



ACSCA
ANNUAL CARDIOLOGY CONFERENCE OF SUEZ CANAL AUTHORITY

SUEZ CANAL
AUTHORITY



The 4th Annual Cardiology Conference of Suez Canal Authority



Marriott Zamalek, Cairo

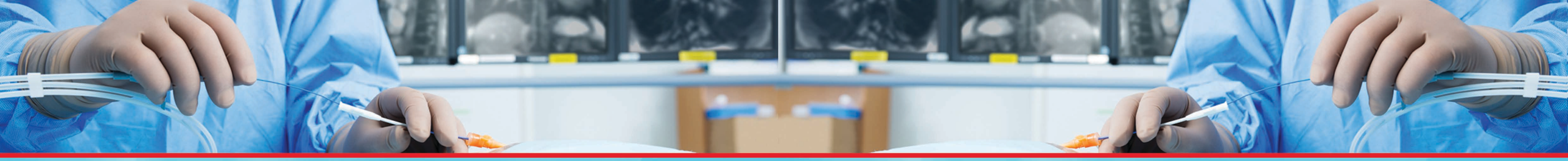
April 19 -21, 2017



CONTACT US

Pure Spot
Congress & Event Organizers

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» Under the Patronage of «

Admiral Mohab Mameesh

Chairman & Managing Director of Suez Canal Authority

» Congress President «

Prof. Safwat El Refaei

Director of SCA Hospital

Head of the Cardiology & Int. Med. Dept. SCA

» Congress Vice-President «

Prof. Gamela Nasr

Professor of Cardiology Suez Canal University

» Co-Chairpersons and Congress General Secretaries «

Prof. Abbas Orabi

Professor of Diabetes Endocrinology

Zagazig University

Prof. Hazem Khamis

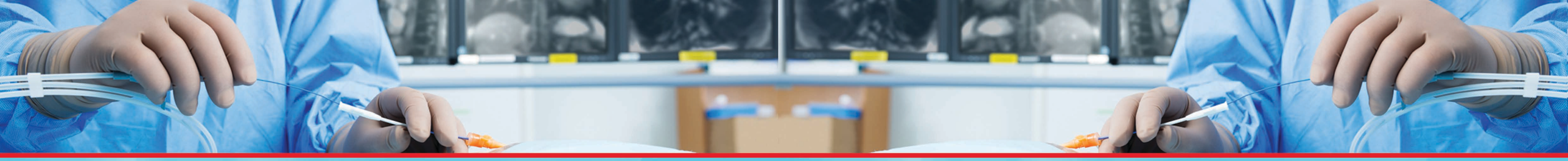
Professor of Cardiology

6th of October University

Prof. Safwat Abdel-Maksoud

Vice Dean of Pharmacy Sschool

Suez Canal University



Scientific Committee

in Alphabetical order

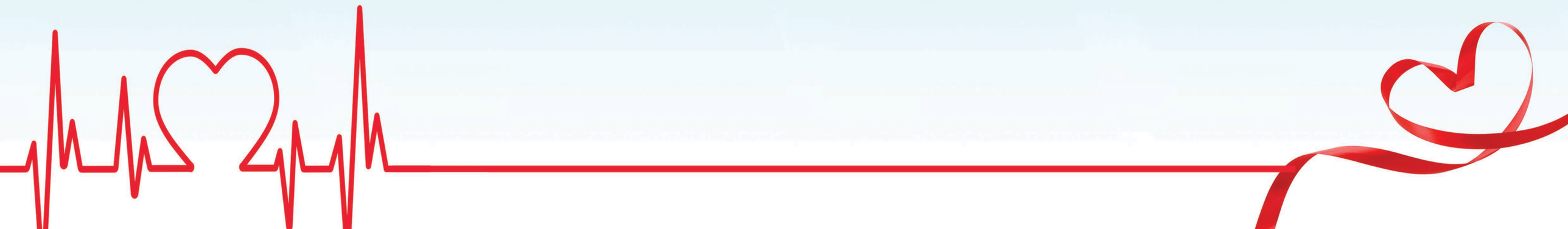
Prof. Ahmed I. El Sigini
Prof. Amany E.S. Abdel Rahman
Prof. Asmaa A. Fawzy
Prof. Assem A. Habashy
Prof. Assem H. Badawy
Prof. Enas A.W. Eltaftazany
Prof. Gamal N. Abdel Sayed
Prof. Hany A. Gamaluldin
Prof. Heba Halawa
Prof. Hoda S. Osman
Prof. Magda M. Ramadan
Prof. Magdy M. El Meligui
Prof. Mahmoud L.A. Sakr
Prof. Manal A. Abdel Karim
Prof. Manal Abdel Salam
Prof. Mary S. Abdel Messih
Prof. Mohamed S. Suliman
Prof. Mohy El Masry
Prof. Nahla H. Tolba
Prof. Rasha El Husseiny
Prof. Sanaa I.A. Belal
Prof. Sawsan A. Shalaby
Prof. Seham F. Abdel Aal
Prof. Suzan M. Mahmoud
Prof. Yasser F. Abdel Moneim
Prof. Hanan H. Moustafa

