4th ANNUAL CONFERENCE OF CLINICAL PATHOLOGY DEPARTMENT OF KAFRELSHEIKH UNIVERSITY

INNOVATIONS IN CLINICAL PATHOLOGY: Challenges and future directions

10TH APRIL 2025 — SEMINAR HALL - FACULTY OF MEDICINE KAFRELSHEIKH UNIVERSITY

WORKSHOPS

9TH APRIL 2025 — FLOWCYTOMETRY IN HEMATOLOGICAL LAB
THE FLOW CYTOMETRY LABORATORY AT KAFR EL-SHEIKH UNIVERSITY HOSPITAL

12TH APRIL 2025 — BONE MARROW BIOPSY IN HEMATOLOGICAL MALIGNANCIES
THE FLOW CYTOMETRY LABORATORY AT KAFR EL-SHEIKH UNIVERSITY HOSPITAL



PURE SPOT EVENTS MANAGEMENT

Welcome Message from Prof. Nahla Nosir

Dear Valued Partner,

We are delighted to invite you to sponsor the 4th Annual Conference of Clinical Pathology, a premier event gathering experts, researchers, and professionals to explore innovations and challenges in clinical pathology.

This is your opportunity to:

Showcase your products and services to a highly targeted audience.

Enhance your brand's visibility and reputation in the healthcare community.

Build connections with key decision-makers and industry leaders.

Sponsorship packages are tailored to maximize your brand's impact and align with your goals.

Join us in advancing the field of clinical pathology while strengthening your presence in the medical sector.

Warm regards,



Prof. Nahla Nosir

President of the Clinical Pathology Department at Kafr El Sheikh University and Vice Dean for Postgraduate Studies and Research

Prof. Nahla is a distinguished expert with over two decades of experience in clinical pathology. She is renowned for her contributions to leukemia research, autoimmune diseases, and advanced diagnostic techniques, with her work widely recognized and published internationally.

As a leader in her field, Prof. Nahla's initiatives foster collaboration between academia and industry, presenting companies with a valuable opportunity to engage, innovate, and contribute to advancements in healthcare and diagnostics.

The Conference Topics

- **Immunology:** new insights in immunological behavior**.**
- **Microbiology: recent advances and ongoing challenges.**
- **Quality: Services and Scopes of Accreditation.**
- **Hematological disorders up to date**
- **Flowcytometry in hematological lab**
- **Bone marrow biopsy in hematological malignancies**

Sponsorship packages









Platinum

Gold

Silver

Bronze

Platinum Package

- booth 2×6 m2 of exhibition space
- 40 min of Industrial Symposium
- Sponsorship of the Faculty Lounge
- Sponsorship of Coffee Break Area
- Advertisement on the Conference Program on a Spreadsheet
- Acknowledgment in thank you ads in program book as our PLATINUM sponsor
- 6 Inserts in Attendee Bags (Production & Printing completed by Sponsor)

- Exclusive: Program at a glance sponsorship " excluding production "
- The first priority in the choice of exhibition booth space and location
- Logo Exposure on the main screen
- Coffee Break kit.
- Lanyards.
- Sponsors conference backdrop.
- Conference Bag. (Excluding production).

300,000 EGP "All above rates are subject to 14% VAT"

Gold Package

- booth 2×6 m2 of exhibition space
- 30 min of Industrial Symposium
- Advertisement on the Conference Program inside front cover.
- Acknowledgment in thank you ads in program book as our Gold Sponsor
- 5 Inserts in Attendee Bags (Production & Printing completed by Sponsor)

Logo Exposure on the main screen

Coffee Break Kit.

Name Tag.

Sponsors conference backdrop.

250,000 EGP “All above rates are subject to 14% VAT”

SILVER PACKAGE

- booth 2×3 m2 of exhibition space
- 20 min of Industrial Symposium
- Advertisement on the Conference Program inside Back cover.
- Acknowledgment in thank you ads in program book as our SILVER Sponsor
- 3 Inserts in Attendee Bags (Production & Printing completed by Sponsor).

Lunch Break Kit.

Name Tag.

Sponsors conference backdrop.

200,000 EGP

“All above rates are subject to 14% VAT”

BRONZE PACKAGE

- booth 2×3 m2 of exhibition space
- 15 min of Industrial Symposium
- Advertisement inside the Conference Program.
- Acknowledgment in thank you ads in program book as our BRONZE Sponsor
- 2 Inserts in Attendee Bags (Production & Printing completed by Sponsor).

Lunch Break Kit.

