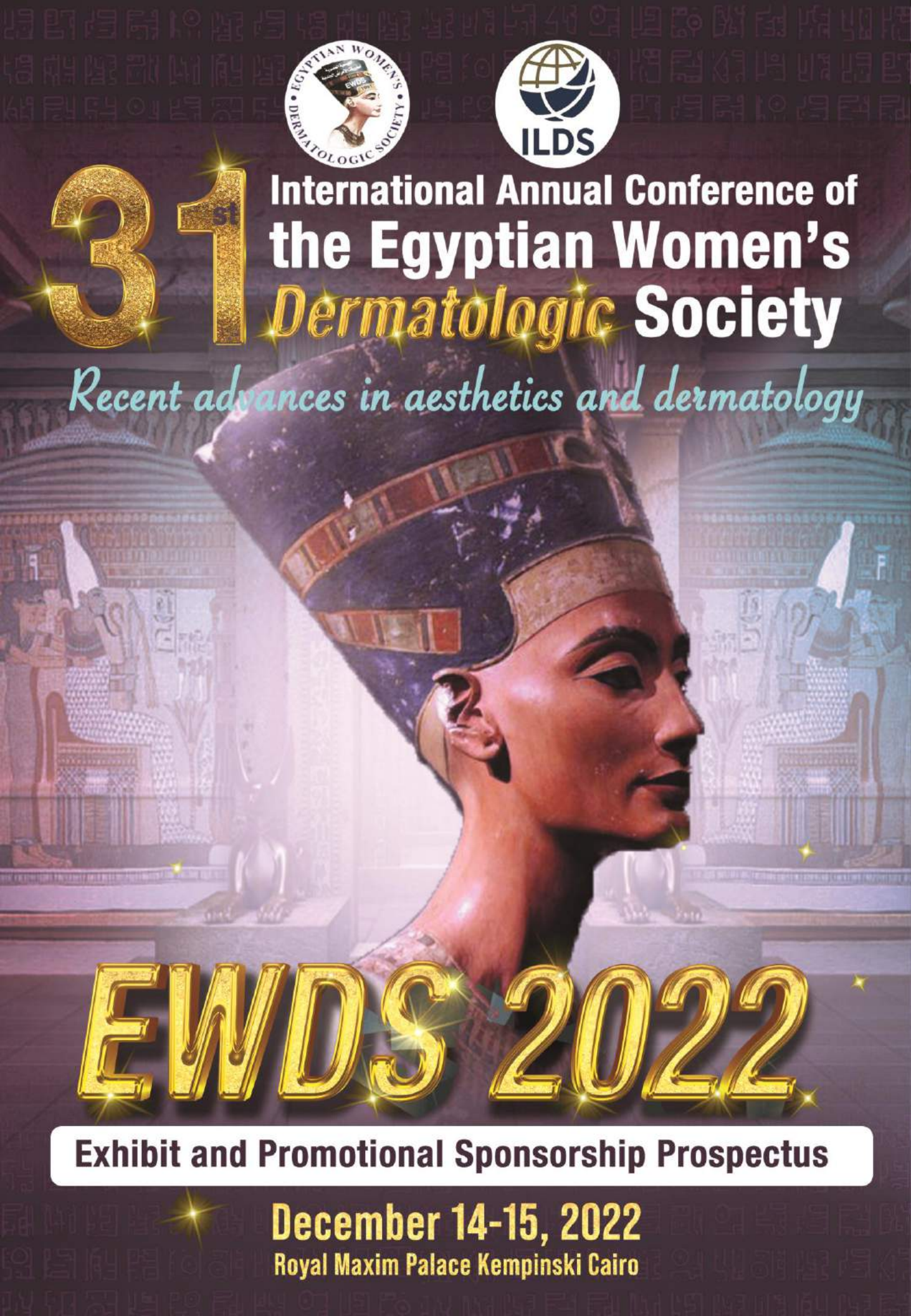

EGYPTIAN WOMEN'S DERMATOLOGIC SOCIETY
ILDS
31st
International Annual Conference of
the Egyptian Women's
Dermatologic Society
Recent advances in aesthetics and dermatology
EWDS 2022
Exhibit and Promotional Sponsorship Prospectus
December 14-15, 2022
Royal Maxim Palace Kempinski Cairo

EWDS BOARD



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EWDS Board



Welcome Message

Dear Industry Partners and Friends,

The Egyptian Women Dermatologic Society (EWDS) is honored to invite you to partner with us for our 31st International Annual Conference of EWDS **which will be held on 14 &15 of December 2022 in royal maxim palace kempinski hotel**

Through a variety of state-of-the art sessions, workshops and keynote lectures, the conference will have a special focus on exploring new worlds in basic and clinical research, EWDS 2022 main theme will be

Recent Advances in Aesthetics and dermatology

The conference will bring together researchers, clinicians and health care professionals in an international forum enabling the exchange of the latest advances in both science and practice within the research and clinical community.

