جامعة القاهرة
CAIRO UNIVERSITY

كلية الطب
FACULTY OF MEDICINE

# ANNUAL CONFERENCE OF

## DIABETES, ENDOCRINOLOGY, METABOLISM & CLINICAL NUTRITION

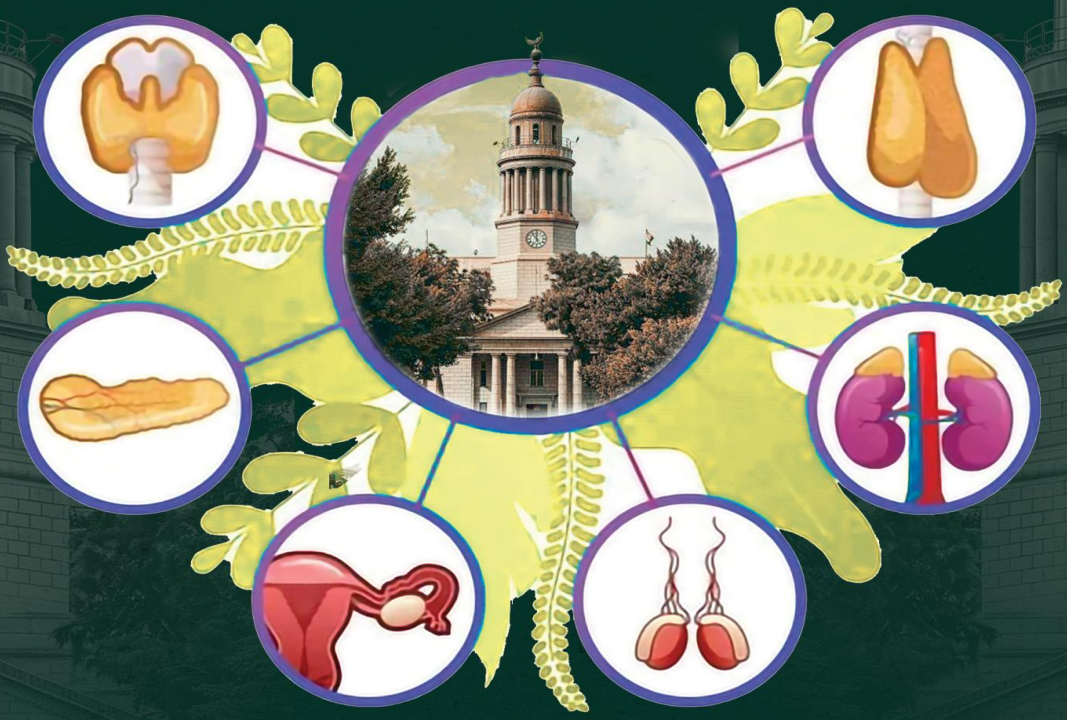
# EndoDia Kasr 2026

## (Back to Basics)

## Internal Medicine Department
## Faculty of Medicine, Cairo University

8-9 July 2026

KASR ALAINI, LRC (MAIN HALL)



## Under The Patronage of

Prof. Dr. **MOHAMED SAMY ABDELSADEK**
President of Cairo University

Prof.Dr. **HUSAM SALAH MOURAD**
Dean of Kasr Al-Ainy Faculty of Medicine, Cairo University

Conference President

Prof.Dr. **SAHAR ALWAKIL**
Professor of Internal Medicine, Head of Internal Medicine Department . Head of Diabetes Endocrinology, Metabolism & Clinical Nutrition Speciality

PURE SPOT
EVENTS MANAGEMENT

# Welcome Message

"Dear Colleagues,

It is our pleasure to invite and welcome all of you to

The Annual Conference of DIABETES ,ENDOCRINOLOGY ,METABOLISM & CLINICAL NUTRITION

EndoDia Kasr 2026 (Back to Basic)

lnternal Medicine Department Faculty of Medicine - Cairo University Kasr Alainy Conference

which will be held in 8-9 July 2026 at Kasr AlAini, LRC (Main Hall), Cairo.

It will be a time to update our knowledge, discuss and share our experiences. A very rich and exciting scientific program is awaiting you addressing key issues and recent advances in endocrinology and diabetes.

We really appreciate your active participation and look forward to welcome you in our conference."

Conference President

Prof. Dr. Sahar AlWakil



# EndoDia Kasr 2026
## (Back to Basics)



## ✦ Why to Exhibit

Get started showcasing your organization's benefits.

