Annual Conference 2025

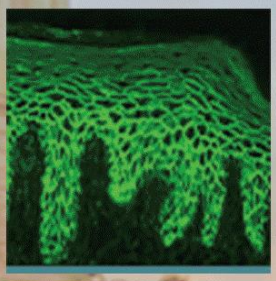
Dermatology Department

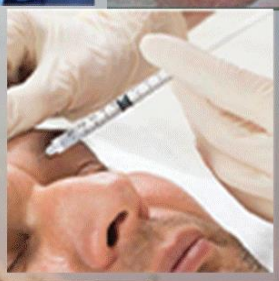
Cairo University

Mastering Clinical Dermatology

30 April &1 May 2025

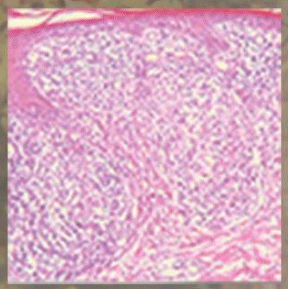











PURE SPOT EVENTS MANAGEMENT

Welcome Message

The Board of The Department of Dermatology – Kasr Al-Ainy, Faculty of Medicine – Cairo University Is Delighted To Invite You To Share With Us The Success of Such A Unique Event

"The Annual Conference of Dermatology Department, Cairo University - Mastering Clinical Dermatology 2025".

The Conference Will Be The 30th of April & 1st of May, 2025, At Kasr Al-Ainy, Conference Center.

The Workshops Will Be Held by The 16th to 20th of February 2025 at Kasr Al-Ainy – Faculty of Medicine – Cairo University.

The Conference Will Be Held The 30th of April & 1st of May 2025.

Through Variety of State of The Art of Session, Workshops and Keynote Lectures, The Conference Will Have a Special Focus On Exploring New Books Worldwide In Basic and Clinical Researches.

The Conference Will Bring Together Researchers, Clinicians and Health Care Professionals in a Unique Forum Enabling The Exchange of The Latest Insights of Academic And Clinical Researches Related To Dermatology.

It Will Be A Great Occasion For Sharing The Latest Advances In Both Science And Practice Within The Research And Variable Clinical Communities.

Thank You For Your Participation And You Are Most Welcome To Such An Inspiring, Educational And Enjoyable Program.

Derma Department Board

Why to Exhibit in Our Event?

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







Diamond Package 450,000

Platinium Package 350,000

Golden Package 200,000

Silver Package 150,000

Sponsor Package Prices	Diamond 450,000 L.E	Platinum 350,000 L.E	Golden 200,000 L.E	Silver 150,000 L.E
Symposium	30 Minutes	15 Minutes	X	X
CME Certificate	15 Doctors	10 Doctors	05 Doctors	X
Exhibition Space	A+ (2M x 6M)	A+ (2M x 3M)	A (2M x 3M)	A (2M x 3M)
Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets	√	√
Coffee Break Area	Coffee Break Area Sponsorship 1st Day	Coffee Break Area Sponsorship 1st Day	Coffee Break Area Sponsorship 2nd Day	Coffee Break Area Sponsorship 2nd Day
VIP Lounge Sponsorship	1st Day	2nd Day	X	X
Program Book Ads	Ads on Spread Sheet	Ads Inside Back Cover	Ads in Program Book	Ads in Program Book
Delegate Bag Insert	√	√	√	√

Exhibition Spaces





Stand Type	Size	Cost in EGP
Exhibition Space A+	2M x 6M	80,000 LE
Exhibition Space A	2M x 3M	70,000 LE
Exhibition Space B	2M x 3M	50,000 LE
Pop-Up	2M x 3M	40,000 LE

Industrial Symposium

Cost	Duration
80,000 LE	**30** Minutes
60,000 LE	**15** Minutes



Industrial Symposium Coordination Will Be Through The Head of Scientific Committee

Note: The Sponsor Will Totally Cover The Invited Speakers (Travel Cost, Accommodation, Transportation & Other Related Services.

"ALL RATES ARE SUBJECTED TO 14% VAT"





Additional Ideas for Branding





Registration Desk Branding

Reach Attendees Outside of The Exhibit Hall By Sponsoring The Registration Desk. This Counter Has A Visible Presence in The Registration Area, As It Provides Meeting Attendees With An Area to Complete On-Site Registration Forms.

