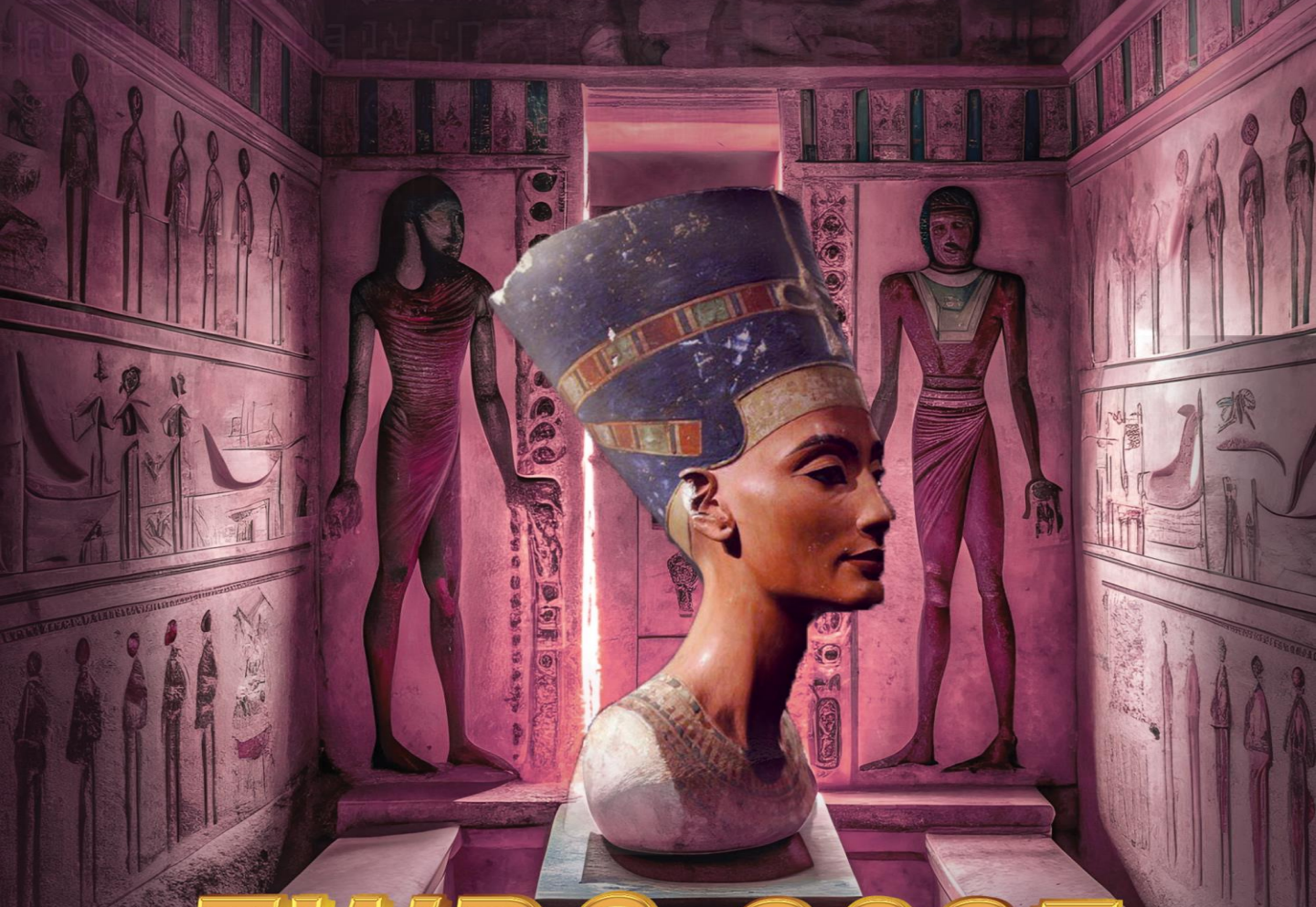
Member of ILDS

34th International Annual Conference of the Egyptian Women's Dermatologic Society

Recent advances in aesthetics and dermatology

10-11 December 2025 - Royal Maxim Palace Kempinski - Cairo Egypt



EWDS 2025

Conference President

Prof. May El-Samahy

EWDS BOARD



Honorary President and Founder

Prof. **Zenab El Gothamy**



President

Prof. **May El Samahy**



Vice President

Prof. **Nayera Moftah**



Secretary General

Prof. **Hanan Saleh**



Treasurer

Prof. **Ghada Fathy**



EWDS Board

EWDS 2025

INVITATION



Dear Industry Partners and Friends,

The Egyptian Women Dermatologic Society (EWDS) is honored to invite you to partner with us for our 34th International Annual Conference of EWDS which will be held on 10 & 11 of December 2025 in Royal Maxim Palace Kempinski Hotel

Through a variety of state-of-the art sessions, workshops and keynote lectures, the conference will have a special focus on exploring new worlds in basic and clinical research.

