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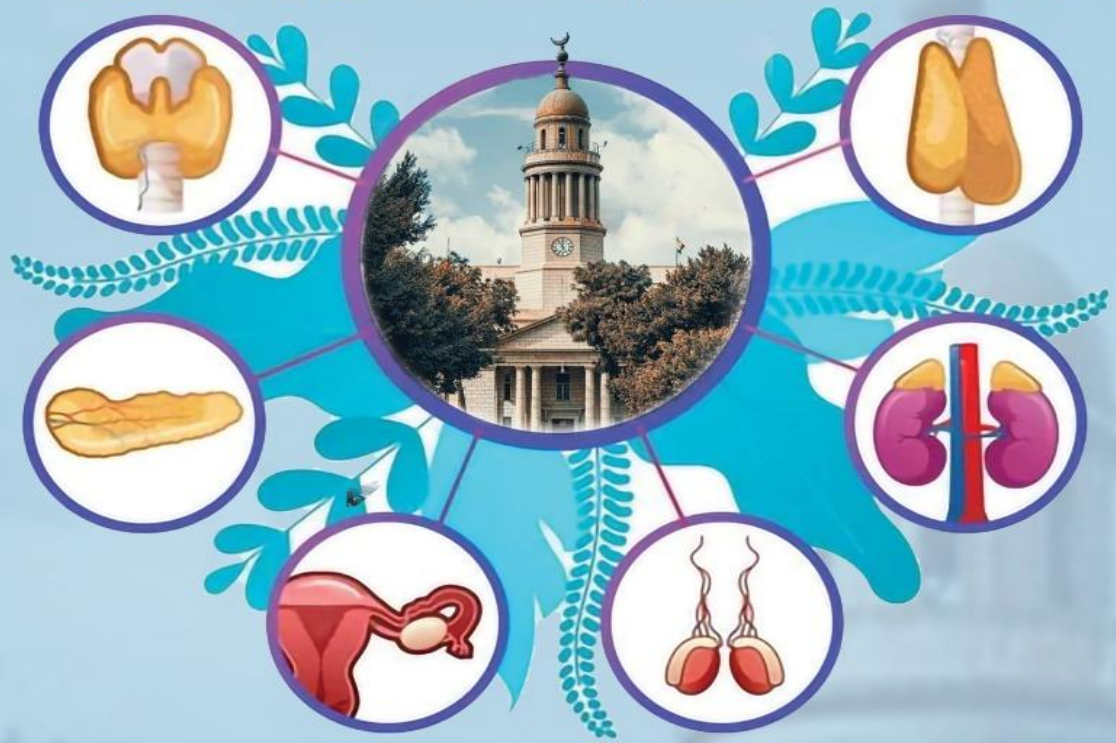
DIABETES, ENDOCRINOLOGY, METABOLISM & CLINICAL NUTRITION

EndoDia Kasr 2025

(Second Restart)

Internal Medicine Department
Faculty of Medicine, Cairo University

18-19 June , 2025 Kasr Al-ainy, Main Conference Hall



Under The Patronage of

Prof. Dr. MOHAMED SAMY ABDELSADEK
President of Cairo University

Prof.Dr. HUSAM SALAH MOURAD
Dean of Kasr Al-ainy Faculty of Medicine, Cairo University

Prof.Dr. Amany Abdelmaqsod Sholkamy
Head Of Internal Medicine Department

Conference President

Prof.Dr. Sahar AlWakil
Professor of Internal Medicine, Head of Diabetes Endocrinology, Metabolism & Clinical Nutrition Speciality

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Welcome Message

"Dear Colleagues,
It is our pleasure to invite and welcome all of you to The Annual Conference of DIABETES ,ENDOCRINOLOGY ,METABOLISM & CLINICAL NUTRITION
Endo Dia Kasr 2025
(Restart Second)
Internal Medicine Department Faculty of Medicine - Cairo University Kasr Alainy Conference
which will be held in 18-19 June 2025
at Kasr AlAiny Conference Centre (Main Hall)
It will be a time to update our knowledge, discuss and share our experiences. A very rich and exciting scientific program is awaiting you addressing key issues and recent advances in endocrinology and diabetes.
We really appreciate your active participation and look forward to welcome you in our conference."

