SAUDI GERMAN HOSPITAL CAIRO

1st SAUDI GERMAN HOSPITAL PEDIATRICS CONFERENCE

TOWARDS SAFE PEDIATRIC PRACTICE

18TH - 19TH SEPTEMBER 2019 | SAUDI GERMAN HOSPITAL CAIRO



EXHIBITOR

SAUDI
GERMAN
HOSPITAL
CAIRO

ELITE PACKAGE 150.000 EGP

30 Min (industrial symposium)
75 Full registered doctors
2 Booths class (A) 2*3 m
Ads on LED: self-check in registration
Sponsor's logo on coffee break & lunch kits
Coffee break area sponsorship
Program book ads as spreadsheet
EXCLUSIVE: Logo on lanyards

PLATINUM 100.000 EGP

20 Min (industrial symposium)
60 Full registered doctors
2 Booths class (A) 2*3 m
Ads on LED: self-check in registration
Sponsor's logo on coffee break & lunch kits
Coffee break area sponsorship
Program book ads as a back cover
EXCLUSIVE: Logo on nametag

GOLDEN 75.000 EGP

15 Min (industrial symposium)
50 Full registered doctors
Booth Class (A) 2*3 m
Ads in program book

SILVER 60.000 EGP

10 Min (industrial symposium)
40 Full registered doctors
Booth Class (A) 2*3 m
Ads in program book

HOW TO SECURE YOUR PARTICIPATION?

EXHIBITION

The exhibition will be held in Saudi German Hospital, Cairo.
With good available spaces to highlight their products & Services. .

RATES IN EGP

	BOOTH CLASS	PACKAGE DESCRIPTION	PRICE (EGP)
EXHIBITION SPACE	Class (A) booth	6 sqm Special space (2 X 3 m) Premium space	25,000
	Class (B) booth	6 sqm Special space (2 X 3 m)	20,000

INDUSTRIAL SYMPOSIA

Are prioritized to our main sponsors
Timeslots will be assigned on a First-come, First-served basis; Main Sponsors will be reserved first opportunity for prime timeslots during lunch and reception.
The price includes *Meeting Room Rental /Standard audio/visual equipment

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.

SYMPOSIA PACKAGE	FEES
Stand 2*3 + 30 min. Industrial Symposia	50,000 EGP
Stand 2*3 + 15 min. Industrial Symposia	35,000 EGP

REGISTRATION PACKAGE

ITEM	PRICE IN EGP	BONUS
30 Registrars / 1000 LE per Person	30,000	Class B Booth

Full Registration for 1 days includes Coffee Break, lunch, program book, Bag, Certificate.

REGISTRATION FEES:

REGISTRATION CATEGORY	COST
Full Registration	1000
Scientific Registration	500

FULL REGISTRATION for 1 day includes Coffee Break, lunch, program book, Bag and Certificate.
SCIENTIFIC REGISTRATION for 1 day includes Coffee Break, program book and Certificate.

LANYARDS

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Conference name.

15,000 EGP "according to the availability"



DELEGATE BAG INSERT

(Brochure / CV or DVD)

Get your name and branding in front of meeting participants as they check in at attendee registration. Only four bag inserts are available so your messaging will not get lost or diluted.

10,000 EGP



CERTIFICATE FOLDERS

Have your company name and/or logo printed on the Certificate Folders.

15,000 EGP non-exclusive



ADVERTISING IN FINAL PROGRAM

The printed version will be handed out to all participants during the conference

Booklet holder branding	**20000 EGP**
Your Company Logo on splash page	**15000 EGP**
Inside Back cover - Front Cover	**25000 EGP**
Full page inserted	**10000 EGP**

CHAIRPERSONS & SPEAKERS BLAST SMS REMINDER PRE-SESSIONS

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name.

15,000 EGP "Exclusive"



POST CONFERENCE PROMO VIDEOS

Get your name and branding in Post Conference Promo Videos.

10,000 EGP



PHOTO SESSION BOOTH

Sponsor will have the opportunity to promote itself through Photo Session Booth which all registered attendees are invited

25,000 EGP



LUNCH BOX SPONSORSHIP

You have the opportunity to add your name/logo on the lunch boxes.

