27TH INTERNATIONAL ANNUAL CONFERENCE EWDS 2018

The Egyptian Women's Dermatologic Society (EWDS)



Sponsorship & Exhibitor Prospectus

Dermatology Between Science and Practice

Save The date

12-13 DECEMBER, 2018

Hilton Cairo Heliopolis
(Ex Fairmont)

Honorary President and Founder

Prof. Zenab El Ghothamy

President

Prof. May El Samahy

Vice President

Prof. Nayera Moftah

Treasurer

Prof. Ghada Fathy

Organizing Committee

Prof. Eman Sanad

Prof. Hanan Saleh

Prof. Nagwa Elwan

Prof. Nayera Moftah

Welcome Message

On behalf of the Egyptian Women Dermatologic Society, we have the great pleasure to welcome you to the 27th international annual conference of EWDS which will be held on 11th & 7th of December 2017 in Fairmont Heliopolis & Towers hotel and 8th & 9th & 10th December 2017 Nile Cruise Abu Simbel Luxor, Egypt.

Through a variety of state-of-the art sessions, workshops and keynote lectures, the conference will have a special focus on exploring new worlds in basic and clinical research.

The conference will bring together researchers, clinicians and health care professionals in an international forum enabling the exchange of the latest advances in both science and practice within the research and clinical community.

It will be a great occasion for sharing the latest insights of academic and clinical research related to dermatology and cosmetology as well as to experience the inspiring environment of Cairo, a city which has been at the heart of the artistic, cultural and scientific development since many centuries.
We thank you for your participation and welcome you to an inspiring, educational and enjoyable program.

President
Prof. May El Samahy
May El Samahy

Main Topics

- **Dermato-cosmetology recent trends**
- **Cutaneous lymphomas**
- **Immune mediated disorders**
- **Papulo Squamous disorders**
- **Dermatological Therapy**
- **Gendodermatoses**
- **Therapeutic LASER applications**
- **Photodynamic therapy**
- **Scar Revision**
- **Fat Injection**
- **Dermatopathology, Cosmetic dermatology & LASER workshops**
- **Hair & Nail disorders**
- **Skin Cancer**
- **Dermoscopy**
- **Clinical Cases**
- **Mycology**

WHY TO EXHIBIT AT EWDS 2018 Conference?

- Join more 50 Exhibitors
- Meet 500 + registrars
- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Stay on top of industry trends.
- Access to KOL Guests
- Benefit from media exposure via our marketing campaigns.
- B2B & B2C opportunities.
- Opportunity to demonstrate new and existing Products or services.

Sponsorship Opportunities

Elite Package (300,000) L. E	Platinum Package (250,000) L. E	Pearl Package (200,000) L. E	Golden Package (150,000) L. E
Exclusive faculty lounge 1st day	Exclusive faculty lounge 2nd day	----------	----------
10 Nights	5 Nights	----------	----------
50 Full registered doctors	40 Full registered doctors	30 Full registered doctors	20 Full registered doctors
Booth class (A+) 2*6 m	Booth class (A+) 2*6 m	Booth Class (A) 2*3 m	Booth Class (A) 2*3 m
Exclusive: Registration desk sponsorship	Exclusive: Internet café sponsorship	----------	----------
Ads on LED: self-check in registration	Ads on LED: self-check in registration	----------	----------
Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	----------	----------
Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	----------	----------
Program book ads as spreadsheet	Program book ads as a back cover	Ads in program book	Ads in program book
Logo on Lanyards	----------	----------	----------
Logo on nametag	Logo on nametag	Logo on nametag	Logo on nametag
Logo on conference back drop	Logo on conference back drop	Logo on conference back drop	Logo on conference back drop
Exclusive: Program at a glance sponsorship	----------	----------	----------
Logo on Conference Bag	Logo on Conference Bag	Logo on Conference Bag	Logo on Conference Bag

