9TH DDA 2022

ANNUAL DELTA DIABETES ASSOCIATION INTERNATIONAL CONFERENCE



Marriott

CAIRO - MARRIOTT ZAMALEK HOTEL

JULY 20-22, 2022

EXHIBITOR HANDBOOK

Under Patronage of

Damietta University President
Prof. El Sayed Dador

DDA Chairman
Prof. Mohamd Kamar

Conference President
Prof. Ashraf Talaat
Dean of Faculty of Medicine Damietta

Conference Vice Presidents
Prof. Alaa Wafa
Prof. Ashraf El Sharkawy

Conference Board Member
Prof. Eman El Shourbagy
Prof. Engy Abdel Wahab
Prof. Mohamed Awad
Prof. Wael Farrag
Prof. Yasser Abdel Raouf

DDA Members (alphabetically)
Prof. Alaa Wafa
Prof. Ashraf El Sharkawy
Prof. Ashraf Talaat
Prof. Ayman El Badawy
Prof. Eman El Shourbagy
Prof. Engy Abdel Wahab
Prof. Lila El Sayed Ahmed
Prof. Mohamed Awad
Prof. Mohamed Gaber
Prof. Mohamed Kamar
Prof. Nessrin Kotb
Prof. Samy Elazab
Prof. Wael Farrag
Prof. Yasser Abdel Raouf

Ministry of Health:

Prof. Abou El Maaty El Sherif	PortSaid
Prof. Ibrahim Sabry	Domyat
Prof. Mahmoud Omar	El Menofia

DDA Faculty (Alphabetical)

Prof. Afify Fahmy Afify	Zagazig
Prof. Ahmed Dabour	Banha
Prof. Ahmed Ezzat	Banha
Prof. Alaa Wafa	Mansoura
Prof. Arafa El Shabrawy	Zagazig
Prof. Ashraf El Sharkawy	Mansoura
Prof. Ashraf Talaat	Damietta
Prof. Attaa Bakr	Mansoura
Prof. Ayman Abdel Rahman	Zagazig
Prof. Ayman El Badawy	Banha
Prof. Bassem Eldeek	Damietta
Prof. Eman El Shorbagy	Zagazig
Prof. Engy Abdel Wahab	Tanta
Prof. Hamza Kabil	Damietta

DDA Faculty (Alphabetical)

Prof.	Hanan Gawish	Mansoura
Prof.	Hesham Daba	Damietta
Prof.	Hoda Gouda	Zagazig
Prof.	Hoda Said	Zagazig
Prof.	Ihab Salem	Zagazig
Prof.	Islam Eid	Damietta
Prof.	Kamal Okasha	Tanta
Prof.	Khaled El Bana	Zagazig
Prof.	Laila Sayed Ahmed	Tanta
Prof.	Lobna El Tony	Assiut
Prof.	Mahmoud Al Salahy	Damietta
Prof.	Mamdoh El Nahas	Port Said
Prof.	Manal Tarshoby	Mansoura
Prof.	Medhat Abdel Moneim	Banha
Prof.	Mohamaed Al Farrash	Damietta
Prof.	Mohamed Al Morsy	Damietta
Prof.	Mohamed Awad	Zagazig
Prof.	Mohamed El Assal	Banha
Prof.	Mohamed El Bediwy	Tanta
Prof.	Mohamed Gaber	Zagazig
Prof.	Mohamed Kamar	Zagazig
Prof.	Mohamed Shaheen	Damietta
Prof.	Mohamed Tantawy	Banha
Prof.	Nagwa Samy	Zagazig
Prof.	Nancy Shalaby	Damietta
Prof.	Nashwa El Ghrabawy	Zagazig

DDA Faculty (Alphabetical)

