EWDS 2021

30th

International Annual Conference of the

EGYPTIAN WOMEN'S DERMATOLOGIC SOCIETY

(Dermatology burden after COVID-19)



15-16 December, 2021 — JW Marriott Hotel Cairo-Egypt

17-19 December, 2021 — Sharm El Sheikh

PURE SPOT

EWDS Board

Honorary President and Founder
Prof. Zenab El Gothamy

President
Prof. May El Samahy

Vice President
Prof. Nayera Moftah

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Prof. Eman Sanad
Prof. Nagwa Elwan
Prof. Nayera Moftah

Dear Industry Partners and Friends,

The Egyptian Women Dermatologic Society (EWDS) is honored to invite you to partner with us for our 30th International Annual Conference of EWDS which will be held on 15-16 of December 2021 in JW Marriott Hotel Cairo.

Through a variety of state-of-the art sessions, workshops and keynote lectures, the conference will have a special focus on exploring new worlds in basic and clinical research, EWDS 2021 main theme will be (Dermatology Burden after Covid -19).

The conference will bring together researchers, clinicians and health care professionals in an international forum enabling the exchange of the latest advances in both science and practice within the research and clinical community.

It will be a great occasion for sharing the latest insights of academic and clinical research related to dermatology and cosmetology as well as to experience the inspiring environment of Cairo, a city which has been at the heart of the artistic, cultural and scientific development since many centuries.

We thank you for your participation and welcome you to an Inspiring, Educational and Enjoyable Program.



