38th Annual Conference of THE EGYPTIAN PSYCHIATRIC ASSOCIATION

The Egyptian Psychiatric Association

Arab Federation of Psychiatrists

BRIDGING PSYCHIATRY IN TRANSFORMATION ..
BRIDGING TRADITION WITH INNOVATION

INTERCONTINENTAL
SEMIRAMIS
CAIRO, EGYPT

15-16
APRIL
2026



PURE SPOT
EVENTS MANAGEMENT

Message from the President

DEAR COLLEAGUES

Health is now widely acknowledged as having both a physical and mental health dimension. Indeed, as far back as 1948, WHO's constitution recognized health as state of complete physical, mental and social well-being, and not merely the absence of disease or infirmity' and the Slogan ***No Health Without Mental Health*** was adopted. Despite this, many healthcare systems in countries around the world focus on physical care, failing to provide mental healthcare to their populations.Mental disorders are extremely prevalent in all countries and are responsible for immense suffering, poor quality of life, increased mortality and staggering economic and social costs. As such they cannot continue to be ignored. Mental health is essential to improving overall health outcomes across the lifespan. Integrated care is a general term for any attempt to fully or partially blend behavioral health services with general and/or specialty medical services.The benefits of integrating mental health into primary healthcare are significant On the one hand, integration ensures that the population as a whole has access to the mental healthcare that they need early in the course of disorders and without disruption. On the other hand, when people receive treatment in primary healthcare facilities the likelihood of better health outcomes, and even full recovery, as well as maintained social integration is increased. Psychiatrists in leadership roles can also play an important role in promoting better physical health for patients. Medical directors of community mental health centers or behavioral health homes should establish protocols and monitor outcomes for their medical staff. In our conference we shall discuss the current and swiftly changing state of integrating mental health in medical services. Specifically, we shall highlight the current unmet needs for assessment, treatment, and care integration; and describe some of the challenges and some new directions for innovations in this field.We shall suggest guidance for clinicians to integrate mental and physical care in their work and to provide responsible and useful advice to their patients.Nationally and internationally experts in the field of psychiatry and other medical specialties are invited to encourage share in our conference to exchange of knowledge, experience and best practice.We hope that this meeting will be of great benefit to all participants. We also hope and trust that you will enjoy our scientific contents and social activities.

We are looking forward to WELCOME

YOU IN THIS MAGNIFICENT CONFERENCE

Egyptian Psychiatric Association



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HONORARY PRESIDENTS

Prof. Ahmed Okasha

Prof. Afaf Hamed

CONFERENCE PRESIDENT

Prof. Momtaz Abdel Wahab

Vice President

Prof. Mostafa Shahin

SECRETARY GENERAL

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Major General Dr. Mohamed Reda El Feki

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Prof. Tarek Molokhia

Major General Dr. Ehab Elbaz

Dr. Mohamed Zohdy

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Board members of EPA

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Prof. Samir Abo Elmagd
Prof. Tarek Molokhia
Prof. Tarek Okasha

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WHY YOU SHOULD ATTEND?

Platform to discuss the innovative researches and developments in the Pharmaceutical Science. World eminent speakers, the most recent research advances, and the latest updates in Psychiatry.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. it allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

*Earn CME credits.
*Learning new clinical skills and updates.
*Learning new technology, new tools.

NETWORKING:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of Psychiatrics.
*Share experiences, insights and strategies in interactive peer-to peer round tables.
*Excellent networking opportunities away from the workplace.

WORKSHOPS:

Learn from the experts with focused workshops

Target Audience

- Psychiatrists
- Nurse Practitioners
- Physician Assistants
- Psychologists
- Primary Care Physicians
- Students
- Residents
- Fellows
- Other Mental Health Professional



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Main Topics

- Psychiatry as A Subspecialty of Medicine
- Integration of Psychiatry in Primary Health Care
- General Hospital Psychiatry
- Medical Aspects of Psychiatry
- Psychiatric Aspects of Medicine
- Interface Between Psychiatry and Other Medical Specialties
- Recent Advances in Management of Psychiatric Disorders
- Psychotherapy as A Medical Intervention
- Addiction as A Chronic Medical Disorder
- Updates in The Management of Difficult-to-Treat Psychiatric Disorders
- Child and Adolescent Psychiatry from A Medical Perspective

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







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Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	(800,000)	(750,000)	(650,000)	(550,000)	(450,000)
Symposium	60 min	40 min	30 min	20 min	15 Min
Doctor full registration	20 Doctors	15 Doctors	20 Doctors	15 Doctors	10
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	X	X	X
logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	X	X	X
VIP Lounge Sponsorship	1st Day	2nd Day	X	X	X
Program book Ads	Ads as spreadsheet	Ads inside back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	x	x	x	x	X
Logo on Nametag	√	√	√	√	√
Logo on conference backdrop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert	√	√	√	√	√

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Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Special Place A+	2×3	250,000	Stand, Booth or Led screen
Class A Premium Space	2×3	200,000	Stand, Booth or Led screen
Class B	2×3	150,000	Stand, Booth or Led screen
Class C	2×3	100,000	Pop up

Accommodation & Registration

Accommodation Type	Cost
Full Registration only	Egyptians: 7000 EGP
Accommodation SGL one night on B.B basis& Full Registration	Egyptians: 15,750 EGP
Accommodation DBL one night on B.B basis& Full Registration	Egyptians: 16,750 EGP
Accommodation SGL 2 nights on B.B basis& Full Registration	Egyptians: 27,000 EGP
Accommodation DBL 2 nights on B.B basis& Full Registration	Egyptians: 29,000 EGP





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Industrial Symposia

An Excellent Opportunity for your Organization to provide an Educational lecture, either Physical or Virtual.

