5th ANNUAL CONFERENCE of CLINICAL PATHOLOGY DEPARTMENT of KAFRELSHEIKH UNIVERSITY

24 september SEMINAR Hall Faculty OF MEDICINE



Conference President Prof. Nahla Nosair

PURE SPOT
EVENTS MANAGEMENT

Welcome Message

Dear Colleagues and Esteemed Guests,

It is our great pleasure to welcome you to the **5th Annual Conference of the Clinical Pathology Department, Kafrelsheikh University**, held on **24 september** at the **Seminar Hall, Faculty of Medicine, Kafrelsheikh University.**

This year's scientific program has been carefully designed to cover a broad range of essential topics, including **new insights in immunological behavior, recent advances and challenges in microbiology, quality services and accreditation standards**, and **up-to-date developments in hematological disorders**. Special focus will be given to the fundamentals and **applications of flow cytometry, immunophenotyping of hematopoietic maturation stages**, and its role in **acute leukemia and other hematological malignancies.**

In addition, the program will address key clinical and diagnostic aspects of **bone marrow aplasia, myeloproliferative and lymphoproliferative disorders, bone marrow infiltration by non-hematological neoplasms**, and **multiple myeloma**, providing a comprehensive and practical learning experience.

We hope this conference will serve as a valuable platform for scientific exchange, professional development, and collaboration, and we wish you a successful and enriching meeting.

With kind regards,

Prof. Nahla Nosair

Conference President

The Conference Topics

- **Immunology:** new insights in immunological behavior.
- **Microbiology: recent advances and ongoing challenges.**
- **Quality: Services and Scopes of Accreditation.**
- **Hematological disorders up to date**
- **Flowcytometry in hematological lab**
- **Bone marrow biopsy in hematological malignancies**

Sponsorship packages



- Platinum
- Gold 4
- Silver
- Bronze

Platinum Package

- booth 2×6 m2 of exhibition space
- 40 min of Industrial Symposium
- Sponsorship of the Faculty Lounge
- Sponsorship of Coffee Break Area
- Advertisement on the Conference Program on a Spreadsheet
- Acknowledgment in thank you ads in program book as our PLATINUM sponsor
- 6 Inserts in Attendee Bags (Production & Printing completed by Sponsor)

Exclusive: Program at a glance sponsorship " excluding production "

The first priority in the choice of exhibition booth space and location

Logo Exposure on the main screen

Coffee Break kit.

Lanyards.

Sponsors conference backdrop.

Conference Bag. (Excluding production).

350,000 EGP "All above rates are subject to 14% VAT"

Gold Package

- booth 2×6 m2 of exhibition space
- 30 min of Industrial Symposium
- Advertisement on the Conference Program inside front cover.
- Acknowledgment in thank you ads in program book as our Gold Sponsor
- 5 Inserts in Attendee Bags (Production & Printing completed by Sponsor)
- Logo Exposure on the main screen
- Coffee Break Kit.
- Name Tag.
- Sponsors conference backdrop.
- 300,000 EGP “All above rates are subject to 14% VAT”

SILVER PACKAGE

- booth 2×3 m2 of exhibition space
- 20 min of Industrial Symposium
- Advertisement on the Conference Program inside Back cover.
- Acknowledgment in thank you ads in program book as our SILVER Sponsor
- 3 Inserts in Attendee Bags (Production & Printing completed by Sponsor).
- Lunch Break Kit.
- Name Tag.
- Sponsors conference backdrop.
- 250,000 EGP
- “All above rates are subject to 14% VAT”

BRONZE PACKAGE

- booth 2×3 m2 of exhibition space
- 15 min of Industrial Symposium
- Advertisement inside the Conference Program.
- Acknowledgment in thank you ads in program book as our BRONZE Sponsor
- 2 Inserts in Attendee Bags (Production & Printing completed by Sponsor).
- Lunch Break Kit.
- Sponsors conference backdrop
- 200,000 EGP
- “All above rates are subject to 14% VAT”

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Exhibition Spaces

Booth Name	Booth Description & Space	Price (EGP)
Class (A+) booth	Premium space (2 ×6 M)	140,000 EGP
Class (A) booth	Premium space (2 × 4 M)	120,000 EGP
Class (B) popup	Standard space (2 × 3 M)	90,000 EGP
Class (C) Rollup	1 Rollup (2 × 1 M)	70,000 EGP