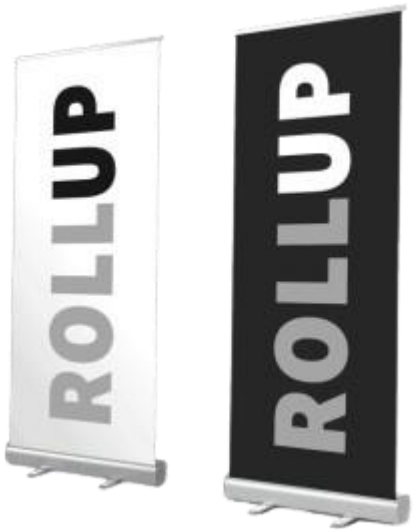
Sponsors conference backdrop

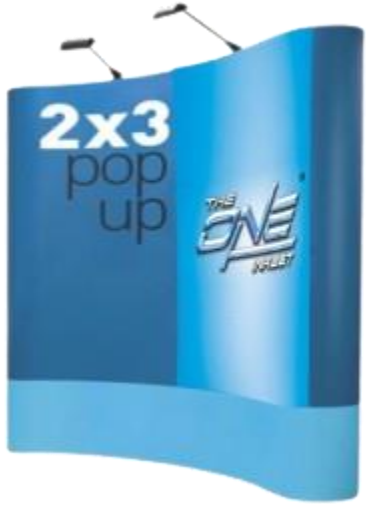
150,000 EGP

“All above rates are subject to 14% VAT”

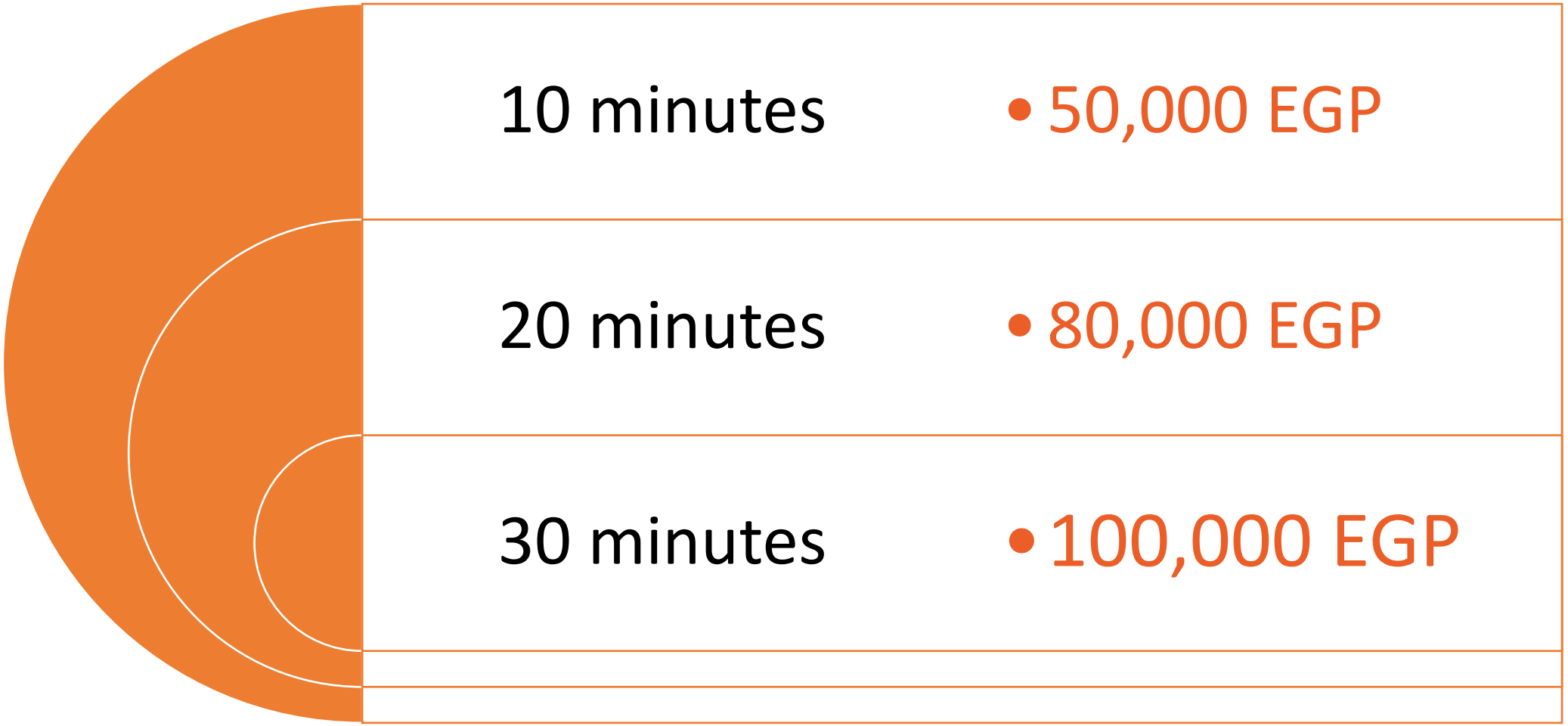
Exhibition Spaces

Booth Name	Booth Description & Space	Price (EGP)
Class (A+) booth	Premium space (2 ×6 M)	120,000 EGP
Class (A) booth	Premium space (2 × 4 M)	90,000 EGP
Class (B) popup	Standard space (2 × 3 M)	70,000 EGP
Class (C) Rollup	1 Rollup (2 × 1 M)	50,000 EGP