It will be a great occasion for sharing the latest insights of academic and clinical research related to dermatology and cosmetology as well as to experience the inspiring environment of Cairo, a city which has been at the heart of the artistic, cultural and scientific development since many centuries.

We thank you for your participation and welcome you to an Inspiring, Educational and Enjoyable Program.



President

Prof. May El Samahy

May El Samahy



POST EWDS REPORT

EWDS Conference concluded its 30 edition on 15- 16 December 2021, attracted over 2,000 visitors and participants. Companies have recorded many direct and indirect business deals .The record-breaking number highlights the sector's important role in boosting the economy, where many investment opportunities were also drawn between companies.

FACTS & FIGURES

- **over 1500** Visitors and Participants
- **75** Exhibiting Companies
- **150+** KOL speakers
- **70 +** Scientific lectures
- **10 +** workshops

EXHIBITORS' PROFILE

- **39 %** Anti-Aging Products & Equipment Manufacturer/Distributor
- **20 %** Dermatology Equipment & Devices Manufacturer/Distributor
- **17 %** Dermocosmetics-Skincare Products Manufacturer/Distributor
- **8 %** Hair Care - Hair loss Products & Equipment Manufacturer/Distributor
- **11 %** Laser Equipment Manufacturer/Distributor
- **5 %** Pharmaceuticals - Drugs Manufacturer/Distributor



Special thanks to our partners and supporters

SPECIAL DEDICATION TO
EWDS 2021 MAIN SPONSORS

ALBA	ARGENTO CLEAR	ARGENTO EYE CONTOUR	ARGENTO NIGHT
ARGENTO Profit	AZHA cream	TOLA BABY	TOLA HAIR Lotion
TOLA HAIR OIL REPLACEMENT	janssen	Tremfya (guselkumab)	Parkville PHARMACEUTICALS
seropipe	SHAAN	Beesline APITHERAPY	TRICOVEL Biocalin Scientific Passion For Hair
Drakon	meditopic MARINE DERMATOLOGY	restoLase	saliTopic
acniMed	acniMed gel	aqua Shuttle	C-topic
hyaFill	k-One	EAU THERMALE Avène	DUCRAY Daily life-changing care
BIODERMA	ACM LABORATOIRE DERMATOLOGIQUE	ANIVAGENE	Bio-Oil®
ECRINAL	Foltène® PHARMA	ISISPHARMA DERMATOLOGIE	URIAGE EAU THERMALE
SOLODEX	ATRAKTA	VERDEX Prime	



Special thanks to our partners and supporters

EWDS 2021 SPONSORS & SUPPORTERS

HSO	IBSA	Treczimus	PROFHILO	magicpharma	VITABIOTICS	Perfectil ORIGINAL	SANDOZ
COSMEDICS	TEOXANE	SINCLAIR	Alma For You. For Life	LA ROCHE-POSAY	VICHY	DERCOS	PharoDerma
APTOS	VANTAGE PHARMACEUTICALS	VANTI BIOTIN	LUMIX MASK	Vanti Lumiderm	جمجوم فارما Jamjoom Pharma	LUSTER	SIMILDIET
HAYAH	ORANGEDAILY	TOPICREM	Villa Borghini	UNITED Healthcare	MELADEEP	RENÉE	MOTION
NERHADOU	Al Andalous	NetLook	Tarolimus	LC	Beauty & Beyond International	Melano	NOVARTIS
Cosentyx	FLOXIA	Bio Earth	Allergan	SCIN.OFF	KMT	STYLAGE	Hairvogine
Mash Premiere	INFINITY	GALDERMA	Restylane	ISO tretinoin	SUN PHARMA	Johnson&Johnson	GODFILLER
Fine Medical	UNITED DOCTORS	AUG PHARMA	bekka	PLACENTA KERAZULENE	Innotox	PUREX	HEXA GROUP
CYTOSIAL	NANO TREAT	Medizen	GREEN Pharmaceutical	UNEX-MED	Zoom Italy	Fito RIGENASE	LEO
Protopic	NEBULA	penta Pharma Egypt	APIC	HYACORP	Arab Medical Specialist	BIO GENECA PHARMACEUTICALS	ATLAS
			Pfizer	OPEXA PHARMA			