Cost	Day	Duration
350,000 EGP	Wednesday	60 minutes
300,000 EGP	Wednesday	40 minutes
250,000 EGP	Wednesday	30 minutes
200,000 EGP	Wednesday	20 minutes
300,000 EGP	Thursday	60 minutes
250,000 EGP	Thursday	40 minutes
200,000 EGP	Thursday	30 minutes
150,000 EGP	Thursday	20 minutes

Note: The Sponsor will invite the Speakers covering travel cost &

Accommodation, Transportation & other related services.



"All above rates are subject to 14% Vat."

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Extra Sponsorship Opportunities

Registration Desk



Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

100,000 EGP

Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands Of attendees at psychiatry Conference 2022.



Inside Front Cover	60,000
Inside Back Cover	50,000
Insert	40,000

Lanyard



Each attendee receives a name badge Accompanied by a highly visible lanyard adorned with your corporate name and log

80,000 EGP

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Bags



Placing the company logo under tier sponsorship
Next to the congress title on the congress bag, Production and transport Cost is not included in the fee.
3cm × 3cm maximum logo size for 150 bags

80,000 EGP

Bag inserts



Congress bag inserts is applicable for Maximum 5 sponsors

50,000 EGP

Notes & Pens



150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

70,000 EGP

Photo Session Booth



An Excellent opportunity for your company to make Its exposure more attractive, Company's logo and products Will be shown as background in each Photo will take by the Audience or conference board.

100,000 EGP

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Coffee Break Area



Coffee Break Area
Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos. Etc...

80,000 EGP

Opening Ceremony



Sponsors can introduce their products
As promo video before the opening Ceremony starts

70,000 EGP

Intro & Outro Video



Sponsor can show its products as promo video Showing running the day except other sponsor's Symposia

120,000 EGP

Transition Video



An excellent opportunity for the sponsor to show products between each talk except any other symposia

100,000 EGP

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Exposure in News-Feed Bar



Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time

80,000 EGP

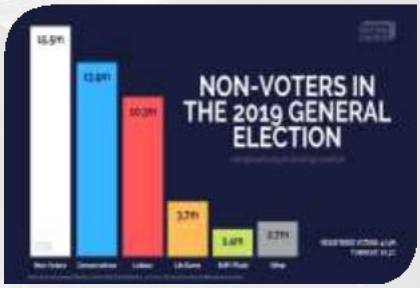
Expert Meeting



An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day, including a coffee break

120,000 EGP

Polls & Voting



Active polls and voting system for delegates during your symposium time to gain high level of attraction

50,000 EGP

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Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

100,000 EGP/ 30 Lockers



Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) “Non

80,000 EGP Exclusive”



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

50,000 EGP



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Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Main Hall sponsorship **150,000 EGP**

Registration area **100,000 EGP**

Exclusive in Main Entrance **90,000 EGP**



VIP Lounge

The grand faculty lounge is located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, and your guests will get free entry, including a rich break

200,000 EGP



Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 75 flags.

80,000 EGP



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Conference Mockup

Conference logo mockup in letters &
Backdrop with Your company logo

60,000 EGP



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises and most popular places

50,000 EGP Only for 2 signs



Gala Dinner

Invite KOL Speakers and selected audience for Gala Dinner, including full branding.
Branded Invitation will be distributed to for your selection for 200 Pax

400,000 EGP



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Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with the Tailoring your package option, which may be more convenient.

Terms & Conditions

- Room prices are subject to change according to availability & Room Category
- Any cancellations should be written by official email.
- Any cancellation made less than 60 days will result in a cancellation fee.
- Cancellation before 60 days, 50% will be deducted from the received rooming list.
- Cancellation before 45 days, 75% will be deducted from the received rooming list.
- Cancellation before 30 days, Full charge will be applicable from the received rooming list.

Payment Methods

- Payment will be through the Egyptian Psychiatry Association directly or through Pure spot events management through the bank details.

Pure Spot Bank Account Details:

Bank Name: Arab Banking Corporation – Egypt
Branch: 62 Makram Ebeid st., Area no. 6 – Nasr City Account Name: Pure Spot Congress & Event Organizers Account Number: 1820060473010015
Swift Code: EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers“

See you there

REGISTRATION

REGISTER NOW

ABSTRACT

SUBMIT YOUR ABSTRACT



PROJECT MANAGER

MR. AHMED ELSHABRAWY

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