AZHAR DERMA ASSIUT 2023

The 8th Annual Scientific Conference of

DERMATOLOGY & ANDROLOGY

Department Al – Azhar University - Assiut Branch

6 - 7 Dec, 2023 | Assiut City

UNDER PATRONTAGE OF

PROF. AHMED EL – TAYEB
Grand Imam

PROF. SALAMA DAWOOD
President of Al Azhar University

PROF. MAHMOUD SEDDIK
Vice president For post graduate Studies and Research

PROF. MOHAMED ABDEL – MALEK
Vice President of Al Azhar University (Assiut)

PROF. IBRAHIM SHALAN
Dean of Faculty of Medicine Al Azhar University (Assiut) for Boys

PROF. GAMAL HASHIM
Honorary President of the Conference

PROF. ESSAM EL DIN MOHAMED
Honorary President of the Conference

PROF. KHALED MOHAMED TAWFIK
President of the Conference

PROF. REFAAT RAGHEB
Vice president of the Conference

PROF. MAHMOUD MAKKI
Secretary General of the Conference



PURE SPOT
EVENTS MANAGEMENT

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Welcome Message

Dear Colleagues,

On behalf of the Organizing Committee, it's my great pleasure to welcome those joining us here in Assiut city on **Azhar Derma Assiut 2023, The 8th Annual Scientific Conference of Dermatology and Andrology Department of Al- Azhar University, Assiut.**

Dermatology and Andrology involve challenges not only in science and education but in culture and our society, making them the unique subjects of diverse study programs. Throughout history, Dermatology and Andrology have co-evolved: while Dermatology has provided the scientific basis of skin biology, Andrology has driven fundamentals in anthological medicine.

As we have witnessed in the past few years, the Azhar Derma Assiut Conference has hosted researchers and clinicians whose expertise spans from basic skin biology to skin disease treatment to modern technologies for andrology science.

We are excited to continue our successful path of sharing knowledge and updates in our field We hope that this conference will provide an excellent platform to exchange novel ideas and achievements beyond culture and society, as well as facilitate future collaborations across the Dermatology and Andrology fields.

We thank you for your participation and welcome you to an Inspiring, Educational and Enjoyable Program.



Conference President
Prof. Khaled Tawfek
Chairman of Dermatology
and Andrology Department
Al-Azhar University Assiut



Exhibiting gives you unprecedented access to current and prospective clients.

Here are the benefits of being an exhibitor:

• Personal contact with the leadership and executive officers of far-reaching regional and national organizations.

•Promoting your company, products and services.

• Breaks built into the schedule designed to maximize interaction between registrants and exhibitors.

• Publicity and long term branding.

• Network with delegates.

Target Audience



- Dermatologists, Clinical, pediatric and cosmetics dermatologists
- Plastic Surgery and General Surgery
- General Practitioners and nurses
- Aesthetic & Aging Medicine Physicians
- General Surgeons
- Family Physicians
- Pharmacists
- Allied Health Professionals
- Residents & Medical Students

Main Topics



- Acne
- Atopic Dermatitis
- Microbiome
- Melanoma
- Rare Diseases
- Skin Cancer
- Psoriasis
- Pediatric Dermatology
- Cosmetic Dermatology
- Burns
- Clinical Immunology
- Photodynamic therapy in medical and Aesthetic Dermatology
- Diagnostic Techniques in Dermatology

Sponsorship Levels & Benefits



Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support "All rates are subject to 14% Vat"

Sponsorship Packages	Platinum 200,000 EGP	Golden 175,000 EGP	Silver 150,000 EGP	Bronze 100,000 EGP
Symposium	30 Min	20 Min	15 Min	10 Min
Roll up in conference Hall	During co			
Exhibit Stand	(A+)BOOTH 2*6m Premium	(A) Booth 2*4m Premium	(B+) Booth 2*3 m	(B+) Booth 2*3 m
Coffee break area	1st Day	2nd Day	×	×
Sponsor's logo on coffee break & lunch kits	1st Day	2nd Day	×	×
Logo Exposure on Main Screen layout except in other symposia time	✓	✓	✓	✓
Faculty lounge	1st Day	2nd Day	×	×
distribute ads from registration desk (Production & Printing completed by Sponsor)	4	3	2	1
Acknowledgement as MAIN Sponsor in all Printed Material.	Platinum	Golden	Silver	Bronze
An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST)	1 Week	5 Days	4 Days	2 Days
Recognition of Company Logo in Conference	Lanyard	Nametag	×	×
Full registered doctors (physical Attendance)	40	30	20	10
Program book Ads	Spread Sheet	inside Back Cover	Inside	Inside
Acknowledgment in thank you ads in program book	✓	✓	✓	✓
100 word company / Product Profile in the E- Program	✓	✓	✓	✓

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the Conference.

