

LONGEVITY

EATN

(EDITION) EGYPTIAN ASSOCIATION OF THERAPEUTIC NUTRITION 4TH ED.

AGENDA

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The Egyptian Association of Therapeutic Nutrition **(EATN)** is the first association of its kind in **Egypt** and the **Middle East**, uniting a distinguished group of top-tier Medical practitioners and entrepreneurs. At EATN, we are driven by **the belief** in the transformative power of communication and business expertise, fostering the exchange of innovative ideas and creating unparalleled **networking opportunities**.

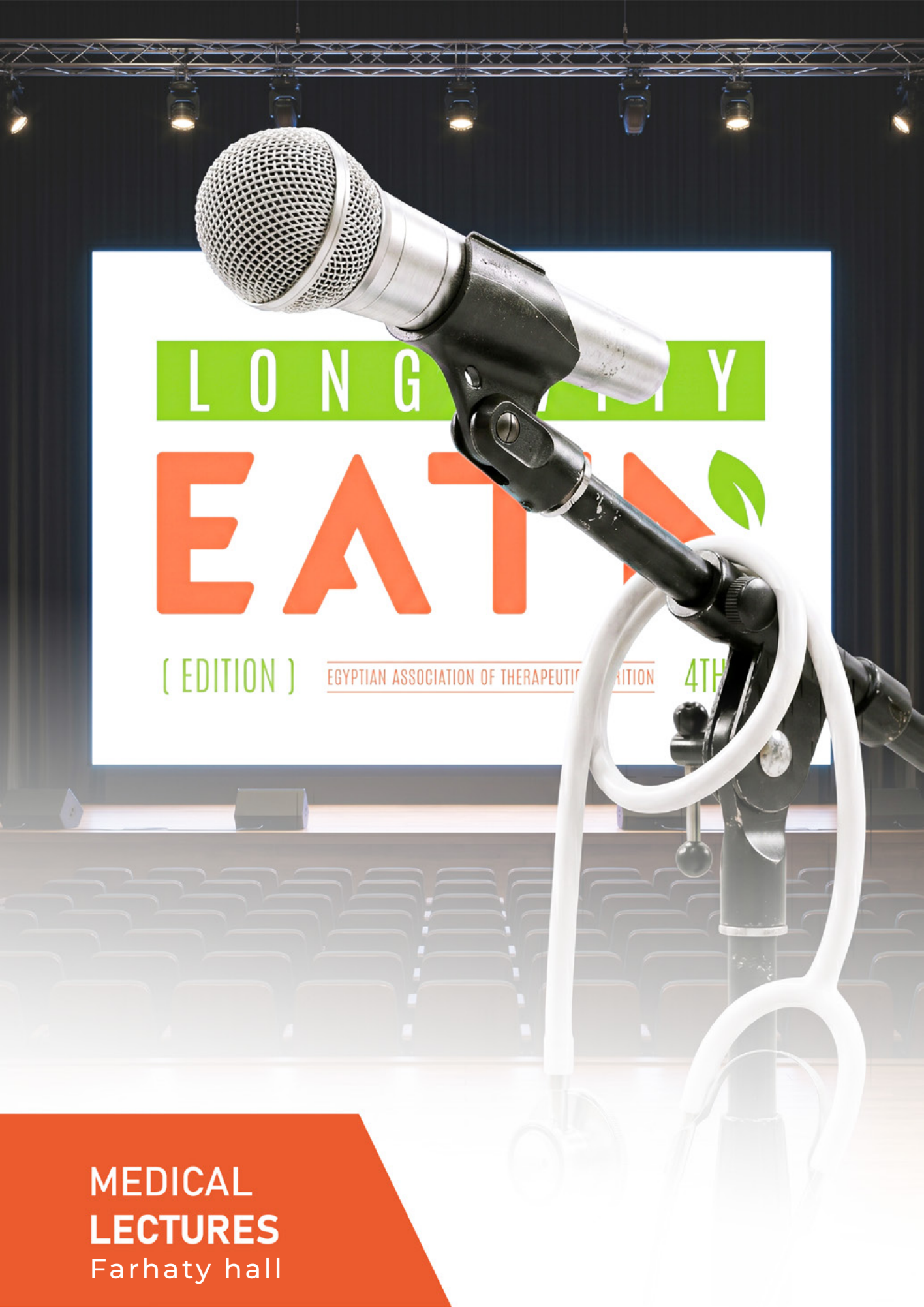


our vision is to redefine the **traditional healthcare** conference by serving as the premier platform in the Middle East that seamlessly **integrates** cutting-edge medical advancements with actionable **business strategies**. We strive to break the mold of purely academic events by being the first conference to truly combine medicine with business. Our **ultimate goal** is to ensure that every healthcare professional—from ambitious students to established consultants—leaves our event feeling empowered, enlightened, and envisioned.

By providing practical tools for **personal branding,** clinic profitability, and investment networking, we envision transforming doctors from being merely individual practitioners into thriving, **standalone institutions**.



EATN's **Vision**