The conference will bring together researchers, clinicians and health care professionals in an international forum enabling the exchange of the latest advances in both science and practice within the research and clinical community.

It will be a great occasion for sharing the latest insights of academic and clinical research related to dermatology and cosmetology as well as to experience the inspiring environment of Cairo, a city which has been at the heart of the artistic, cultural and scientific development since many centuries.

We thank you for your participation and welcome you to an Inspiring, Educational and Enjoyable Program.

President

Prof. May El Samahy

May El Samahy

EWDS 2025

WHY EXHIBIT ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

- Personal contact with the leadership and executive officers of far-reaching regional and national organizations
- Promoting your company, products and services
- Breaks built into the schedule designed to maximize interaction between registrants and exhibitors
- Publicity and long term branding
- Network with delegates



WHY ATTEND ?

The format for the 2025 Conference includes plenaries with invited speakers and proffered papers, company organized symposia, presentations & workshops. This gives all those involved with the Conference the opportunity to learn valuable knowledge, meet experts in the field and establish new networks and grow existing ones, all in an enjoyable, friendly and relaxing environment.

Achieving your business goals starts here.

EWDS 2025



EWDS 2025



POST EWDS REPORT

EWDS Conference concluded its 33rd edition on 12-13 December 2024, attracted over 1,500 visitors and participants. Companies have recorded many direct and indirect business deals .The record-breaking number highlights the sector's important role in boosting the economy, where many investment opportunities were also drawn between companies.

FACTS & FIGURES

- **over 1500** Visitors and Participants
- **75 +** Exhibiting Companies
- **150 +** KOL speakers
- **70 +** Scientific lectures
- **10 +** workshops

EWDS 2025 plays a significant role in attracting specialists and experts in the dermatology and cosmetics sector.

- **26%** Dermatologists
- **33%** Aesthetic Clinics / Clinics
- **28%** Distributors
- **7%** Importers / Agents
- **10%** Other Allied Healthcare Professionals



Special thanks to our partners and supporters
EWDS 2024

Thanks to our Partners

Parkville Pharmaceuticals · Macro Pharmaceuticals · Atrakta Art of Attraction · Lucente · Solodex · Globe International

Beesline Apitherapy · Tricovel Bioycalin · ISO Acnetin · VeeXia · majestic · Capixy

Beauty & Beyond International · Aloekita · Agera · Kitadan · EverYouth · KMT

Bio Stream · EVA Pharma · Ammi · Neuth France · olumiant · taltz

Ultimate · Dives · Rai Derma · Bluebell Pharmaceuticals · Infinity · Hayah Laboratories

Jamjoom Pharma · Skinista · Allergan Aesthetics AbbVie company · Botox Cosmetic · Juvéderm · MSD

Marco Medica · Algeness · Scino Care · Toxpia · Johnson & Johnson · Kenvue

Soralone · Rich P L · Promoitalia · Safehearts · Julphar · Mash Premiere

Hairvogine Triple Action · Derma Soft plus Cream · Solantra · Alba Pharma · Argento · Azha



Special thanks to our partners and supporters
EWDS 2024

Fiori	Profit	Tola Baby	Tola Hair	CM	Spirit Medex
Alesraa	Dermaelle	Fidia	Minapharm Dermatology Line	Xyclindo 1%	Melano
Alejon	Aptecure Vitabiotics	Perfectil	Marcyrl	Dermactive	Advance Medical CellPro Neauvia
Melano Alpha Extra Cream	Igea Pharma	Pro Derma Taimbel Egypt	Aliaxin	LC Cell	Profhilo
Viscoderm	Novartis	MUP Medical Union Pharmaceuticals	Al Andalous NetLook	Sun Pharma	Iso Tretinoin
Techno Health	Penta Pharma Egypt	Eucerin Life-changing power of dermatological skincare	Purex	Moist.1.	Eau Thermale Avène
Uriage Eau Thermale	Bionnex	Anivagene	MPH Le Monde Pharma	Eleganz	NP Pharmaceuticals
Global Pharmaceutical Group	Amriya	Biosil	UBM	MediZen	Atlas
Green Pharmaceutical	Nebula	Bio Geneca Pharmaceuticals	Medical Vision	Aptos	Fotona
Matriskin Biotechnology	ACM Laboratoire Dermatologique	Nerhadou International	United Pyramids Pharma	HPG	Leap Cosmeceuticals
Bioblas	NutriVam Laboratory	Prime	Arab Specialist		

