20th Fasting & Diabetes 2024

Arabic Association for the Study of Diabetes and Metabolism

A A S D

Member of
International Diabetes Federation

Affiliated member of
European Endocrine Society

22 Feb, 2024
Dar Elmarasem at Eljazira

Exhibitor Handbook



Conference President

Prof. Inass Shaltout

PURE SPOT

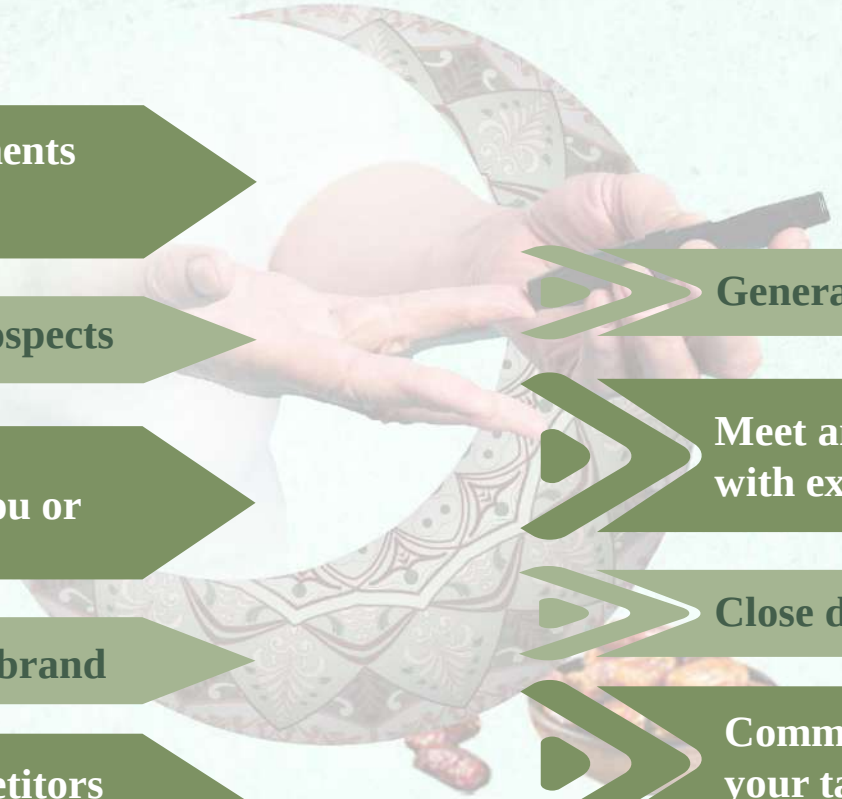
About AASD

Arabic Association for the Study of Diabetes And Metabolism

Non-Governmental organization founded on **2006** as a leading nonprofit health organization providing diabetes research, information, advocacy and patient care. The Arabic Association for the Study of Diabetes and Metabolism AASD has a wide range of objectives and activities.

Why to Exhibit?

Your "**why**" needs to be covered before you Participate in **AASD 2024**. What do you want to get out of the conference and achieve? Here are some reasons for participating the **AASD**:



- Learn about new developments in your niche
- Meet and connect with prospects
- Meet other companies and individuals that can help you or collaborate with
- Strengthen and grow your brand
- Keep an eye on your competitors and what they do well
- Generate qualified leads
- Meet and grow your relationship with existing fans and customers
- Close deals with new customers
- Communicate face to face with your target market
- Test and improve your sales strategy


sponsorship
audience
brands
new
engagement
brand
Email
marketing
Car
Sponsorship
target
Action
Google
Share
Irish
Global
Add
market
via
opportunity
London
deal
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campaign
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prime
audiences
engagement
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new
Email
marketing
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opportunities
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sponsor
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Yahoo
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rugby
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e-Newsletter
involved
tyres
B2B
B2C

Physical Benefits

- **2 * 6** m2 of complimentary exhibition space.
- **50** complimentary Conference physical registrations.
- **30** min of Industrial Symposium
- Sponsorship of the Faculty Lounge
- Rollup during your symposium inside the Main Hall
- Coffee break area Sponsorship
- **Exclusive Opportunities:**
  - √ Company logo recognition on Lanyards
- Advertisement on the Conference Program on 2 Pages
- Delegate bag inserts
- **Company Logo on:**
  - √ Coffee Breaks & Lunch Kit
  - √ Nametags
  - √ Sponsors Board
  - √ Conference Bag
- First priority in choice of exhibition booth space and location

Virtual Benefits

- **150** complimentary Conference Virtual registrations
- Logo Exposure between sessions
- Online Polls/Voting system during symposium time
- Acknowledgment Email Campaign to more than **100K** attendees

