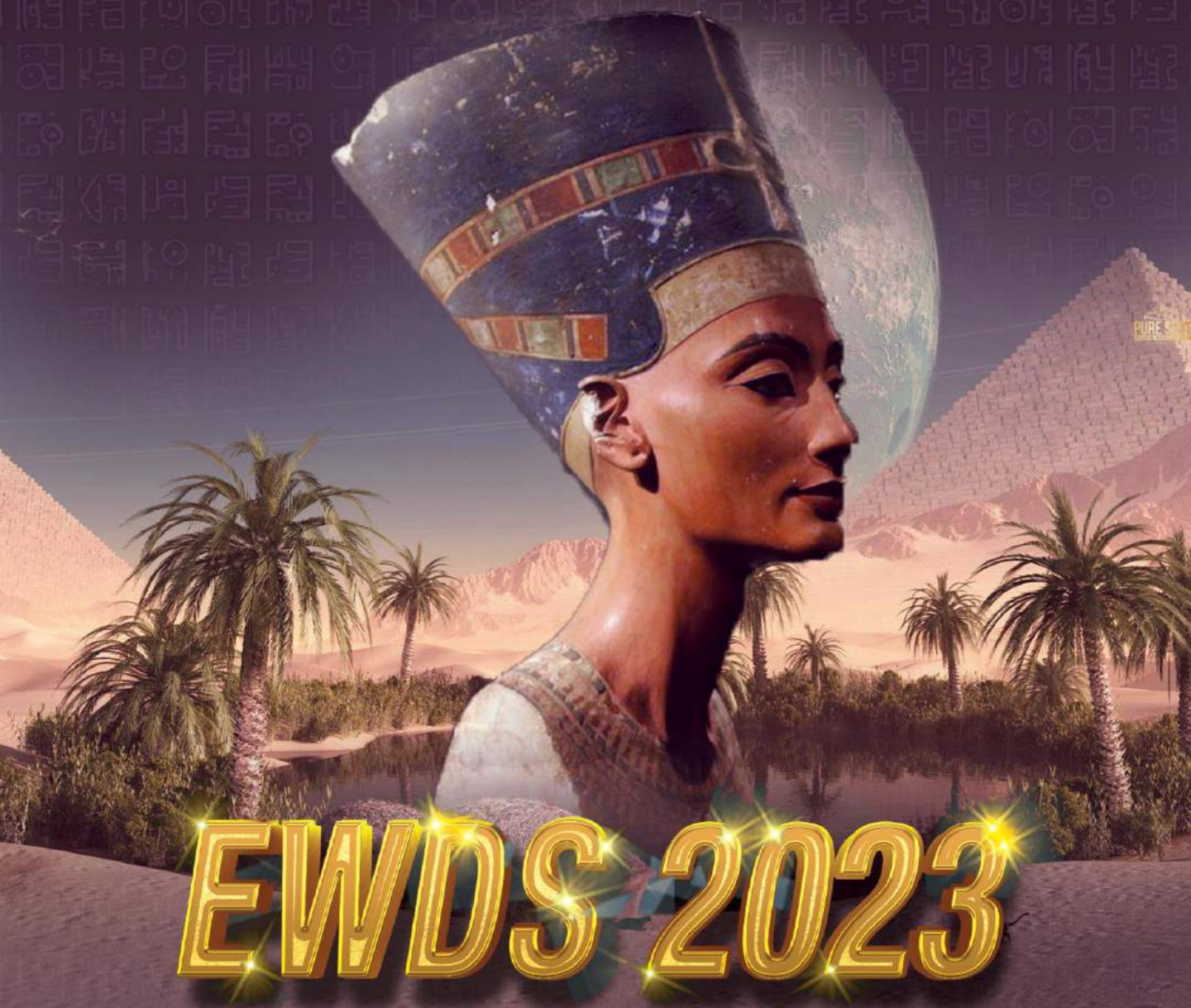
Member of ILDS

32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Recent advances in aesthetics and dermatology

December 13-14, 2023 - Royal Maxim Palace Kempinski Cairo



EWDS 2023

EWDS BOARD



Honorary President and Founder

Prof. **Zenab El Gothamy**



President

Prof. **May El Samahy**



Vice President

Prof. **Nayera Moftah**



Secretary General

Prof. **Hanan Saleh**



Treasurer

Prof. **Ghada Fathy**



EWDS Board

INVITATION



Dear Industry Partners and Friends,

The Egyptian Women Dermatologic Society (EWDS) is honored to invite you to partner with us for our 32nd International Annual Conference of EWDS **which will be held on 13 &14 of December 2023 in royal maxim palace kempinski hotel**

Through a variety of state-of-the art sessions, workshops and keynote lectures, the conference will have a special focus on exploring new worlds in basic and clinical research.