Industrial Symposium

10 minutes	• 70,000 EGP
20 minutes	• 90,000 EGP
30 minutes	• 120,000 EGP

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Registration

Full Registration

- Includes Coffee break, Bag, Printed Program
- lunch, and certificate.
- 5000 EGP

Scientific Registration

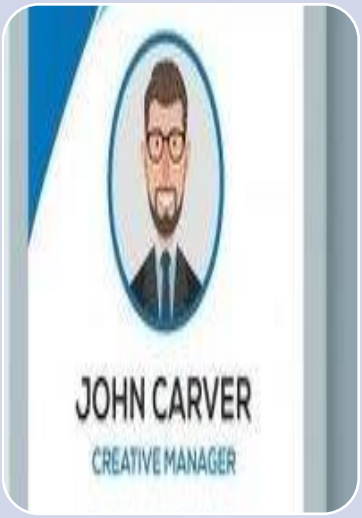
- Includes certificate and
- coffee Break.
- 4000 EGP

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Registration Desk Branding

- Reach attendees outside of the exhibit hall by
- Sponsoring the registration desk.
- Sponsors can put their advertisements in front of the kiosk.
- 70,000 EGP

Lanyards

- Each attendee receives a name badge Accompanied by a highly visible lanyard adorned With your corporate name and logo “According to availability”
- **55,000 EGP**

Logo on delegate badges

- Have your company name and logo printed on the delegate badges. “According to availability” **50,000 EGP**

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Notes & Pens "Exclusive"

- 150 Notepads and pens will be distributed To the Conference delegates "Sponsor will bring Notepads & Pens"

- **60,000 EGP**

Bags"Exclusive"

- Placing company logo under tier sponsorship Next to the congress title on the congress bag
- Production"and transport Cost is not included in the fee" 3cm × 3cm maximum.
- "According to availability"

- **65,000 EGP**

Coffee break area logo

- Place your brand on the coffee break area for all to see. To lead attendees from the break area To you as exhibit spaces

- **45,000 EGP**

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Advertising on the Conference Main Gates

Put Your ADS on the Conference Main Gates

50,000 EGP

Photo Session Booth

- Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited
- **45,000 EGP**

Faculty Lounge

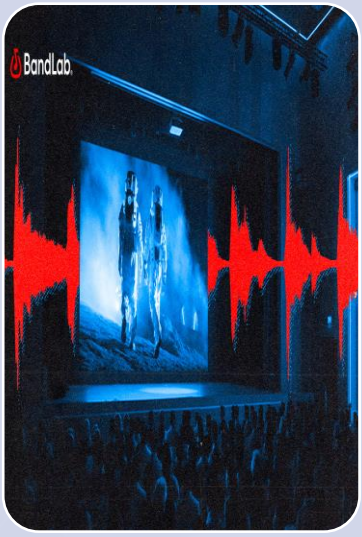
Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

- **50,000 EGP** (per Day) **according to the availability**

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Hologram 3D logo

- Place your Company Logo On a Special Exhibition Area on a halogram.
- **45,000 EGP**

Logo Exposure on main screen

- Exposure on Main Screen layout “fixed logo during the event except another symposia time.
- **50,000 EGP**

Rotating 3D Logo

- Your company logo or product will be shown as rotating between sessions Duration 7-10 seconds.
- **40,000 EGP**

Notes

1. **BOOTHS ALLOCATION:**
   First come first served basis & Priority for main sponsors after official confirmation

1. **ADVERTISEMENTS & PUBLICATIONS:**
   - **The file has to be with a resolution of at least 300 pixels/inch**
   - **All the advertisement materials for the conference (Advertisements, Designs, Logos– Flyers … etc.) Should be delivered to the organizing company (Pure Spot) or the organizing company will not be responsible for any delays.**

- **Payment Methods**

- **Pay Cash Through Pure Spot Events Management Head Office**

  located at 62 Makram Ebaid St.,6th zone, Nasr City in front of Child Garden.

- **Bank Transfer to:**
  Account Name: Pure Spot Congress & Event Organizers
  Account Number: 1820060473010015
  Bank Name: Arab Banking Corporation – Egypt ABC
  Send a copy of the bank transfer by Email

- **Make a Payable Cheque to**
  شركة بيور سبوت لتنظيم المؤتمرات



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