Industrial Symposium



The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.

Registration

Full Registration

- Includes Coffee break, Bag, Printed Program
- lunch, and certificate.
- 4000 EGP

Scientific Registration

- Includes certificate and
- coffee Break.
- 3000 EGP



Flow cytometry in hematological lab Workshop

- 2000 EGP

Bone marrow biopsy in hematological malignancies Workshop

- 2000 EGP







Registration Desk Branding

- Reach attendees outside of the exhibit hall by
- Sponsoring the registration desk.
- Sponsors can put their advertisements in front of the kiosk.
- 50,000 EGP

Lanyards

- Each attendee receives a name badge
  Accompanied by a highly visible lanyard adorned
  With your corporate name and logo
  “According to availability”
- **45,000 EGP**

Logo on delegate badges

- Have your company name and logo printed on the delegate badges.
  “According to availability”
  40,000 EGP



Notes & Pens “Exclusive”

- 150 Notepads and pens will be distributed To the Conference delegates
  "Sponsor will bring Notepads & Pens"
- **40,000 EGP**



Bags“Exclusive”

- Placing company logo under tier sponsorship Next to the congress title on the congress bag
- Production“and transport Cost is not included in
  the fee” 3cm × 3cm maximum.
- “According to availability”
- **40,000 EGP**



Coffee break area logo

- Place your brand on the coffee break area for all
  to see. To lead attendees from the break area
  To you as exhibit spaces
- **35,000 EGP**







Advertising on the Conference Main Gates

Put Your ADS on the Conference Main Gates

35,000 EGP

Photo Session Booth

- Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited

- **35,000 EGP**

Faculty Lounge

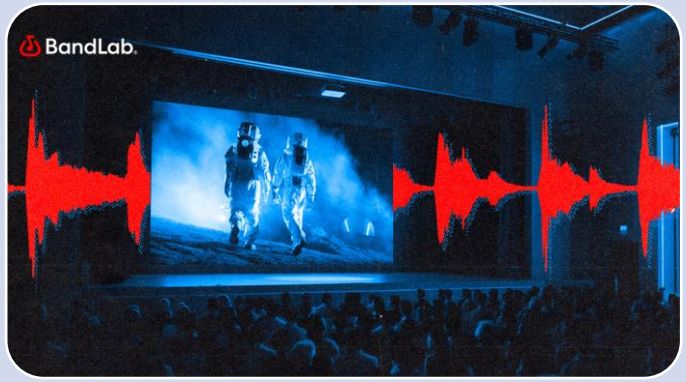
Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

- **35,000 EGP** (per Day) **according to the availability**



Hologram 3D logo

- Place your Company Logo On a Special
  Exhibition Area on a halogram.
- **35,000 EGP**



Logo Exposure on main screen

- Exposure on Main Screen layout “fixed
  logo during the event except another
  symposia time.
- **35,000 EGP**