Rates in EGP

	Booth Name	Booth No.	Booth Description	Price
Exhibition space	Class (A+) booth	ES01	12 sqm Special space (2 X 6 m)	80,000
	Class (A) booth	ES02	6 sqm Special space (2 X 3 m)	60,000
	Class (B) booth	ES03	6 Sqm Ordinary space (2 X 3 m)	30,000
	Class (C) booth	ES04	4 Sqm only roll up (2 X 2 m)	15,000

Registration

Registration Category	Early Bird Registration	Onsite Registration
Full Registration	1500	2000
Student/Fellow (<33)	750	1000
Scientific Registration	750	1000

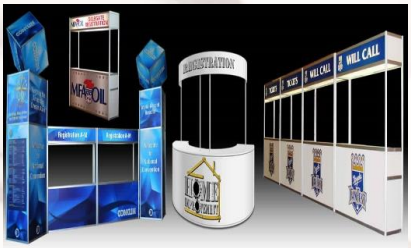
Full Registration for 2 days includes coffee break, lunch, program book, bag, and certificate.

Student/ Fellowship for 2 days includes coffee break, program book, bag and certificate.

Scientific Registration for 2 days includes coffee break, program book and certificate.

Sponsorship Opportunities

Registration Fill-in Counter



Reach attendees outside of the exhibit hall by sponsoring the registration fill-in counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk.

50,000 EGP

Coffee Break Area Logo



Place your brand on coffee break area for all to see.

30,000 EGP/Day according to the availability

Main Entrance Stairs



Opportunities for the meeting by securing one of these prime locations for visibility. Opportunity includes production, installation and removal.

75,000 EGP (exclusive opportunity)

Faculty Lounge



Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

30,000 EGP (per Day) according to the availability

Exhibit Hall Passport



*The Passport Program is a sponsorship opportunity designed to ensure conference registrars to stop by your booth. By completing the passport program, the attendee enter into a drawing to win prizes from sponsors
*Logo and booth # on passport
*Registrars must visit each sponsor booth for a chance to win any of the prizes donated by sponsors
*Raffle drawing will be held during closing ceremony.
*Sponsor will have opportunity to briefly address attendees before the drawing of their prize
*Digital signage inside meeting room with sponsor logos and booth numbers
Each sponsor to supply raffle prize valued at
10,000 EGP minimum

Certificate of Attendance Terminals



These terminals will be placed in the registration area where attendees will have the opportunity to print their own certificates
50,000 EGP

Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

25,000 EGP "according to the availability"

Logo on Delegate Badges



Have your company name and logo printed on the delegate badges.
25,000 EGP "according to the availability"

Conference Educational Support Materials

Note Pads and Pens 25,000 EGP
Provide branded note pads and pens to be distributed in the participants' bags.
Production not included
Bags "according to the availability" 25,000 EGP
Placing company logo on congress bag. Logo size 3cm * 3cm maximum



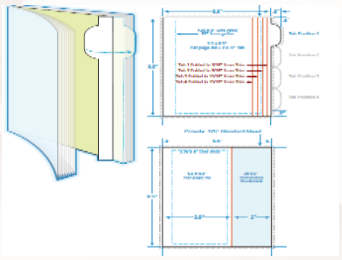
Delegate Bag Insert (Brochure / CV or DVD)

Reach all access attendees by distributing your promotional item in the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
30,000 EGP (4 available)



Advertising in Final Program

The printed version will be handed out to all participants during the congress
Booklet holder branding 25,000 EGP
Your company logo on **splash page** 25,000 EGP
Inside back cover - front cover 25,000 EGP
Spreadsheet 35,000 EGP
Full page inserted 10,000 EGP
Outside **back cover** 35,000 EGP



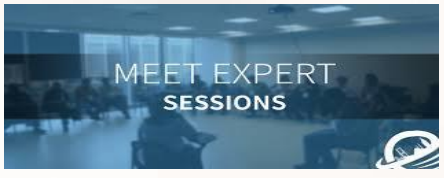
Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
One shot 15,000 EGP



Meet the Expert Sessions

You can invite your guests to meet the expert with a maximum of 20 PAX for 30 Minutes during conference program/break time
50,000 EGP



Opening Ceremony



Sponsorship of the opening ceremony i.e. placing your brand on backdrop, lectern, mics, lightening your brand color scheme …etc.