  * Tailor Your message & choose your preferred layout.
- Recognition of Company Logo in Conference Website for One Month Prior the Conference.
- An exclusive online Promotion in all conference Social Media Platforms on Sponsoring Company and its Products **(PINNED POST for 1 Week)**
- Thanks Email to all attendees with your logo

ELITE
PACKAGE
150,000 EGP

All Prices are subject to 14% vat

Physical Benefits

- **2 * 3** m2 of complimentary exhibition space.
- **30** complimentary Conference physical registrations.
- **15** min of Industrial Symposium
- Rollup during your symposium inside the Main Hall
- Advertisement on the Conference Program on a back cover
- Delegate bag inserts
- **Company Logo on:**
  - √ Sponsors Board
  - √ Conference Bag
- First priority in choice of exhibition booth space and location

Virtual Benefits

- **100** complimentary Conference Virtual registrations
- Logo Exposure between sessions
- Online Polls/Voting system during symposium time
- Acknowledgment Email Campaign to more than 100K attendees
  * Tailor Your message & choose your preferred layout.
- Recognition of Company Logo in Conference Website for One Month Prior the Conference.
- An exclusive online Promotion in all conference Social Media Platforms on Sponsoring Company and its Products **(PINNED POST for 3 DAYS)**

PLATINUM
PACKAGE
125,000 EGP

All Prices are subject to 14% vat

Physical Benefits

- **2 * 3** m2 of complimentary exhibition space.
- **20** complimentary Conference physical registrations.
- **10** min of Industrial Symposium
- Advertisement on the Conference Program on a back cover
- Delegate bag inserts
- **Company Logo on:**

  √ Sponsors Board √ Conference Bag
- First priority in choice of exhibition booth space and location

Virtual Benefits

- **80** complimentary Conference Virtual registrations
- Logo Exposure between sessions
- Online Polls/Voting system during symposium time
- Acknowledgment Email Campaigns to more than 100K attendees

  * Tailor Your message & choose your preferred layout.
- Recognition of Company Logo in Conference Website for One Month Prior the Conference.
- An exclusive online Promotion in all conference Social Media Platforms on Sponsoring Company and its Products (PINNED POST for 1 DAY)

GOLDEN
PACKAGE
100,000
EGP

All Prices are subject to 14% vat

1

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with individual sponsorship. Conference sponsorship display your brand strength in the industry and increase the awareness of your company's purpose.

2

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader. Guarantee your Conference brand dominance and odds of increasing your booth traffic .

3

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the AASD FAD Conference.

The AASD is always open to new ideas.

Physical Event Booths

Class A+	Stand 2*6 M	60,000 EGP
Class A	Stand 2*3 M	45,000 EGP
Class B	Pop-Up 2*3 M	30,000 EGP













All Prices are subject to 14% vat

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note: the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture	60,000 for 30 Minutes 45,000 for 20 Minutes 30,000 for 10 Minutes



All Prices are subject to 14% vat

REGISTRATION FEES:

Registration Category	Early Bird Deadline: 30 January 2024	Advanced Deadline: 22 February 2024
Full Registration	800 EGP	1000 EGP
Scientific Registration	400 EGP	400 EGP

••**Full Registration:**
Includes Two Coffee breaks, lunch, program book, bag and certificate

••**Scientific Registration:**
Includes Two Coffee breaks, program book and certificate

All Prices are subject to 14% vat


EVENT
BRANDING
IDEAS
FOR YOUR BUSINESS

Registration Desk Sponsorship



Reach all attendees by sponsoring the Registration Desk. This counter provides meeting attendees with an area to complete their registration forms.

30,000 EGP

Coffee Break Area Sponsorship



Reach all attendees by Placing your brandings like Pole flags or Rollups @ the coffee break area for all to see.

25,000 EGP/Day

According to the Availability

Conference Lunch Sponsorship



As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

75,000 EGP

All Prices are subject to 14% vat

Faculty Lounge Sponsorship

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence to the expert of the event



30,000 EGP

This Opportunity is available for the Main Sponsors Only

Main Conference Backdrop Sponsorship

Put your logo on the Main Conference Backdrop in front of all guest



15,000 EGP

This Opportunity is available for the Main Sponsors Only

Lanyards Sponsorship

Exclusive Opportunity:

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate logo alongside the conference name



15,000 EGP

This Opportunity is available for the Main Sponsors Only

All Prices are subject to 14% vat

Delegate Badges Sponsorship

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.