The conference will bring together researchers, clinicians and health care professionals in an international forum enabling the exchange of the latest advances in both science and practice within the research and clinical community.

It will be a great occasion for sharing the latest insights of academic and clinical research related to dermatology and cosmetology as well as to experience the inspiring environment of Cairo, a city which has been at the heart of the artistic, cultural and scientific development since many centuries.

We thank you for your participation and welcome you to an Inspiring, Educational and Enjoyable Program.

President

Prof. May El Samahy

May El Samahy

WHY EXHIBIT ?



Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

- Personal contact with the leadership and executive officers of far-reaching regional and national organizations
- Promoting your company, products and services
- Breaks built into the schedule designed to maximize interaction between registrants and exhibitors
- Publicity and long term branding
- Network with delegates

WHY ATTEND ?

The format for the 2023 Conference includes plenaries with invited speakers and proffered papers, company organized symposia, presentations & workshops. This gives all those involved with the Conference the opportunity to learn valuable knowledge, meet experts in the field and establish new networks and grow existing ones, all in an enjoyable, friendly and relaxing environment.

Achieving your business goals starts here.





POST EWDS REPORT

EWDS Conference concluded its 31 edition on 14- 15 December 2022, attracted over 2,000 visitors and participants. Companies have recorded many direct and indirect business deals .The record-breaking number highlights the sector's important role in boosting the economy, where many investment opportunities were also drawn between companies.

FACTS & FIGURES

over 1500	75	150+	70 +	10 +
Visitors and Participants	Exhibiting Companies	KOL speakers	Scientific lectures	workshops

EWDS 2022 plays a significant role in attracting specialists and experts in the dermatology and cosmetics sector.

26%	33%	28%	7%	10%
Dermatologists	Aesthetic Clinics / Clinics	Distributors	Importers / Agents	Other Allied Healthcare Professionals



Special thanks to our partners and supporters

EWDS 2022

Parkville Pharmaceuticals	aprilline Fillers	Mash Premiere For Pharmaceutical Industry	Derma Soft plus Cream	Solantra Anti-Wrinkle Cream	Hairvoaine Triple Action
Alba Pharma	Argento	AZHA	fiori	Tola Baby	Argento Profit
Tola Hair	Globe International	Beesline Apitherapy	Drakon Whitening Therapy	Tricovel Bioxcalin	ISO Acnetin
جمجوم فارما Jamjoom Pharma		Bluebell Whitening Cream	Bluebell Pharmaceuticals	Rozalia	Malinda
Remo	Dago	Elone	majestic biopharma	Vantage Pharmaceuticals	Lumix Homecare
Vantibiotin Plus	Lumix Mask	Marvmune 1000	Vanti Biotin	Bio-Oil	Eucerin
ISISPHARMA Dermatologie	Matriskin Biotechnology	Hayah Laboratories	Macro Pharmaceuticals	La Roche-Posay	Vichy Laboratoires
Dercos	Ultimate Skin Pioneer	Al Andalous / NetLook	Bio Egypt Cosmeceuticals	Igea Pharma	Allergan
Orchidia Pharmaceutical Ind.	Marcyrl	Treczimus 0.1 %	KMT Pharma	Algeness filler	Perfectil
magicpharma	immunace		Vitabiotics	PharmaDerma	aerolase
	APTOS Thread Lifting Methods	ATTIVA	Melano Pharma	Boehringer Ingelheim	Infinity



Special thanks to our partners and supporters
EWDS 2022

AUG PHARMA
STYLAGE
NERHADOU INTERNATIONAL
healthcare Kayan
NEW MELAN
DEVART Lab
SANDOZ A Novartis Division
SUN PHARMA
ISO tretinoin
PUREX SKIN CARE
Alejon
lixora
MPH Global
ICON
Pureté Pharmaceutical
PROMOITALIA MEDICAL AESTHETICS
Bio Medical
UNEX-MED
Zoom Italy
BIO GENECA PHARMACEUTICALS
UNITED PYRAMIDS PHARMA RAISE YOUR EXPECTATION
AKADY PHARMA
Vanti Lumiderm
VANTIRECT
Capital Pharm
ATLAS
Medizen Pharmaceutical Industries

