AIPC 2019

Accredited cpd

3rd ANNUAL ARAB INTERNATIONAL PHARMACY CONFERENCE

PHARMACY VISION 2030

(EDUCATION - PROFESSION AND PHARMA - INNOVATION)

INTERCONTINENTAL CITYSTARS, CAIRO | 30-31 MARCH 2019



Sponsorship Prospectus



+10 Lectures

+30 Sponsors

B2B Meeting

+6 Workshops

+3 Interactive Sessions

+500 Attendees

Arab Association of Pharmacy Progress

AIPC 2019

3RD ANNUAL ARAB INTERNATIONAL PHARMACY CONFERENCE

Arab Association of Pharmacy Progress

Welcome Message

– The Arab Association of pharmacy progress welcomes you to Its 3rd Arab International Pharmacy Conference, at InterContinental Citystars Cairo during 30–31 March, 2019.Under the title of: "Non– Communicable diseases, their risk factors, management and treatment".

– The incidence and prevalence of Non – Communicable Diseases "NCD" such as cardiovascular diseases, cancer, diabetes and chronic respiratory diseases continues to rise in the Arab world and elsewhere leading to increasing rates of modality and great health care burdens specially in developing countries. According to the WHO, our understanding and the theraputic options remain in need for more efforts. it is therefore imperative that our level of knowledge and understanding be Increased and this will require a multi–pronged approach to adequately address it from prevention, Management, treatment and research perspectives.

– The Conference is keen to review current knowledge of "NCD" from various aspects, determine knowledge gaps to be filled by future research, foster exchange between leader scientists In the field,engage young Investigators and finally to foster research collaboration .

– Looking forward to seeing you in the 3rd Arab International Pharmacy Conference in Cairo, 2019.

Arab Association of Pharmacy Progress

Arab Association of Pharmacy Process



WHY YOU SHOULD ATTEND?

*AIPC 2019 platform to discuss the innovative researches and developments in the Pharmaceutical Science. World eminent speakers, the most recent research advances, and the latest updates in Pharma industry are hallmarks of this conference.

*AIPC 2019 is an opportunity to meet others within specialty to network and to learn the latest clinical information. It is an opportunity no doctors should overlook. it allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

* AIPC 2019 Empower attendee to trade thoughts and extend connect with driving pharmaceutical researchers.

* AIPC 2019 Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

*Earn CME credits.
*Learning new clinical skills and updates.
*Learning new technology, new tools.

NETWORKING:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of clinical pharmacist.
*Share experiences, insights and strategies in interactive peer-to peer round tables.
*Excellent networking opportunities away from the workplace.

WORKSHOPS:

Learn from the experts with focused workshops.

OBJECTIVES



- To support arab pharmacists in retaining their crucial role in medical community.

- To establish regular dynamic communication between pharmacists and HCP's.

- To ensure the fact that pharmacists are the medicinal therapy experts rather than drug dispensers.

- To energise the vital role of Pharmacists in patient care management.

TARGET AUDIENCE



*Pharma/Biotech and Medical Device industries.
*Hospitals, Associations.
*Professors, Associate Professors, Assistant Professors.
*PhD Scholars.
*Graduates and Post Graduates.
*Directors, CEO's of Organizations.
*Association, Association presidents and professionals.
*Research Institutes and members.
*Supply Chain companies.
*Training Institutes.
*scientists who are related to pharmceutical research.

AIPC 2019

3RD ANNUAL ARAB INTERNATIONAL PHARMACY CONFERENCE

Arab Association of Pharmacy Progress

- Hospital Pharmacy Management System (HPMS)
- Respiratory
- Diabetes
- Nutrition
- Cardiovascular
- Nephrology
- Pharmaco economics
- Pain management
- Cosmetics
- Hepatology
- Oncology
- Soft Skills

Workshops

| INTERCONTINENTAL CITYSTARS, CAIRO | 30-31 MARCH, 2019

MAIN TOPICS AIPC 2019



. Role of the Pharmacist in patients' health care system.
. Impact of Pharmacoeconomics on decision making in modern health care policy.
. Pharmacy practice and professionalism
(facing the challenges and bridging the gap).
. Pharmacy Education from teaching to competency- based learning.
. Recent updates in pharmaceutical industry .
. Innovative approaches in pharmaceutical sciences.
. Skills and Core Competencies of Pharmacists Needed for Success in an Evolving Health Care Environment.
. Impact of technology in fostering daily pharmacy practice.
. Clinical Pharmacy workshops.
. Strategies enhancing the role of community pharmacists.

