# 27TH INTERNATIONAL ANNUAL CONFERENCE EWDS 2018

## The Egyptian Women's Dermatologic Society (EWDS)



Sponsorship & Exhibitor Prospectus

*Dermatology Between Science and Practice*

*Save The date*

**12-13 DECEMBER, 2018**

Hilton Cairo Heliopolis
(Ex Fairmont)

**Honorary President and Founder**

**Prof. Zenab El Ghothamy**

**President**

**Prof. May El Samahy**

**Vice President**

**Prof. Nayera Moftah**

**Treasurer**

**Prof. Ghada Fathy**

**Organizing Committee**

**Prof. Eman Sanad**

**Prof. Hanan Saleh**

**Prof. Nagwa Elwan**

**Prof. Nayera Moftah**

# Welcome Message

**On behalf of the Egyptian Women Dermatologic Society, we have a great pleasure to welcome you to the 27th International Annual Conference of EWDS which will be held on 12th & 13th of December 2018 in Hilton Cairo Heliopolis & Towers hotel and 14th & 15th & 16th December 2018 Red Sea, Egypt.**

**Through a variety of state-of-the art sessions, workshops and keynote lectures, the conference will have a special focus on exploring new worlds in basic and clinical research.**

**The conference will bring together researchers, clinicians and health care professionals in an international forum enabling the exchange of the latest advances in both science and practice within the research and clinical community.**

**It will be a great occasion for sharing the latest insights of academic and clinical research related to dermatology and cosmetology as well as to experience the inspiring environment of Cairo, a city which has been at the heart of the artistic, cultural and scientific development since many centuries.**
**We thank you for your participation and welcome you to an inspiring, educational and enjoyable program.**

**President**
**Prof. May El Samahy**
*May El Samahy*

## Main Topics

- **Dermato-cosmetology recent trends**
- **Cutaneous lymphomas**
- **Immune mediated disorders**
- **Papulo Squamous disorders**
- **Dermatological Therapy**
- **Gendodermatoses**
- **Therapeutic LASER applications**
- **Photodynamic therapy**
- **Scar Revision**
- **Fat Injection**
- **Dermatopathology, Cosmetic dermatology & LASER workshops**
- **Hair & Nail disorders**
- **Skin Cancer**
- **Dermoscopy**
- **Clinical Cases**
- **Mycology**

## WHY TO EXHIBIT AT EWDS 2018 Conference?

- Join more 50 Exhibitors
- Meet 500 + registrars
- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Stay on top of industry trends.
- Access to KOL Guests
- Benefit from media exposure via our marketing campaigns.
- B2B & B2C opportunities.
- Opportunity to demonstrate new and existing Products or services.

# Sponsorship Opportunities

| Elite Package (300,000) L. E | Platinum Package (200,000) L. E | Pearl Package (150,000) L. E | Golden Package (100,000) L. E |
|---|---|---|---|
| Exclusive faculty lounge 1st day | Exclusive faculty lounge 2nd day | ---------- | ---------- |
| Night Session (for 50 Pax) | ---------- | ---------- | ---------- |
| 10 Nights | 5 Nights | ---------- | ---------- |
| 50 Full registered doctors | 40 Full registered doctors | 30 Full registered doctors | 20 Full registered doctors |
| Booth class (A+) 2*6 m | Booth class (A+) 2*6 m | Booth Class (A) 2*3 m | Booth Class (A) 2*3 m |
| Exclusive: Registration desk sponsorship | ---------- | ---------- | ---------- |
| Ads on LED: self-check in registration | Ads on LED: self-check in registration | ---------- | ---------- |
| Exclusive: Sponsor's logo on coffee break & lunch kits 1st day | Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day | ---------- | ---------- |
| Exclusive: Coffee break area sponsorship 1st day | Exclusive: Coffee break area sponsorship 2nd day | ---------- | ---------- |
| Program book ads as spreadsheet | Program book ads as a back cover | Ads in program book | Ads in program book |
| Logo on Lanyards | ---------- | ---------- | ---------- |
| Logo on nametag | Logo on nametag | Logo on nametag | Logo on nametag |
| Logo on conference back drop | Logo on conference back drop | Logo on conference back drop | Logo on conference back drop |
| Exclusive: Program at a glance sponsorship | ---------- | ---------- | ---------- |
| Logo on Conference Bag | Logo on Conference Bag | Logo on Conference Bag | Logo on Conference Bag |

**Rates in EGP**

| | Booth Name | Booth Description | Price |
|---|---|---|---|
| Exhibition space | Class (A+) booth | 12 sqm Special space (2 X 6 m) | 75,000 |
| | Class (A) booth | 6 sqm Special space (2 X 3 m) | 60,000 |
| | Class (B) booth | 6 Sqm Ordinary space (2 X 3 m) | 30,000 |
| | Class (C) booth | 4 Sqm only roll up (2 X 2 m) | 20,000 |

# Registration

| Registration Category | Early Bird Registration | Onsite Registration |
|---|---|---|
| Full Registration | 2000 | 2250 |
| Student/Fellow (<33) | 750 | 1000 |
| Scientific Registration | 1000 | 1250 |

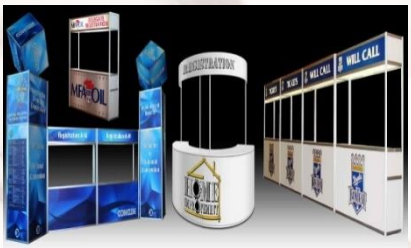
**Full Registration** for 2 days includes coffee break, lunch, program book, bag, and certificate.