EWDS 2023

REGISTRATION AND ACCOMMODATION





REGISTRATION FEES:

Registration Category	Early Bird Registration	Onsite Registration
Full Registration	4000 EGP	4500 EGP
Scientific Registration	1750 EGP	2000 EGP
Student/Fellow (<33)	1000 EGP	1250 EGP

Full Registration for 2 days
includes coffee break, lunch, program book, bag, and certificate.
Student/ Fellowship for 2 days
includes coffee break, program book, bag and certificate.
Scientific Registration for 2 days
includes coffee break, program book and certificate



ACCOMMODATION FEES:

Room Type	Single Room	Double Room
Rates per night on B.B basis	6200 EGP	6600 EGP



Main Sponsorship Levels

Levels Determined by the accumulation of objects of Value

DIAMOND SPONSOR

450,000
EGP

PLATINUM SPONSOR

375,000
EGP

GOLD SPONSOR

300,000
EGP

SILVER SPONSOR

250,000
EGP



Sponsorship Levels & Benefits



450,000 EGP

-Booth Class **(A+) 2*6 m**
-40 Full registration
-Accommodation in SGL room 5 rooms
-Faculty Lounge **Sponsorship 1st day**
-Logo on Coffee Break & Lunch Kits **1st day**
-Coffee break area Sponsorship **1st day**
-Program book ads As **Spreadsheet**
-**Logo on** Lanyards , nametag & Conference Bag
-**Email Blast**
-4 Insert in conference Bags
(Production & Printing completed by Sponsor**)**
-**Rollup at Speaker ready desk**
-Thank you Email to all the attendees after the event with your logo
-**Acknowledgement on Sponsors Board**



375,000 EGP

Booth Class **(A) 2*4 m**
30 Full registration
Accommodation in SGL room **4 rooms**
Faculty Lounge **Sponsorship 2nd day**
Logo on Coffee Break & Lunch Kits **2nd day**
Coffee break area Sponsorship **2nd day**
Program book ads **inside back cover**
Logo on nametag & Conference Bag
3 Insert in conference Bags (Production & Printing completed by Sponsor**)**
Thank you Email to all the attendees after the event with your logo
Acknowledgement on Sponsors Board

Sponsorship Levels & Benefits



-Booth Class **(B) 2*3 m**
-20 Full registration
-Program book ads **inside page**
-**Logo on** nametag & Conference Bag
-2 Insert in conference Bags
(Production & Printing completed by Sponsor**)**
-Thank you Email
to all the attendees after the event with your logo
-Acknowledgement on Sponsors Board

300,000 EGP



-Booth Class **(B) 2*3 m**
-10 Full registration
-Program book ads **inside back cover**
-**Logo on** nametag & Conference Bag
-1 Insert in conference Bags
(Production & Printing completed by Sponsor**)**
-**Acknowledgement on Sponsors Board**

250,000 EGP

SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

02

Choose Multiple Sponsorship

03

Tailor Your Own Sponsorship



SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Event Booths

	Booth Name	Booth Description	Price in EGP
Exhibition space	Class (A+) booth	12 SQM Special space (2 X 6 m)	105,000
	Class (A+) booth	8 SQM Special space (2 X 4 m)	80,000
	Class (A+) booth	6 SQM Special space (2 X 3 m)	65,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	50,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	40,000
	Class (C)	4 SQM only roll up (2 X 2 m)	25,000







Dinner Symposium

An excellent opportunity for your organization to provide an educational lecture **<u>Including:</u>** **- Meeting Room** **- Dinner for 100 Person** **Available 2 time slots**	**125,000 EGP**

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.
After coordination with the scientific committee

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**50,000 EGP for 20 Minutes** **40,000 EGP for 15 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**15,000 EGP**





The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.