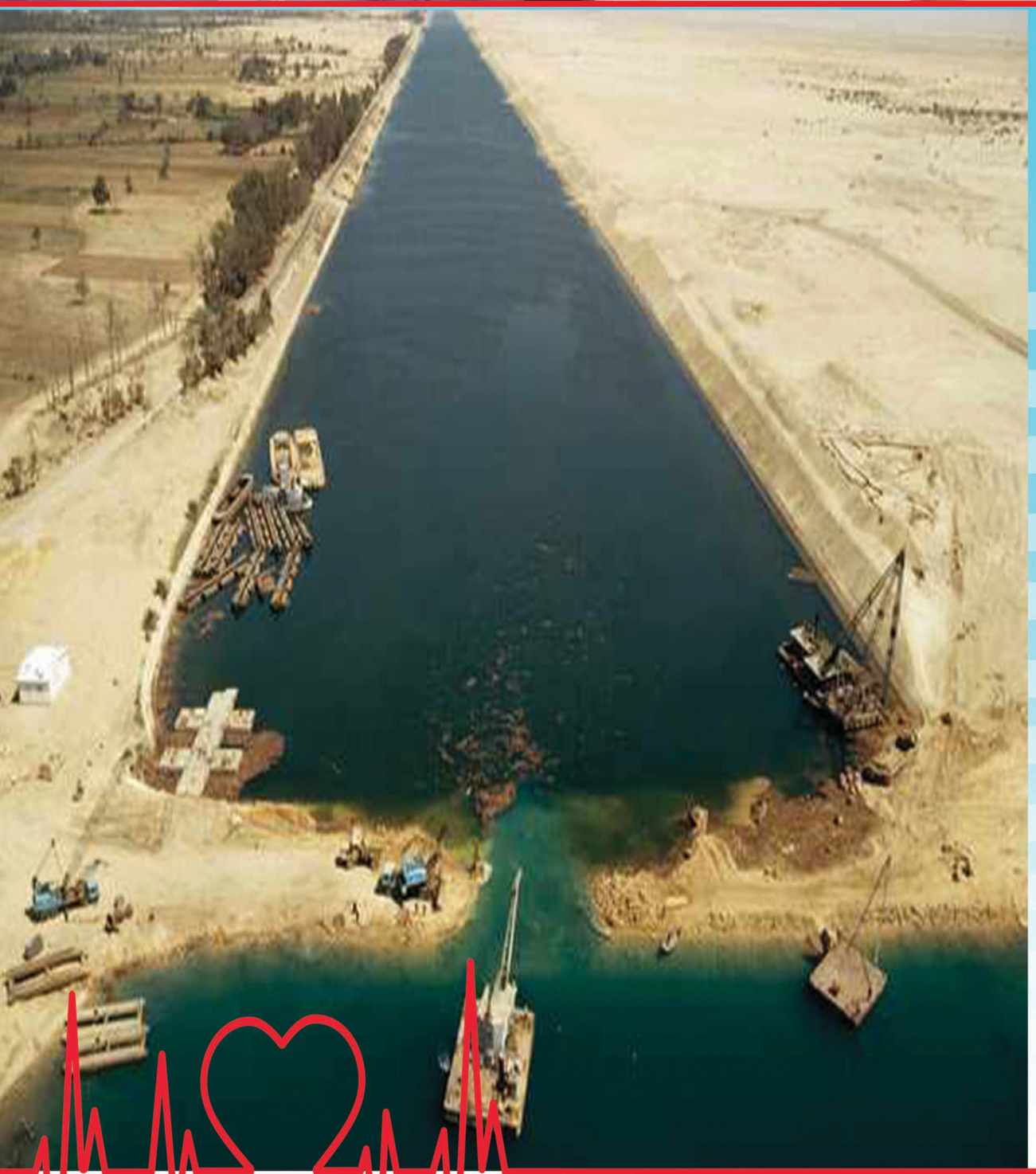
One Day

Provides admittance to all sessions, including the Exhibit Hall (if open), for the selected day. You are allowed to register for only 1 One-Day Registration. One-Day registrants are not permitted to register guests.