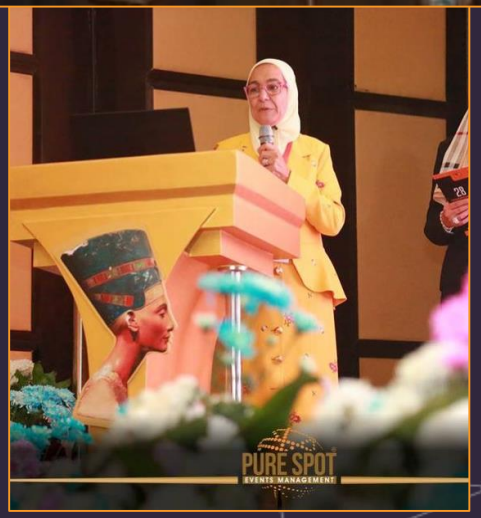
President

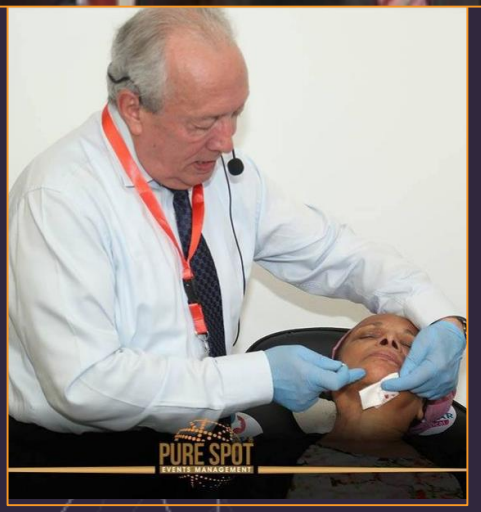
May El Samahy



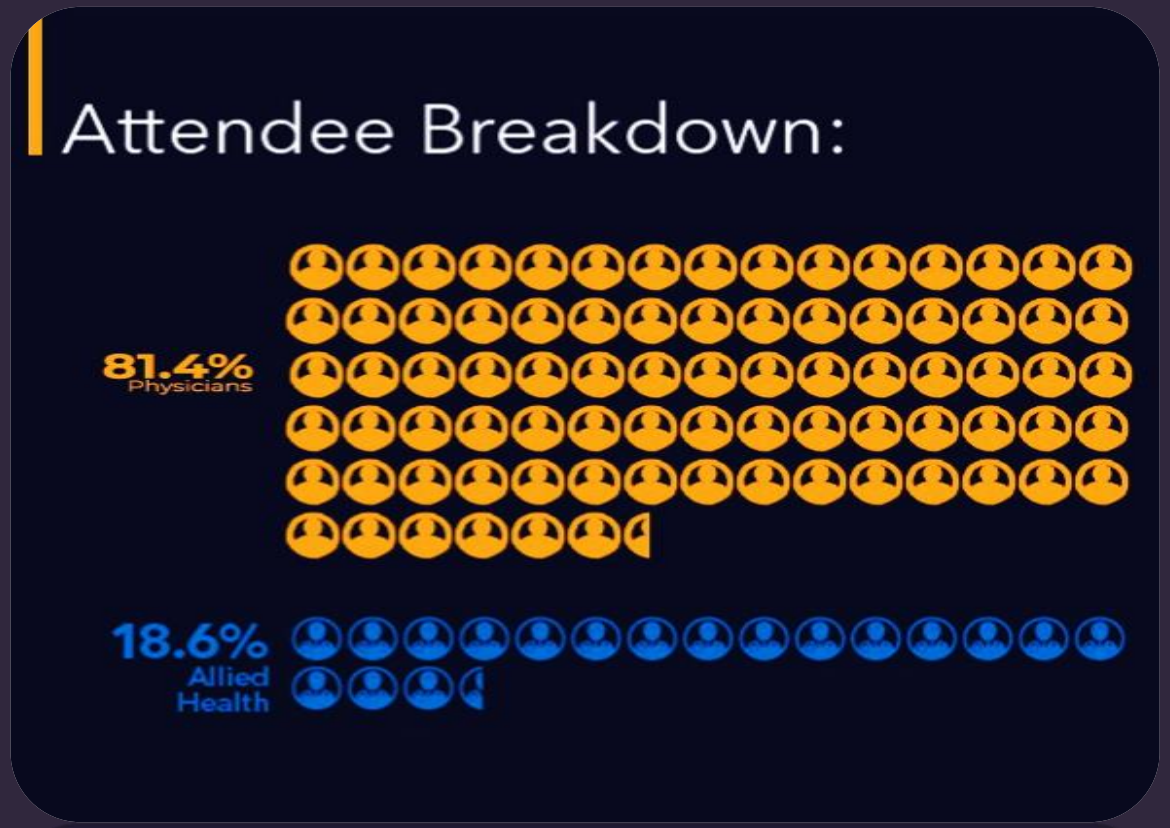


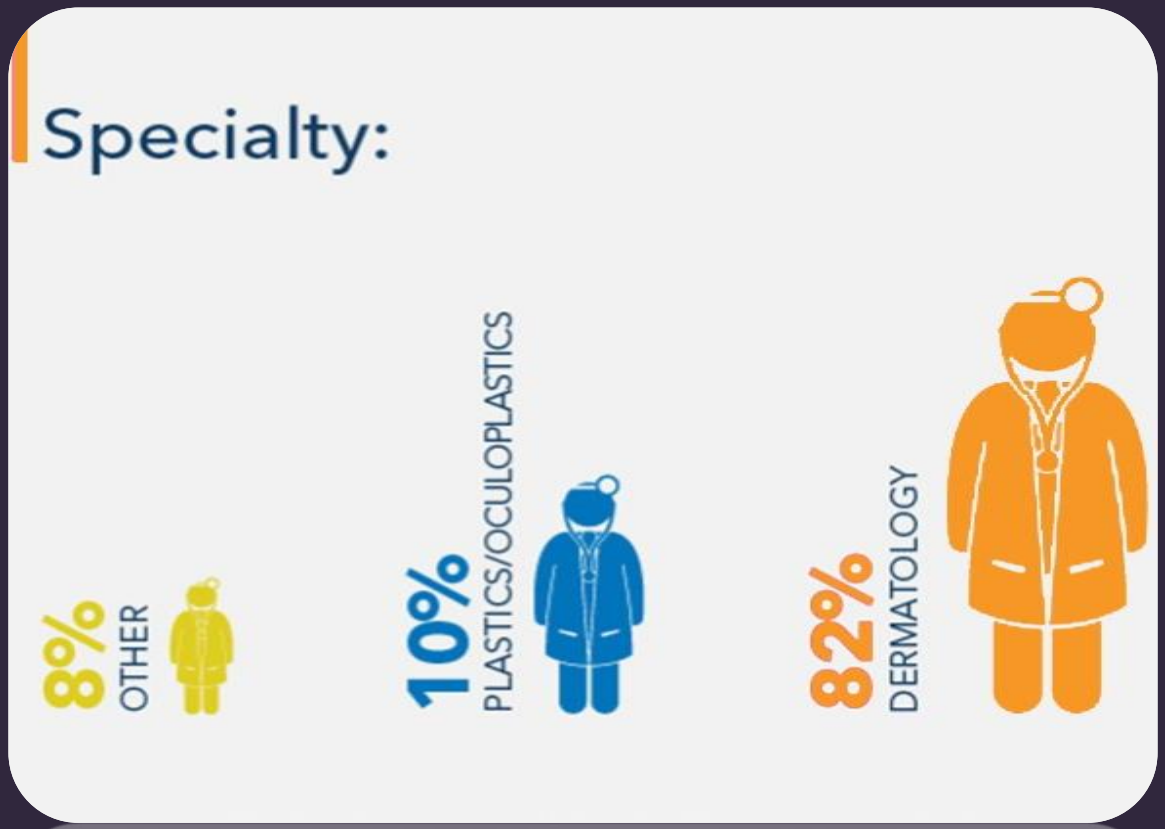






EWDS ATTENDEE PROFILE





Our Audience

Main Topics

- Dermato-cosmetology recent trends
- Cutaneous lymphomas
- Immune mediated disorders
- Papulo Squamous disorders
- Dermatological Therapy
- Gendodermatoses
- Therapeutic LASER applications
- Photodynamic therapy
- Scar Revision
- Fat Injection
- Dermatopathology, Cosmetic dermatology & LASER workshops
- Hair & Nail disorders
- Skin Cancer
- Dermoscopy
- Clinical Cases
- Mycology



Why To Sponsor ?

01

EWDS

has been run Successfully for 29 Years.

This will be our 30th year of providing the latest education in clinical and aesthetic dermatology to a vested audience of healthcare providers: all of whom are committed to enhancing patient care..

02

EWDS

is More than a Conference. It is an Experience.

Our attendees learn the latest updates in clinical education, in which lectures are brief & focused. Attendees will receive opportunities to expand on multiple educational tracks.

03

EWDS

delivers More than Education. It provides Access

Access for our attendees to the most prominent thought leaders in dermatology, and access for our exhibitors and sponsors to practitioners on the frontlines of dermatology and aesthetic medicine