Additional
Ideas for
branding

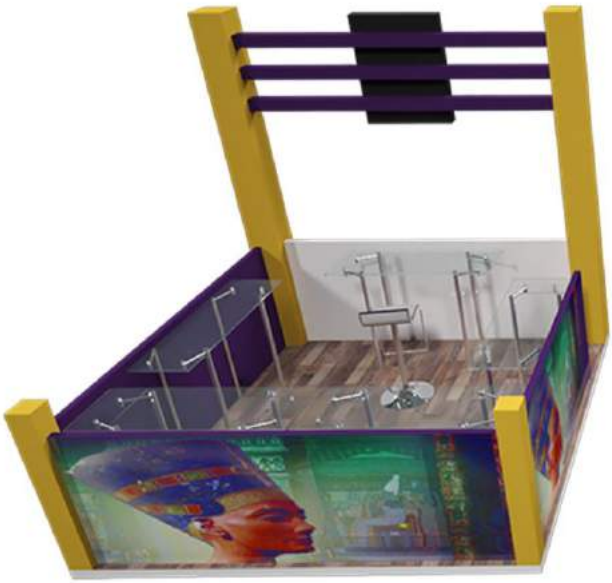
32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Coffee Break Area & lunch Exposure

50,000 /day

Place your brand @ the coffee break area & lunch Unites for all to see.

4 slots per day / "According to the Availability"











COLUMN SURROUNDS (Main Entrance)

(Sided Column Surrounds) Advertise your company branding on a column surround located in front of the primary Hall entrance.

Premium places
80,000 per column

Slandered places
50,000 per column



Conference Backdrop Sponsorship

50,000

Put your Logo on the main conference room backdrop
Applicable for 4 logos only



Main Hall Aisle Signs



Catch the eyes of attendees **in the main hall** with Endless exposure for your brand
8 slots Available

(Production & Printing completed by Sponsor)

Premium places
35,000 per one

Slandered places
25,000 per one

32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Registration Desk Branding

65,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

40,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Event Program @ a Glance Board

75,000

Catch the eyes of attendees who are trying to locate sessions in the Conference
- Prominently displayed in the Conference
- Thousands of eyes are on this board every day. Be seen by attendees
- It's one of the most frequently viewed items in the Conference



32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Photo Booth

55,000

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region. "



Crossing Gate

40,000



Get your name and branding on
2 Sequence Gates in Special Places
& on the main Entrance Hall
"

Branded Pole Flags

35,000
/day

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or in lunch
Lunch for first day (1 sponsor per day)
Lunch for second day (1 sponsor per day)



32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Rotating Backlit Cube

75,000/ per tower

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent areas of the conference .
All four sides of the cube will display your message
2 slot available



Conference Mockup

70,000



Conference logo mockup in letters & Backdrop with Your company logo
"According to the Availability"

Magic mirror photo booth

40,000

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features.



Branding of the speaker's ready room

35,000



Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.
- Sponsor's name/ company's logo will appear on This Area by roll up
-Opportunity to provide Sponsor's Name at the laptop screen

Charging Locker

55,000

Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.



Opening Ceremony

60,000



Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.
(valid for main sponsors' packages)

Certificate Folders

55,000

Have your company name and logo printed on the certificate folders

(Production & Printing completed by Sponsor)



Note Pads And Pens

35,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

(Production & Printing completed by Sponsor)

Water Bottles

40,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees

(Production & Printing completed by Sponsor)



32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 20,000

Inside front/back cover 15,000

Spreadsheet 25,000

Full page inserted 10,000

Delegate Bag Insert

15,000

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.



Bags

40,000



Placing company logo on congress bag.

32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Email Blast

10,000 /shot

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

20,000



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

25,000

Video can boost your Exposure in an effective way to increase customer engagement.



Lanyards

50,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"

logo on Delegate Badges

35,000

Have your company name and logo printed on the delegate badges.

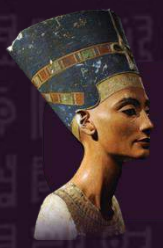


Directions Signs

50,000



Signs will be located outside the exhibit hall and/or in session hallways



Maximize Your Marketing

DESIGN YOUR OWN!

