world diabetes day

World DIABETES DAY

SHAD CONTINUOUS MEDICAL EDUCATION



11 NOVEMBER 2024 - SHARKIA MEDICAL SYNDICATE, ZAGAZIG

world diabetes day

Note: All Prices Exclude 14% Vat

Elite Package 200,000 EGP	Platinum Package 150,000 EGP	Golden Package 120,000 EGP
60 min (Industrial Symposium)	40 min (Industrial Symposium)	30 min (Industrial Symposium)
20 Doctor Full Registration	10 Doctor Full Registration	5 Doctor Full Registration
Booth Class (A +) 2*6 m	Booth Class (A +) 2*4 m	Booth Class (A) 2*3 m
Exclusive: Registration Desk Sponsorship	Exclusive: internet Café Sponsorship	Exclusive: Program at A Glance Distribution
Mobile App. Notifications with Sponsors Logo	Mobile App. Notifications with Sponsors Logo	Mobile App. Notifications with Sponsors Logo
Exclusive: Sponsor's Logo on Coffee Break & Lunch tickets	----------	----------
Exclusive: Coffee break area sponsorship	Exclusive: Coffee break area sponsorship	----------
Program book ADS as Spread Sheet	Program book ADS as a Back Cover	ADS in Program Book
Exclusive: Logo on lanyards	Exclusive: Logo on Name tag	----------
Exclusive: Program at a glance sponsorship	Exclusive Opening Ceremony. Sponsorship	----------
Exclusive: Speakers Ready Room Sponsorship	----------	----------
Sponsor's logo to Chairpersons & speakers Mails	Sponsor's logo to Chairpersons & speakers Mails	Sponsor's logo to Chairpersons & speakers Mails
Logo on Conference Bags	Logo on Conference Bags	Logo on Conference Bags
Logo on conference Backdrop	Logo on conference Backdrop	Logo on conference Backdrop
Lay people program sponsorship	Lay people program sponsorship	Lay people program sponsorship
Chairpersons & speaker's appreciation emails –after the conference	Chairpersons & speaker's appreciation emails –after the conference	Chairpersons & speaker's appreciation emails –after the conference
Cell phone charging stations	----------	----------
Floor Marketing: Footprints & Carpet	Floor Marketing: Footprints & Carpet	----------
Conference Entrance Gates Sponsorship	_____	----------

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Sponsorship Packages



Symposia

Satellite symposiums are prioritized to our main sponsors and are priced at

110,000. For 60 Minutes

60,000. For 30 Minutes

40,000. For 20 Minutes

The price includes:
Meeting room rental

Standard audio/visual equipment

Exhibition Opportunities

Stand type	Size	Tariff EGP	Cost includes
Special place Class A +	12 sq. (2X6 m)	80.000	1 table, two chairs and 3 spotlights
Class A	8 sq. (2X4 m)	60.000	1 table, two chairs and 3 spotlights
Class B	6 sq. (2X3 m)	40.000	1 table, two chairs and 3 spotlights

Conference Full Registration: 1500 EGP per person

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Extra Branding Opportunities

FINAL PROGRAM

The Final Program is distributed on site to all meeting attendees and contains complete details about the meeting as well as the local area. Place your advertisements

In the hands of thousands of attendees at Internal Medicine Conference 2016

Premium Positions	Amount
Inside Front Cover	**20,000**
Inside Back Cover	**15,000**
Outside Back Cover	**10,000**

Lanyards

SPONSORSHIP: 25,000 EGP

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate

name and logo

Bags

SPONSORSHIP: 25,000 EGP

Placing company logo under tier sponsorship next to congress title on congress bag Production and transport Cost is not included in fee. 3cm by 3cm maximum

Congress Bags Inserts

SPONSORSHIP: 10,000 EGP

Congress bag inserts is applicable for maximum 5 sponsors

Notepads and Pens

SPONSORSHIP: 10,000 EGP

Each meeting attendee receives a notepad as part of their registration packet. The notepad design

Production and transport cost is not included in free.

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Registration Fill-in Counter

SPONSORSHIP: 30,000 EGP

Reach attendees outside of the exhibit hall by sponsoring

The Registration Fill-In Counter. This counter, has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk.

Footprints

SPONSORSHIP: 30,000 EGP

Footprints provide a great way to increase traffic to your booth. 18" footprints with your logo/message on them are placed on the floor (approx. five feet apart) from the entrance of the exhibit hall to your booth. You design the footprints and we produce and install them. This sponsorship is limited to three exhibitors.

Coffee Break Area Logo

SPONSORSHIP 30,000 EGP

Place your brand on coffee break area for all to see. This sponsorship could be combined with footprints to lead attendees from the break area to you as exhibit space

Speaker Ready Room

SPONSORSHIP: 30,000 EGP

Taking advantage of this room to prepare for their presentations. Sponsorship includes a company name/logo screensaver on each of the computer monitors

Opening Ceremony

SPONSORSHIP: 30,000 EGP

Sponsorship of the opening ceremony



PROJECT MANAGER

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