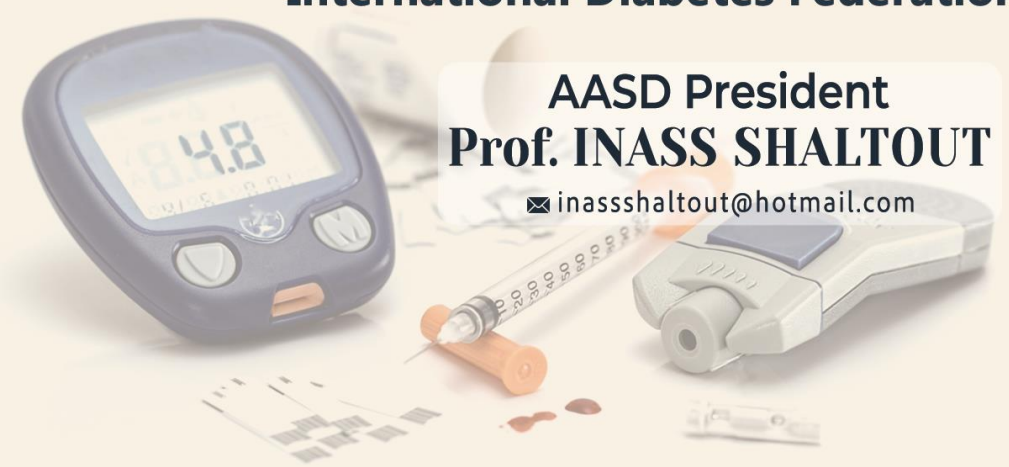


Thursday 2nd March, 2023
Sofitel Hotel, Cairo

19th Fasting & Diabetes 2023

Arabic Association for the Study of Diabetes and Metabolism (AASD)

Member of
International Diabetes Federation, (IDF)



AASD President
Prof. INASS SHALTOUT
inassshaltout@hotmail.com

About AASD

Arabic Association for the Study of Diabetes And Metabolism

Non-Governmental organization founded on **2006** as a leading nonprofit health organization providing diabetes research, information, advocacy and patient care. The Arabic Association for the Study of Diabetes and Metabolism AASD has a wide range of objectives and activities.

REGISTRATION FEES:

Registration Category	Early Bird Deadline: 15 February 2023	Advanced Deadline: 1 March 2023	On-Site: 2 March 2023
Full Registration	900 EGP	1100 EGP	1200 EGP
Scientific Registration	500 EGP	550 EGP	600 EGP

••Full Registration:
Includes Two Coffee breaks, lunch, program book, bag and certificate

••Scientific Registration:
Includes Two Coffee breaks, program book and certificate



Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared: Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

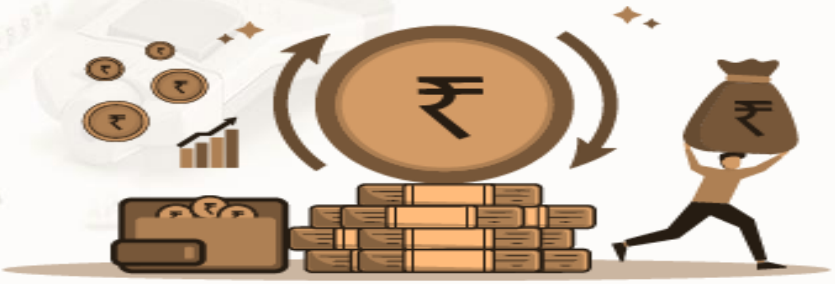
Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.



Sponsorship Packages

At every support level, customized packages are built to meet your company's needs:
We offer 4 levels of support



Elite Sponsorship

150.000 EGP

Physical Benefits

- **2 * 6** m2 of complimentary exhibition space.
- **50** complimentary Conference physical registrations.
- **30** min of Industrial Symposium
- Sponsorship of the Faculty Lounge
- Rollup during your symposium inside the Main Hall
- Coffee break area Sponsorship
- **Exclusive Opportunities:**
  - Company logo recognition on Lanyards
  - Advertisement on the Conference Program on a Spreadsheet
  - Delegate bag inserts
- **Company Logo on:**
  - √ Coffee Breaks & Lunch Kit
  - √ Nametags
  - √ Sponsors Board
  - √ Conference Bag
- First priority in choice of exhibition booth space and location

Virtual Benefits

- **150** complimentary Conference Virtual registrations
- Logo Exposure between sessions
- Online Polls/Voting system during symposium time
- Acknowledgment Email Campaigns to more than **100K** attendees
- * Tailor Your message & choose your preferred layout.
- Recognition of Company Logo in Conference Website for One Month Prior the Conference. **(4 Shoots)**
- An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products **(PINNED POST for 1 Week)**
- Thank you Email to all the attendee with your logo

