policy:

(Applicable to children sharing parents' room)- Maximum 2 children per room:
1st Child 00-05.99 years free of charge on accommodation based on the same meal plan.
2nd Child 06-13.99 years will be charged 50% from the accommodation per person in DBL room.

Advertisements & Publications:

The file has to be with resolution not less than 300 pixels / inch
All the advertisement materials for the conference (Advertisements Designs-Logos, Flyers… etc)Should be delivered to the organizing company (Pure Spot) before April 20, 2025 or the organizing company will not be responsible for any delays .

Cancellation Policy (For Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for.
In case of any cancellation or amendment before **45 Days** of the arrival date you will charge **25%** From Total Amount.
In case of any cancellation or amendment before **30 Days** of the arrival date you will charge **50%** From Total Amount.
In case of any cancellation, amendment or No Show before **15 Days** of the arrival date you will charge **Full stay 100%.**

Payment Methods

Please choose one of the following modes of payment

• Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu
Address:
Cairo: 62 Makram Ebaid St., 6th Zone, Nasr City,
Landmark: In front of Child Garden
Assiut: Takseem Elhokokeen.st. No. 11 Bulding 4 , flour 2,
Delta: 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor , New Toreil , Mansoura .
Alex: 427 Al-Geish St., Loran, in front of KFC.
Luxor: 23 Central St., from Television St.

• Bank Transfer to:

Com. Reg. No: 376550Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 / IBAN EG110040000701820060473010015
USD: 1820060472020015/ IBAN EG110040000701820060472020015
EUR: 1820060472030014/ IBAN EG 870040000701820060472030014
Swift Code: : EAABEGCX

• By Cheque

The check Payable to: Pure Spot
بيورسبوت لتنظيم المؤتمرات



PROJECT MANAGER

MS. HEND MAGDY

0100 922 4483

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ALEXANDRIA LUXOR DELTA ASYUT DUBAI

20 YEARS OF EXCELLENCE

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www.purespot.org