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EWDS 2020 MAIN SPONSORS

MACRO PHARMACEUTICALS

VERDEX Innovations for your health & beauty

SOLODEX

ATRAKTA

Peano Balm Wound Healing Balm

janssen

AMGEN

SHAAN

Parkville PHARMACEUTICALS

seropipe

Fito RIGENASE (WHEAT EXTRACT)

LEO

Protopic® (tacrolimus 0.03%, 0.1% ointment)

Beesline APITHERAPY

Drakon

PURE SPOT



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EWDS 2020 SPONSORS & SUPPORTERS

DEVARTLab · DEVA · ARTHÉNIA · BAGLOW · HSO · SANOFI GENZYME · ivatherm · BABE · BIOBLAS · Bio Balance

VICHY · LA ROCHE-POSAY · DERCOS · Jamjoom Pharma · Bazix · Pharmaceris · DERMEDIC · UNITED Healthcare · RENÉE · CLEO · DERMATIQUE · Novell Pelache

Natinuel · Genové · ISO tretinoin · SUN Pharma · NERHADOU International · Al Ardhia · NetLook · PUREX · KMT · Medi Premiere · INFINITY

NOVARTIS · HAYAH · TOPICREM · VILLA BORGHINI · ORANGEDAILY · APTOS · PlantDerma · ME LINE · COSMEDICS · TEOXANE · FLOXIA

IGEA PHARMA · UTOPIA · Allergan · LUSTER · Innotox · bekka · MOTION · DERMASILK · REXSOL USA · pHformula · Akasia · BIO GENECA PHARMACEUTICALS



Why To Exhibit ?

Get exposed to the right target audience and grow your business channels

01 - -Join more 70 Exhibitor

-Meet 500 + registrars

02 - -B2B & B2C opportunities.

