35th

ANNUAL CONFERENCE OF

DERMATOLOGY, VENEREOLOGY AND ANDROLOGY DEPARTMENT AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE OF DERMATOLOGY AND VENEREOLOGY



Pre-Conference Workshops

5-7 March 2023

Dermatology department, Ain Shams University

Conference

8-9 March 2023

Tolip Golden Plaza

Conference & Department President

PROF. HANAN SALEH

PURE SPOT EVENTS MANAGEMENT



Why To Exhibit ?

Main Sponsorship Levels



170,000
EGP



150,000
EGP



100,000
EGP



75,000
EGP

Sponsorship Levels & Benefits

At every support level, customized packages are built to meet your company's needs:

Sponsor levels and benefits	Diamond	Platinum	Golden	Silver
Package	175,000	150,000	100,000	75,000
Industrial symposium	30 min	20 min	15 min	10 min
Full registration	50 Doctors	40 Doctors	30 Doctors	15 Doctors
Booth Class	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A) 2*3 m
Faculty Lounge Sponsorship	1st day	2nd day	×	×
Rollup during your symposium inside the Main Hall	✓	✓	✓	×
Logo on Coffee Break & Lunch Kits	1st day	2nd day	×	×
Coffee break area Sponsorship	Sponsorship 1st day	Sponsorship 2nd day	×	×
Program book ads As	spreadsheet	Back cover	Inside page	Inside page
Logo on Lanyards	✓	×	×	×
Logo on nametag	✓	✓	✓	✓
Acknowledgement on Sponsors Board	✓	✓	✓	✓
Logo on Conference Bag	✓	✓	✓	✓
Email Blast	✓	×	×	×
Insert in conference Bags (Production & Printing completed by Sponsor)	4	3	2	1
Rollup at Speaker ready desk	✓	×	×	×
Thank you Email to all the attendee after the event with your logo	✓	✓	✓	×


Dermatology

SPONSOR OPPORTUNITIES

01 **Choose an Individual Sponsorship**

02 **Choose Multiple Sponsorship**

03 **Tailor Your Own Sponsorship**

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Registration Fees:

Registration Category	Early Bird Till 7 Jan 2022	Advanced Till 7 Feb 2023	Late Till 7 March 2023	On-Site: 8 March 2023
Full Registration	1500 EGP	1750 EGP	2000 EGP	2250 EGP
Scientific Registration	550 EGP	750 EGP	1000 EGP	1250 EGP

Full Registration: Includes
Coffee break, lunch, program book, bag , certificate
Scientific Registration: Includes
Coffee break, program book and certificate

Accommodation Fees:

Room Type	Single Room	Double Room
Rates per night on B.B basis	2350 EGP	2550 EGP



Event Booths



	Booth Name	Booth Description	Price in EGP
Exhibition space	Class (A+) booth	12 SQM Special space (2 X 6 m)	60,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	50,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	40,000
	Class (C)	4 SQM only roll up (2 X 2 m)	20,000

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**50,000 for 20 Minutes** **25000 for 10 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**35,000**

The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.



Additional Ideas for branding



35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Registration Desk Branding

50,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

30,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

35,000 /Day

Place your brand like Pole flags @ the coffee break area for all to see.

"According to the Availability"



Pre-Conference Workshops
5-7 March 2023
Dermatology department, Ain Shams University

Conference
8-9 March 2023
Tolip Golden Plaza

PURE SPOT EVENTS MANAGEMENT

35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Faculty Lounge

50,000 /day

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry



Gala Dinner

100,000 /day



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

Conference Lunch

100,000 /day

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.



Pre-Conference Workshops
5-7 March 2023
Dermatology department, Ain Shams University

Conference
8-9 March 2023
Tolip Golden Plaza

PURE SPOT EVENTS MANAGEMENT

35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Photo Booth

50,000



Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

Crossing Gate

35,000



Get your name and branding on
2 Sequence Gates in Special Places
& on the main Entrance Hall

Branded Flags

30,000

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or Coffee Break Area



Pre-Conference Workshops
5-7 March 2023
Dermatology department, Ain Shams University

Conference
8-9 March 2023
Tolip Golden Plaza

35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Lanyards

25,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"

Exclusive Opportunity

logo on Delegate Badges

15,000

Have your company name and logo printed on the delegate badges.

"According to the Availability"

Non-Exclusive Opportunity



Directions Signs

20,000



Signs will be located outside the exhibit hall and/or in session hallways

Non-Exclusive Opportunity

Pre-Conference Workshops
5-7 March 2023

Dermatology department, Ain Shams University

Conference
8-9 March 2023

Tolip Golden Plaza

PURE SPOT EVENTS MANAGEMENT

35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Certificate Folders

30,000

Have your company name and logo printed on the certificate folders



Note Pads And Pens

15,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

Water Bottles

20,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees "Production not included"



Pre-Conference Workshops
5-7 March 2023
Dermatology department, Ain Shams University

Conference
8-9 March 2023
Tolip Golden Plaza

PURE SPOT EVENTS MANAGEMENT

35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 10,000 EGP

Inside front/back cover 20,000 EGP

Spreadsheet 20,000 EGP

Full page inserted 15,000 EGP

Outside back cover 20,000 EGP

Delegate Bag Insert

10,000

Reach All Access attendees by distributing your promotional item inside the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.



Bags

30,000



Placing company logo on congress bag.