A Picture is Worth a Thousand words

SEE FOR YOUR SELF WHY ATTENDING EWDS IS

“BEING IN THE RIGHT PLACE AT THE RIGHT TIME “

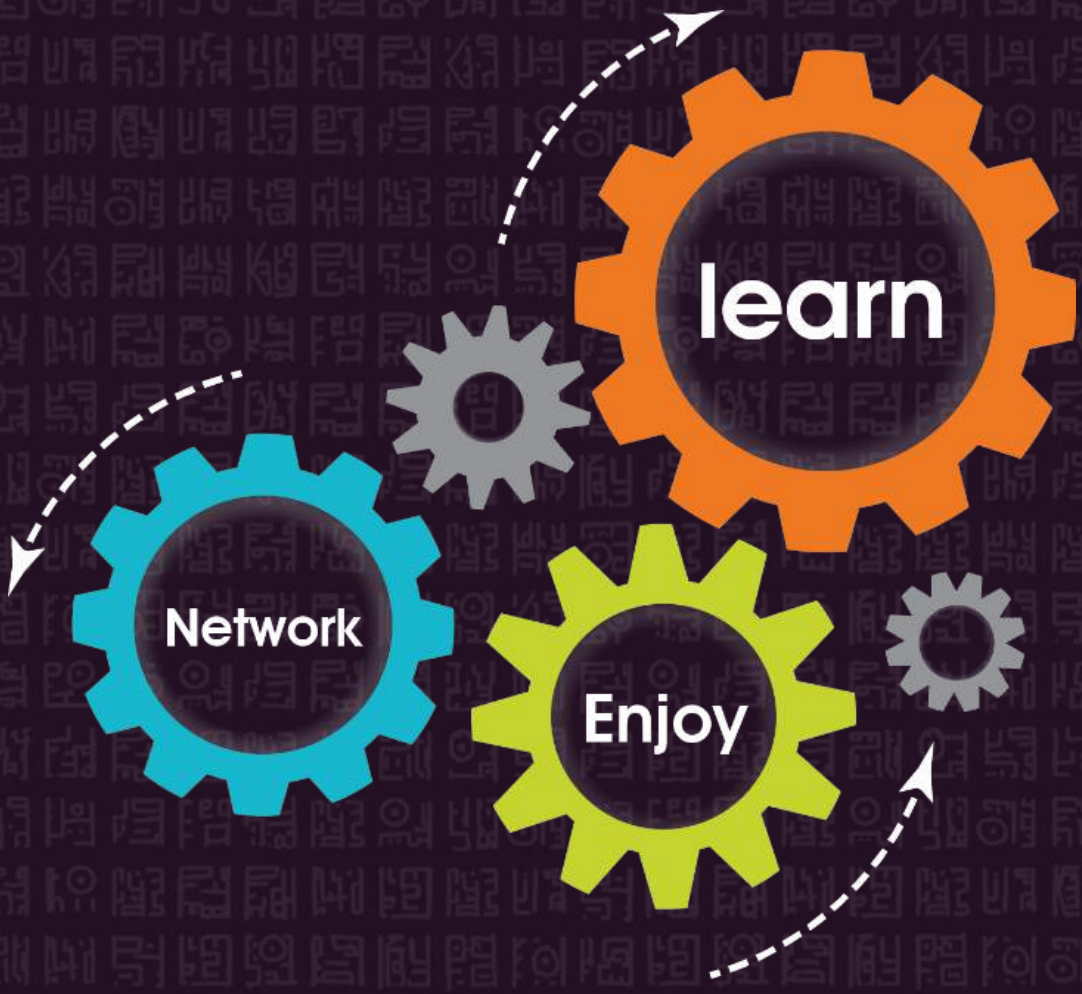






Why to Attend EWDS?