-Access to KOL Guests

03 - -Generate more sales leads

-Stay on top of industry trends

04 - Benefit from media exposure via our marketing campaigns

05 - Opportunity to demonstrate new and existing Products or services

06 - -Make a long-lasting impact on your target audience



EWDS 2021

SPONSORSHIP LEVELS

Looking for something unique to meet your company's promotional goals?

We will work with you in order to create a customized partnership or advertising package, specifically designed with your company in mind. Our overarching goal in offering sponsorship for your company is to increase visibility and engagement while merging and promoting branding with EWDS, through publications, signage, meeting materials, and other high exposure outlets throughout the Symposium

Sponsorship Levels & Benefits	Platinum 375,000 EGP	Gold 275,000 EGP	Silver 225,000 EGP	Bronze 175,000 EGP
Program book ads as	spreadsheet	back cover	Inside	Inside
Exclusive faculty lounge	1st day	2nd day		
No. of nights	10	5		
Full registered doctors	55	45	35	25
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A) 2*3 m	(A) 2*3 m
Exclusive: Registration desk sponsorship	*			
Ads on LED: self-check in registration	*	*		
Exclusive: Sponsor's logo on coffee break & lunch kits	1st day	2nd day		
Exclusive: Coffee break area sponsorship	1st day	2nd day		
Logo on Lanyards	*	*		
Logo on nametag	*	*	*	*
Logo on conference back drop	*	*	*	*
Exclusive: Program at a glance sponsorship	*			
Logo on Conference Bag	*	*	*	*
Insert in Attendee Bags (Production & Printing completed by Sponsor)	5	3	2	1
Acknowledgment on Sponsors Boards	*	*	*	*



EWDS 2021

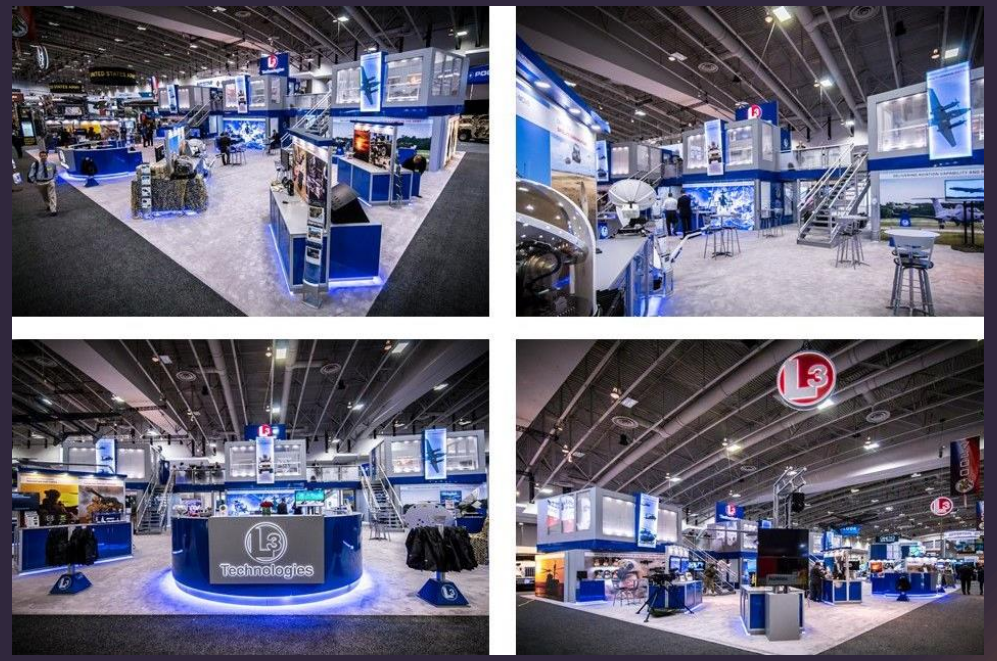
SPONSORSHIP OPPORTUNITIES

EWDS 2021 offers several sponsorship levels and customized sponsorship packages to complement your exhibit presence and guarantee a return on your investment. Our opportunities range from educational to promotional branding to social forums for you to reach attendees.

The most popular opportunities sell out early, so we encourage you to act now to reserve the most in-demand opportunities.