Prof.	Nasra Ayoub	Damietta
Prof.	Nasrat Ayaad	Tanta
Prof.	Nesreen Kotb	Tanta
Prof.	Noha Abas	Zagazig
Prof.	Omnia State	Mansoura
Prof.	Osama Khalil	Zagazig
Prof.	Othman Zaky	Damietta
Prof.	Rehab Salah	Banha
Prof.	Roushdy Khalafallah	Kafr Elsheikh
Prof.	Raghdaa Naeim	Damietta
Prof.	Samy El Azab	Damietta
Prof.	Tawfik Zidan	Damietta
Prof.	Wael Faraag	Tanta
Prof.	Waleed Ammar	Damietta
Prof.	Yasser Abdel Raouf	Tanta



Conference Registration & Accommodation

Registration Fees:

••**Full Registration:**

Includes Coffee break, lunch, program book, bag and certificate

••**Scientific Registration:**

Includes Coffee break, program book and certificate

Registration Category	Early Bird Deadline: 31 May 2022	Advanced Deadline: 30 June 2022	On-Site: 20 July 2022
Full Registration	3000 EGP	3400 EGP	3800 EGP
Scientific Registration	1500 EGP	2000 EGP	2500 EGP

Accommodation Fees:

Options	Package Includes	Cost
First Option	Accommodation for two nights in a SGL Room @ Cairo Marriott Zamalek Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	10,200 EGP
Second Option	Accommodation for Two nights in a DBL Room @ Cairo Marriott Zamalek Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	11,300 EGP

Note: Rooms Booking Deadline not Later than **30 June 2022**



Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

Sponsorship Levels & Benefits



Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 5 levels of support

Sponsorship Packages		Elite	Platinum	Golden	Silver	Bronze
V = Virtual O - Onsite V/O – applicable for both		500,000 EGP	400,000 EGP	300,000 EGP	200,000 EGP	150,000 EGP
Coffee break area	O	✓	✓	✓	✓	✓
Sponsor's logo on coffee break & lunch kits	O	✓	✓	✓	✓	✓
Logo on conference bag	O	✓	✓	✓	✓	✓
Logo Exposure on Main Screen layout except in other symposia time	O/V	✓	✓	✓	✓	✓
Online Polls/Voting system during symposium time	V	✓	✓	✓	✓	✓
Faculty lounge	O	✓	✓	×	×	×
Inserts in Attendee Bags (Production & Printing completed by Sponsor)	O	5	3	2	1	1
Email Campaigns Blast Sponsors' Acknowledgment to more than 100 K attendees * Reach every conference registrant with a logo. * Tailor Your message & choose your preferred layout.	V	Frequency 4	Frequency 3	Frequency 2	Frequency 1	Frequency 1
Recognition of Company Logo in Conference Website for One Month Prior the Conference.	O	✓	✓	✓	✓	✓
Acknowledgement as MAIN Sponsor in all Printed or Online Document/Material.	O/V	Elite	Platinum	Golden	Silver	Bronze
An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST)	O	1 Week	5 Days	4 Days	2 Days	1 Day

Sponsorship Packages		Elite	Platinum	Golden	Silver	Bronze
V = Virtual O - Onsite V/O – applicable for both		500,000 EGP	400,000 EGP	300,000 EGP	200,000 EGP	150,000 EGP
Symposium	O/V	60 Min	45 Min	30 Min	20 Min	15 Min
Recognition of Company Logo in Conference	O	Lanyard	Nametag	×	×	×
Accommodation (SGL)	O	40 Nights With Maximum Of 20 Rooms	20 Nights With Maximum Of 10 Rooms	10 Nights With Maximum Of 5 Rooms	×	×
Full registered doctors (physical Attendance)	O	100	80	70	50	30
Full registered doctors (Online Attendance)	V	200	180	150	130	100
Program book Ads	O/V	Spread Sheet	Back Cover	Inside	Inside	Inside
Acknowledgment in thank you ads in program book	O/V	✓	✓	✓	✓	✓
After the event "Thank you email" to all attendees with company logo	V	✓	✓	×	×	×
100 word company / Product Profile in the E- Program	O	✓	✓	✓	✓	✓
Exhibit booth	O	(A+) 2*6 m	(A+) 2*6 m	(A) 2*4 m	(A) 2*3 m	© 2* 3m Popup

Note: 2*6 sqm booth sale priority for Elite package

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the DDA Conference.