60,000 EGP





Main Congress LED Screen Ads

Put Your Ads on The LED Screens Inside The Main Hall Between Sessions & In The Exhibition Area

50,000 EGP

Coffee Break & Lunch Area Exposure

Place Your Brand like Pole Flags @ The Coffee Break Area & lunch for All To See.

100,000 EGP/Day

"According To Availability "





Coffee Break Exposure

As A Networking Break Sponsor, You Have the Opportunity to Display Your Name or Logo on Banners In The Break Area

60,000 EGP/Day
"According To Availability"

Lunch Area Exposure

As A Networking Lunch Sponsor, You Have The Opportunity to Display Your Name or Logo on Banners In The Lunch Area

60,000 EGP/Day
"According To Availability"





Congress VIP Lounge

You Have The Opportunity To Display Your Name or Logo on Banners In The VIP Lounge Area.

70,000 EGP – Per Day

Bag Inserts

Reach All Access Attendees By Distributing Your Promotional Item in the Conference Bags.
Bag Inserts Are Available So Your Messages Will Not Get Lost or Diluted.

20,000 EGP





Conference Bags

Placing Company Logo on Conference Bag.
Logo Size 3cm x 3cm Maximum

60,000 EGP
"According to the Availability"



Conference Photo Booth

Expanding Your Social Marketing Reach As The Photos Are Shared With Friends, And Friends of Friends In The Region.

- 50,000 EGP For Non-Exclusive Opportunity For Repeated Logos.

- 100,000 EGP For Exclusive Opportunity.

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Your Logo on Conference Lanyards

60,000 EGP





Your Logo on The Conference Name Tag

30,000 EGP



Conference Entrance Gate

70,000 EGP

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Sponsoring Direction Sign

60,000 EGP

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates





Email Campaigns

We Will Send Customized E-mail Campaign To Our Database Highlighting Your Symposia, Booth Information or Products.

30,000 EGP

Ads in Final Program

Spread Sheet	40,000 EGP
Full Page	25,000 EGP
Inside Back Cover	20,000 EGP







Promo Video Acknowledgment

Video Can Boost Your Exposure in An Effective Way To Increase Customer Engagement.

40,000 EGP

3D STAND

Conference Mockup

Congress Logo Mockup in Letters & Backdrop With Your Company Logo

75,000 EGP

"According To Availability "

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Speakers' Desk

Facilities Will Be Available At The Congress For Speakers And Abstract Presenters To Check Their Presentations.

- Sponsor's Name/ Company's Logo Will Appear On This Area By Roll-Up.

- Opportunity To Provide Sponsor's Branding On The Laptop Screen

50,000 EGP



CME Certificate Fees:

Egyptian Resident	700 EGP
Non-Egyptian & Non-Resident Egyptian	50 USD

CME Certification Presented from AACME

Maximize Your Marketing

Don't Hesitate To Finalize Your Marketing Plans To Enhance Your Visibility! We're Glade To Work With You To Develop A Sponsorship Package That Meets Your Marketing Goals and Budget.

All of The Sponsorship Packages Can Be Tailored To Suit Your Corporate Needs. If You Would Like To Showcase Your Organization in A Unique Way, Please Contact Us.



Payment Methods

Cash at Pure Spot Office:

Working Hours: 10:00 AM-05:00 PM Sun - Thu

Addresses:
Cairo: 62 Makram Ebeid St., 6th Zone, Nasr City, 4th & 5th Floor.
Landmark: In Front of Child Garden.
Assiut: 4 Street 11,Takseem El-Hokokeyin, In Front of Dar El-Monassabat, 2nd Floor.
Delta: El-Gomhuria St., Tarek El-Zeiny Building, 2nd Floor, Apartment No.5.
Landmark: Next to Fathallah Market, Above Tarek El-Zeiny Mall.
Alex: 427 Al-Geish St., Loran, In Front of KFC.