The conference is always open to new ideas.

Exhibition Spaces Packages

Exhibition Booths	Category	Description	Price
	Class (A+) booth	12 sqm Premium space (2 X 6 m)	75,000
	Class (A)	8 sqm Special space (2 X4 m)	60,000
	Class (B+)	6 Sqm Special space booth (2 X 3 m)	50,000
	Class (B)	6 Sqm Popup (2 X 3 m)	35,000
	Class (C)	4 Sqm only roll up (2 X 2 m)	25,000







Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:

the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture

Duration	Amount
30 Minutes	75,000 EGP
20 Minutes	50,000 EGP
15 Minutes	35,000 EGP
10 Minutes	20,000 EGP



Conference Registration



Registration Fees:

Registration Category	Early Bird	On-Site:
Full Registration	1500 EGP	2000 EGP
Scientific Registration	750 EGP	850 EGP

- Full Registration: Includes Coffee break, lunch, bag and certificate
- Scientific Registration: Includes Coffee break, and certificate



Branding Ideas

Photo booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

25,000 EGP

Non-Exclusive Opportunity

75.000 EGP

Exclusive Opportunity





Crossing Gate

Get your name and branding on Sequence Gate in Special Place & on the main Entrance Hall

50,000 EGP

Branded Pole Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides

-For Entrance or in lunch

Lunch for first day (1 sponsor per day)

Lunch for second day (1 sponsor per day)

35,000 EGP – Per Day



Rotating Backlit Cube

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent
areas of the conference .
All four sides of the cube will display your message
2 slot available
50.000 EGP
per tower





Conference Mockup

Conference logo mockup in letters &
Backdrop with Your company logo
“According to the Availability“
50,000 EGP
According to Availability

Directions Signs

Signs will be located outside the exhibit hall and/or in session hallways
40,000 EGP



Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

70,000 EGP



Conference Backdrop Sponsorship



Put your Logo on the main conference room backdrop

120,000 EGP

Exclusive for only one company

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

50,000 EGP/Day

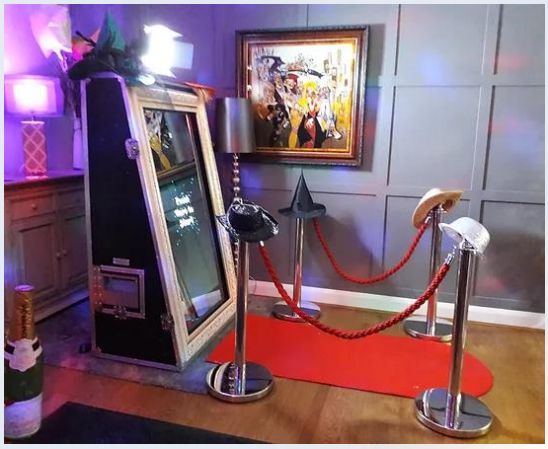
"According to the Availability"



Magic mirror photo booth

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features

50,000 EGP



Charging Locker



Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas. Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

70,000 EGP

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

70,000 EGP / Day

"According to the Availability"

*Priority to the main Packages





Lanyards

Exclusive Opportunity:

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

35,000 EGP

"According to the Availability"

logo on Delegate Badges

Non-Exclusive Opportunity:

Have your company name and logo printed on the delegate badges.

25,000 EGP

"According to the Availability"





Note Pads And Pens

Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

30,000 EGP

Program at a glance Sponsorship

Exclusive Opportunity:

Sponsor will have the opportunity to get more exposure to all attendees

30,000 EGP

"According to the Availability"





Water Bottles

Sponsoring the water bottle is great way to show your company's brand and logo in front of all the attendees

"Production not included"

25,000 EGP

Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page 15,000 EGP
Inside(front/back cover) 20,000 EGP
Spreadsheet 30,000 EGP
Full page inserted 20,000 EGP

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available





Bags

Placing company logo on congress bag.
Logo size 3cm×3cm maximum
"According to the availability"
50,000 EGP

Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.
50,000 EGP





Email Blast

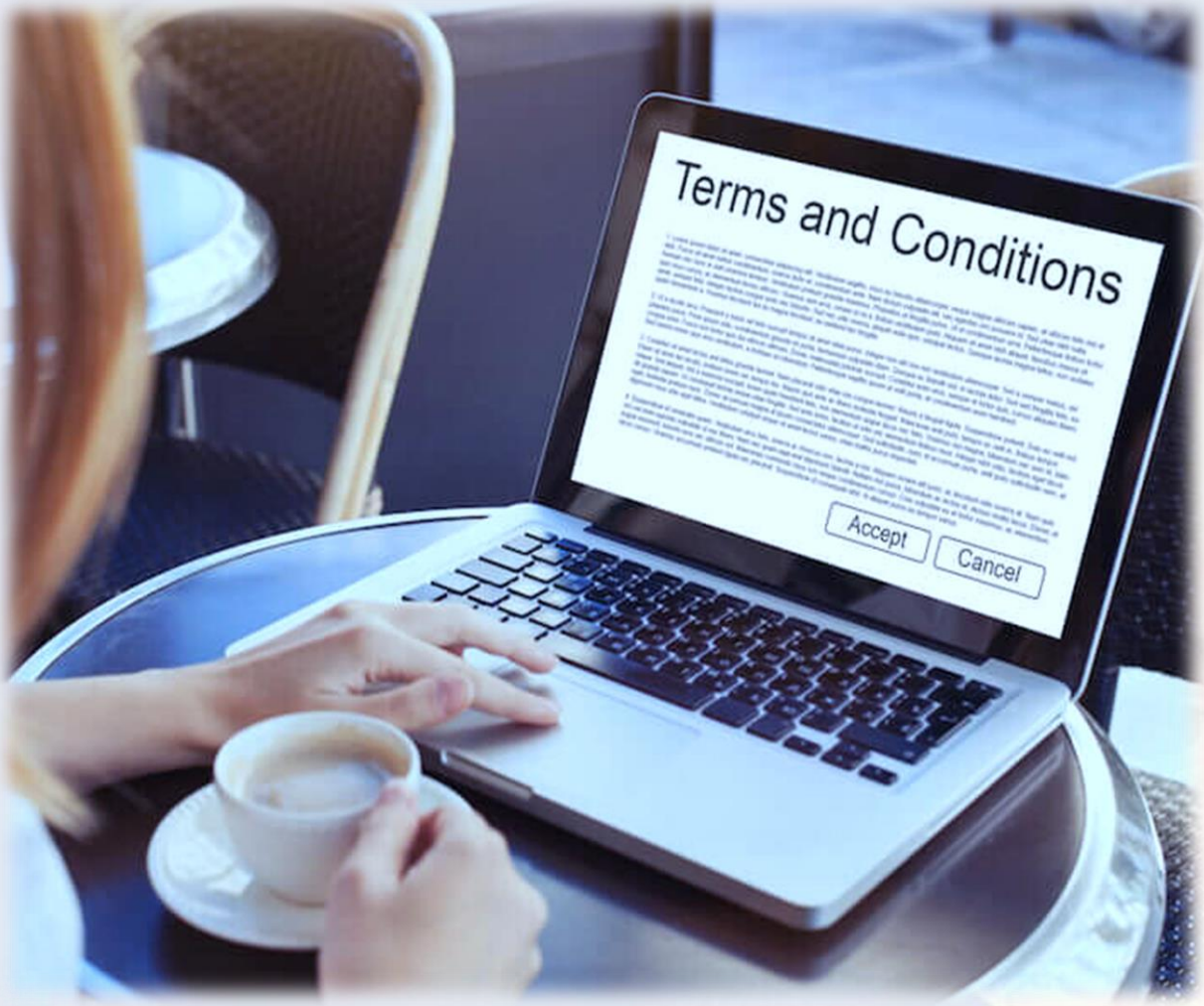
Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience
10,000 EGP onetime cost

Customize Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration

- **List of Registration to be sent to Pure Spot before Nov 20, 2023 to confirm (Names – Dates – Spelling)**
- **Any change in Registration must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc changes or extra demands must be documented by (e-mail, others…)**

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before Nov 20 , 2023 or the organizing company will not be responsible for any delays .**

Payment Methods



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:

EGP: 1820060473010015 /
IBAN EG110040000701820060473010015

USD: 1820060472020015/
BAN EG110040000701820060472020015

EUR: 1820060472030014/
BAN EG870040000701820060472030014

Swift Code: : EAABEGCXXXX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات

Venue

The Conference will take place at Assiut, Egypt



For Reserving your Place | Registration | Accommodations

No doubt you have lots of queries...

Why not get in touch...!

PURE SPOT® EVENTS MANAGEMENT

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PURE SPOT
EVENTS MANAGEMENT

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19 YEARS OF EXCELLENCE

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