50,000 EGP (valid for main sponsors' packages)

Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Round up table sponsors
Sponsors receive table signage with your company logo,

250,000 EGP

Photo Session Booth



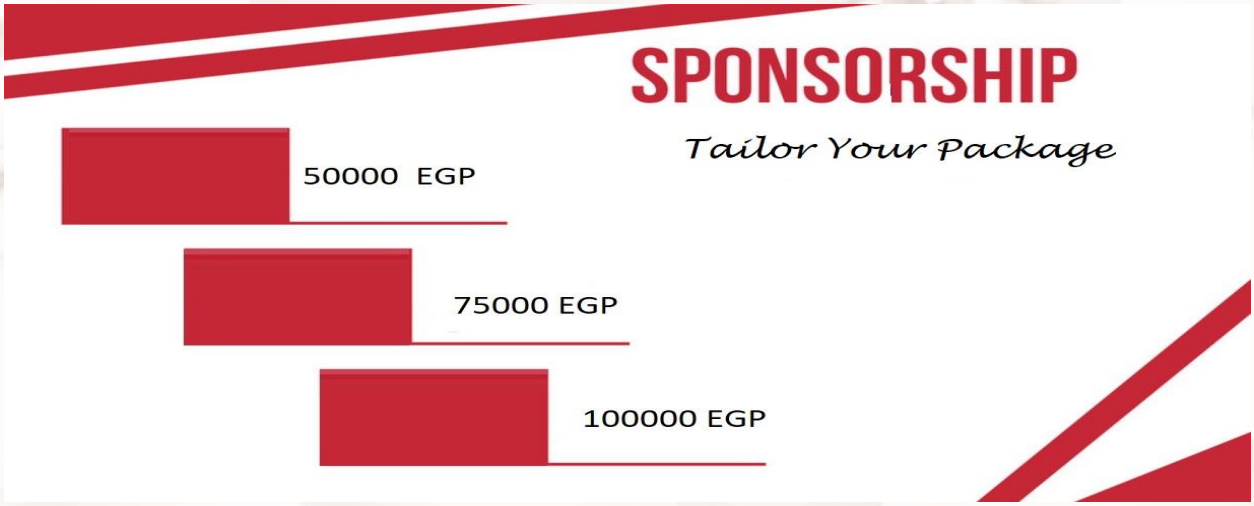
Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited

50,000 EGP

Tailor your Package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with **Tailoring your Package** option which may be more convenient.

Tailor your package and get 10 % off out of the total cost



For further information on Sponsorship & Exhibition, please direct your inquiries to:

Project Manager
Ahmed El-Shabrawy
ahmed.elshabrawy@egypure.org
0100 097 8239

Pure Spot Events Management

Pure Spot
Events Management

AHMED EL-SHABRAWY PROJECT MANAGER +2 01000978239

Organized By Pure Spot Events Management

Cairo Branch: 62 Makram Ebaid St.,
I 6th Zone, Nasr City, Cairo, Egypt.
Landmark: in front of Child Garden
(+20) 2 267 21 944 (+20) 2 267 18 421
info@egypure.org www.purespot.org

Assiut Branch: G2, Al Ibrahimeya St,
Nasr buildings, Assiut, Egypt.
(+2) 088 214 60 37 (+20) 2 267 18 421
info@egypure.org www.purespot.org

Alex Branch: Soon
(+20) 0106 012 2112
info@egypure.org www.purespot.org

Delta Branch: 86 El Gomhoria Street,
First Floor, Flat 1.
Landmark: next to El Shenawy palace
(+20) 0102 990 0706 (+20) 2 267 18 421
info@egypure.org www.purespot.org