Platinum Sponsorship

120.000 EGP

Physical Benefits

- **2 * 6** m2 of complimentary exhibition space.
- **40** complimentary Conference physical registrations.
- **20** min of Industrial Symposium
- Sponsorship of the Faculty Lounge
- Rollup during your symposium inside the Main Hall
- Coffee break area Sponsorship
- Advertisement on the Conference Program on a back cover
- Delegate bag inserts
- **Company Logo on:**
  - √ Coffee Breaks & Lunch Kit
  - √ Nametags
  - √ Sponsors Board
  - √ Conference Bag

First priority in choice of exhibition booth space and location

Virtual Benefits

- **120** complimentary Conference Virtual registrations
- Logo Exposure between sessions
- Online Polls/Voting system during symposium time
- Acknowledgment Email Campaigns to more than **100K** attendees
- * Tailor Your message & choose your preferred layout.
- Recognition of Company Logo in Conference Website for One Month Prior the Conference. (**3 Shoots**)
- An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products **(PINNED POST for 5 DAYS)**

Pearl Sponsorship

100.000 EGP

Physical Benefits

- **2 * 3** m2 of complimentary exhibition space.
- **30** complimentary Conference physical registrations.
- **15** min of Industrial Symposium
- Rollup during your symposium inside the Main Hall
- Advertisement on the Conference Program on a back cover
- Delegate bag inserts
- **Company Logo on:**
  - √ Sponsors Board
  - √ Conference Bag
- First priority in choice of exhibition booth space and location

Virtual Benefits

- **100** complimentary Conference Virtual registrations
- Logo Exposure between sessions
- Online Polls/Voting system during symposium time
- Acknowledgment Email Campaigns to more than **100K** attendees
- * Tailor Your message & choose your preferred layout.
- Recognition of Company Logo in Conference Website for One Month Prior the Conference. (**2 Shoots**)
- An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products **(PINNED POST for 3 DAYS)**

Golden Sponsorship

75.000 EGP

Physical Benefits

2 * 3 m2 of complimentary exhibition space.

20 complimentary Conference physical registrations.

10 min of Industrial Symposium

Advertisement on the Conference Program on a back cover

Delegate bag inserts

Company Logo on:

✓ Sponsors Board √ Conference Bag

First priority in choice of exhibition booth space and location

Virtual Benefits

80 complimentary Conference Virtual registrations

Logo Exposure between sessions

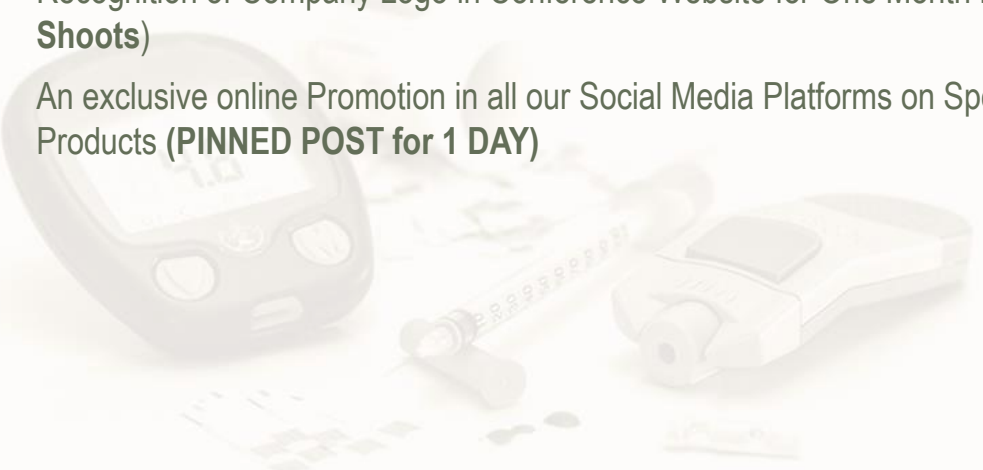
Online Polls/Voting system during symposium time

Acknowledgment Email Campaigns to more than **100K** attendees

* Tailor Your message & choose your preferred layout.

Recognition of Company Logo in Conference Website for One Month Prior the Conference. (**1 Shoots**)

An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products **(PINNED POST for 1 DAY)**



01

an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship. Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader. Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the AASD FAD Conference.

The AASD is always open to new ideas.

Physical Event Booths









Exhibition Booths	Category	Description	Price in EGP
	Class (A)	6 sqm Special space (2 X 3 m)	**45,000**
	Class (B)	6 Sqm PopUp (2 X 3 m)	**30,000**

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.