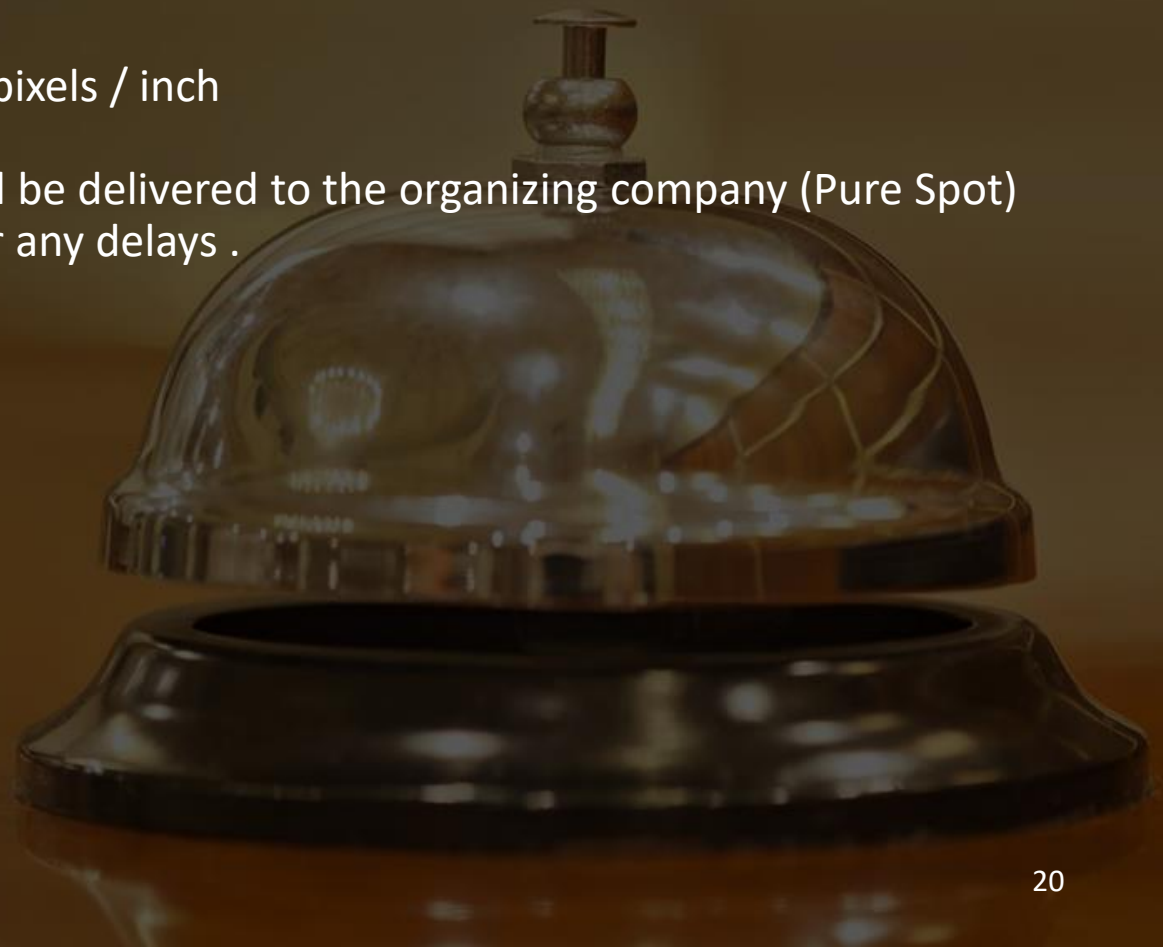
Rotating 3D Logo

- Your company logo or product will be shown as
  rotating between sessions
  Duration 7-10
  seconds.
- **35,000 EGP**

Notes

1. **BOOTHS ALLOCATION:**
   First come first served basis & Priority for main sponsors after official confirmation

1. **ADVERTISEMENTS & PUBLICATIONS:**
   •The file has to be with resolution not less than 300 pixels / inch
   •All the advertisement materials for the conference
   (Advertisements Designs Logos– Flyers … etc.) Should be delivered to the organizing company (Pure Spot) or the organizing company will not be responsible for any delays .



- **Payment Methods**

- **Pay Cash Through Pure Spot Events Management Head Office**

  located at 62 Makram Ebaid St.,6th zone, Nasr City in front of Child Garden.

- **Bank Transfer to:**
  Account Name: Pure Spot Congress & Event Organizers
  Account Number: 182060473010015
  Bank Name: Arab Banking Corporation – Egypt ABC
  Send a copy of the bank transfer by Email

- **Make a Payable Cheque to**
  شركة بيور سبوت لتنظيم المؤتمرات

MAIN TOPICS

- IMMUNOLOGY: NEW INSIGHTS IN IMMUNOLOGICAL BEHAVIOR.
- MICROBIOLOGY: RECENT ADVANCES AND ONGOING CHALLENGES,
- QUALITY: SERVICES AND SCOPES OF ACCREDITATION.
- HEMATOLOGICAL DISORDERS UP TO DATE
- FUNDAMENTALS AND PRINCIPLES OF FLOW CYTOMETRY
- IMMUNOPHENOTYPING OF HEMATOPOIETIC MATURATION STAGES
- APPLICATION OF FLOWCYTOMETRY IN ACUTE LEUKEMIA
- BONE MARROW APLASIA
- ACUTE LEUKEMIA
- MYELOPROLIFERATIVE NEOPLASM
- LYMPHOPROLIFERATIVE DISORDERS
- BONE MARROW INFILTRATION WITH NON-HEMATOLOGICAL NEOPLASM
- MULTIPLE MYELOMA

PURE SPOT EVENTS MANAGEMENT
www.purespot.org

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20 YEARS OF EXCELLENCE

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