Student/Fellow

Available to those currently enrolled in one of these programs. Proof of status in a program must be submitted with your registration form.



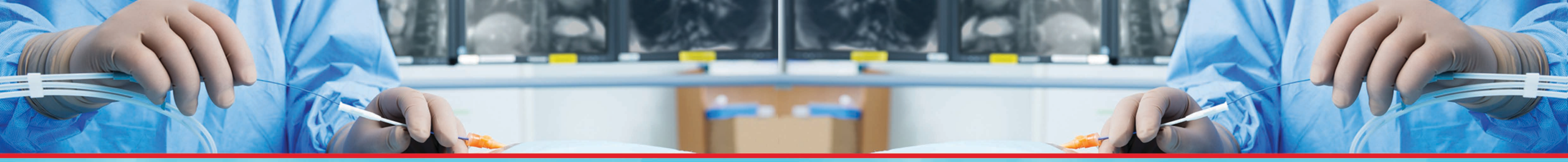


Main Sponsors Package

Elite Package

(400,000) L. E

- 60 Min (industrial symposium)
- 200 Doctors full registration
- 80 Nights at Marriott Zamalek
- Refreshment during symposium
- Booth class (A +) 2*6 m
- **Exclusive:** Registration desk sponsorship
- Ads on LED: self-check in registration
- Mobile App. notifications with sponsors logo
- **Exclusive:** 1st day live streaming
- **Exclusive:** Faculty lounge 1st day
- **Exclusive:** Sponsor's logo on coffee break & lunch kits 1st day
- **Exclusive:** Coffee break area sponsorship 1st day
- Program book Ads as spread sheet
- **Exclusive:** Logo on lanyards
- **Exclusive:** Program at a glance sponsorship
- **Exclusive:** Speakers ready room sponsorship
- Sponsor's logo to chairpersons & speakers mails
- Logo on conference bags
- Logo on conference backdrop
- Lay people program sponsorship
- Chairpersons & speaker's appreciation emails –after the conference
- Cell phone charging stations
- Floor marketing:
- footprints & carpet

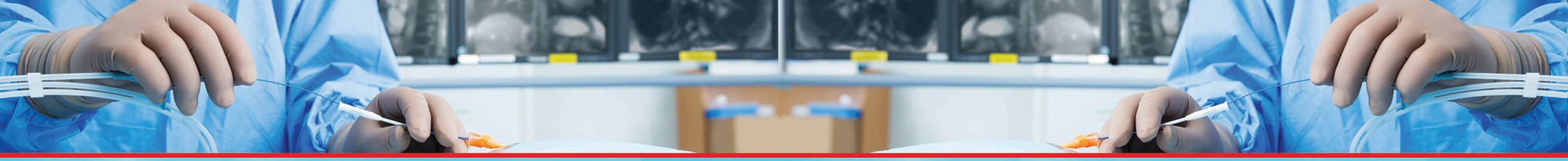


Platinum Package (350,000) L. E

- **45** Min (industrial symposium)
- **150** Doctors full registration
- **60** Nights at Marriott Zamalek
- Refreshment during symposium
- Booth class (A +) 2*6 m
- **Exclusive:** internet café sponsorship
- Ads on LED: self-check in registration
- Mobile App. Notifications with Sponsors Logo
- **Exclusive:** **2nd day** live streaming
- **Exclusive:** faculty lounge **2nd day**
- **Exclusive:** Sponsor's logo on coffee break & lunch kits **2nd day**
- **Exclusive:** Coffee break area sponsorship **2nd day**
- Program book Ads as a back cover
- **Exclusive:** Logo on name tag
- **Exclusive:** Opening ceremony. sponsorship
- Sponsor's logo to chairpersons & speakers Mails
- Logo on conference bags
- Logo on conference backdrop
- Lay people program sponsorship
- Chairpersons & speaker's appreciation emails –after the conference
- Floor marketing:
- footprints & carpet
- Acknowledgment in thank you ads in program book
- Your logo on registration desk back drop "back drop size 20*4 m"

