Assiut Derma 2024

17 - 18 Jan 2024

Administrative Building, Assiut University



PURE SPOT EVENTS MANAGEMENT

www.purespot.org

HEADQUARTER

CAIRO: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR

(+20) 226718421 - 226721944 INFO@PURESPOT.ORG

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

IATA IAPCO ACCREDITED

19 YEARS OF EXCELLENCE

PROJECT MANAGER MR. ISLAM EID AHMED 01029900704 ISLAM.EID@PURESPOT.ORG

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Why to Exhibit

Increasing Your Brand Awareness:

Attending exhibitions allows you to get in front of your target audience, which is the perfect opportunity to showcase your brand, boost your business' image, gain media (and social media) exposure, overall and draw attention to your business.

Showing Your Newest Products:

Exhibitions are one of the best venues to feature your latest cutting-edge product offers.

Taking Advantage of Advertising Opportunities:

As in exhibitions, you will have the chance to advertise your own brand.

Meeting Face to Face with Your Remote Customers:

Exhibition shows are increasingly attracting customers from across the country.

NETWORKING:

- Interacting with colleagues, professionals and leaders in the field.
- Keeping in touch with the most advanced practical methods of Surgery.
- Share experiences, insights and strategies in interactive peer-to peer round tables.
- Excellent networking opportunities away from the workplace.

Target Audience:

- Dermatologist
- Young Researchers
- Students & Delegates
- Scientists
- Entrepreneurs



17 - 18 Jan 2024

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Sponsorship Packages Opportunities

Elite Package → **250.000 EGP**

It includes:

- Symposium for 30 min.
- Accommodation (SGL Basis) 2nights Max. 5 rooms in Dar el Dyafa
- Full Registration for 20 Doctors.
- Booth Class A+ 2*6 M
- Exclusive Sponsorship Registeraion Desk .
- Sponosor's Logo on Coffee Break & Lunch Kits for 1st Day.
- VIP Lounge Sponsorship.
- Program Book Ads. As a Spreadsheet.
- Logo on Nametag.
- Logo on Conference Bag.
- Bag Insert (Borchure – CD)



Diamond Package → **200.000 EGP**

It includes:

- Symopsium for 20 min.
- Accommodation (SGL Basis) for 2 nights Max. 2 rooms in Dar El Dyafa
- Full Registration for 15 Doctors.
- Booth Class A 2*3 M.
- Sponosor's Logo on Coffee Break & Lunch Kits for 2nd Day.
- Ads. In Program Book.
- Logo on Nametag.
- Bag Insert (Borchure – CD)



Assiut Derma 2024

Platinum Package → 150.000 EGP

It includes:

- Symposium for 10 min.
- Full Registration for 10 Drs.
- Booth Class B 2*3M.
- Ads. In Program Book.
- Bag Insert (Borchure – CD)



Gold Package → 80.000 EGP



It includes:

- Ads in Agenda .
- Pop up 2*3 M.
- Bag Insert (Borchure – CD)

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Exhibition Spaces

Stand Type	Size	Cost in EGP	Cost Includes
Booth Class A	2×6 M. (Booth)	110000	1 table, two chairs
Class A	3×2M. (Booth)	75.000	1 table, two chairs
Class B	3× 2 M. (Pop up)	50.000	1 table, two chairs
Class C	Roll up	25.000	1 table, two chairs



Industrial Symposia

- An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Duration
80.000 EGP	30 minutes
70.000 EGP	20 minutes
50.000 EGP	10 minutes
120.000 EGP	Expert Meeting for 50 doctors Invite 50 doctors to private meeting room including break and Lunch or dinner



Extra Sponsorship Opportunities

All Below Rates are subject to 14% VAT

Intro Video Shows your Product, Logos and Customized **Message**	25000 EGP
Outro Video Shows your Product, Logos and Customized **Message at the end of the conference**	25000 EGP
Sponsoring VIP Lounge 1st day including Coffee Break	70000 EGP
Sponsoring Conference Lunch 2nd day	60000 EGP
Sponsoring Conference Coffee Break 2nd day	25000 EGP
Sponsoring Conference Bags Printing logo of the Company – logo of the Product on Bags	25000 EGP