Conference President
Prof. Dr. Sahar AlWakil



PURE SPOT EVENTS MANAGEMENT

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Why to Exhibit

Conference brings together eminent Rheumatologists, researchers and business entrepreneurs

Access to decision makers

Brand awareness for company's name in the region

Make a long-lasting impact on your target audience

Tailor your package

Find new customers and generate more sales leads

Benefit from media exposure via our marketing campaign

Scope of enhancing marketing opportunities and collaborations

Exhibitions deliver unique value not provided by other marketing channels

Ability to see a large number of prospects and customers over a short period of time

Face-to-face meetings with prospects and customers

Opportunity to demonstrate new and existing products or services







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Sponsorship Packages

Sponsor levels and benefits	Platinum Package	Golden Package	Silver Package
Package in EGP	**(200,000)**	**(150,000)**	**(100,000)**
Symposium	**30 min**	**20 min**	**10 min**
Doctor full registration	**25 Doctors**	**20 Doctors**	**10 Doctors**
Booth class	**(A+) 2*6 m**	**(B) 2*4 m**	**(C) 2*3 m**
Exclusive sponsorship	Registration desk sponsorship - logo	X	**X**
logo on coffee break & lunch vouchers	Sponsor's logo on coffee break & lunch *vouchers*	Sponsor's logo on coffee break & lunch *vouchers*	Sponsor's logo on coffee break & lunch *vouchers*
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	X	**X**
Program book Ads	Ads inside back cover	Ads in program book	Ads in program book
Logo on Nametag	√	√	√
Logo on Conference back drop if any	√	√	√
Logo on Conference Bag	√	√	√
Delegate Bag Insert	√	√	√

"All above rates are subject to 14% Vat"

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Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Special Place A Premium Space	**2×6**	**80,000**	Stand, Booth or Led screen
Class B	**2×4**	**50,000**	Stand, Booth or Led screen
Class C	**2×3**	**30,000**	Stand , Popup

Scientific Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Duration
90,000 EGP	30 minutes
70,000 EGP	20 minutes
50,000 EGP	10 minutes

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.

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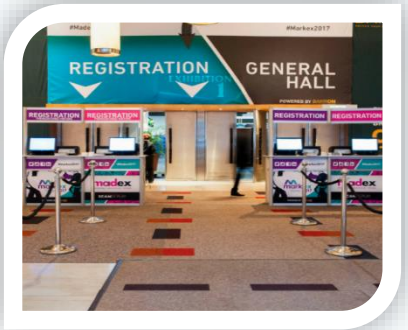
18-19 June , 2025
Kasr Al-ainy, Main Conference Hall

Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP



Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.

Lanyards

Each attendee receives a name badge

Accompanied by a highly visible lanyard adorned

With your corporate name and log

35,000 EGP



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Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag

3cm × 3cm maximum logo size for 250 bags

50,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

250 Notepads and pens will be distributed
To the Conference delegates holding your company logo

40,000 EGP



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Photo Session Booth

An Excellent opportunity for your company to make Its exposure more attractive, Company's logo and products will be shown as background in each Photo taken by the Audience or conference board.



50,000 EGP

Coffee Break Area

Place your brand on coffee break area for all to see.

Sponsor can use roll up holding its product name or logos. Etc...



25,000 EGP

Logo Exposure on Main Screen

Exposure on Main Screen layout "fixed logo during the event except another symposia time



30,000

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Exposure in News-Feed Bar

Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time

30,000



Expert Meeting

An Excellent opportunity to expand your business with the Key note speakers in a private meeting room for one day including Coffee break

75,000



Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except during other symposia Duration 7-10 seconds

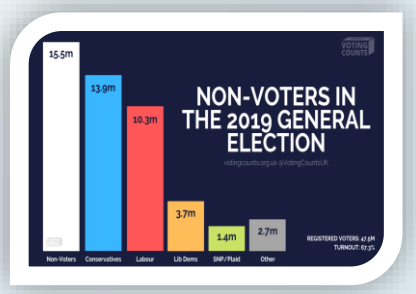
25,000



Polls & Voting

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000



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Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP



Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance	75,000 EGP
Exhibition Area Sponsorship	50,000 EGP
Main Hall sponsorship	50,000 EGP



VIP Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will be welcomed including a continuous rich coffee break

75,000 EGP



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Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 150 flag.

45.000 EGP



Conference Mockup

Conference logo mockup in letters & Backdrop with

Your company logo

50,000 EGP



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises
And most popular places
Only for 2 signs

30,000 EGP



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Sanitizers stand



Automatic hand sanitizer dispensers are better than the traditional ones as they dispense the sanitizer automatically. Valuable and effective for sponsor.
High exposure

50,000 EGP →

Gala Dinner



Invite Keynote Speakers and selected audience for Gala Dinner including full branding.

Branded Invitation will be distributed to your selected 100 guests.