Golden Package (300,000) L. E

- **30** Min (industrial symposium)
- **100** Doctors full registration
- **50** Nights at Marriott Zamalek
- Refreshment during symposium
- Booth class (A) 2*4 m
- **Exclusive:** Program at a glance distribution
- Mobile App. notifications with sponsors logo
- **Exclusive:** **3rd day** Live Streaming
- **Exclusive:** Faculty lounge **3rd day**
- **Exclusive:** Sponsor's logo on coffee break & lunch ticket **3rd day**
- **Exclusive:** Coffee break area sponsorship **3rd day**
- Ads in program book
- Sponsor's logo to chairpersons & speakers mails
- Logo on conference bags
- Logo on conference backdrop
- Lay people program sponsorship
- Chairpersons & speaker's appreciation emails –after the conference
- Acknowledgment in thank you ads in program book
- Your logo on registration desk back drop "back drop size 20*4 m"

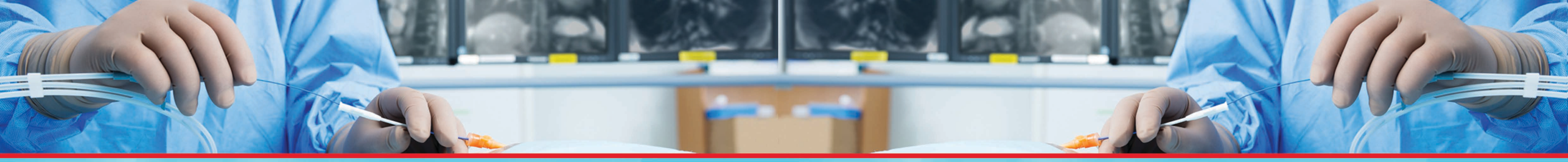


Silver Package (200,000) L.E

- 30 Min (industrial symposium)
- 75 Doctors full registration
- 50 Nights at Marriott Zamalek
- Refreshment during symposium
- Booth class (A) 2*3 m
- Ads in program book
- Sponsor's logo to chairpersons & speakers mails
- Logo on conference bags
- Logo on conference backdrop
- Lay people program sponsorship
- Acknowledgment in thank you ads in program book
- Your logo on registration desk back drop “back drop size 20*4 m”

Bronze Package (150,000) L. E

- 15 Min (industrial symposium
- 50 Doctors full registration
- 20 Nights at Marriott Zamalek
- Booth class B 2*3 m
- Ads in program book
- Logo on conference backdrop
- Lay people program sponsorship
- Acknowledgment in thank you ads in program book



Industrial Symposium

Satellite symposiums are prioritized to our main sponsors and are priced at 100,000. For 60 Minutes
Timeslots will be assigned on a First-come, First-served basis. Refreshments are included compliments of the conference; Main Sponsors will be reserved first opportunity for prime timeslots during lunch and reception.

The price includes:
Meeting room rental
Standard audio/visual equipment

Refreshment during symposium
Note: Speakers will be invited by the Sponsor. Travel costs and accommodation of the speakers will be covered by the Sponsor as well

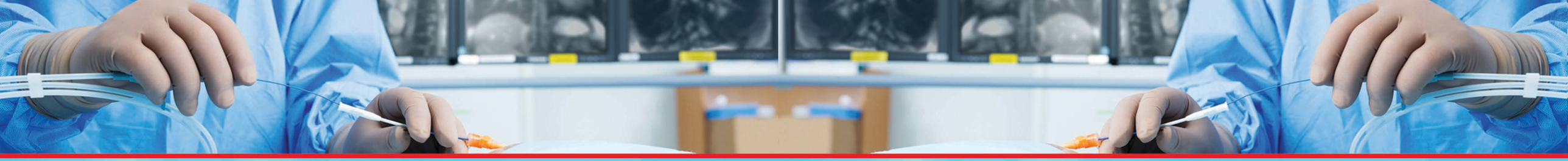
Registration Packages

Items	Price in EGP	Bonus
100 Registrars /700 L.E per Person	70,000	Class (A) Booth
60 Registrars /700 L.E per Person	42,000	Class (B) Booth
40 Registrars /700 L.E per Person	28,000	Class (C) Booth
30 Registrars /700 L.E per Person	21,000	2 Rollups