Exhibition space

Booth Name	Booth Description	Price
Class (A+) booth	12 SQM Special space (2 X 6 m)	85,000 EGP
Class (A+) Pop up	2x3 Pop up space	50,000 EGP
Class (A) booth	8 SQM Special space (2 X 4 m)	65,000 EGP
Class (B) booth	6 SQM Ordinary space (2 X 3 m)	50,000 EGP
Class (B) popup	6 SQM Ordinary space (2 X 3 m)	35,000 EGP
Class (C)	4 SQM only roll up (2 X 2 m)	25,000 EGP





Dinner Symposium

An excellent opportunity for your organization to provide an educational lecture **<u>Including:</u>** **- Meeting Room** **- Dinner for 100 Person** **Available 2 time slots**	**100,000 EGP**

Registration & Accommodation



Registration

Registration Category	Early Bird Registration	Onsite Registration
Full Registration	2200 EGP	2450 EGP
Student/Fellow (<33)	750 EGP	1000 EGP
Scientific Registration	1000 EGP	1250 EGP

Accommodation

Room Type	Single room	Double room
Rates per night on B.B basis	3,000 EGP	3,300 EGP

Full Registration for 2 days includes coffee break, lunch, program book, bag, and certificate.

Student/ Fellowship for 2 days includes coffee break, program book, bag and certificate.

Scientific Registration for 2 days includes coffee break, program book and certificate

1- Brochure Mailer or E-mail Broadcast to Delegate List



Let us market for you! We will send an e-mail message or branded mailer to our delegates list highlighting your symposia or booth information.

Custom Pricing

2- Speakers' Get-Ready Room



Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear on this room.
- Opportunity to provide Sponsor's mouse pad at each workstation.

50,000 EGP

3- Attendee Welcome Letter



Let attendees know you will be at EWDS 2021 by sponsoring the attendee welcome letter that will be given to each attendee upon checking in at Registration desk. This sponsorship will increase your brand visibility at the show by including your logo, booth number and a promotion you would like to include.

35,000 EGP

Turn Up Your Volume

4- Wi-Fi Sponsorship

Wireless internet will be provided to all meeting attendees.
The sponsor will be acknowledged as the Wi-Fi sponsor and the company's name will be the Wi-Fi password.
50,000 EGP



5- Charging Locker

Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.
50,000 EGP/ 30 Lockers



6- FOOTPRINT SIGNAGE

Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance to the Exhibit Hall and leading to your booth.
35,000 EGP



Turn Up Your Volume

7- Lanyards

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.
40,000 EGP “according to the availability”



8- logo on Delegate Badges

Have your company name and logo printed on the delegate badges.
35,000 EGP “according to the availability



9- Note Pads and Pens

Provide branded note pads and pens to be distributed in the participants' bags.
30,000 EGP Production not included



Turn Up Your Volume

10- Delegate Bag Insert (Brochure / CV or DVD)

Reach all access attendees by distributing your promotional item in the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
35,000 EGP (4 available)

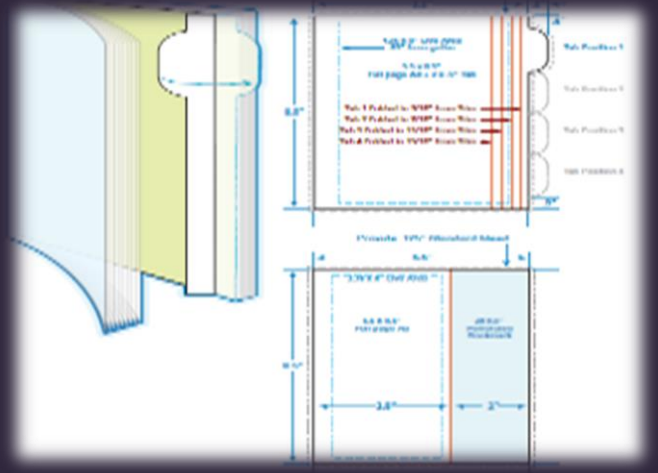


11- Bags

Placing company logo on congress bag.
Logo size 3cm * 3cm maximum
40,000 EGP "according to the availability"

