Specialized Medical Centers

4TH MS UPDATED FORUM

SPECIALIZED MEDICAL CENTERS

JAN 15,16 2026

TOLIP ELNARGES HOTEL, FIFTH SETTLEMENT, CAIRO



UNDER THE PATRONAGE OF HIS EXCELLENCY

The Minister of Health
PROF. KHALED ABDELGHAFFAR

Head of the Specialized Medical Centers
PROF. MAHA IBRAHIM

Vice President of the Specialized Medical Centers
PROF. AHMED REZK

Honorary Presidents
PROF. ISMAIL RAMADAN
PROF. EMAN KHEDR

Conference President
PROF. TAREK MENECIE

General Secretaries
DR. AHMED ESMAT
DR. MAHMOUD SAID

Coordinator:
DR. AHMED HASHISH

Head of Organizing Committee
DR. LAMIAA LOTFY

Head of Scientific Committee
PROF. DINA ZAMZAM

PURE SPOT EVENTS MANAGEMENT

Welcome Message

Dear Esteemed Colleagues,

*On behalf of the organizing committee, it is our distinct pleasure to welcome you to the **4th MS Updated Forum – Specialized Medical Centers.***

This forum promises to be a unique platform for exploring a range of pertinent topics within the field of Multiple Sclerosis. We are honored to host esteemed experts from various universities, who will share their insights and foster discussions that enrich both our national and international networks. Your valuable participation will play a significant role in shaping our scientific agenda and contributing to the success of this event.

We eagerly anticipate an engaging and productive gathering with distinguished neurologists from various neurology practices across Egypt. Together, we will delve into new and exciting developments in Multiple Sclerosis. The forum is scheduled for January 15-16, 2026, at the Tolip Elnarges Hotel in Cairo.

We look forward to your presence and active participation

Waiting for all of you,

Best Regards,

Conference Board

WHY YOU SHOULD ATTEND?

Platform to discuss the innovative researches and developments in the Pharmaceutical Science. World eminent speakers, the most recent research advances, and the latest updates in MS disease.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. it allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

*Earn CME credits.
*Learning new clinical skills and updates.
*Learning new technology, new tools.

NETWORKING:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of Neurologists and Psychiatrics.
*Share experiences, insights and strategies in interactive peer-to peer round tables.
*Excellent networking opportunities away from the workplace.

WORKSHOPS:

- Learn from the experts with focused workshops

Target Audience

- Neurologists
- Neurosurgery



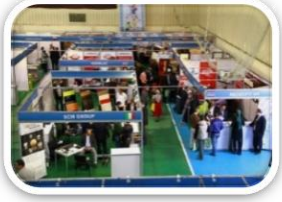
Main Topics

- MS pathophysiology (B and T)
- MS DD
- New diagnostic criteria of MS
- updates Neuroimaging
- updates biomarkers
- updates NMOSD and MOGAD
- progressive MS
- Disease Activity
- Pregnancy and breastfeeding
- Optic, OCT
- Nursing Session
- Pharmacy Session
- Cases
- Cognition Tools
- EDSS
- Botox

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.
-






2025 Snap Shots









Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	**(500,000)**	**(400,000)**	**(300,000)**	**(250,000)**	**(200,000)**
Symposium	60 min	40 min	30 min	20 min	15 Min
Nights	14 nights Max 7 rooms	10 nights Max 5 rooms	8 nights Max 4 rooms	6 nights Max 3 rooms	2 nights Max 1 room
Doctor full registration	30 Doctors	25 Doctors	20 Doctors	15 Doctors	10 Doctors
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	**×**	X	X	X
logo on coffee break & lunch kits	√	√	√	√	√
Coffee break area	Exclusive: 1st day	Exclusive: 2nd day	X	X	X
VIP Lounge Sponsorship	x	x	X	X	X
Program book Ads	Ads as spreadsheet	Ads inside back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	x	x	x	x	X
Logo on Nametag	x	x	x	x	**x**
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert	√	√	√	√	√

"All above rates are subject to 14% Vat"