Assiut Derma 2024

Logo in Name tages → 15000 EGP

Sponsoring Lanyards

Showing you company logo and products → 35000 EGP

Conference Entrance Gate → 35000 EGP

Ads in Final Program

Spreadsheet → 20000 EGP

Full Page Insert → 10000 EGP

Sponsoring Direction Sign → 15000 EGP

Email Campaigns Blast Sponsors

Tailoring your own Message & Layout → 10000 EGP

Sponsoring Photo Booth

17 - 18 Jan 2024

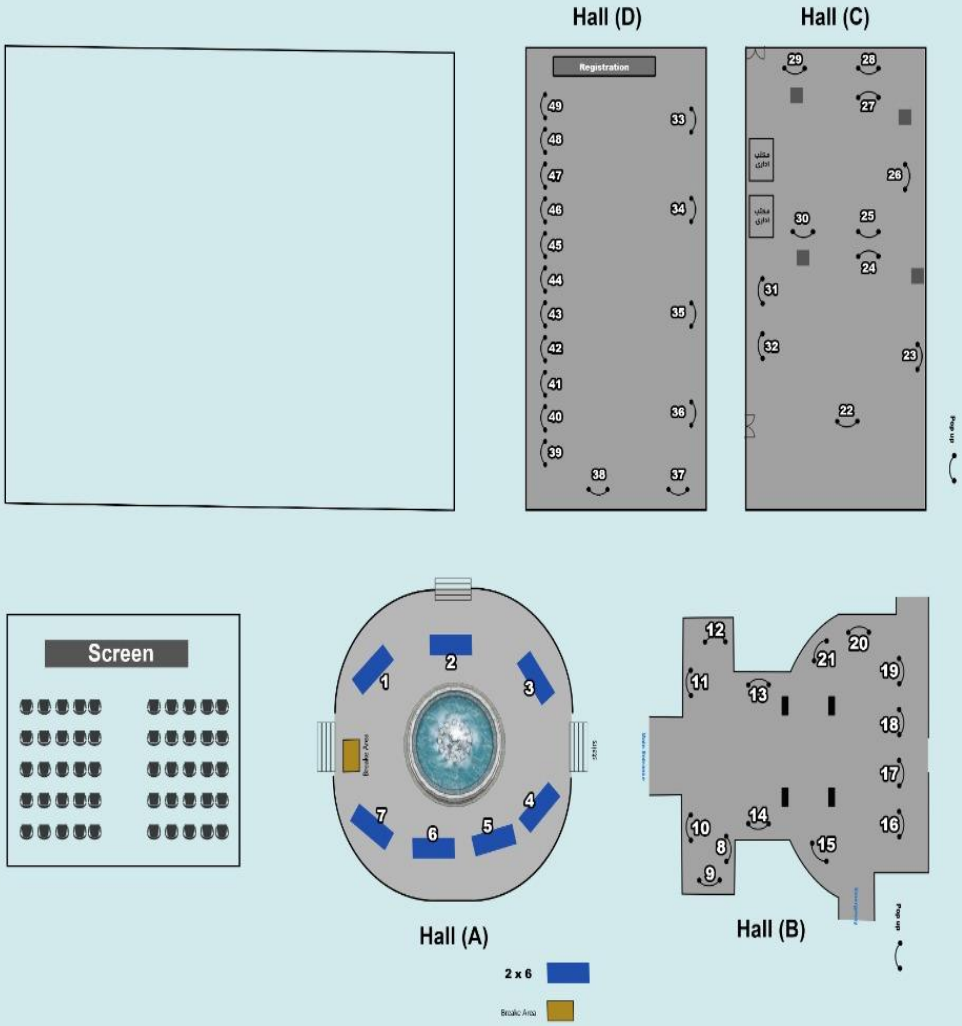
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20000 EGP

Registration

Full Registration Include (Break – Bag – Lunch – Certificate -Brograme)	2000 EGP
Scientific Registration Include (Break – Certificate)	1000 EGP

Floor Plan



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Payment Methods:

Cash Payment at Pure Spot Offices Working hours:

10:00 AM-05:00 PM Sun-Thu

Address:

- Cairo: 62 Makram Ebaid St., 6 th Zone,Nasr City, Landmark: In Front of Child Garden
- Assiut: Takseem El Hkokeen St. Building 4, Floor 2.
- Mansoura: El Gomuhria St. Flat No.5 Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

By Check:

The check Payable to: Pure Spot بيور سبوت لتنظيم المؤتمرات

TAILOR YOUR OWN PACKAGE:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

TAILOR

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