EMA
جمعية الإمارات الطبية
EMIRATES MEDICAL ASSOCIATION

شعبة الإمارات لهشاشة العظام
Emirates Osteoporosis Society

7th Annual EOS Conference on Bone Health

Osteoporosis, Osteoarthritis, and Musculoskeletal Disorders

09 -10 January 2027 | Al Ain Rotana



EXHIBIT AND CORPORATE SPONSORSHIP PROSPECTUS

Conference
Board Members



Asma Aljaberi, MBBS, ArBIM, CCD

- **President | Emirates Osteoporosis Society**
- Consultant Endocrinologist, Co-Director Bariatric-Metabolic Center, Department of Medicine, Tawam Hospital and Sheikh Tahnoon Bin Mohammed Medical City
- Adjunct Assistant Professor, CMHS, UAEU.



AbdulRahim Suhaili

- **Vice President | Emirates Osteoporosis Society**
- Dual Boards Certified Nuclear Medicine & Densitometry.



Ahmed El Serafi

- **Secretary General | Emirates Osteoporosis Society**
- Professor of Radiology & Consultant Radiologist
- CEO of International Radiology Center
- Expert in Imaging AI & Advanced Technologies



Amel Ginawi

- **Scientific Committee Chair | Emirates Osteoporosis Society**
- Consultant Rheumatologist | Mediclinic City Hospital, Dubai, UAE
  Clinical Associate Professor | Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU), Dubai



Luay Tapponi

- **Cultural Committee Chairperson | Emirates Osteoporosis Society**
- Clinical Professor & Consultant Orthopaedic Surgeon - Specialized Medical center and Prime Specialty Medical Centre, Sharjah

Invitation

Dear Partners,

We are delighted to invite you to join us as a valued partner for the **7th Annual EOS Conference on Bone Health: Osteoporosis, Osteoarthritis & Musculoskeletal Disorders**, taking place on **09–10 January 2027** at the prestigious **Al Ain Rotana, Al Ain, UAE**.

This premier conference will bring together distinguished international, regional, and local experts to share the latest scientific and clinical updates in **osteoporosis, osteoarthritis, musculoskeletal disorders**, and **rheumatology**.

Your sponsorship will be instrumental in the success of this event, providing your brand with outstanding visibility, strong industry presence, and direct access to a highly engaged professional audience.

Our event organizer, **Pure Spot Events Management**, will be in touch with you to explore tailored sponsorship opportunities that align with your goals.

We look forward to your valuable partnership and contribution to this important scientific gathering.

Sincerely,
EOS Board



WHY TO ATTEND?

Join a scientific platform designed to bring together leading experts, clinicians, and healthcare professionals to exchange knowledge, discuss the latest updates, and explore practical insights in bone health and musculoskeletal disorders.

ATTENDEES WILL BENEFIT FROM:

SCIENTIFIC UPDATES
Latest advances in osteoporosis, osteoarthritis, rheumatology, and musculoskeletal care.

EXPERT-LED SESSIONS
Plenaries, presentations, and discussions delivered by distinguished regional and international speakers.

PROFESSIONAL NETWORKING
Opportunities to connect with peers, experts, and industry leaders in a focused scientific environment.

WHY TO EXHIBIT?

Exhibiting at the 7th Annual EOS Conference offers your company direct access to a highly targeted medical audience and creates valuable opportunities for brand exposure, engagement, and business growth.

EXHIBITORS WILL GAIN:

DIRECT ENGAGEMENT
Connect face-to-face with healthcare professionals and key decision makers.

BRAND VISIBILITY
Showcase your products and services in a premium scientific setting.

INDUSTRY PRESENCE
Strengthen your position among specialists, societies, and healthcare organizations.

BUSINESS OPPORTUNITIES
Build relationships, generate leads, and explore future collaborations.

CONNECT. SHOWCASE. GROW.

YOUR NEXT BUSINESS OPPORTUNITY STARTS HERE.