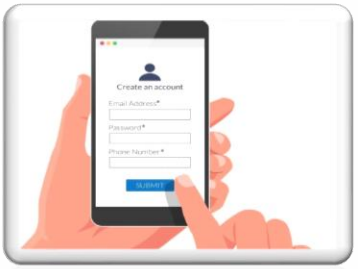
Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Premium Space	**2×6**	**120,000**	Stand, Booth or Led screen
Special Place A+	**2×3**	**80,000**	Stand, Booth or Led screen
Class A	**2×3**	**60,000**	Stand , Popup, Led Screen
Class B	**-**	**35000**	Roll up

Accommodation & Registration

Accommodation Type	**Cost**		
Registration for Egyptians	**4500 EGP**		
Registration for Non Egyptians	**200 $**		
Accommodation & Registration for Egyptians	**SGL**	**DBL**	**TRL**
	9500	**11500**	**13750**
Accommodation & Registration for Non Egyptians	**SGL**	**DBL**	**TRL**
	350 $	**400 $**	**-**

- Accommodation for 1 night in Tolip Elnarges **Hotel** Standard room BB
- Including Full Access to all Physical Scientific Sessions
- Conference kit, Coffee break, Lunch **and Attendance Certificate**





Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Duration
250,000 EGP	60 minutes
220,000 EGP	40 minutes
180,000 EGP	30 minutes
150,000 EGP	20 minutes

Note: The Sponsor will invite the Speakers covering all travel cost & Accommodation, Transportation & other related services.



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Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP



Program Ads



- Inside Front Cover 25.000
- Inside Back Cover 25.000
- Insert 15,000

Lanyards



35,000 EGP

"All above rates are subject to 14% Vat"

Bags



50,000 EGP

Bag inserts



25,000 EGP

Notes & Pens



40,000 EGP

Photo Session Booth



50,000 EGP

"All above rates are subject to 14% Vat"

Coffee Break Area



Etc...

25,000 EGP →

Opening Ceremony



50,000 EGP →

Intro & Outro Video



25,000 EGP →

Logo Exposure on Main Screen



30,000 EGP →

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Exposure in News-Feed Bar

30,000 EGP



Expert Meeting

75,000 EGP



Rotating 3D Logo

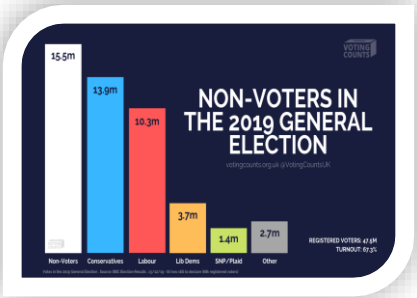
25,000 EGP



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Polls & Voting

25,000 EGP →

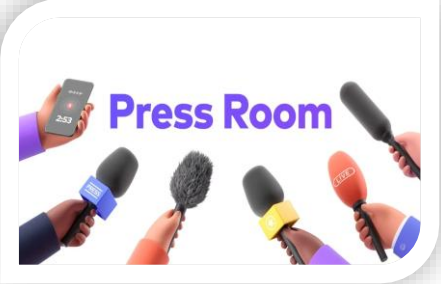


Charging Locker



75,000 EGP/ 30 Lockers →

Press Room Sponsorship



50,000 EGP →

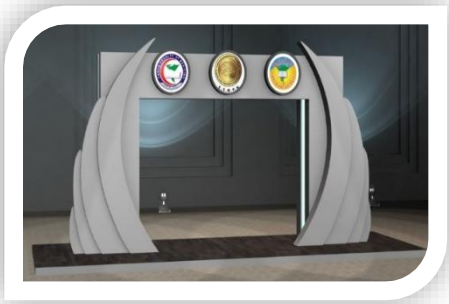
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Light Box Sponsorship



25,000 EGP

Entrance Gates



100.000 EGP

75.000 EGP

75,000 EGP

Faculty Lounge



75.000 EGP

“All above rates are subject to 14% Vat”

Dangler Table Flag

45,000 EGP



Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50.000 EGP



Direction Sign

40.000 EGP **Only for 2 signs**



"All above rates are subject to 14% Vat"

Sanitizers stand



High exposure

75.000 EGP **For each one** →

Gala Dinner



Branded Invitation will be distributed to for your selection for 100 Pax

250,000 EGP →

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Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there

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4TH MS UPDATED FORUM

SPECIALIZED MEDICAL CENTERS

Specialized Medical Centers



Lorem ipsum

PROJECT MANAGER

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CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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