Pre-Conference Workshops
5-7 March 2023
Dermatology department, Ain Shams University

Conference
8-9 March 2023
Tolip Golden Plaza

PURE SPOT EVENTS MANAGEMENT

35th ANNUAL CONFERENCE OF
DERMATOLOGY, VENEREOLOGY
AND ANDROLOGY DEPARTMENT
AIN SHAMS UNIVERSITY

GLOBAL CHALLENGES FROM THE PERSPECTIVE
OF DERMATOLOGY AND VENEREOLOGY

Email Blast

10,000

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

15,000/ shot



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

35,000/ shot

Video can boost your Exposure in an effective way to increase customer engagement.



Pre-Conference Workshops
5-7 March 2023
Dermatology department, Ain Shams University

Conference
8-9 March 2023
Tolip Golden Plaza

PURE SPOT EVENTS MANAGEMENT



Terms and Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

14 %VAT

WILL BE ADDED TO ALL PRICES

Maximize Your Marketing

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient





Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Account Name: Pure Spot Congress & Event Organizers

Account Number: 100016436504

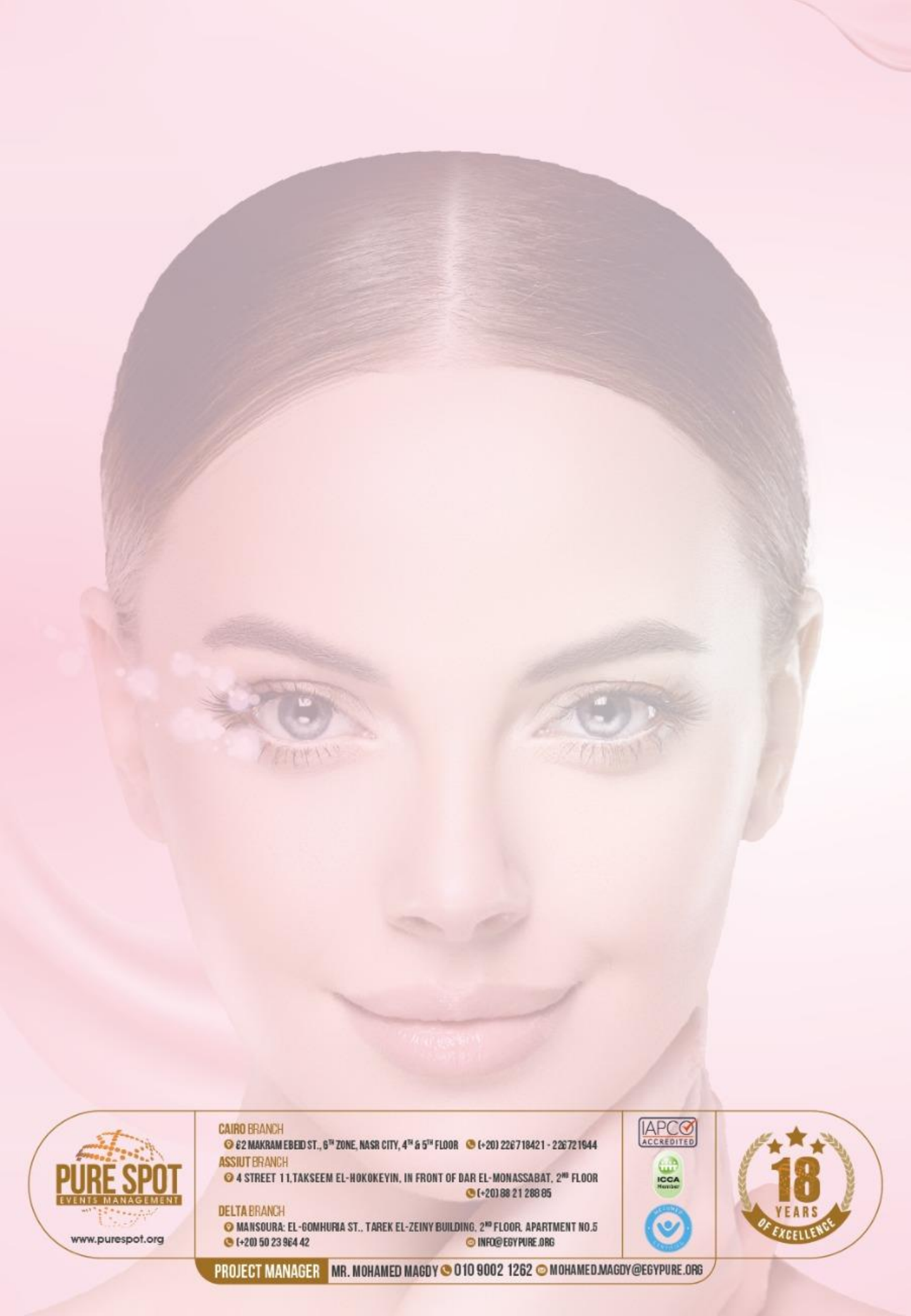
Bank Name: CIB

And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات



PURE SPOT
EVENTS MANAGEMENT
www.purespot.org

CAIRO BRANCH
62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR (+20) 226718421 - 22672 1944
ASSIUT BRANCH
4 STREET 11,TAKSEEM EL-HOKOKEYIN, IN FRONT OF DAR EL-MONASSABAT, 2ND FLOOR
(+20) 88 21 288 85
DELTA BRANCH
MANSOURA: EL-GOMHURIA ST., TAREK EL-ZEINY BUILDING, 2ND FLOOR, APARTMENT NO.5
(+20) 50 23 964 42 INFO@EGYPURE.ORG

IAPCO ACCREDITED
ICCA Member

18 YEARS OF EXCELLENCE

PROJECT MANAGER MR. MOHAMED MAGDY 010 9002 1262 MOHAMED.MAGDY@EGYPURE.ORG