Target Audience

Medical Specialties & Healthcare Professionals

- Radiologist
- Orthopaedics / Orthopedic Surgeons
- Nuclear Medicine
- Rheumatologist
- Nutrition
- Internal Medicine
- Medical Students
- Family Medicine
- Geriatrics
- Reproductive Medicine
- Spinal Surgeons
- Endocrinologist
- Radiography
- Physical Medicine and Rehabilitation

A focused medical audience across **bone health, imaging, rehabilitation,** and related specialties.

2026 PREVIOUS EDITION HIGHLIGHTS

Course & Conference Summary

Key figures and outcomes from the 2026 edition

COURSE

Quality Bone Densitometry Course for Technologists

Organized in Collaboration With:
International Society for Clinical Densitometry (ISCD)

DATES
9–10 January 2026

FORMAT
Practical & Theoretical Sessions

LOCATIONS
- Meridian Healthcare, Sharjah (Practical Session)
- Sofitel Dubai The Obelisk (Theoretical Session)

SUPPORTED BY

- Emirates Medical Association (EMA)
- Emirates Osteoporosis Society (EOS)
- International Osteoporosis Foundation (IOF)

ENDORSED BY

- International Society for Clinical Densitometry (ISCD)
- Department of Health
- Abu Dhabi Public Health Centre

2026 CONFERENCE STATISTICS

8	2	4	172	30	8
SCIENTIFIC SESSIONS	WORKSHOPS	INDUSTRY SYMPOSIA	ATTENDEES	SPEAKERS & MODERATORS	FACULTY COUNTRIES

Faculty from: USA, Lebanon, UK, Singapore, Iraq, Kuwait, KSA, UAE

A snapshot of the success achieved in the 2026 edition.

2026
PREVIOUS SPONSORS & PARTNERS

ENDORSED BY

IOF International Osteoporosis Foundation

ISCD The International Society For Clinical Densitometry

دائرة الصحة DEPARTMENT OF HEALTH

مركز أبوظبي الصحة العامة ABU DHABI PUBLIC HEALTH CENTRE

MAIN SPONSOR

AMGEN®

EXHIBITORS

- LABATEC – Valuing People. Science. Life –
- NOVARTIS
- Pfizer
- novo nordisk®
- EZConnect One Stop Solutions
- MSpharma
- MEDIMAPS We understand bone health
- ABDIBRAHIM
- VECTOR PHARMA
- حياتنا hayatna Taste the Quality

MEDIA PARTNER

MedEdge MEA

APPROVED BY

MECOMED CERTIFIED

ORGANIZED BY

PURE SPOT EVENTS MANAGING CO. L.L.C

Thank you for your continued support

TOGETHER, WE ADVANCE BONE HEALTH

SPONSORSHIP OPPORTUNITIES

Flexible options designed to fit your goals and budget

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall traffic with an individual sponsorship. Conference sponsorships strengthen your visibility, increase awareness, and support your brand goals.

02

Choose Multiple Sponsorships

Multiple sponsorships create stronger brand presence and reassure buyers that you are an industry leader. Maximize visibility, strengthen conference presence, and increase booth traffic.

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the conference. We are always open to new concepts that fit your objectives and budget.

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Main Sponsorship Levels

Level determined by the accumulation of objects of value



DIAMOND
SPONSOR

250,000
AED



PLATINUM
SPONSOR

200,000
AED



GOLD
SPONSOR

150,000
AED



SILVER
SPONSOR

100,000
AED



250,000 AED

-Symposium 30 min

-Marketing for your symposium

-10 Room nights based on Single basis (5 Room)

-Priority choice opportunity of exclusive sponsorship (1st)

-Roll up during your symposium inside the Meeting room

-Booth Class (A+) 2*6 m

-50 Full registration

-Coffee break area Sponsorship 1st day

-Program book ads As Spreadsheet

-Logo on Conference E- Badge

-Logo on Conference Mobile App (Main Page)

- Logo on (Chairpersons , Speakers) Nametag ,Lanyard

-Email Blast (4-5 times) Tailor Your Message

-10 Push Notifications via Conference App

- 15 Exhibitors Badges

- Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Digital Branding at Speaker ready desk

-Trophies Acknowledgement Delivery on Closing Ceremony

- Program At a glance (Exclusive Opportunity)