EWDS 2025

REGISTRATION AND ACCOMMODATION



EWDS 2025

REGISTRATION FEES:

Registration Category	Early Bird Registration	Onsite Registration
Full Registration	6500 EGP	7000 EGP
Scientific Registration	2200 EGP	2500 EGP
Student/Fellow (<33)	1500 EGP	1800 EGP

Full Registration for 2 days
includes coffee break, lunch, program book, bag, and CME certificate.

Student/ Fellowship for 2 days
includes coffee break, program book, bag and certificate.

Scientific Registration for 2 days
includes coffee break, program book and certificate



ACCOMMODATION FEES:

Room Type	Single Room	Double Room
Rates per night on B.B basis	235 USD	255 USD

Accommodation costs for Egyptian Doctors can be paid in EGP with the equivalent EGP rate on the collection day

Main Sponsorship Levels

Levels Determined by the accumulation of objects of Value

DIAMOND SPONSOR

600,000
EGP

PLATINUM SPONSOR

500,000
EGP

GOLD SPONSOR

450,000
EGP



SILVER SPONSOR

400,000
EGP

Sponsorship Levels & Benefits



600,000 EGP

-Booth Class **(A+) 2*6 m**
-60 Full registration
-Accommodation in SGL room 5 rooms
-Faculty Lounge **Sponsorship 1st day**
-Logo on Coffee Break & Lunch Kits **1st day**
-Coffee break area Sponsorship **1st day**
-Program book ads As **Spreadsheet**
-**Logo on** Lanyards , nametag & Conference Bag
-**Email Blast**
-4 Insert in conference Bags
(Production & Printing completed by Sponsor**)**
-**Rollup at Speaker ready desk**
-Thank you Email to all the attendees after the event with your logo
-**Acknowledgement on Sponsors Board**



500,000 EGP

Booth Class **(A) 2*4 m**
50 Full registration
Accommodation in SGL room **4 rooms**
Faculty Lounge **Sponsorship 2nd day**
Logo on Coffee Break & Lunch Kits **2nd day**
Coffee break area Sponsorship **2nd day**
Program book ads **inside back cover**
Logo on nametag & Conference Bag
3 Insert in conference Bags (Production & Printing completed by Sponsor**)**
Thank you Email to all the attendees after the event with your logo
Acknowledgement on Sponsors Board

Sponsorship Levels & Benefits



-Booth Class **(B) 2*3 m**
-40 Full registration
-Program book ads **inside page**
-**Logo on** nametag & Conference Bag
-2 Insert in conference Bags
(Production & Printing completed by Sponsor**)**
-Thank you Email
to all the attendees after the event with your logo
-Acknowledgement on Sponsors Board

450,000 EGP



-Booth Class **(B) 2*3 m**
-30 Full registration
-Program book ads **inside back cover**
-**Logo on** nametag & Conference Bag
-1 Insert in conference Bags
(Production & Printing completed by Sponsor**)**
-**Acknowledgement on Sponsors Board**

400,000 EGP

EWDS 2025

SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

02

Choose Multiple Sponsorship

03

Tailor Your Own Sponsorship



SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Event Booths

	Booth Name	Booth Description	Price in EGP
Exhibition space	Class (A+) booth	12 SQM Special space (2 X 6 m)	150,000
	Class (A) booth	12 SQM Space (2 X 6 m)	120,000
	Class (A+) booth	6 SQM Special space (2 X 3 m)	100,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	70,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	60,000
	Class (C)	4 SQM only roll up (2 X 2 m)	45,000







Dinner Symposium

An excellent opportunity for your organization to provide an educational lecture **<u>Including:</u>** **- Meeting Room** **- Dinner for 100 Person** **Available 2 time slots**	**350,000 EGP**

EWDS 2025

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.
After coordination with the scientific committee

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**85,000 EGP for 20 Minutes** **65,000 EGP for 15 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option + Marketing Campaign	**25,000 EGP**





The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.