10,000 EGP

According to the Availability



Bags Sponsorship

Placing company logo on congress bag.
Logo size 3cm×3cm maximum

25,000 EGP

According to the Availability



Advertising in Final Program

The Conference program will be with all participants

Your Company Logo:
2 Full Pages **15,000 EGP**
1 Full page **10,000 EGP**

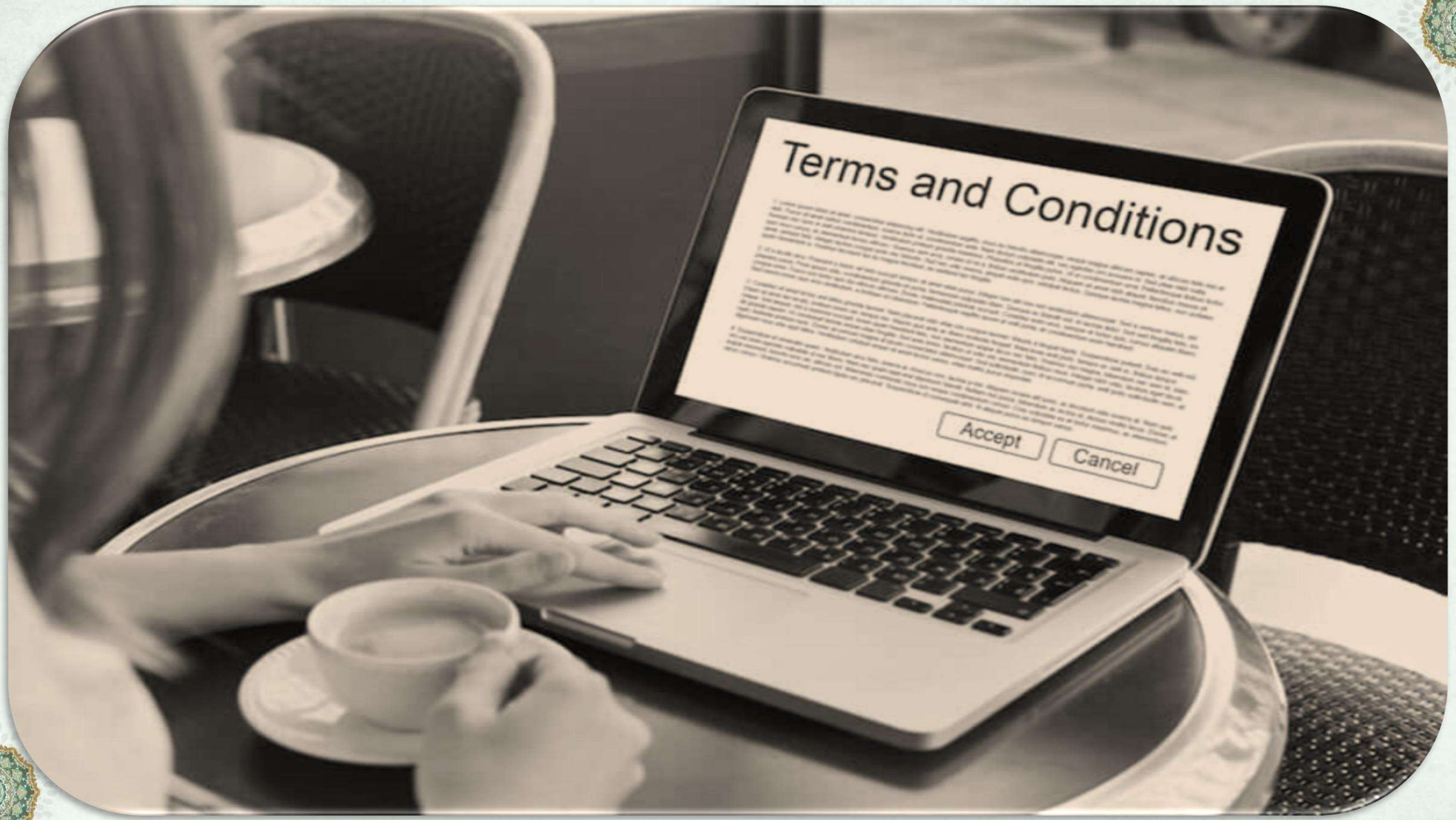


All Prices are subject to 14% vat

CUSTOMIZE YOUR PACKAGE

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.
In this case, we can provide you with Customizing your package option which may be more convenient.




Terms and Conditions
Accept
Cancel

Contribution is confirmed by mail which sends to the responsible for the conference,
We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration

List of Registration to be sent to Pure Spot before **February 15, 2024.**

- Any change in Registration must be declared in the main list, (Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Registrations, or extra demands must be documented by (e-mail, others…)

Advertisements & Publications:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before **February 12, 2024** or the organizing company will not be responsible for any delays .