PLATINUM SPONSOR

200,000 AED

-Symposium 20 min

-6 Room nights based on Single basis (3 Room)

-Rollup during your symposium inside the Meeting Room

-Booth Class (A) 2*4 m

-30 Full registration

-Coffee break area Sponsorship 2nd day

-Program book ads inside back cover

-Logo on Conference E- Badge

-5 Push Notifications via Conference App

10 Exhibitors Badges

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Trophies Acknowledgement Delivery on Closing Ceremony

GOLD SPONSOR

150,000 AED

GL

-Booth Class (B) 2*3 m

20 Full registration

-Program book ads inside page

-Logo on Conference E- Badge

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

5 Push Notifications via Conference App

-Thank you Email to all the attendees after the event with your logo

-Trophies Acknowledgement Delivery on Closing Ceremony

SILVER
SPONSOR

100,000
AED

-Booth Class (B) 2*3 m

-15 Full registration

--Program book ads inside back cover

- Logo on Conference E- Badge

- Logo on conference website

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Trophies Acknowledgement Delivery on Closing Ceremony

Industrial Symposium

Timeslots will be assigned on a first-come, first-served basis.

THE PRICE INCLUDES:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture.

55,000 AED	for 30 Minutes
35,000 AED	for 20 Minutes
25,000 AED	for 10 Minutes

UPGRADE YOUR VIRTUAL SYMPOSIUM

Add Hybrid Option + Marketing Campaign

15,000 AED



The sponsor will invite the speakers and cover travel, accommodation, transportation, and other related services.

EVENT BOOTHS

EXHIBITION BOOTHS

CATEGORY	DESCRIPTION	PRICES
Class (A+) Booth	12 SQM Special Space (2 X 6 m)	75,000 AED
Class (A) Booth	8 SQM Special Space (2 X 4 m)	50,000 AED
Class (A) Booth	8 SQM Special Space (2 X 3 m)	35,000 AED
Class (B) Booth	6 SQM Ordinary Space (2 X 3 m) Popup	25,000 AED
Class (C) Booth	4 SQM Ordinary Space (2 X 2 m) Roll Up	15,000 AED



BOOTH ALLOCATION:

First come first served basis & Priority for main sponsors after official confirmation.

EXHIBITOR BADGES

Exhibitors will receive the following exhibitor badges free of charge. These badges provide access to the exhibition, 2 coffee breaks, and 2 lunches.

Exhibitor Badges	
Space (2 × 6 m)	5 Free
Space (2 × 4 m)	4 Free
Space (2 × 3 m)	3 Free
Space (2 × 2 m)	2 Free



EXHIBITION

	8 JANUARY	9 JANUARY	10 JANUARY
SET UP	04:00 – 00:00	—	—
EXHIBITION	—	08:00 AM – 06:00 PM	08:00 AM – 06:00 PM
DISMANTLING	—	—	06:00 PM

* subject to change

REGISTRATION FEES

Registration Category	Early Bird Registration Till 30 Nov.	Late Registration Till 8 Jan	Onsite Registration 9 Jan
Physician	1000 AED	1100 AED	1250 AED
Nursing/ Other HCP	650 AED	750 AED	850 AED
Medical Student	500 AED	600 AED	700 AED

Registration for 2 days includes:
coffee break, lunch, program at a glance, and CME certificate.

REGISTRATION & ACCOMMODATION FEES

Accommodation Packages	Early Bird Till 30 November	Late
SGL Package	2300 AED	2500 AED

Single Package includes:
1 Full registration & Accommodation based on Bed and breakfast for 2 nights

Rates and availability are subject to change *without prior notice.*
Early booking is recommended to secure the best available options.

REGISTRATION CHANGES OR CANCELLATIONS POLICY

All reservations should be cancelled in writing, stating the reason.

- In case of any cancellation or amendment before **60 days** of the arrival date, **25%** of the total amount will be charged.

- In case of any cancellation or amendment before **45 days** of the arrival date, **50%** of the total amount will be charged.

- In case of any cancellation, amendment, or no-show before **30 days** of the arrival date, **100%** will be charged.