MEDICAL
LECTURES
Farhaty hall

MEDICAL LECTURES

LONGEVITY EATN
(EDITION) 4TH ED.

Registration
9:00 AM



Opening Ceremony
10:15 AM



Cardiometabolic Risk & Advanced Lipidology Track
Metabolic Inflexibility: The Hidden Track to Atherosclerosis

10:30 AM - 11:00 AM



Longevity Dilemma :
Choice vs Fate — Connecting Mitochondrial Energy with Hormonal Signaling Track
Longevity Medicine: Hype, Evidence, and What Actually Works

11:15 Am - 11:45 AM

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Pray And Coffee Break
12:00 PM - 2:00 PM



Early-Life Programming; Gut-Immune-Neuroendocrine Integration Track

From Growth to Disease : Reframing Pediatrics Through a Metabolic Lens

2:15 PM - 2:45 PM



The Fertility Timeline & Reproductive Health Track

Unexplained Infertility in 2026 : Decoding Hidden Factors, and Where to Step Up Treatment

3:00 PM - 3:30 PM

EATN's Conferance President Welcoming speech
3:45 PM - 4:00 PM



The entrepreneurial doctor's playbook: from personal branding to medical expansion and franchising

4:00 PM - 4:30 PM

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Integrated Bariatric-NewGen Peptides Care Pathways Track

Between Medication and Scalpels: The Journey from GLP-1s to Lasting Weight Loss

4:45 PM - 5:15 PM

Coffee Break

5:15 PM - 5:45 PM



Metabolic Dermatology :
From Obesity Memory to Skin Aging & Regeneration Therapies Track