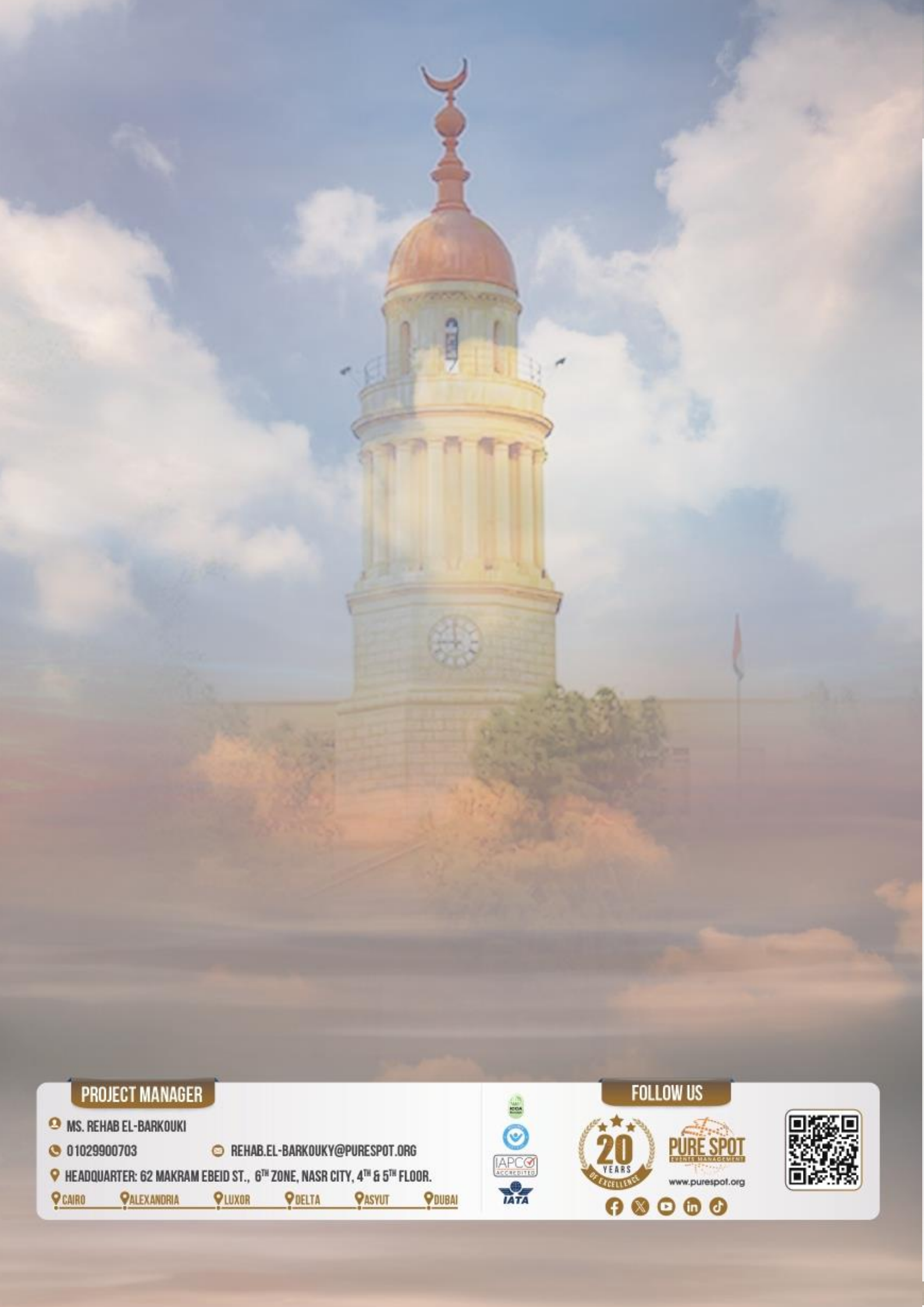


Bank Transfer To

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Account Name: Pure Spot Congress & Event Organizers
Account No. EGP: 1820060473010015 / IBAN EG1100400007018200604730100 15
Swift Code: EAABEGCX

By Check:

The Check Is Payable To: **Pure Spot Events Management**



PROJECT MANAGER

MS. REHAB EL-BARKOUKI

01029900703 REHAB.EL-BARKOUKY@PURESPOT.ORG

HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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