TERMS AND CONDITIONS


EXHIBITION
OPPORTUNITIES
Connect with decision makers.
Showcase your solutions.
Grow your presence.
CONNECT • SHOWCASE • GROW

EXHIBITION OPPORTUNITIES

Enhance your visibility. Engage your audience. Achieve more.

EMAIL BLAST

Non-Exclusive

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees.

More than 10K emails from our target audience



3,000 *AED*

PUSH NOTIFICATIONS

via Conference App

Send a custom message or offer during peak hours. Or any time during the conference.

Up to 5 times



1,000 *AED / shot*

SOCIAL MEDIA COUNTDOWN FEATURE

One post dedicated to your brand in the countdown to the event (Instagram, Facebook, LinkedIn).



2,000 *AED*

SPONSORED POLLS OR QUIZZES

A way to feature your brand during scientific sessions.



3,000 *AED*

MAXIMIZE YOUR IMPACT

LOGO ON DELEGATE E-BADGES

Have your company name and logo on the delegate badges.

"According to the Availability"

** Non-Exclusive Opportunity*



5,000 AED

SPEAKERS & CHAIRPERSONS LANYARDS

Each Sp.CH receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Congress name.

"According to the Availability"

Exclusive Opportunity



15,000 AED

WATER BOTTLES – EXCLUSIVE

Sponsoring the water bottle is great way to show your company's brand and logo in front of all the attendees.

** Production not included*



15,000 AED /day

EXPOSURE OPPORTUNITIES



1. REGISTRATION AREA BRANDING

Reach attendees outside of the exhibit hall by sponsoring the Registration Area. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on it.

Non-Exclusive Opportunity

10,000 AED



2. MAIN CONGRESS LED SCREEN ADS

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

7,500 AED



3. ADVERTISEMENT DURING BREAKS

Video advertisement during breaks (Loop between 5–10 minutes)

3,500 AED



4. DIRECTION SIGNS

Signs will be located outside the exhibit hall and/or in session hallways

Non-Exclusive Opportunity (Maximum 5)

5,000 AED

Extend Your Visibility Throughout the Conference

MORE WAYS TO GET NOTICED

VIP LOUNGE

Top VIP (Speakers, Chairmen) spend time in this lounge served by tea, coffee, cookies. Sponsor's name/ company's logo will appear on this area by roll up.

Exclusive Opportunity



15,000 *AED*

POST CONGRESS PROMO VIDEO

Video can boost your Exposure in an effective way to increase customer engagement.

Non-Exclusive



3,000 *AED*

COFFEE BREAK AREA EXPOSURE

Place your brand like Pole flags @ the coffee break area for all to see.

According to the Availability *Non-Exclusive*



4,500 *AED / Day*

CONGRESS LUNCH

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.



30,000 *AED / Day*

MAXIMIZE YOUR IMPACT

PROMOTIONAL OPPORTUNITIES

01 Registration Desk Promotional Placement

Gain premium visibility by placing your branded giveaway or promotional material directly at the registration desk, where every attendee checks in and collects their badge.

This high-traffic area is the first stop for all participants, making it the ideal location to ensure your brand is seen, touched, and remembered.



3,000 AED

02 Advertising in Final Program – Non-Exclusive

The printed version will be handed out to all participants during the congress.

Your Company ADS:



Splash page **2,500 AED**	Inside front/back cover **2,000 AED**
Spreadsheet **3,000 AED**	Full page inserted **1,500 AED**

03 Bags – Exclusive

Placing company logo on congress bag.
Logo size 3cm × 3cm maximum

- According to the availability
- Production not included



25,000 AED

Maximize Your Impact

PARTICIPATION CONFIRMATION

All sponsorship contributions must be confirmed **by email** with the congress responsible person.

Participation will not be considered confirmed without **written email approval.**

Phone confirmations or verbal agreements **will not be accepted.**

TAX

5% VAT

WILL BE ADDED TO ALL PRICES

Maximize Your Marketing



We are aware that the Sponsorship of any of the above items **may** not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient



ORGANIZED BY

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CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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