Additional Ideas for branding







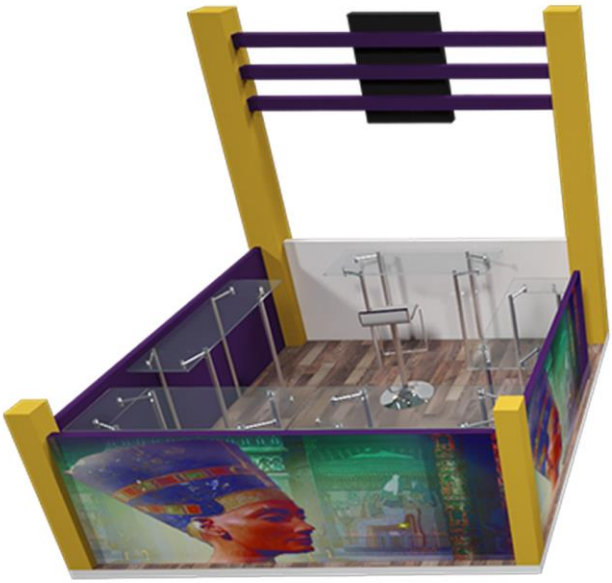
EWDS 2025

Coffee Break Area & lunch Exposure

60,000 /day

Place your brand @ the coffee break area & lunch Unites for all to see.

4 slots per day / "According to the Availability"









COLUMN SURROUNDS (Main Entrance)

(Sided Column Surrounds) Advertise your company branding on a column surround located in front of the primary Hall entrance.

Premium places
80,000 per column

Slandered places
50,000 per column



Conference Backdrop Sponsorship

85,000

Put your Logo on the main conference room backdrop
Applicable for 4 logos only



Main Hall Aisle Signs



Catch the eyes of attendees **in the main hall** with Endless exposure for your brand
8 slots Available

(Production & Printing completed by Sponsor)

Premium places
45,000 per one

Slandered places
35,000 per one

Registration Desk Branding

95,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

55,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Event Program @ a Glance Board

80,000

Catch the eyes of attendees who are trying to locate sessions in the Conference
- Prominently displayed in the Conference
- Thousands of eyes are on this board every day. Be seen by attendees
- It's one of the most frequently viewed items in the Conference



Photo Booth

60,000

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region. "According to the Availability"
*Priority to the main Packages



Crossing Gate

60,000



Get your name and branding on the main entrance gate
"

Branded Pole Flags

50,000 /day

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or in lunch
Lunch for first day (1 sponsor per day)
Lunch for second day (1 sponsor per day)



Rotating Backlit Cube

85,000/
per tower

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent areas of the conference .
All four sides of the cube will display your message
2 slot available



Conference Mockup

85,000



Conference logo mockup in letters &
Backdrop with Your company logo
“According to the Availability“

Magic mirror photo booth

75,000

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features.



Branding of the speaker's ready Desk

45,000



Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.
- Sponsor's name/ company's logo will appear on This Area by roll up
-Opportunity to provide Sponsor's Name at the laptop screen

Charging Locker

65,000

Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.



Opening Ceremony

100,000



Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.
(valid for main sponsors' packages)

Certificate Folders

65,000

Have your company name and logo printed on the certificate folders
(Production & Printing completed by Sponsor)



Note Pads And Pens

45,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

(Production & Printing completed by Sponsor)

Water Bottles

50,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees "Production not included"
(Production & Printing completed by Sponsor)



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 35,000

Inside front/back cover 30,000

Spreadsheet 45,000

Full page inserted 25,000

Delegate Bag Insert

20,000

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.

4 Opportunities available



Bags

60,000



Placing company logo on congress bag.
Logo size 3cm×3cm maximum
“According to the availability”
(3 Logos maximum - Not-Exclusive)

Email Blast

20,000 /shot

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

35,000



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

40,000

Video can boost your Exposure in an effective way to increase customer engagement.



Lanyards

75,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"
Exclusive Opportunity:

logo on Delegate Badges

55,000

Have your company name and logo printed on the delegate badges.
"According to the Availability"
Non-Exclusive Opportunity:



Directions Signs

60,000



Signs will be located outside the exhibit hall and/or in session hallways
Non-Exclusive Opportunity:



Maximize Your Marketing

DESIGN YOUR OWN!

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient



Terms and Conditions

Terms & Conditions

- In case of any cancellation or amendment before 60 Days of the conference date
- You will be charged 25% From Total Amount.

- In case of any cancellation or amendment before 45 Days of the conference date
- You will be charged 50% From Total Amount.

- In case of any cancellation, amendment before 30 Days of the conference date
- You will be charged Full amount 100%

- All cancellation and refund requests must be made in writing and submitted via email to info@ewds-egypt.com

Contribution is confirmed by email that should be sent to Conference Project Manager

We will not confirm any participation without email or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Advertisements & Publications:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before November 21st, 2024 or the organizing company will not be responsible for any delays .