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.









# Top Tips

- Expand your potential clients with ideal sponsorship items.
- Change your thinking attracts' others attention.
- The most lucrative point is to be atypical.
- Gain High-Value Exposure and prominent recognition for your product and services with one of our sponsorship packages.



# Benefits for Main Sponsors

| Sponsorship Benefits: | *DIAMOND* | *PLATINUM* | *GOLD* | *SILVER* |
|---|---|---|---|---|
| Cost | **300.000** | **200.000** | **150.000** | **100.000** |
| Symposium | **60 min** | **40 min** | **30 min** | **20 min** |
| Full registration | **20** | **15** | **10** | **5** |
| Booth / stand | **2*3 Booth** | **2*3 Booth** | **2*3 Pop up** | **2*3 Pop up** |
| Registration desk | ✓ | ✗ | ✗ | ✗ |
| Ads in program | **Full page** | **Full page** | ✗ | ✗ |
| Logo on backdrop | ✓ | ✓ | ✓ | ✗ |
| Ability to place extra materials | ✓ | ✓ | ✗ | ✗ |
| Logo on conf. Kit | **1st Day** | **2nd Day** | ✗ | ✗ |
| Logo on Conf. Bag | ✓ | ✓ | ✓ | ✗ |
| Rotating logo during symposium | ✓ | ✓ | ✓ | ✗ |

**"All above rates are subject to 14% Vat"**

## Industrial Symposium

Satellite symposia are prioritized to our main sponsors and are priced at **100,000**. For **30** Minutes.

Timeslots will be assigned on a First-come, First-served basis. Refreshments are included compliments of the conference; Main Sponsors will be reserved first opportunity for prime timeslots during lunch and reception.

- The price includes:
- Meeting Room Rental
- Standard audio/visual equipment
- Refreshment during symposium

**Note**: The Sponsor will invite Speakers. The Sponsor will cover travel costs and accommodation of the speakers as well.

## Symposia

| Symposium Time | Specs | Price (EGP) |
|---|---|---|
| 30 Minutes | 2 Slots | 100,000 |
| 20 Minutes | 1 Slot | 50,000 |

**Note**: **Sponsor will invite Speakers will cover travel costs, accommodation and any other costs**

# Exhibition Spaces

| Package Name | Package Description | Price (EGP) |
|---|---|---|
| Class (A+) | 12m$^2$ Special booth space (2 X 6 m) | 150,000 |
| Class A | 6m$^2$ Ordinary booth space (2 X 3 m) | 100,000 |
| Class B | Pop up | 75,000 |
| Class C | roll up | 50,000 |

**"All above rates are subject to 14% Vat"**









# Other Branding Options

## Registration Desk:




Sponsor can use its company logo and products on Conference registration desk

(**High Exposure**)

**50,000 EGP**

## Program Ads:




The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at the Conference

- **Inside Front** **25,000**
- **Inside Back** **25,000**
- **Insert full page** **25,000**
- **Spreadsheet** **50,000**

## Lanyards:

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

**50,000 EGP**




**"All above rates are subject to 14% Vat"**

## Logo on Bags:

Placing company logo under tier sponsorship
Next to congress title on congress bag
**Production And transport Cost is not included in fee.**
**3cm × 3cm maximum logo size**

**50,000 EGP**




## Bag inserts:

Congress bag inserts is applicable for
Maximum 5 sponsors

**25,000 EGP**



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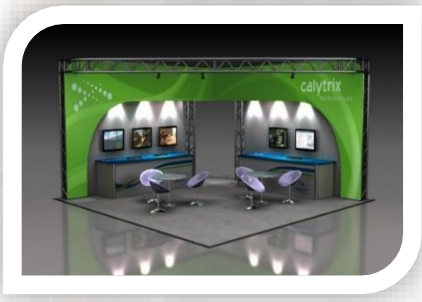
## Notes and Pens:




**150 Notepads and pens** will be distributed
To the Conference delegates holding your company logo
**Production And transport Cost is not included in fee.**

**50,000 EGP** →

## Photo Booth Sponsor ship:




An Excellent opportunity for your company to make

Its exposure more attractive, Company's logo and products

Will be shown as background in each Photo will take by the

Audience or conference board.

**50,000 EGP** →

**"All above rates are subject to 14% Vat"**

## Coffee break area:




Place your brand on coffee break area for all to see.

