جامعة الإسكندرية
ALEXANDRIA UNIVERSITY

2nd APCED

Alexandria Pediatric Conference of ENDOCRINOLOGY & DIABETES

16th - 17th May 2024 | Convention Center- Faculty of Medicine - Alexandria University



Under Patronage of

Vice President of Alexandria University
Prof. Ali Abdelmohsen

Head of Pediatric Department
Prof. Manal Abdelgawad

Honorary Presidents

Prof. Abdelhady Ibrahim

Prof. Magdy Omar

Prof. Ashraf Tawfik Soliman

Conference President
Prof. Ahmed El Awwa

General Secretaries

Prof. Doaa Khater

Prof. Shayma El Sayed

PURE SPOT
EVENTS MANAGEMENT

Coordinators

Dr. Shayma Raafat Dr. Yasmin Ashraf

Organizing Committee

Prof. Ahmed El Awwa
Prof. Doaa Khater
Prof. Shayma El Sayed
Dr. Shayma Raafat
Dr. Yasmin Ashraf
Dr. Dina Fawzy

Main Topics

Childhood diabetes management
Diabetes Technology use and updates
Short Stature
Pubertal Disorders
Thyroid gland diseases and management
Childhood Obesity and impact on health

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Registration Fees: **3000** EGP

••Full Registration:

Includes Coffee break, lunch, program book, certificate, Attending scientific sessions, access to exhibition area

Accommodation Fees:

Room type	Package Includes	Cost
Single room	Accommodation for two nights in a SGL Room @ …… Hotel Alexandria based on (bed & breakfast) Full Registration for one person for the 2 days of the conference.	TBC
Double room	Accommodation for Two nights in a DBL Room @ ,,,,,,,,,,,,Hotel Alexandria based on (bed & breakfast), Full Registration for one person for the 3 days of the conference.	TBC

Note: Rooms Booking Deadline not Later than 2 May, 2024



All prices are subject to 14% VAT

Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

Sponsorship Levels & Benefits



All prices are subject to 14% VAT

Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support

Sponsorship Packages	Platinum 250,000 EGP	Golden 200,000 EGP	Silver 150,000 EGP	Bronze 100,000 EGP
Coffee break area	First day	Second day	×	×
Sponsor's logo on coffee break & lunch kits	First day	Second day	×	×
Logo Exposure on Main Screen layout except in other symposia time	✓	✓	✓	✓
Faculty lounge	First day	Second day	×	×
distribute ads from registration desk (Production & Printing completed by Sponsor)	4	3	2	1
Acknowledgement as MAIN Sponsor in all Printed Material.	Platinum	Golden	Silver	Bronze
An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST)	1 Week	5 Days	4 Days	2 Days
Symposium	45 Min	30 Min	20 Min	15 Min
Recognition of Company Logo in Conference	Lanyard	Nametag	×	×
Full registered doctors (physical Attendance)	50	40	30	20
Program book Ads	Spread Sheet	inside Back Cover	Inside	Inside
Acknowledgment in thank you ads in program book	✓	✓	✓	✓
Exhibit Stand	(A+) 2*6m booth Premium	(A) 2*4m booth Premium	(B) 2*3 m booth	(c) 2*3m Popup

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the Conference.

The conference is always open to new ideas.

Exhibition Spaces Packages

Package Name	Package Description	Price (EGP)
Class (A+)	12 m^2 Ordinary space, Booth (2*6 m) In a premium location	60,000 EGP
Class (A)	8 m^2 Ordinary space, booth (2*4 m) In a premium location	50,000 EGP
Class (B)	6 m^2 Ordinary space, booth (2*3 m)	40,000 EGP
Class (C) roll up	6 m^2 Ordinary space, popup (2*3 m)	30,000 EGP
Class (B) popup	4 m^2 Ordinary space, rollup (2*2 m)	25,000 EGP











Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:

the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture

Duration	Amount
45 Minutes	70,000 EGP
30 Minutes	60,000 EGP
20 Minutes	50,000 EGP
15 Minutes	40,000 EGP



Workshop Sponsorship
130,000 EGP

- 2 Roll-ups inside the workshop hall
- 50 complimentary workshop registrations
- sponsor logo on the delegate badge
- Full page advert on inside front cover of the program; logo and company name on the front cover
- Prominent display of logo at all workshop sessions and breaks
- Logo Exposure on Main Screen Layout
- distribute ads from the workshop registration desk (Production & Printing completed by Sponsor)

- 2 Symposiums 30 minutes for each one

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:

the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well





Branding Ideas

All prices are subject to 14% VAT

Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

80,000 EGP



Main Conference LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

50,000 EGP

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

50,000 EGP/Day

"According to the Availability"



Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

"Only for 100 Pax"

200,000 EGP/Day

Conference Lunch



As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

"Only for 150 Pax"

225,000 EGP

Hotel Room Door Drop

Get your name and branding at attendee's rooms.

35,000 EGP/Day



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

50,000 EGP / Day

"According to the Availability"

*Priority to the main Packages



Lanyards



Exclusive Opportunity:

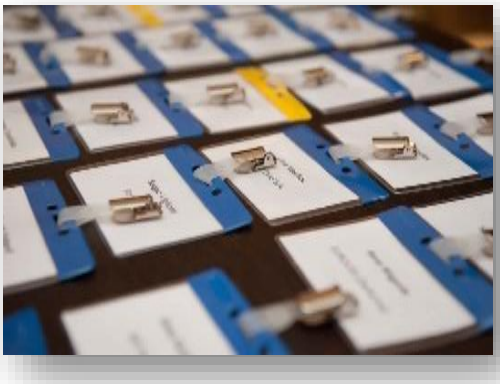
Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

35,000 EGP

"According to the Availability"

logo on Delegate Badges

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
25,000 EGP
"According to the Availability"



Program at a glance Sponsorship



Exclusive Opportunity:
Sponsor will have the opportunity to get more exposure to all attendees
30,000 EGP
"According to the Availability"

Certificate Folders

Have your company name and logo printed on the certificate folders
25,000 EGP



Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

15,000 EGP

Photo booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

25,000 EGP

Non-Exclusive Opportunity

70.000 EGP

Exclusive Opportunity



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page 10,000 EGP
Inside front/back cover 20,000 EGP
Spreadsheet 20,000 EGP
Full page inserted 15,000 EGP

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available





Bags

Placing company logo on congress bag.

Logo size 3cm×3cm maximum

"According to the availability"

50,000 EGP

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

35,000 EGP



Email Blast



Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

10,000 EGP onetime cost

Parking Voucher Sponsorship



Distribute Branded Parking Voucher from your Booth to the delegates

15,000 EGP/25 Cars.

Non-Exclusive Opportunity.

Customize Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



Terms & Conditions



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Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration :

- **List of Registration & Accommodation to be sent to Pure Spot before May 2, 2024 to confirm (Names – Dates – Spelling)**
- **Any change in Registration must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., changes or extra demands must be documented by (e-mail, others…)**

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before May 2, 2024 or the organizing company will not be responsible for any delays .**

Payment Methods



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 /
IBAN EG110040000701820060473010015
USD: 1820060472020015/
BAN EG110040000701820060472020015
EUR: 1820060472030014/
BAN EG870040000701820060472030014
Swift Code: : EAABEGCXXXX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات

PURE SPOT®
EVENTS MANAGEMENT

For Reserving your Place | Registration | Accommodations

No doubt you have lots of queries...

Why not get in touch...!

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PURE SPOT
EVENTS MANAGEMENT

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