14 %VAT WILL BE ADDED TO ALL PRICES



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers

Account No.:

EGP: **1820060473010015 /**
IBAN EG110040000701820060473010015

USD: **1820060472020015/**
BAN EG110040000701820060472020015

EUR: **1820060472030014/**
BAN EG870040000701820060472030014
Swift Code: : EAABEGCX

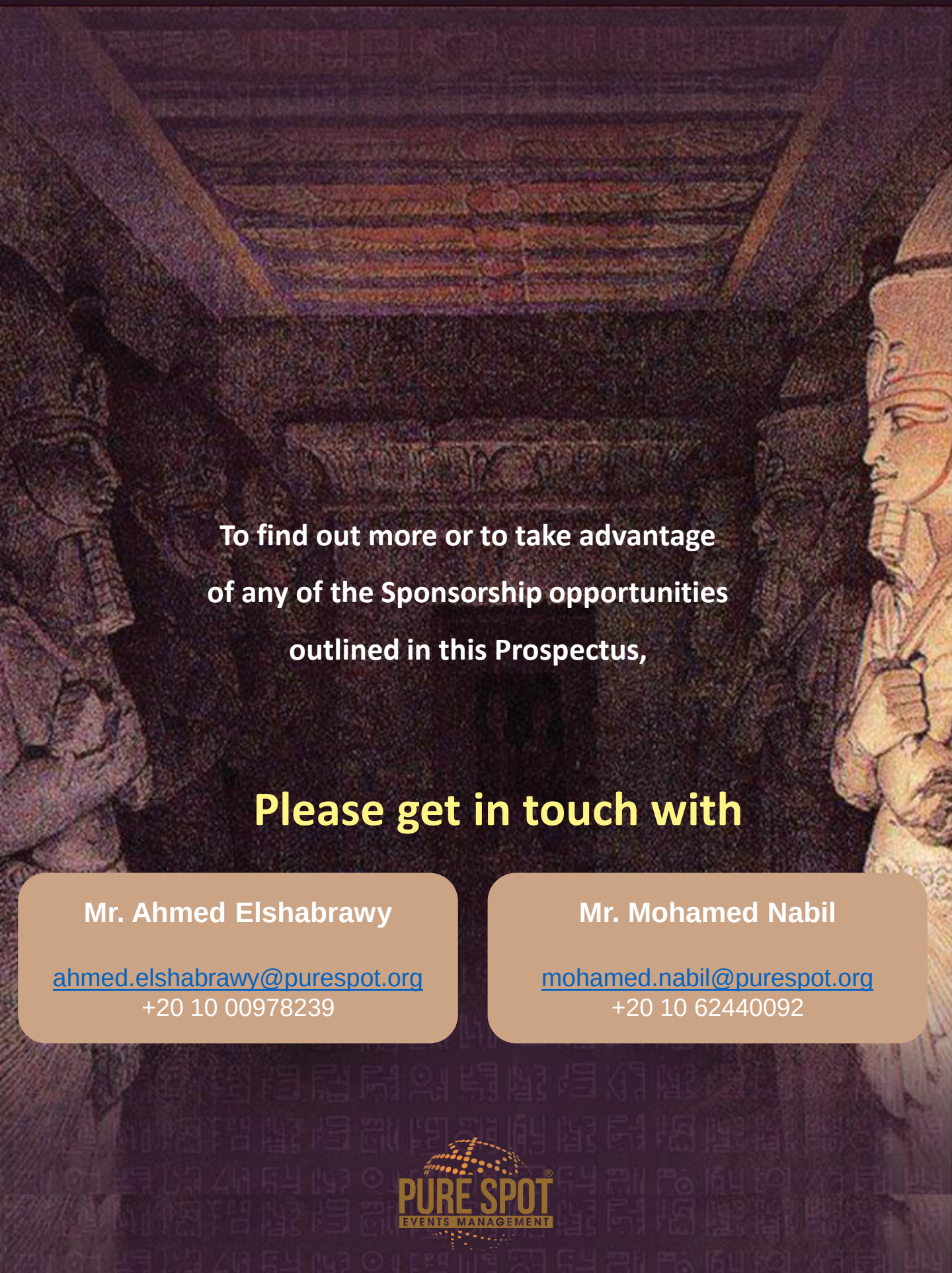
And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات





To find out more or to take advantage of any of the Sponsorship opportunities outlined in this Prospectus,

Please get in touch with

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Mr. Mohamed Nabil

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+20 10 62440092

PURE SPOT
EVENTS MANAGEMENT