Memory in Our Cells : How Past Obesity Shapes Your Future Skin & Lifespan

6:00 PM - 6:30 PM



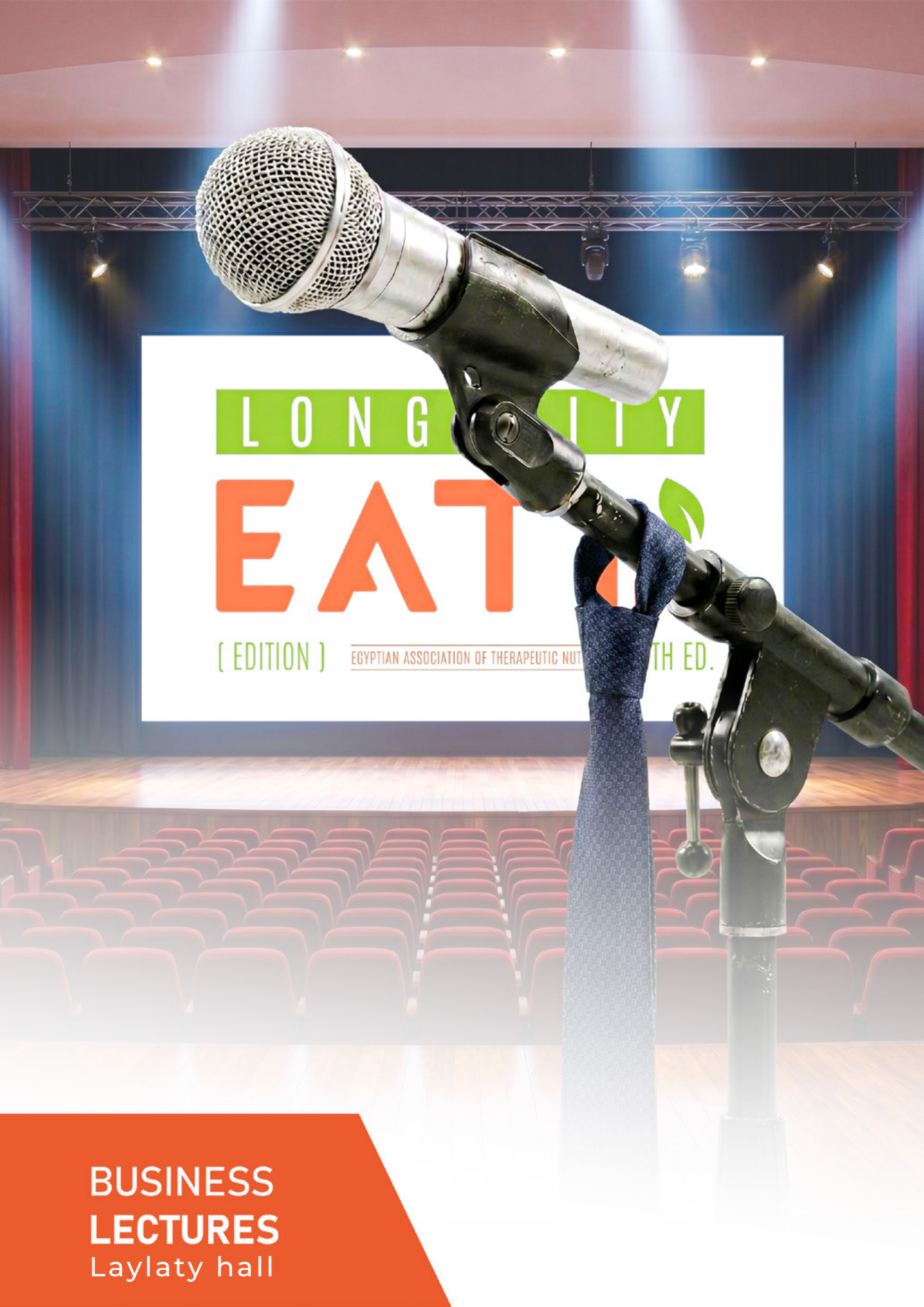
Metabolic Mapping & Targeted Peptide Selection Track

Fatty liver's silent killer meets peptide revolution

6:45 PM - 7:15 PM

lunch Break

7:30 pm



BUSINESS
LECTURES
Laylaty hall

MARKETING BUSINESS LECTURES

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Opening And Welcoming
1:45 PM - 2:00 PM

From Doctor to Operator : An Exclusive Breakdown of the System Behind True Scale Through Amplification
2:00 PM : 2:30 PM





Why Patients dont comeback :
the customer experience mistakes doctors miss
2:45 PM - 3:15 PM

Reputation Is the New Currency ,
In a World That Buys Perception Before Talent
3:30 PM - 4:00 PM





Beyond Personal Branding :
The most skilled vs the most visible who really wins ?
4:45 PM - 5:15 PM

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Coffee Break
5:15 PM - 5:45 PM



A Journey From Medicine :
Redefining Healthcare through data, integration and longevity