The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note: the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture	45,000 for 30 Minutes 35,000 for 20 Minutes 20,000 for 10 Minutes

Upgrade your Symposium

Add Refreshments during your symposium	60,000 for 100 PAX Per 60 Min 50,000 for 75 PAX Per 45 Min 40,000 for 50 PAX Per 30 min

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	25,000

ADDITIONAL BRANDING OPTIONS

Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

20,000 EGP



Main Conference LED Screen Ads

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

15,000 EGP



Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

20,000 EGP/Day

"According to the Availability"





Conference Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.
"Only for 100 Pax"
75,000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry
50,000 EGP / Day
"According to the Availability"
*Priority to the main Packages



Main Conference Backdrop

Put your logo on the Main Conference Backdrop in front of all guest
15,000 EGP
This Opportunity is available for the Main Sponsors Only

LANYARDS

Exclusive Opportunity:
Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.
15,000 EGP
"According to the Availability"



logo on Delegate Badges

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
10,000 EGP
"According to the Availability"



Parking Voucher Sponsorship

Distribute Branded Parking Voucher from your Booth to the delegates
10,000 EGP/25 Cars.
Non-Exclusive Opportunity.





Advertising in Final Program

The printed version will be handed out to all participants during the congress
Your Company Logo:

Your Company Logo on
Splash page **10,000 EGP**
Inside front/back cover **15,000 EGP**
Spreadsheet **15,000 EGP**
Full page inserted **10,000 EGP**
Outside back cover **15,000 EGP**



Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available



Bags

Placing company logo on congress bag.
Logo size 3cm×3cm maximum
"According to the availability"
25,000 EGP

Certificate Folders

Have your company name and logo printed on the certificate folders

15,000 EGP



Note Pads And Pens

Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

10,000 EGP



Photo Booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

10,000 EGP

Non-Exclusive Opportunity

50.000 EGP

Exclusive Opportunity





Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

10,000 EGP onetime cost



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

10,000 EGP/ One shot



Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

20,000 EGP

CUSTOMIZE YOUR PACKAGE

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



SPECIAL OPPORTUNITIES

PICKED FOR YOU



Registration Desk Branded



Pole Flags on Registration Desk



Light Box on Main Conference Backdrop



Main Gates Sponsorship

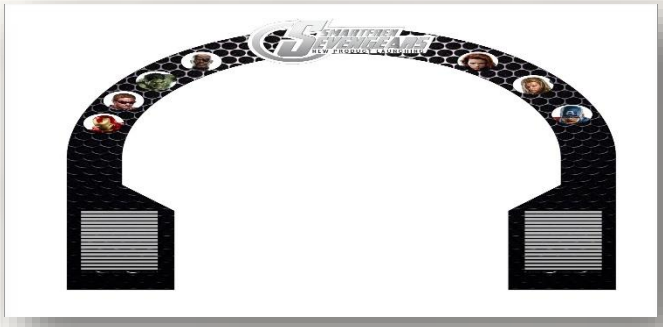


Photo Booth



Selfie Mirror



Ice Breaker Corner



Exclusive Lounge



Terms and Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration:

- **List of Registration to be sent to Pure Spot before February 25, 2023 to confirm**
- **Any change in Registration must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., changes or extra demands must be documented by (e-mail, others…)**

Advertisements & Publications:

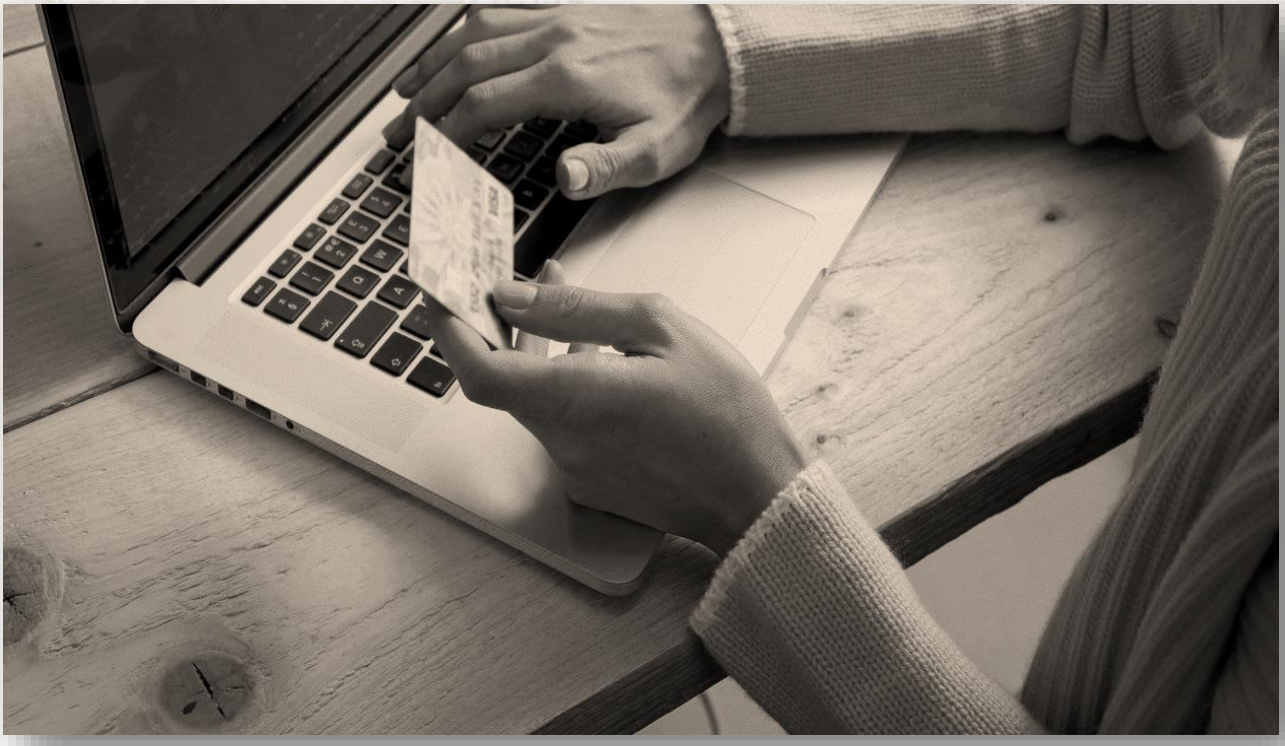
- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before February 20, 2022 or the organizing company will not be responsible for any delays .**

Cancellation Policy

All reservation should be canceled in writing, stating the reason for.

- **In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.**
- **In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.**
- **In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge 100%. From Total Amount.**

Payment Methods



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers
Account No.:

EGP: 1820060473010015 /
IBAN EG110040000701820060473010015
USD: 1820060472020015/
BAN EG110040000701820060472020015
EUR: 1820060472030014/
BAN EG870040000701820060472030014
Swift Code: : EAABEGCX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات

CONFERENCE VENUE

SOFITEL CAIRO NILE EL GEZIRAH

Sofitel Cairo Nile El Gezirah is a luxury landmark hotel located in a great spot, on 3 El Thawra Council St Zamalek Downtown, El Orman Giza, Montazah Al Giza, Cairo. This luxury 5-star hotel on Gezirah Island is right on the riverside. Delight in spectacular Nile views from every room and is a 9-minute walk from Opera metro station and 2 km from the Egyptian Museum.











About Egypt

The pearl of Africa, Egypt welcomes its visitors with its beautiful climate, impressive nature, tasteful cuisine, cultural heritage and rich historical background. You can enjoy swimming or diving in Sharm el Sheikh and have an unforgettable summer holiday in the high-end hotels, or you can be impressed by the beyond words history in Cairo.
Taking a tour on the legendary Nile will also make a lifetime experience or shopping at the souks. If none of these appeal to you, you can go for climbing Mount Sinai or you can prove yourself in quad biking in the desert.
Without any doubt, pyramids in Egypt will only be a part of your Egypt trip. If you think the pyramids are the only attraction that are worth seeing.

Visa Procedure of Egypt

Egypt requires visa from travelers from some foreign countries. For more detailed information, you can visit the official website of Egypt Ministry of Foreign Affairs.

Attractions in Egypt

Scuba Diving in Sharm El Sheikh – Pyramids – Nile- Muhammad Ali Mosque and the Egyptian Museum

Shopping in Egypt

Egypt offers a wide range of handmade souvenirs and all of them will put a smile on the faces of your family members and friends. You can consider buying these popular souvenirs for your beloved ones.
Handmade Egyptian carpets- Alabaster products -Papyrus paintings- Jewelry-Cartouches.

Event Tourism in Egypt

With its cultural and historical background, Egypt plays an important role as an ideal hub for international and academic events such as conferences, congresses, symposiums and trade shows. Events in Egypt has always drawn considerable attention worldwide especially in the last 15 years.







PURE SPOT
EVENTS MANAGEMENT

PROJECT MANAGER
MR. AHMED ELSHABRAWY
01000 978239
AHMED.ELSHABRAWY@EGYPURE.ORG

NOUR
MEDIA
NOUR Media Co.
Make Your Event a Unique