Cancellation Policy for Registration

All reservation should be canceled in writing, stating the reason for.

- In case of any cancellation or amendment before 45 Days of the Conference date you will charge 25% From Total Amount.
- In case of any cancellation or amendment before 30 Days of the Conference date you will charge 50% From Total Amount.
- In case of any cancellation, amendment before 15 Days of the Conference date you will charge 100% From Total Amount.


PAYMENT METHODS

Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

Cairo: 62 Makram Ebaid St., 6th Zone, Nasr City, Cairo **Landmark:** in front of Child Garden
Delta Branch: Mansour, 40 Imam Moahmed elGhazaly street, from saad Zaghloul street, Toril
Assiut: Takseem Elhokokeen St. No. 11 Building 4, Floor 2, Assiut, Egypt
Alex: 427 El-Gaish Road – Loran – Alexandria
Luxor: 23 Central St., from Television St.
UAE: Dubai Airport free zone area (DAFZA), building 8W, 5th floor, Regus business center office 511

Bank Transfer to:

Com. Reg. No: 376550 **Tax Reg. No:** 516-349-287
Bank Name: Arab Banking Corporation – Egypt **Branch**: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City **Account Name**: Pure Spot Congress & Event Organizers
Account No.:
EGP: 1820060473010015 / **IBAN** EG110040000701820060473010015
USD: 1820060472020015/ **IBAN** EG110040000701820060472020015
EUR: 1820060472030014/ **IBAN** EG870040000701820060472030014
Swift Code: : EAABEGCX

Bank Transfer to:

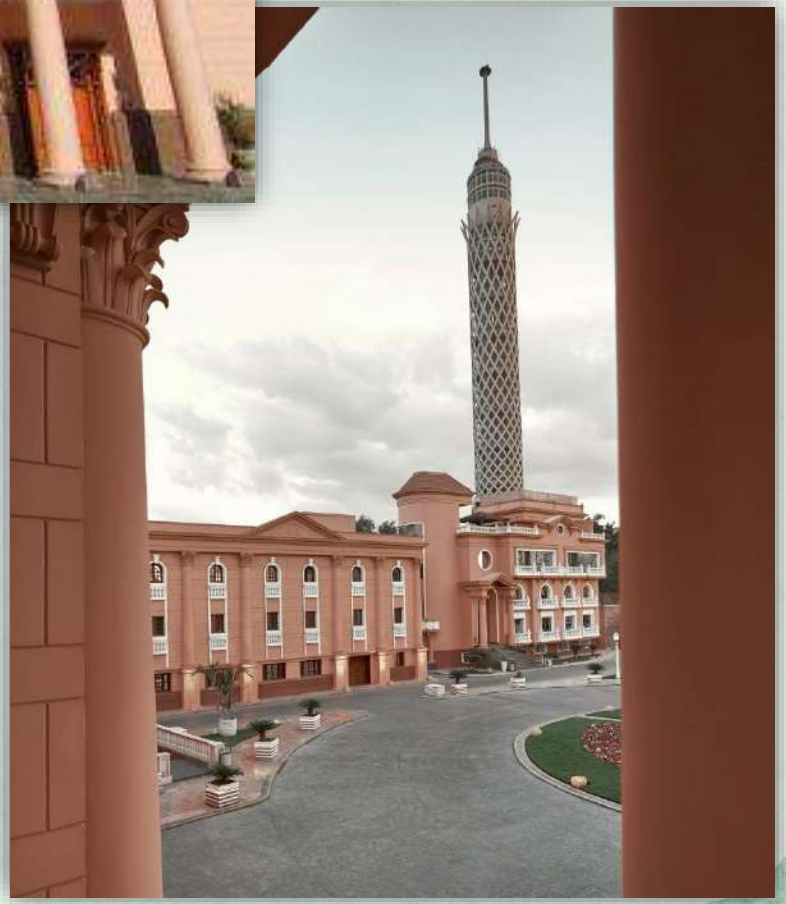
The check Payable to: Pure Spot Congress & Event Organizers "بيور سبوت لتنظيم المؤتمرات"

Conference Venue

Dar Al Marasem, Police Officers Club at El-Jezirah, Zamalek, Cairo









PURE SPOT
EVENTS MANAGEMENT

www.purespot.org

HEADQUARTER

CAIRO: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR

(+20) 226718421 - 226721944

INFO@PURESPOT.ORG

ALEXANDRIA · LUXOR · DELTA · ASYUT · DUBAI

IATA

IAPCO ACCREDITED

ICCA Member

19 YEARS OF EXCELLENCE

PROJECT MANAGER

MS. HEND MAGDY

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HEND.MAGDY@PURESPOT.ORG