The DDA is always open to new ideas.

Physical Event Booths









Exhibition Booths	Category	Description	Price
	Class (A+) booth	12 sqm Premium space (2 X 6 m)	120,000
	Class (A)	8 sqm Special space (2 X4 m)	115,000
	Class (B)	6 Sqm Popup (2 X 3 m)	100,000
	Class (C)	4 Sqm only roll up (2 X 2 m)	80,000

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:
the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture	150,000 for 60 Minutes 130,000 for 45 Minutes 100,000 for30 Minutes 85,000 for 15 Minutes




Additional
Ideas for
branding

Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

80,000 EGP



Main Conference LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

50,000 EGP

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

50,000 EGP/Day

"According to the Availability"



Hotel Room Door Drop

Get your name and branding at attendee's rooms.
35,000 EGP/Day



Conference Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.
"Only for 150 Pax"
200,000 EGP



Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo
"Only for 100 Pax"
150,000 EGP/Day

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

50,000 EGP / Day

"According to the Availability"

*Priority to the main Packages



Press Room Sponsorship



Non-Exclusive Opportunity:

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.

50,000 EGP

Lanyards



Exclusive Opportunity:
Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.
25,000 EGP
"According to the Availability"

logo on Delegate Badges

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
25,000 EGP
"According to the Availability"



Program at a glance Sponsorship



Exclusive Opportunity:
Sponsor will have the opportunity to get more exposure to all attendees.
30,000 EGP
"According to the Availability"

Certificate Folders

Have your company name and logo printed on the certificate folders

25,000 EGP



Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

15,000 EGP

Photo Session Booth

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

25,000 EGP

Non-Exclusive Opportunity

100.000 EGP

Exclusive Opportunity



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page **10,000 EGP**
Inside front/back cover **20,000 EGP**
Spreadsheet **20,000 EGP**
Full page inserted **15,000 EGP**
Outside back cover **20,000 EGP**

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available



Bags



Placing company logo on congress bag.
Logo size 3cm×3cm maximum
"According to the availability"
50,000 EGP

Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

10,000 EGP onetime cost



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

15,000 EGP/ One shot

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

35,000 EGP



Parking Voucher Sponsorship



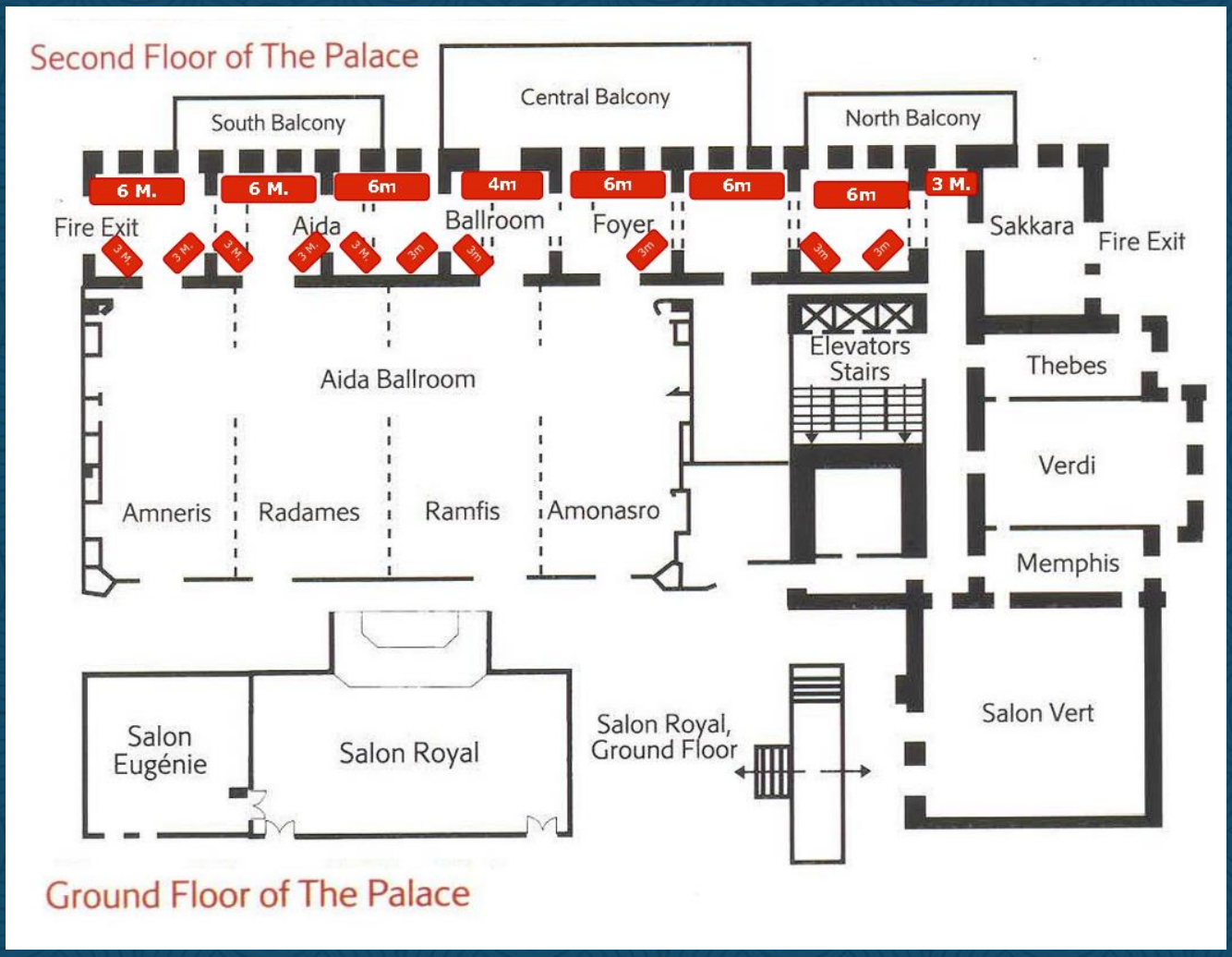
Distribute Branded Parking Voucher from your Booth to the delegates
15,000 EGP/25 Cars.
Non-Exclusive Opportunity.