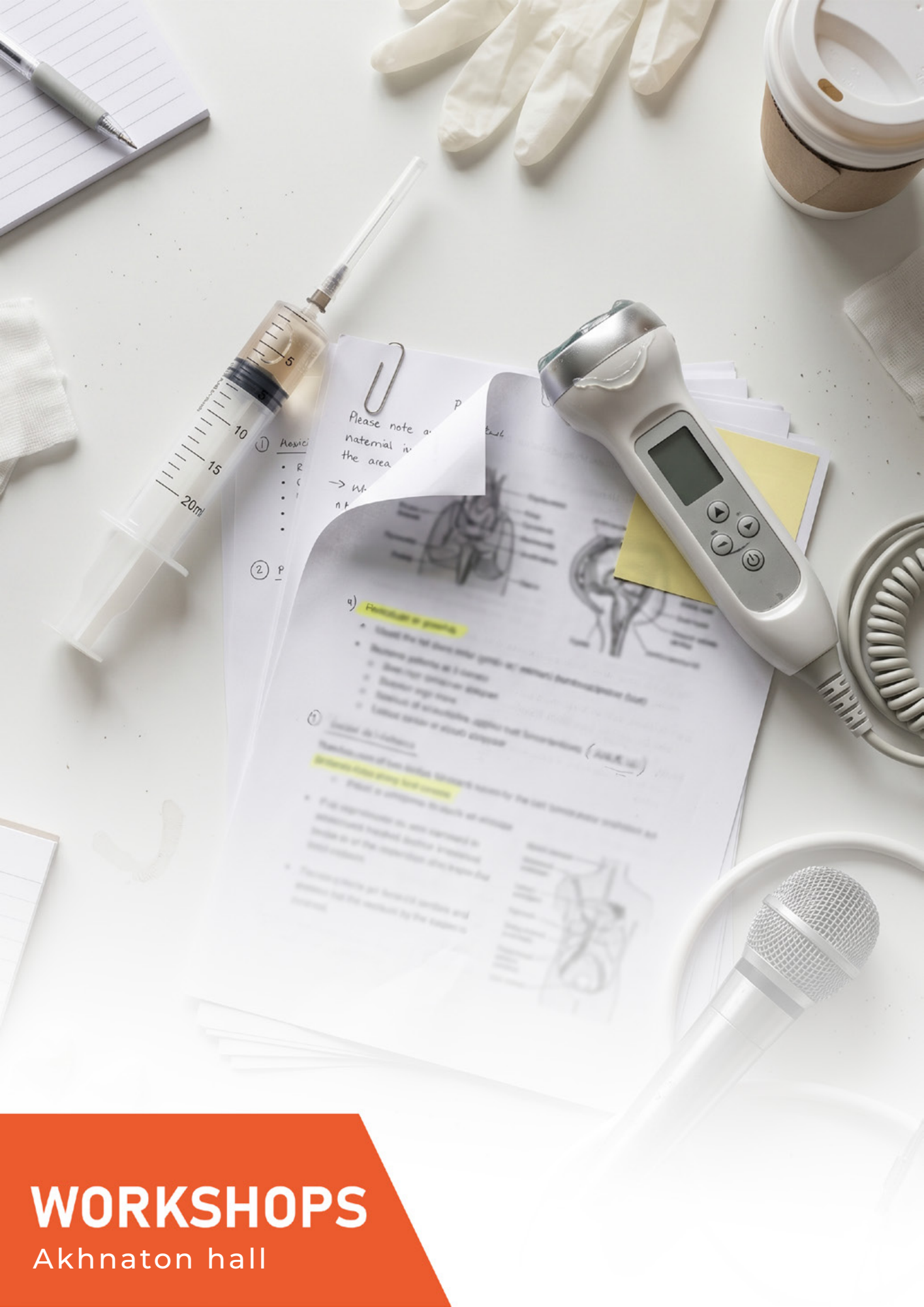
6:00 PM - 6:30 PM

More Than a White Coat :
Why Modern Physicians Must Learn the Language of Influence