REGISTRATION FEES:

Registration Category	Fees in EGP
Full Registration	1000



Full Registration includes: Coffee Break, lunch, program book, Bag and Certificate.

WHY TO EXHIBIT?

Get started showcasing your organization's benefits

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.

SPONSORSHIP OPPORTUNITIES

At every support level, customized packages are built to meet your company's needs
We offer 5 levels of support:

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	(250,000)	(175,000)	(125,000)	(75,000)	(50,000)
Industrial symposium	30 min	20 min	15 min	x	x
Doctor full registration	50 Doctors	40 Doctors	30 Doctors	20 Doctors	10 Doctors
Booth class	(A+) 2*8 m	(A+) 2*6 m	(A+) 2*4 m	(A+) 2*3 m	(A+) 2*2 m
Exclusive sponsorship	Exclusive: Registration desk sponsorship	Exclusive: Internet café sponsorship	x	x	x
Ads on LED: self-check in registration	√	√	x	x	x
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	x	x	x
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	x	x	x
VIP Lounge Sponsorship	√	x	x	x	x
Program book Ads	Ads as spreadsheet	Ads as a back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	√	x	x	x	x
Logo on Nametag	√	√	√	√	x
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert (Brochure / CD or DVD)	√	x	x	x	x
Email Blast	√	x	x	x	x

HOW TO SECURE YOUR PARTICIPATION?

Exhibition

The exhibition will be available to showcase your products & Services.

Rates in EGP

Exhibition Space

(A+) Class booth	(A) Class booth	(B) Class booth	(C) Roll Up
12 sqm Premium space (2 X 6)	6 sqm Special space (2 X 4)	6 Sqm Ordinary space (2 X 3)	4 Sqm only roll up (2 X 2)
40,000	25,000	15,000	10,000

Industrial Symposia:

Why your company should book a satellite symposia?

Industrial symposium constitute an ideal way to reach a targeted audience and to inform potential clients about the latest scientific information and developments.

It takes place inside the session halls assigned to the official conference program.

Symposium	An excellent opportunity for your organization to provide an educational lecture	50,000 EGP for 30 minutes
		40,000 EGP for 20 minutes
		30,000 EGP for 15 minutes



The price includes:

- Meeting Room Rental-Standard audio/visual equipment.

Exclusive Stand alone workshop	Per 90 minutes	50,000 EGP
	Per 120 minutes	75,000 EGP
	Per 180 minutes	100,000 EGP

The price includes:

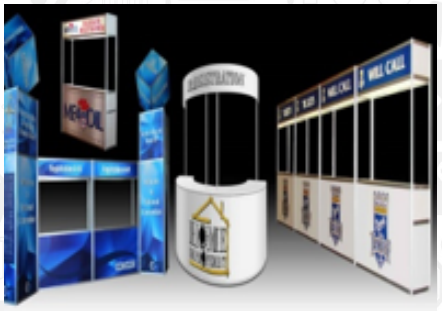
- Meeting Room Rental-Standard audio/visual equipment.



Registration Fill-in Counter

Reach attendees outside of the exhibit hall by sponsoring the Registration Fill-In Counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

10,000 EGP



Exhibition Area Passport



*The Passport Program is a sponsorship opportunity designed to ensure conference registrars to stop by your booth. By completing the passport program are entered into a drawing to win prizes from sponsors.

*Logo and booth # on Passport.
*Registrars must visit each sponsor booth for a chance to win any of the prizes donated by Sponsors.
*Raffle drawing will be held during closing ceremony.
*Sponsor will have opportunity to briefly address attendees before the drawing of their prize.
*Digital Signage inside meeting room with sponsor logos and booth numbers.
*Each sponsor to supply raffle prize valued at

5,000 EGP minimum

Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Conference name.