Full Registration Includes coffee break & lunch for 2 days, all prints, bag, certificate and CME certificate

Exhibition Spaces

Name	No.	Description	Price (EGP)
Class (A+) booth	ES01	12m² Special space (2 X 6 m)	100,000
Class (A) booth	ES02	12m² Special space (2 X 6 m)	80,000
Class (B) booth	ES03	8m² Ordinary space (2 X 4 m)	60,000
Class (C) booth	ES04	6m² Ordinary space (2 X 3 m)	40,000



Other Branding options:

Product Theater

Provide information regarding your products or services to attendees during a special one-hour presentation in a theater located within Exhibit Hall. To participate, a Product Theater application must be submitted for acceptance. Exhibition at the meeting is required to host a Product Theater

35000 EGP for one hour “3 available”



Mobile App

Capture the attention of thousands of leading Cardiologists registrars before, during and after conference by supporting this opportunity. Attendees will access program, Expo and logistical information through the conference Mobile App. The app will be the main tool for attendees to plan out their day. Each time an attendee launches the app your company logo will appear on the home page

50,000 EGP (Exclusive Opportunity)



Digital Signage

Put your 2-5 minutes’ ads on plasma & LED screens throughout the facility. Secure advertising space and have your message played on screens that are placed in high traffic areas within the the Exhibition Area.

60 Second Ad: 25,000 (5 ads available)

30 Second Ad: 20,000 (5 ads available)

15 Second Ad: 10,000 (5 ads available)

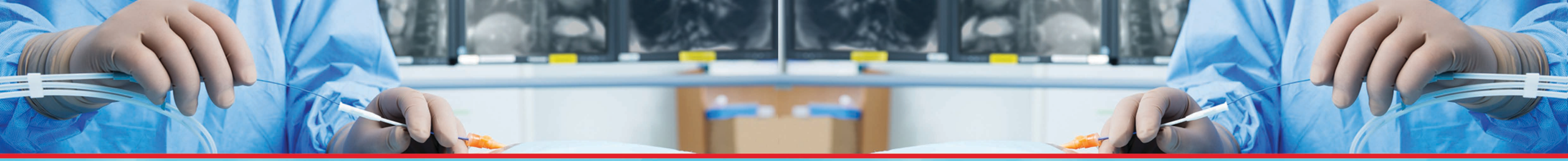


Opening Ceremony

Sponsorship of the opening ceremony i.e. placing your brand on Back Drop, Lectern, Mics, ...etc.

50,000 EGP





Mobile App

Capture the attention of thousands of leading gynecology & obstetrics registrars before, during and after conference by supporting this opportunity. Attendees will access program, Expo and logistical information through the conference Mobile App. The app will be the main tool for attendees to plan out their day. Each time an attendee launches the app your company logo will appear on the home page

50,000 (Exclusive Opportunity)

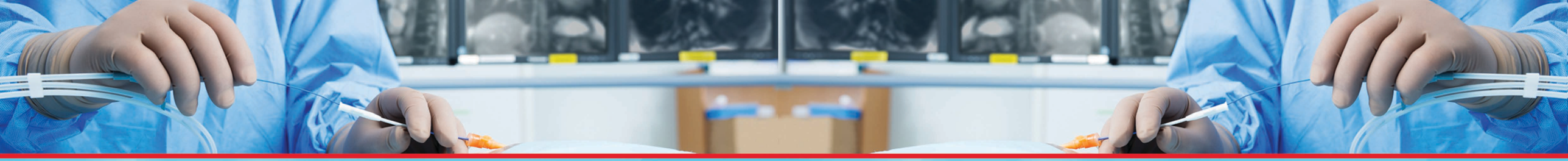


Opening Ceremony

Sponsorship of the opening ceremony i.e. placing your brand on Back Drop, Lectern, Mics, ...etc.

50,000 EGP





Speaker Ready Room

Speakers at 2017 conference take advantage of this room to prepare for their presentations. Sponsorship includes a company name/logo screensaver on each of the computer monitors, rollups, refreshment as compliment from conference.