Sponsor can use roll up holding its product name or logos. Etc...

**25,000 EGP** →

## Opening Ceremony:

Sponsors can introduce their products
As promo video before the opening Ceremony starts

**50,000 EGP**




## Intro Outer Video:

Sponsor can show its products as promo video Showing running the day except others sponsor's Symposia

**25,000 EGP**



## Expert Meeting:

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

**75,000 EGP**



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## Rotating 3D Logo:

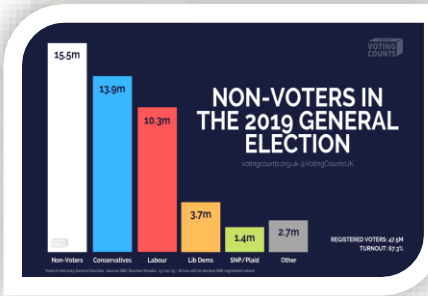
Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds




**25,000 EGP** →

## Polls and Voting:

Active polls and voting system for delegates during your symposium time to gain high level of attraction




**25,000 EGP** →

## Charging Locker:

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.




**50,000 EGP**/ 30 Lockers →

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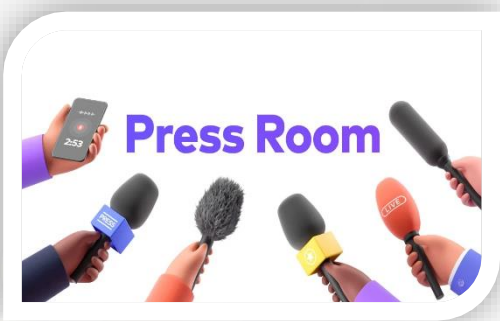
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### Press room sponsorship:

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) “Non-Exclusive”




50,000 EGP

### Certificate Folders:

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates maximum 150 folder




50,000 EGP

### Light Box Sponsorship:

Ability to put your add-on 1 light box around the exhibition area




25,000 EGP

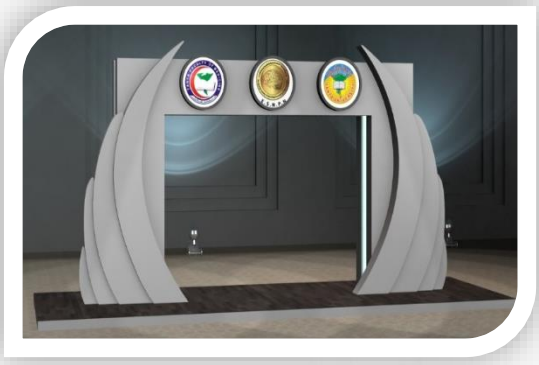
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PURE SPOT

8-9 July 2026 KASR ALAINI, LRC (MAIN HALL)

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Get your name and branding on the main Entrance for Meeting Halls



| | |
|---|---|
| Exclusive in Main Entrance | 50,000 EGP |
| Exhibition Area Sponsorship | 50,000 EGP |
| Main Hall sponsorship | 50,000 EGP |

### Faculty Lounge:



The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75,000 EGP →

### Delegate name tag:




Have your company name & logo printed on the delegate badges.

25,000 EGP →

**"All above rates are subject to 14% Vat"**

## Tailor Your Package

We are aware that the sponsors of any of the above items may not suit your current marketing target, in this case, we can provide you with tailoring your package option which may be more convenient

## Terms and Conditions:

- Any cancelations should be written by official mail.
- Any cancellation made less than 60 days will result in a cancellation fee.
- Cancellation before 60 days, 50% will be deducted from the received rooming list.
- Cancellation before 45 days, 75% will be deducted from the received rooming list.
- Cancellation before 30 days, Full charge will be applicable from the received rooming list.

## Payment Methods:

- Payment will be through Pure Spot bank account as follows:

## Pure Spot bank account details:

**Bank Name:** Arab Banking Corporation – Egypt
**Branch:** 62 Makram Ebeid st., Area no. 6 – Nasr City
**Account Name:** Pure Spot Congress & Event Organizers
**Account Number:** 1820060473010015
**Swift Code:** EAABEGCX007
**IBAN:** EG110040000701820060473010015
**Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"**

*See you There*




**PROJECT MANAGER**

MR. ALI MANSOUR

01060525224 ALI.MANSOUR@PURESPOT.ORG

HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI


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PURE SPOT EVENTS MANAGEMENT

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