12- Advertising in Final Program

The printed version will be handed out to all participants during the congress
Booklet holder branding **30,000 EGP**
Your company logo on **splash page 30,000 EGP**
Inside back cover - front cover **30,000 EGP**
Spreadsheet 40,000 EGP
Full page inserted **15,000 EGP**
Outside **back cover 40,000 EGP**



Turn Up Your Volume

13- HOTEL KEY CARDS

Your company logo will be displayed along with
EWDS logo and handed to all guests of the host hotel.
50,000 EGP



14- Conference Backdrop Exclusive Sponsorship

Put your Logo on the main conference room backdrop
40,000 EGP
Applicable for 4 logos only



15- Photo Session Booth

Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited
60,000 EGP



Turn Up Your Volume

16- Registration Fill-in Counter

Reach attendees outside of the exhibit hall by sponsoring the registration fill-in counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk

60,000 EGP



17- Coffee Break Area Logo

Place your brand on coffee break area for all to see.

40,000 EGP/Day according to the availability



18- Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

40,000 EGP (per Day) **according to the availability**



Turn Up Your Volume

19- Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

One shot 20,000 EGP



20- Meet the Expert Sessions

You can invite your guests to meet the expert with a maximum of 20 PAX for 30 Minutes during conference program/break time

60,000 EGP



21- Opening Ceremony

Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.

60,000 EGP (valid for main sponsors' packages)



Turn Up Your Volume

22- Advertising Tower

- Visibility from all angles of this four-sided column so your brand will dominate the space and not be missed
- Tower will be placed in high traffic area

35,000 EGP Per Tower



23- Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

75,000 EGP "According to the Availability"



24- Event Program @ a Glance Board

75,000 EGP According to the availability

Catch the eyes of attendees who are trying to locate sessions in the Conference

- Prominently displayed in the Conference
- Thousands of eyes are on this board every day. Be seen by attendees
- It's one of the most frequently viewed items in the Conference



Turn Up Your Volume

25- Light Box “Unique Opportunity”

You can put your add on 1 light box around the exhibition area and the elevators
2.5 H * 2 W
25,000 EGP for 1 Box **45,000 for 2 Boxes**
65,000 EGP for 3 Boxes



26- Parking Voucher Sponsorship

Distribute Branded Parking Voucher from your Booth to the delegates
10,000 EGP for 25 Cars. Non-Exclusive Opportunity.



27- Careem Promo Code Sponsorship

Treat Your Costumer a VIP Treatment, Sponsor their rides & give them a chosen promo code for Careem to drive them to the Conference & Back
10,000 EGP for 30 Trips



Turn Up Your Volume

28- Exhibit Hall Passport

- The Passport Program is a sponsorship opportunity designed to ensure conference registrars to stop by your booth. By completing the passport program, the attendee enter into a drawing to win prizes from sponsors
- Logo and booth # on passport
- Registrars must visit each sponsor booth for a chance to win any of the prizes donated by sponsors
-Raffle drawing will be held during closing ceremony.
- Sponsor will have opportunity to briefly address attendees before the drawing of their prize
- Digital signage inside meeting room with sponsor logos and booth numbers