60,000 EGP “Exclusive for 3 Days”



Registration Fill-in Counter

Reach attendees outside of the exhibit hall by sponsoring the Registration Fill-In Counter. This counter, has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk.

25,000 EGP

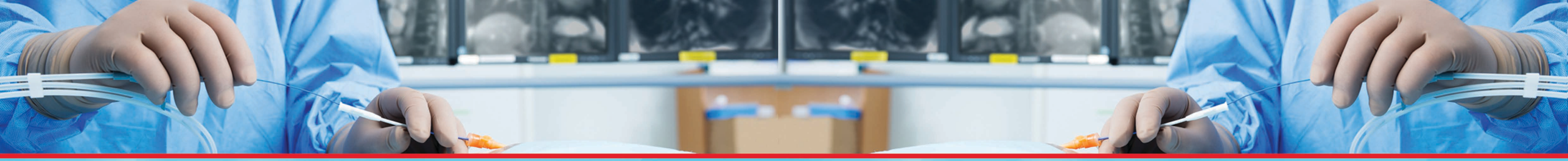


Footprints

Footprints provide a great way to increase traffic to your booth. with your logo/message on them are placed on the floor from convention entrance to your booth. You design the footprints and we produce and install them. This sponsorship is limited to three exhibitors.

25,000 EGP “ 3 Available”





Bags **“according to the availability”**

Placing company logo on congress bag. Logo size 3cm by 3cm maximum

20,000 EGP



Lanyards **“according to the availability”**

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Conference name.

20,000 EGP



Mobile Device Charging Stations

Attendees need to recharge their multiple devices and these units, placed strategically within the Conference venue , will capture their attention with digital and static advertisements while they are tapping into your power source.
Price includes digital and print signage and electrical power

25,000 EGP for 3 units (3 sets of 3 units each available)



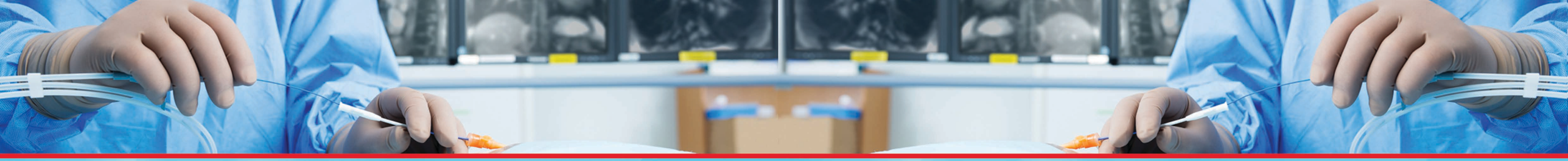
Banners

Reach attendees with your message by securing one or more hanging banners in key locations within the Conference Venue. Opportunity includes production of the banner, installation and removal.

Grand Lobby & Main entrance: 50000

Concourse and Exhibit Hall Areas: 35000





Break Area Logo **“according to the availability”**

Place your brand on coffee break area for all to see. This sponsorship could be combined with footprints to lead attendees from the break area to you as exhibit space against additional cost

15,000 EGP per Day

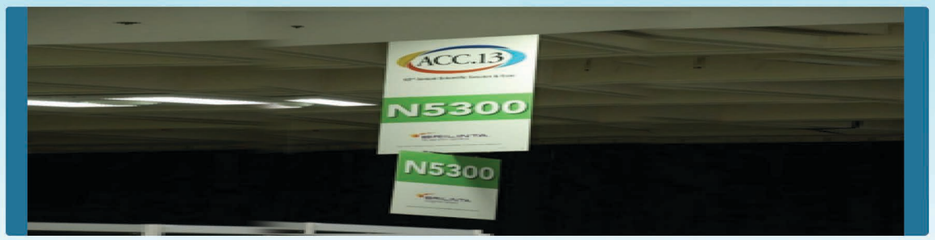


Aisle Signs

Attendees will take notice of your corporate logo on all aisle signs as they navigate the crowded Expo Hall.

Opportunity includes the production, installation and removal of all aisle signs.