**Student/ Fellowship** for 2 days includes coffee break, program book, bag and certificate.

**Scientific Registration** for 2 days includes coffee break, program book and certificate.

# Sponsorship Opportunities

## Registration Fill-in Counter




Reach attendees outside of the exhibit hall by sponsoring the registration fill-in counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk.

**50,000 EGP**

## Coffee Break Area Logo



Place your brand on coffee break area for all to see.

**30,000 EGP/Day** according to the availability

## Main Entrance Stairs



Opportunities for the meeting by securing one of these prime locations for visibility. Opportunity includes production, installation and removal.

**75,000 EGP** (exclusive opportunity)

## Faculty Lounge



Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

**30,000 EGP** (per Day) **according to the availability**

## Exhibit Hall Passport




*The Passport Program is a sponsorship opportunity designed to ensure conference registrars to stop by your booth. By completing the passport program, the attendee enter into a drawing to win prizes from sponsors
*Logo and booth # on passport
*Registrars must visit each sponsor booth for a chance to win any of the prizes donated by sponsors
*Raffle drawing will be held during closing ceremony.
*Sponsor will have opportunity to briefly address attendees before the drawing of their prize
*Digital signage inside meeting room with sponsor logos and booth numbers
Each sponsor to supply raffle prize valued at
**10,000 EGP minimum**

## Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

**25,000 EGP** "according to the availability"

## Logo on Delegate Badges



Have your company name and logo printed on the delegate badges.
**25,000 EGP** "according to the availability"

## Conference Educational Support Materials




**Note Pads and Pens** 25,000 EGP
Provide branded note pads and pens to be distributed in the participants' bags.
Production not included
**Bags "according to the availability"** 25,000 EGP
Placing company logo on congress bag. Logo size 3cm * 3cm maximum

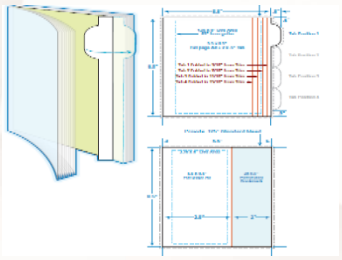
## Delegate Bag Insert (Brochure / CV or DVD)




Reach all access attendees by distributing your promotional item in the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
**30,000 EGP (4 available)**

## Advertising in Final Program

The printed version will be handed out to all participants during the congress
**Booklet holder** branding 25,000 EGP
Your company logo on **splash page** 25,000 EGP
**Inside** back cover - front cover 25,000 EGP
**Spreadsheet** 35,000 EGP
**Full page** inserted 10,000 EGP
Outside **back cover** 35,000 EGP



## Chairpersons & Speakers Blast SMS Reminder Pre-Sessions




Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
**One shot** 15,000 EGP

## Meet the Expert Sessions




*You can invite your guests to meet the expert with a maximum of 20 PAX for 30 Minutes during conference program/break time*
50,000 EGP

## Opening Ceremony




Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.

**50,000 EGP** (valid for main sponsors' packages)

## Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Round up table sponsors
Sponsors receive table signage with your company logo,
**250,000 EGP**

## Photo Session Booth

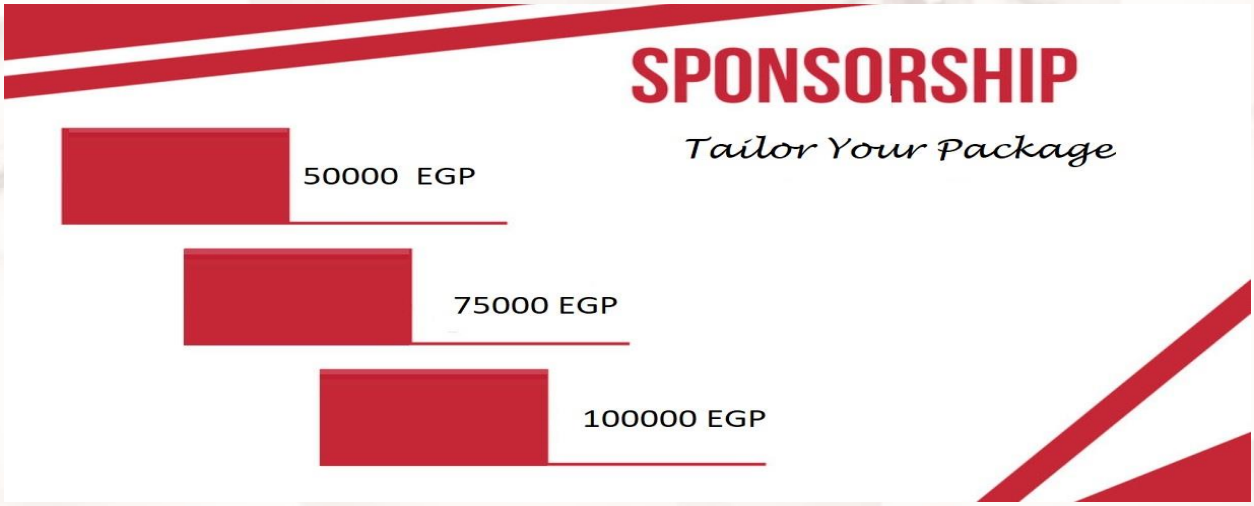



Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited
**50,000 EGP**

## Tailor your Package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with **Tailoring your Package** option which may be more convenient.

*Tailor your package and get 10 % off out of the total cost*



***For further information on Sponsorship & Exhibition, please direct your inquiries to:***



| **Project Manager** |
| --- |
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