30,000 EGP



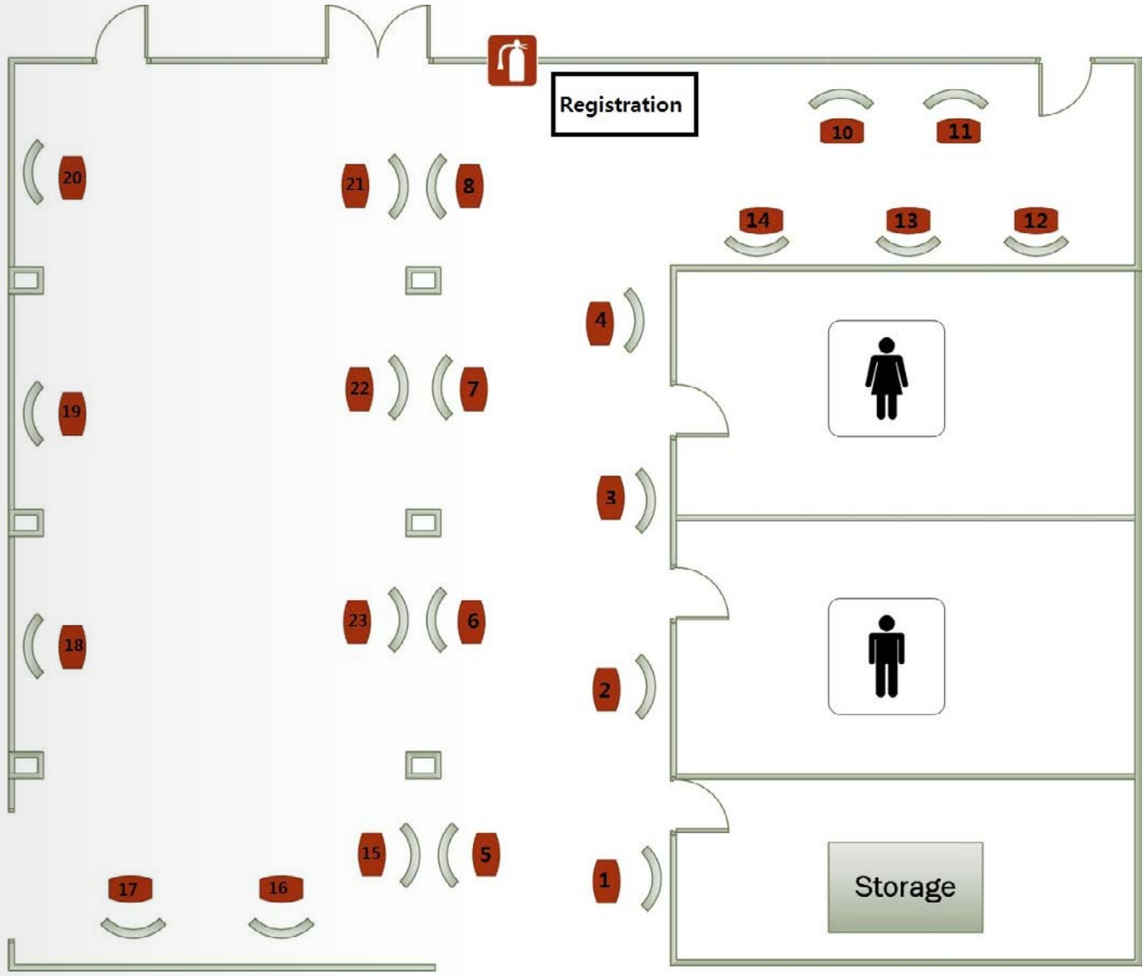
TAILOR YOUR PACKAGE:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option that may be more convenient. Please feel free to contact our Project Manager, which might help you to increase your return on investment.



For further information on Sponsorship & Exhibition, please direct your inquiries to:
Pure Spot Congress & Event Organizers

FLOOR PLAN FOR SPONSORS



***Every Space is 2*3 Meter**

SAUDI GERMAN HOSPITAL CAIRO

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خطاب تفويض

تفوض نحن المستشفى السعودي الألماني شركة Pure Spot لتنظيم المؤتمرات بالتعامل فيما يخص تنظيم المؤتمرات الخاصة بالمستشفى لعام 2019 مع دفع أى مبالغ نقدية بخزينة المستشفى (**غير شامل ضريبة القيمة المضافة**)

المدير التنفيذي
د. محمد حبلص

HIGHLIGHTS

- When the pediatrician refers to subspecialty:
  - ENT.
  - Orthopedic.
  - Dermatology.
- Endocrinology:
  - Growth.
  - Obesity.
- Diabetes.
- Cough:
  - Bronchial Asthma.
  - Allergic Rhinitis.
  - Upper Respiratory Tract Infection.
- Clinical Pharma.
- Food Allergy and FMF.
- Hot topics in NICU.
- Meet the Expert:
  - Liver Transplantation.
  - EBV Infection.
- Hot topics in haematology
- Hot topics in PICU
- ANAEMIA



18-19
SEPTEMBER
SGH Pediatrics Conference



01
AUGUST
SGH Cardiology Conference



OCTOBER
SGH Dental Conference



04
APRIL
Cardiology & Diabetes



DECEMBER
Surgery & Endoscopy

07
MARCH
1st SGH Women Health care Conference



PURE SPOT
EVENTS MANAGEMENT

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