6:45 PM - 7:15 PM



lunch Break
7:30 pm



WORKSHOPS

Akhnaton hall

WORKSHOPS

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From Invisible to Fully Booked :
Building a Doctor Brand That Generates Millions

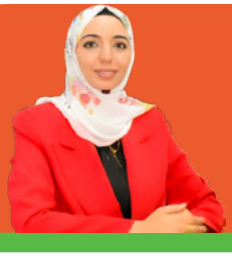
2:00 PM - 2:45 PM



Innovative Solutions in Skin Firming & Elasticity Restoration
Targeting Fat Metabolism Through Advanced L-Carnitine Support

3:00 PM - 3:45 PM

Free with basic ticket



Hunger Off. Sculpt On.
Peptide-Driven Satiety Meets Targeted Fat Sculpting

4:00 PM - 4:45 PM

Coffee Break
5:15 PM - 5:45 PM



Precision Aesthetics Workshop :
Submental Sculpting and Advanced Body Tightening Strategies

6:00 PM - 6:45 PM







Guest PODCASTS

ميزان

{PODCASTER}

Dr. Mohamed Hadi

The Perfect Balance: Medicine, Metabolism, and Media.

The future of healthcare belongs to those who understand both the science of the body and the art of communication.

Join us at the Grand Nile Tower on May 15 as we welcome Dr. Mohamed Hadi to our 4th edition! As a Family Medicine Physician and Metabolic Health Expert, Dr. El Hadi tackles some of the most pressing health challenges of our time.

But he doesn't stop at the clinic door. As a leading Medical Content Creator and host of the podcast, he has mastered "ميزان" :the art of public health education, operating on the philosophy

"نوازن بين عناصر الصحة الشاملة لتحسين جودة الحياة."



health talk بالعربي

{PODCASTER}

Dr. Mohamed sa'eed

Bridging the Gap: EATN 4 x Health Talks بالعربي

At EATN, our vision is to redefine healthcare conferences in the Middle East. To do that, we partner with the voices that matter.

Join us in welcoming Dr. Mohamed Sa'eed to our 4th and biggest edition yet. As a premier podcaster, Dr. Saeed has mastered the art of making complex medical developments accessible and actionable—perfectly aligning with our mission to keep you Enlightened and Envisioned.



FAME MAKER.

{PODCASTER}

Mohamed Oka

From Medical Practice to Medical Influence.

Your medical degree is a license. Your personal brand is an asset.
We are thrilled to announce that Mr. Mohamed Oka, Founder and CEO of Fame Maker Agency, is officially joining EATN 2026!
Fame Maker is the powerhouse agency holding the live podcast collaborations right in our conference. With years of marketing experience and deep expertise in social media, influencer marketing, and effective storytelling techniques, Mr. Oka knows exactly how to turn a great doctor into a trusted, influential brand.
Don't wait 10 years to build your name. Come learn the exact strategies used by top medical influencers to scale their impact.



DIAMOND

معملي maamly

VUTURE

GOLD

ULTIMATE SKIN PIONEER

ALIDYA Anti LipoDystrophic Agents

AQUALYX

Parkville

NutriVille tune your health

novo nordisk wegovy

MYVI

SILVER

Opella.

HALEON

PRAXO Care & Cure

LEVANA PHARMA Well-being of Medicine

PARISHIA PHARMA

True Pharma

FLAW LESS

ULTIMATE nutrition SLININATOR

Healthera Vitalox

BioMED Pharmaceutical Industries A Pledge For A Better Life

ZETA PHARMA

Dozova

HPG

Elixir PHARMA

ALESRAA PHARMACEUTICALS

PHD ACADEMY

RN

GREEN APPLE ACADEMY

النحاس

24 القاهرة

DOCTORS بالعربي

Code Clouders

TECH TRAX

POWERED BY

DOPA HOLDING

ACCREDITED BY

AMERICAN ASSOCIATION of CONTINUING MEDICAL EDUCATION

MEDIA COVERAGE

FAME MAKER

BUSINESS بالعربي