The format for the 2022 Conference includes plenaries with invited speakers and proffered papers, company organized symposia, presentations & workshops. This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.





EWDS 2022 plays a significant role in attracting specialists and experts in the dermatology and cosmetics sector.

26% Dermatologists

33% Aesthetic Clinics / Clinics

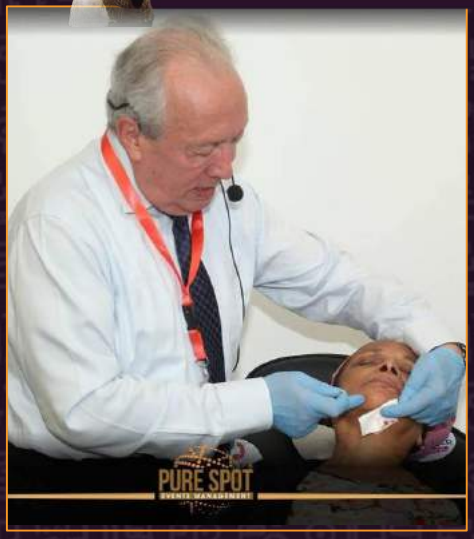
28% Distributors

7% Importers / Agents

10% Other Allied Healthcare Professionals



EWDS ATTENDEE PROFILE









REGISTRATION FEES:

Registration Category	Early Bird Registration	Onsite Registration
Full Registration	4000 EGP	4500 EGP
Scientific Registration	1750EGP	2000 EGP
Student/Fellow (<33)	1000 EGP	1250 EGP

Full Registration for 2 days
includes coffee break, lunch, program book, bag, and certificate.

Student/ Fellowship for 2 days
includes coffee break, program book, bag and certificate.

Scientific Registration for 2 days
includes coffee break, program book and certificate

Accommodation FEES:

Room Type	Single Room	Double Room
Rates per night on B.B basis	4750 EGP	5000 EGP



Why To Exhibit ?

Get exposed to the right target audience and grow your business channels

Promoting your company, products and services

Network with delegates

Publicity and long term branding

Access to decision makers

Increase your company exposure



Main Sponsorship Levels

Diamond
Sponsor Type

400,000
EGP

Platinum
Sponsor Type

325,000
EGP

Golden
Sponsor Type

275,000
EGP

Silver
Sponsor Type

200,000
EGP





Sponsorship Levels & Benefits

At every support level, customized packages are built to meet your company's needs:

Sponsor levels and benefits	Diamond	Platinum	Golden	Silver
Package	**400,000**	**325,000**	**275,000**	**200,000**
Industrial symposium	30 min	20 min	15 min	10 min
Full registration	40 Doctors	30 Doctors	20 Doctors	10 Doctors
Accommodation in SGL room	5 rooms	4 Rooms		
Booth Class	(A+) 2*6 m	(A+) 2*4 m	(A+) 2*3 m	(A) 2*3 m
Faculty Lounge Sponsorship	1st day	2nd day	×	×
Rollup during your symposium inside the Main Hall	✓	✓	✓	×
Logo on Coffee Break & Lunch Kits	1st day	2nd day	×	×
Coffee break area Sponsorship	Sponsorship 1st day	Sponsorship 2nd day	×	×
Program book ads As	spreadsheet	Back cover	Inside page	Inside page
Logo on Lanyards	✓	×	×	×
Logo on nametag	✓	✓	✓	✓
Acknowledgement on Sponsors Board	✓	✓	✓	✓
Logo on Conference Bag	✓	✓	✓	✓
Email Blast	✓	×	×	×
Insert in conference Bags (Production & Printing completed by Sponsor)	4	3	2	1
Rollup at Speaker ready desk	✓	×	×	×
Thank you Email to all the attendee after the event with your logo	✓	✓	✓	×

SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

02

Choose Multiple Sponsorship

03

Tailor Your Own Sponsorship

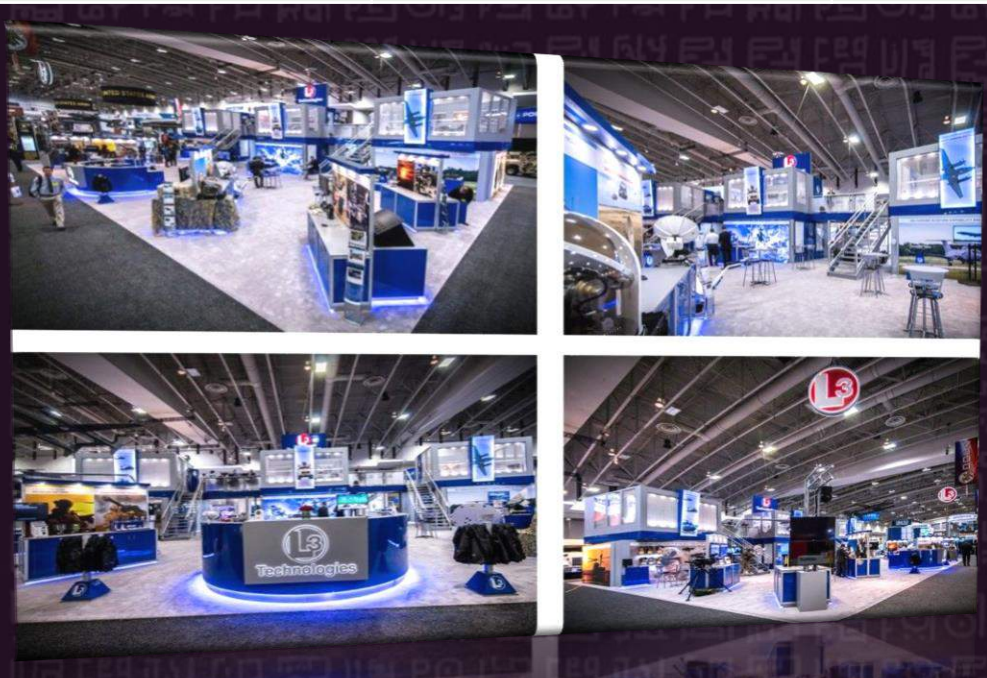


SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET



Event Booths

	Booth Name	Booth Description	Price in EGP
Exhibition space	Class (A+) booth	12 SQM Special space (2 X 6 m)	100,000
	Class (A+) booth	8 SQM Special space (2 X 4 m)	75,000
	Class (A+) booth	6 SQM Special space (2 X 3 m)	60,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	50,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	35,000
	Class (C)	4 SQM only roll up (2 X 2 m)	20,000







Dinner Symposium

An excellent opportunity for your organization to provide an educational lecture **<u>Including:</u>** **- Meeting Room** **- Dinner for 100 Person** **Available 2 time slots**	**100,000 EGP**

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

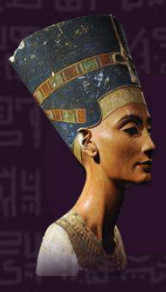
- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**40,000 EGP for 30 Minutes** **25,000 EGP for 20 Minutes** **15,000 EGP for 10 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**15,000 EGP**





The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

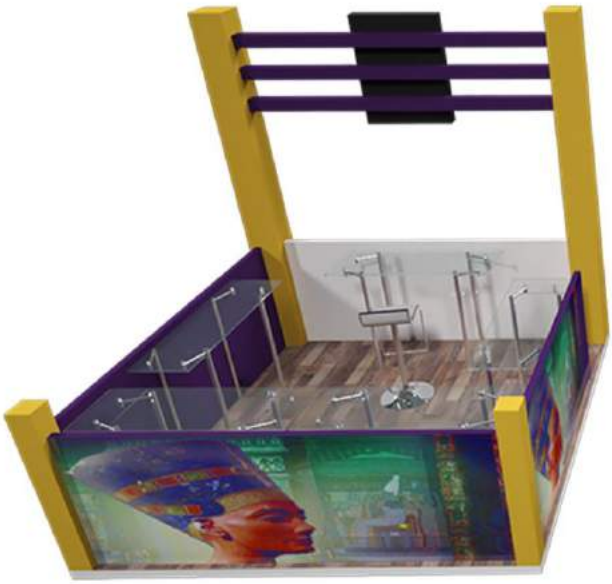
31st International Annual Conference of the Egyptian Women's Dermatologic Society

Coffee Break Area & lunch Exposure

40,000 /day

Place your brand @ the coffee break area & lunch Unites for all to see.

4 slots per day / "According to the Availability"









COLUMN SURROUNDS (Main Entrance)

(Sided Column Surrounds) Advertise your company branding on a column surround located in front of the primary Hall entrance.