We are aware that the Sponsorship of any of the above items **may not suit your current marketing target plan.**

In this case, we can provide you with Customizing your package option which may be more convenient



Terms and Conditions

32nd International Annual Conference of the Egyptian Women's Dermatologic Society

Terms and Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before Dec. 7, 2023 or the organizing company will not be responsible for any delays .**

14 %VAT WILL BE ADDED TO ALL PRICES



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers

Account No.:

EGP: 1820060473010015 /
IBAN EG110040000701820060473010015

USD: 1820060472020015/
BAN EG110040000701820060472020015

EUR: 1820060472030014/
BAN EG870040000701820060472030014

Swift Code: : EAABEGCX

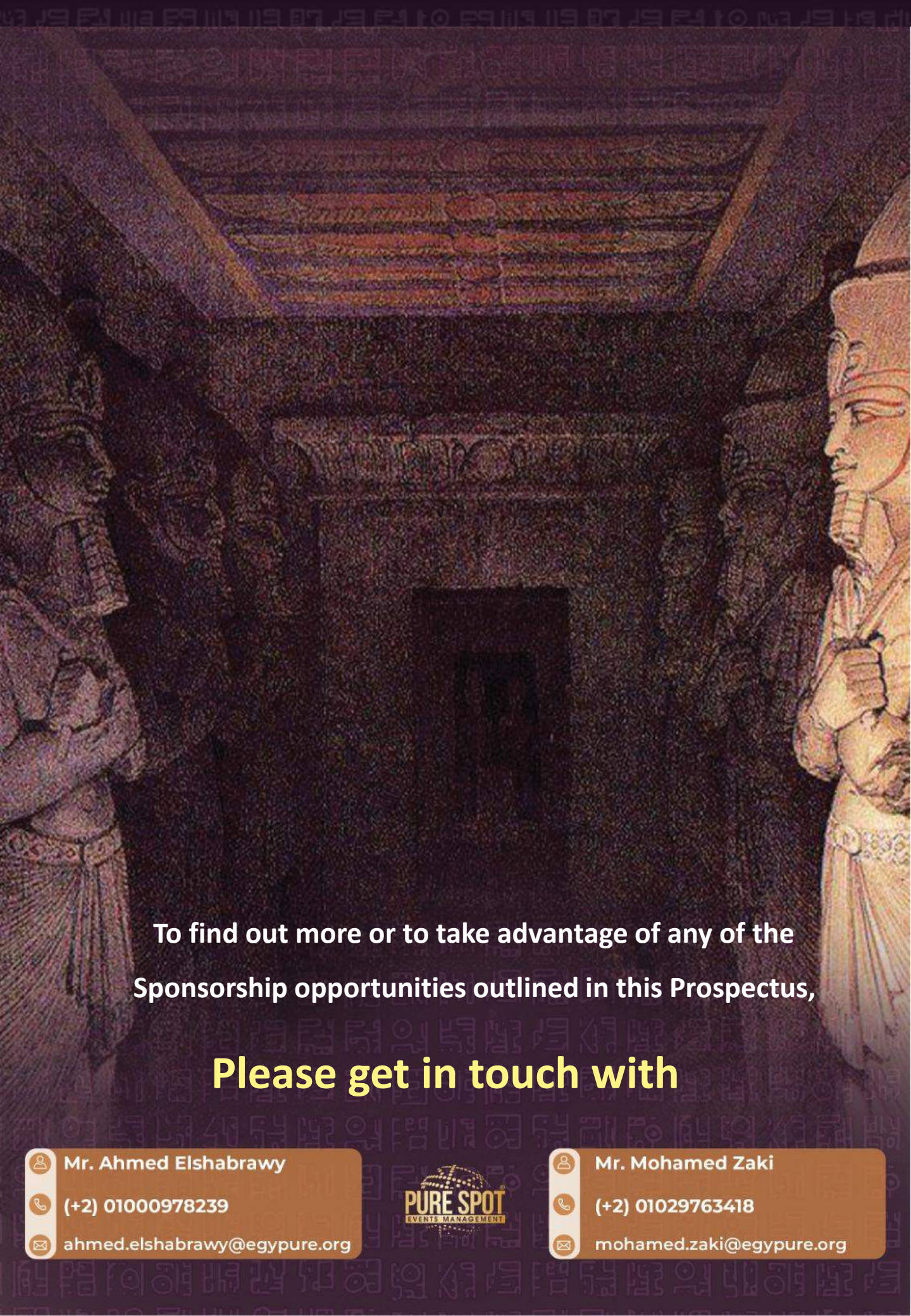
And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات





To find out more or to take advantage of any of the Sponsorship opportunities outlined in this Prospectus,

Please get in touch with

Mr. Ahmed Elshabrawy
(+2) 01000978239
ahmed.elshabrawy@egypure.org

PURE SPOT
EVENTS MANAGEMENT

Mr. Mohamed Zaki
(+2) 01029763418
mohamed.zaki@egypure.org