5,000 EGP “according to the availability”

Logo on delegate badges



Have your company name and logo printed on the delegate badges.

5,000 EGP “according to the availability”

Conference Educational Support Materials

Bags

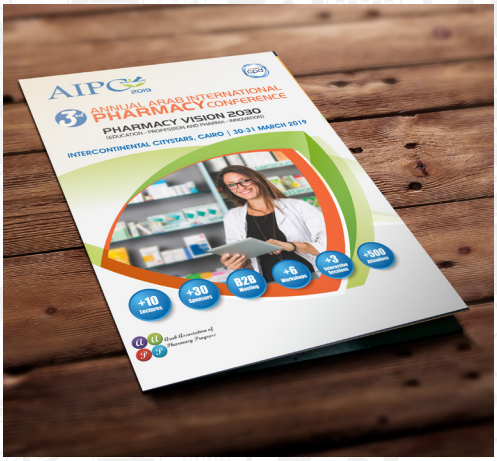


Placing company logo on congress bag.
Logo size 3cm * 3cm maximum.

10,000 EGP “According to the availability”

Advertising in final program

The printed version will be handed out to all participants during the congress.



Your Company Logo on splash page 10,000 EGP

Inside Back cover - Front Cover 15,000 EGP

Spreadsheet 20,000 EGP

Full page inserted 10,000 EGP

Outside Back cover 15,000 EGP

Post Conference or Opening Ceremony Promo Videos



Get your name and branding in Post conference or Opening ceremony Promo Videos.

5,000 EGP

Photo session Booth



Sponsor will have the opportunity to promote itself through Photo Session Booth which all registered attendees are invited.

5,000 EGP

Press Room Sponsorship



A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products.
you will have the opportunity to display your name/logo on banners “Non-Exclusive”.

25,000 EGP

Faculty Lounge



Grand Faculty Lounge located in highly visible locations.
The lounge offers a prime spot for promoting your company’s presence, you will get free entry.

(35,000 EGP Per Day) According to the availability.

Tailor your package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Shots on AIPC 2018



About Egypt

The pearl of Africa, Egypt welcomes its visitors with its beautiful climate, impressive nature, tasteful cuisine, cultural heritage and rich historical background. You can enjoy swimming or diving in Sharm el Sheikh and have an unforgettable summer holiday in the high-end hotels, or you can be impressed by the beyond words history in Cairo.
Taking a tour on the legendary Nile will also make a lifetime experience or shopping at the souks. If none of these appeal to you, you can go for climbing Mount Sinai or you can prove yourself in quad biking in the desert.
Without any doubt, pyramids in Egypt will only be a part of your Egypt trip. If you think the pyramids are the only attraction that are worth seeing.

Visa Procedure of Egypt

Egypt requires visa from travelers from some foreign countries. For more detailed information, you can visit the official website of Egypt Ministry of Foreign Affairs.

Attractions in Egypt

Scuba Diving in Sharm El Sheikh – Pyramids – Nile- Muhammad Ali Mosque and the Egyptian Museum.

Shopping in Egypt

Egypt offers a wide range of handmade souvenirs and all of them will put a smile on the faces of your family members and friends. You can consider buying these popular souvenirs for your beloved ones.
Handmade Egyptian carpets- Alabaster products -Papyrus paintings-Jewelry-Cartouches.

Event Tourism in Egypt

With its cultural and historical background, Egypt plays an important role as an ideal hub for international and academic events such as conferences, congresses, symposiums and trade shows. Events in Egypt has always drawn considerable attention worldwide especially in the last 15 years.





AIPC

The Best Clinical Pharmacy Forum in the Middle East

GET IN TOUCH..!

For Reserving your Place | Registration | Accommodations

Arab Association of Pharmacy Progress

info@aapharmacist.com

(+2) 010 900 900 91

www.aapharmacist.com

Organized by

Pure Spot

PROJECT MANAGER

MR. AHMED EL-SHABRAWY

(+2) 01000 97 82 39

ahmed.elshabrawy@egypure.org