Premium places
75,000 per column

Slandered places
50,000 per column



31st International Annual Conference of the Egyptian Women's Dermatologic Society

Conference Backdrop Sponsorship

50,000

Put your Logo on the main conference room backdrop
Applicable for 4 logos only



Main Hall Aisle Signs



Catch the eyes of attendees **in the main hall** with Endless exposure for your brand
8 slots Available

(Production & Printing completed by Sponsor)

Premium places
35,000 per one

Slandered places
25,000 per one

31st International Annual Conference of the Egyptian Women's Dermatologic Society

Registration Desk Branding

60,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

35,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Event Program @ a Glance Board

75,000

Catch the eyes of attendees who are trying to locate sessions in the Conference
- Prominently displayed in the Conference
- Thousands of eyes are on this board every day. Be seen by attendees
- It's one of the most frequently viewed items in the Conference



31st International Annual Conference of the Egyptian Women's Dermatologic Society

Photo Booth

50,000

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region. "



Crossing Gate

35,000



Get your name and branding on
2 Sequence Gates in Special Places
& on the main Entrance Hall
"

Branded Pole Flags

35,000
/day

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or in lunch
Lunch for first day (1 sponsor per day)
Lunch for second day (1 sponsor per day)



Rotating Backlit Cube

75,000/ per tower

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent areas of the conference .
All four sides of the cube will display your message
2 slot available



Conference Mockup

70,000



Conference logo mockup in letters & Backdrop with Your company logo
"According to the Availability"

Magic mirror photo booth

35,000

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features.



31st International Annual Conference of the Egyptian Women's Dermatologic Society

Branding of the speaker's ready room

35,000



Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.
- Sponsor's name/ company's logo will appear on This Area by roll up
-Opportunity to provide Sponsor's Name at the laptop screen

Charging Locker

50,000

Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.



Opening Ceremony

60,000



Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.
(valid for main sponsors' packages)

31st International Annual Conference of the Egyptian Women's Dermatologic Society

Certificate Folders

50,000

Have your company name and logo printed on the certificate folders

(Production & Printing completed by Sponsor)



Note Pads And Pens

30,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

(Production & Printing completed by Sponsor)

Water Bottles

40,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees

(Production & Printing completed by Sponsor)



31st International Annual Conference of the Egyptian Women's Dermatologic Society

Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 20,000

Inside front/back cover 15,000

Spreadsheet 25,000

Full page inserted 10,000

Delegate Bag Insert

10,000

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.



Bags

35,000



Placing company logo on congress bag.

31st International Annual Conference of the Egyptian Women's Dermatologic Society

Email Blast

10,000 /shot

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

15,000



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

20,000

Video can boost your Exposure in an effective way to increase customer engagement.



31st International Annual Conference of the Egyptian Women's Dermatologic Society

Lanyards

50,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"

Exclusive Opportunity

logo on Delegate Badges

35,000

Have your company name and logo printed on the delegate badges.

"According to the Availability"

Non-Exclusive Opportunity



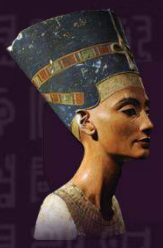
Directions Signs

50,000



Signs will be located outside the exhibit hall and/or in session hallways

Non-Exclusive Opportunity



Maximize Your Marketing

DESIGN YOUR OWN!

We are aware that the Sponsorship of any of the above items **may not suit your current marketing target plan.**

In this case, we can provide you with Customizing your package option which may be more convenient



Terms and Conditions

Terms and Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before Nov. 15, 2022 or the organizing company will not be responsible for any delays .**

14 %VAT WILL BE ADDED TO ALL PRICES



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers

Account No.:

EGP: 1820060473010015 /
IBAN EG110040000701820060473010015

USD: 1820060472020015/
BAN EG110040000701820060472020015

EUR: 1820060472030014/
BAN EG870040000701820060472030014

Swift Code: : EAABEGCX

And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات





To find out more or to take advantage of any of the Sponsorship opportunities outlined in this Prospectus Contact :

Ms. Yasmine Said
Mob: 0128 621 1175
Email: Yasmine@egypure.org

Mr. Ahmed Elshabrawy
Mob: 0100 097 8239
Email: ahmed.elshabrawy@egypure.org

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