Customize Your Package

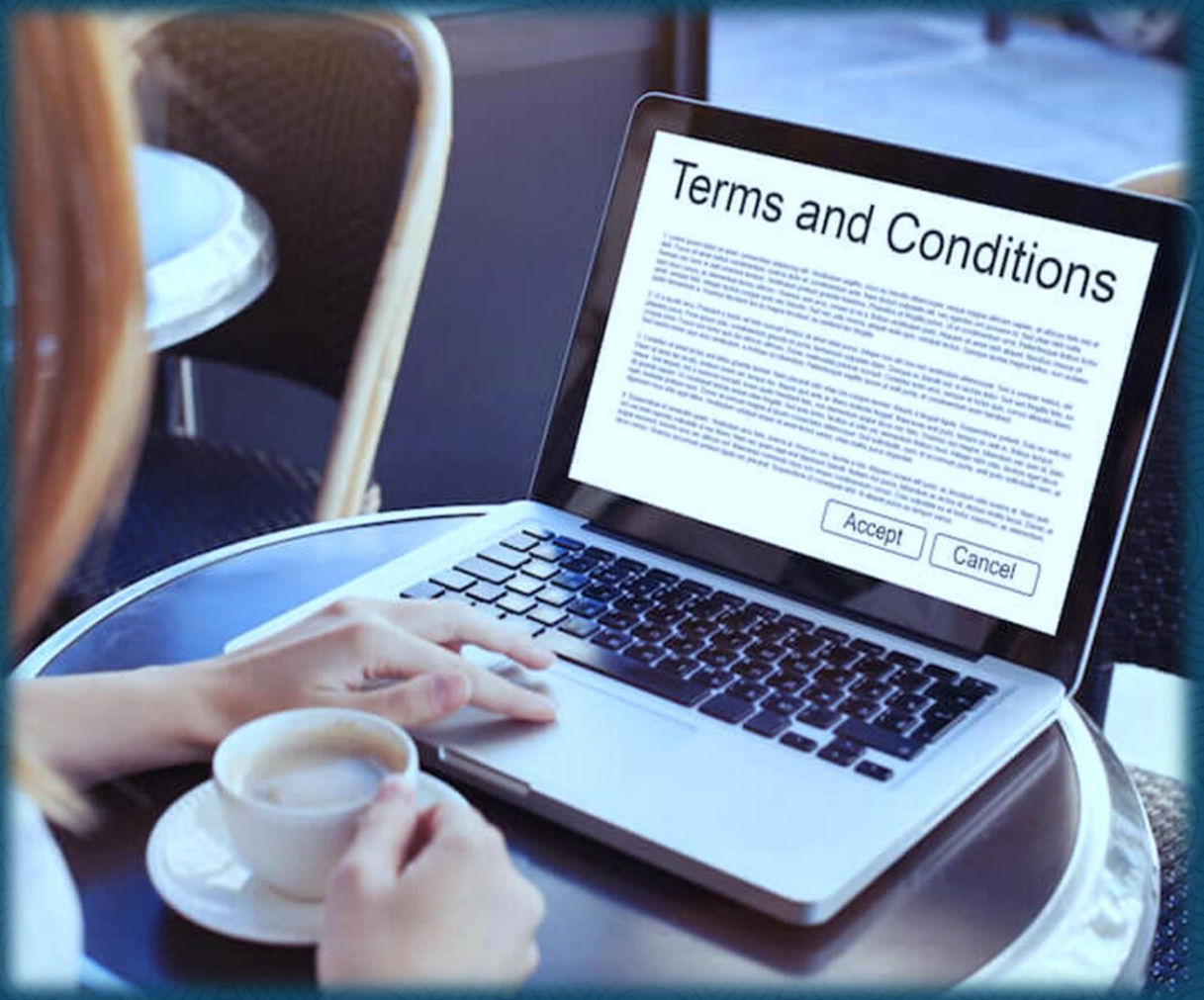
We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



Floor Plan


Second Floor of The Palace
South Balcony
Central Balcony
North Balcony
6 M.
6 M.
6m
4m
6m
6m
6m
3 M.
Fire Exit
Aida
Ballroom
Foyer
Sakkara
Fire Exit
Elevators
Stairs
Aida Ballroom
Thebes
Verdi
Amneris
Radames
Ramfis
Amonasro
Memphis
Salon Vert
Salon Eugénie
Salon Royal
Salon Royal,
Ground Floor
Ground Floor of The Palace

Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration & Accommodation:

- **In case 2 doctors will share the same room, extra registration will be applied.**
- **For hotel reservations, ID copy should be received before check in date.**
- **List of Registration & Accommodation to be sent to Pure Spot before June 25, 2022 to confirm (Names – Dates – Spelling)**
- **Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, others…)**

Children Policy:

(Applicable to children sharing parents' room)- Maximum 2 children per room:

- **1st Child 00-05.99 years free of charge on accommodation based on the same meal plan.**
- **2nd Child 06-13.99 will be charged 50% from the accommodation per person in double.**

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before June 15 , 2022 or the organizing company will not be responsible for any delays .**

Cancellation Policy (for Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for.

- **In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.**
- **In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.**
- **In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.**



Payment Methods

Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers
Account No.:
EGP: 1820060473010015 /
IBAN EG110040000701820060473010015
USD: 1820060472020015/
BAN EG110040000701820060472020015
EUR: 1820060472030014/
BAN EG870040000701820060472030014
Swift Code: : EAABEGCXXXX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات

Venue

The Conference will take place at Cairo- Marriott Zamalek Hotel, Egypt which is ideally located in El-Orouba, Sheraton Al Matar, Qism El-Nozha,Cairo, Egypt



For Reserving your Place | Registration | Accommodations

No doubt you have lots of queries...

Why not get in touch...!



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ANNUAL DELTA DIABETES ASSOCIATION INTERNATIONAL CONFERENCE



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