250.000 →

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PURE SPOT EVENTS MANAGEMENT

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with "**Tailor Your Package**" option which may be more convenient.

Terms & Conditions

Any cancellations should be written by official mail..

Cancellation before **60 days, 50%** will be deducted from the agreed upon amount

Cancellation before **45 days, 75%** will be deducted from the agreed upon amount

Cancellation before **30 days**, **Full charge** will be applicable from the agreed upon amount

Payment Methods

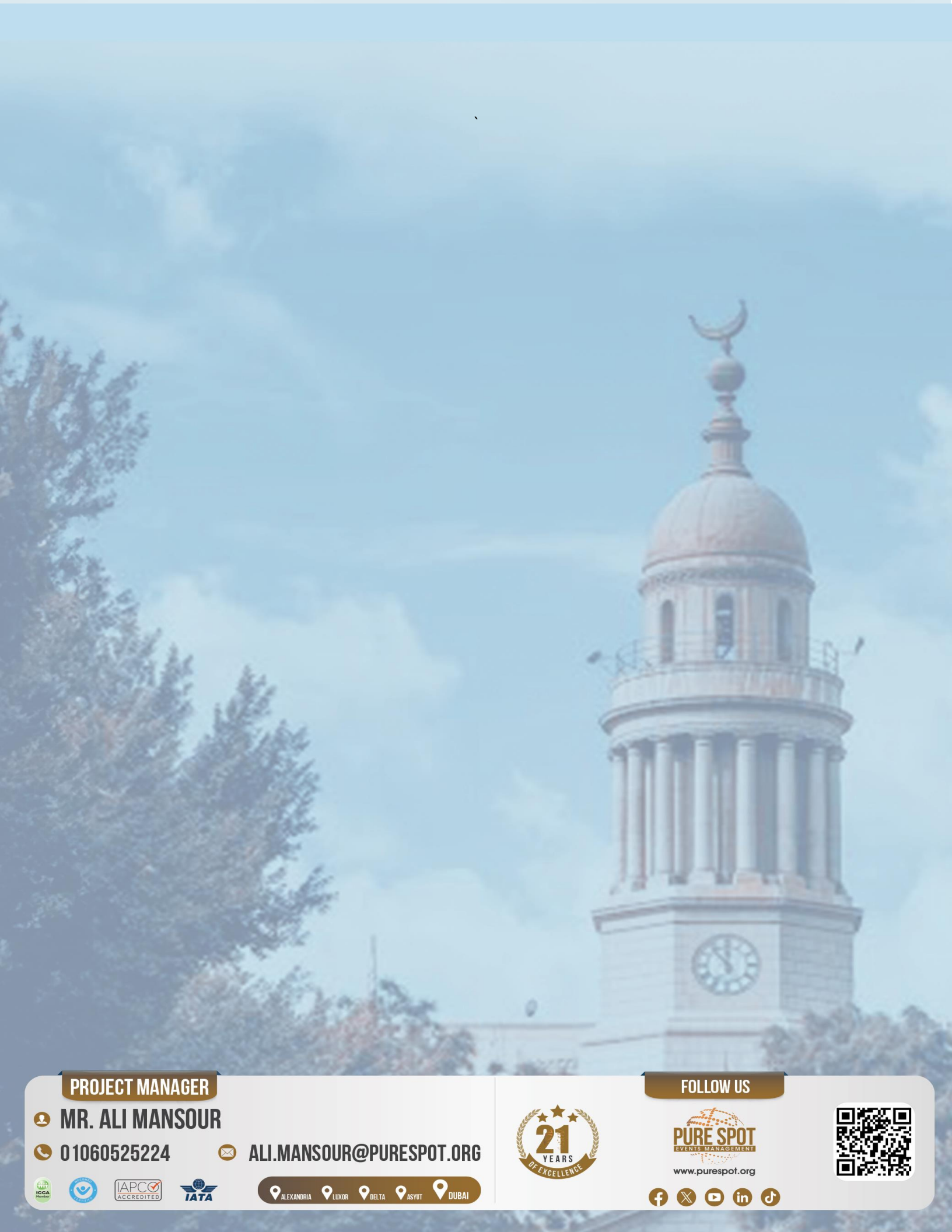
Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG1100400007018200604730100 15

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there



PROJECT MANAGER

MR. ALI MANSOUR

01060525224

ALI.MANSOUR@PURESPOT.ORG

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

21 YEARS OF EXCELLENCE

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PURE SPOT EVENTS MANAGEMENT

www.purespot.org