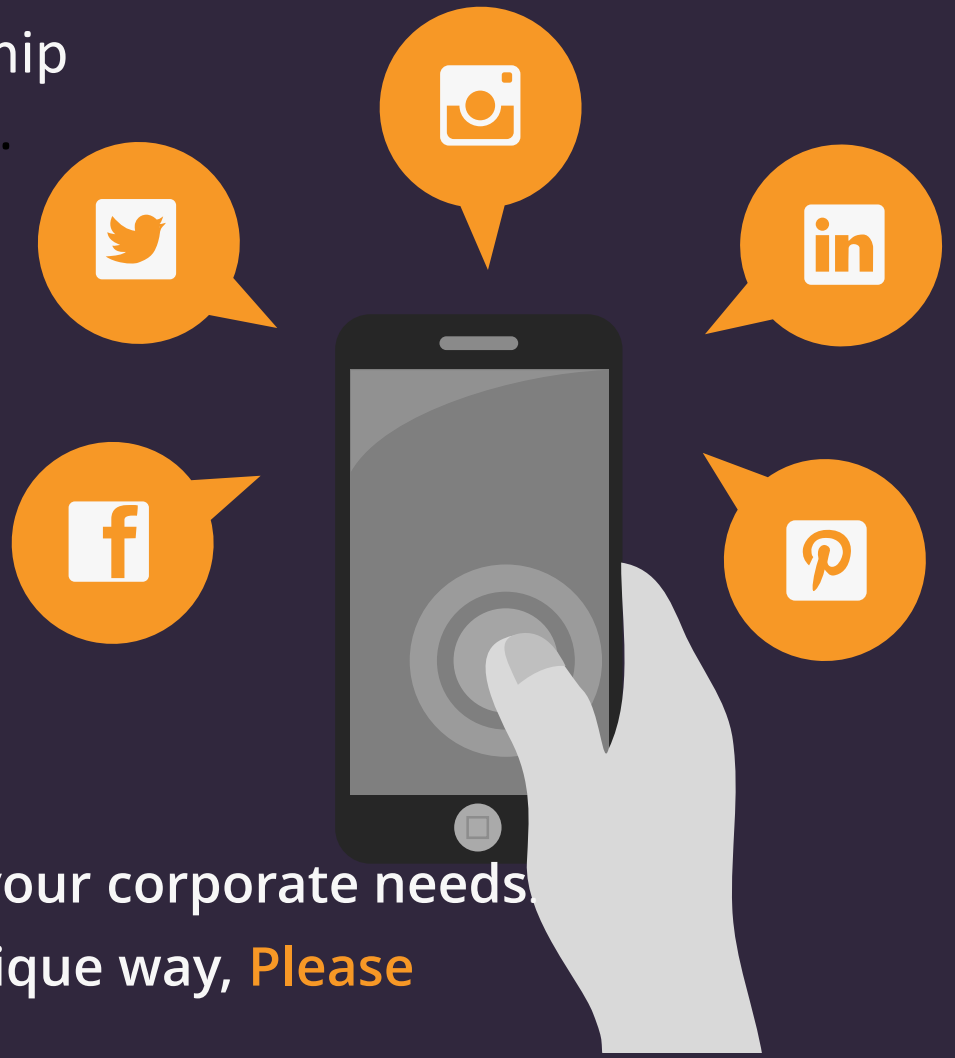
- Each sponsor to supply raffle prize valued at
20,000 EGP minimum

Turn Up Your Volume

Maximize Your Marketing!

Don’t delay in finalizing your marketing plans to enhance your visibility.!

We’re happy to work with you to develop a sponsorship package that meets your marketing goals and budget.



All of the sponsorship packages can be tailored to suit your corporate needs.

If you would like to showcase your organization in a unique way, Please Contact Us



EWDS 2021

CONFERENCE CONDITIONS

Contribution is confirmed by email which sent to the responsible for the conference

We will not confirm any participation without email or by phone only

- BOOTHS ALLOCATION:

First come first served basis & Priority for main sponsors after official confirmation

- REGISTRATION & ACCOMMODATION:

All packages only for sponsors “Available for Egyptian not covering any delegates from outside Egypt“

- In case 02 doctors will share the same room, extra registration will be paid
- For hotel reservations, ID copy should be received before check in date
- List of Registration & Accommodation to be sent to Pure Spot before to confirm(Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list,

(Stating the new name and the name that should be replaced).

- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented)

- ADVERTISEMENTS & PUBLICATIONS:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference

(Advertisements Designs Logos– Flyers … etc.) Should be delivered to the organizing company (Pure Spot) or the organizing company will not be responsible for any delays .

- PRICES

Prices are Subject to Change without Notice and are not Guaranteed

14 %VAT WILL BE ADDED TO ALL PRICES

- Registration & Accommodation Cancellation Policy

• In case of any cancellation or amendment before 45 Days of the arrival date
→ You will be charged 25% From Total Amount.

• In case of any cancellation or amendment before 30 Days of the arrival date
→ You will be charged 50% From Total Amount.

• In case of any cancellation, amendment or No Show before 15 Days of the arrival date
→ You will be charged Full stay 100%

14 %VAT WILL BE ADDED TO ALL PRICES



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(Dermatology burden after COVID-19)

CONTACT

Please direct any queries relating to exhibition and sponsorship sales to:

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