20,000 EGP



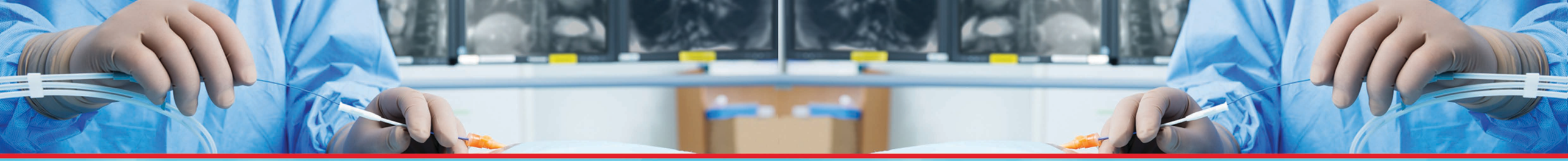
Main Entrance Stairs

Opportunities for placement of company or product branded on main Entrance Stairs are available in prominent areas within the Conference Venue. Ensure attendees are aware of your presence at the meeting by securing one of these prime locations for visibility.

Opportunity includes production, installation and removal.

35,000 EGP (Exclusive Opportunity)





Faculty Lounge

Grand Faculty Lounge located in highly visible locations within the Grand Lobby. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

75,000 EGP (per Day)



Hotel Keycards

Make a first impression as attendees arrive & customize hotel keycards covers with your personalized design will be distributed to meeting attendees upon check in.

50,000 EGP (Exclusive Opportunity, rights only)



Hotel Room Door Drop

Get your name and branding in front of attendees rooms upon checking in to hotel.

25,000 EGP

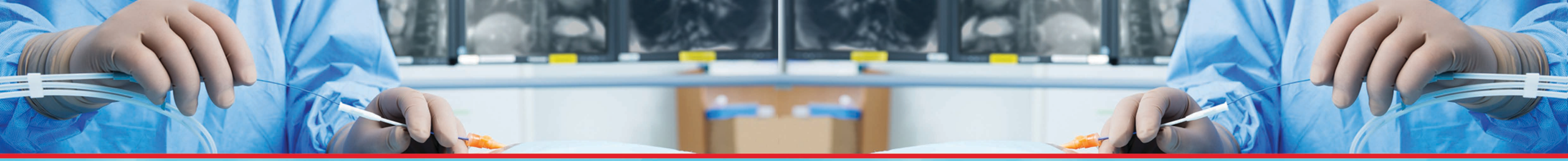


Program-At-A-Glance / POCKET PROGRAM

Distributed to every attendee, the Program-At-A-Glance contains high-level information for all educational aspects of the meeting, including the schedule of events, session listings, and meeting room locations. Supporter will receive recognition on the back cover.

50,000 EGP (Exclusive Opportunity)





Attendee Bag Insert

Get your name and branding in front of thousands of meeting participants as they check in at attendee registration. Only four bag inserts are available so your messaging won't get lost or diluted.

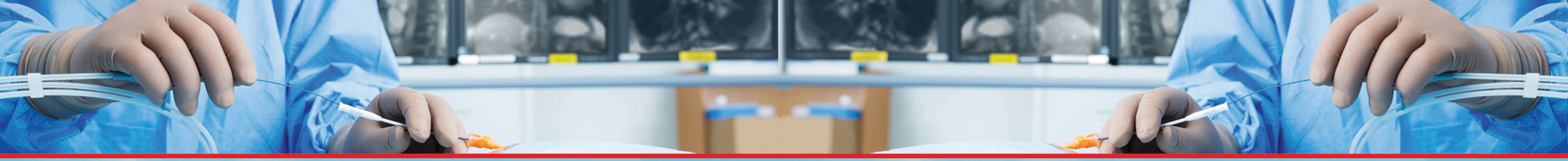
25,000 EGP (4 available)



Daily newsletter Advertising

Inserted into the middle of the Daily newspaper will be the only printed resource specifically highlighting for exhibitors, Learning Destination partners and Prime Time Event hosts. Include your ad to gain even more visibility.

15000 EGP (3 available)



Water Bottles

Showcase your company identity on a custom designed water bottle to be distributed to all Annual Meeting attendees. The water bottles will display the conference logo on one side of the water bottle and your company identity would be on the other side.

10000 EGP per Day



Wi-Fi service

Providing conference attendees with Wi-Fi access from your booth including free ads within conference signs

35000 EGP



Tailor your package:

oWe are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient. Please feel free to contact our Project Manager which might help you to increase your return on investment.



Contact Us

For further information on Sponsorship & Exhibition, please direct your inquiries to:

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"الاسعار لا تشمل قيمة الضريبة المضافه"