Fujairah

International Orthopedic Congress

EHS
مؤسسة الإمارات للخدمات الصحية
Emirates Health Services

وزارة الصحة
MINISTRY OF HEALTH

FUJAIRAH INTERNATIONAL ORTHOPEDIC CONGRESS
FIOC



12 - 14 Jan

FIOC 2024

DoubleTree by Hilton Fujairah City

EXHIBIT AND CORPORATE SPONSORSHIP PROSPECTUS

CHAIRPERSON

Dr. **Wael Alsammak**

CONGRESS CO-CHAIRMAN AND ORGANIZING COMMITTEE CHAIRMAN

Dr. **khaleil Almatroshi**

SCIENTIFIC COMMITTEE CHAIRMAN

Dr. **Hayder Alsaadi**

SCIENTIFIC COMMITTEE

Dr. **Luay Tapponi**
Dr. **Abdulbagy Handous**
Dr. **Habib Alismaily**

ORGANIZING COMMITTEE

Dr. **Khaleil Almatroushi**
Dr. **Tarek Sadek**
Dr. **Yousef Dhuhair**
Dr. **Ali Alfar**

Invitation

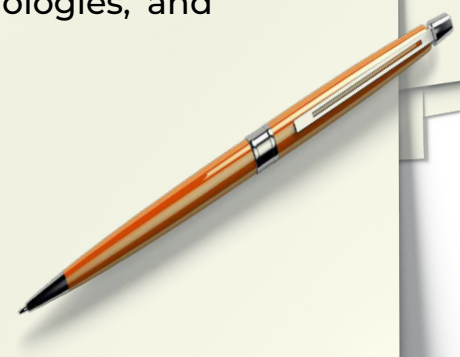
Dear Partners,

On Behalf of Fujairah Hospital, we cordially invite you to join

The Fujairah International Orthopedic Congress (FIOC 2024)

with renowned and remarkable speakers happy to share their knowledge and expertise.

The forthcoming congress will cover many essential areas in Orthopedics (***Tools and Techniques***) from a more in-depth viewpoint, focusing on groundbreaking research to improve the outcomes; it is a future Orthopedics oriented congress; the congress has three components which will run into harmony simultaneously to provide maximum benefit and variety including Main congress program, Discussion Groups &Future Orthopedics Technologies, and Exhibition.



Sincerely,

FIOC 2024 Board



WHY EXHIBIT ?

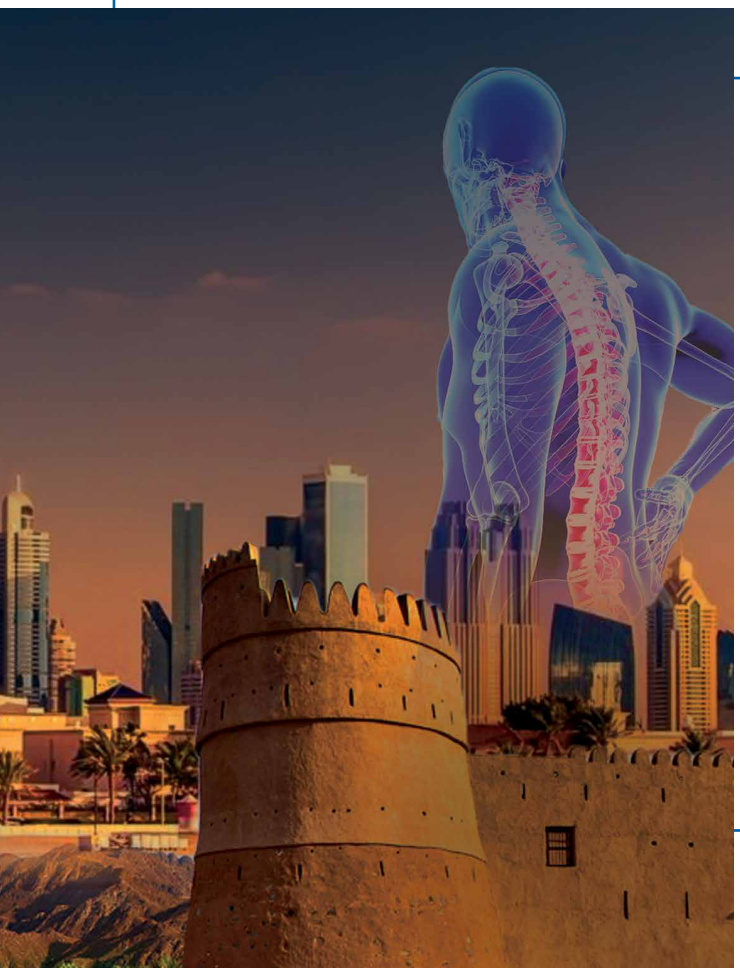
Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

- **Access to specialty surgeons from around the globe**

- **Personal contact with the leadership and executive officers of far-reaching regional and national organizations**

- **Convenient environment to promote networking with leading international orthopaedic surgeons looking for the latest technology, tools and techniques to improve patient outcomes with an excellent return on investment**

- **Breaks built into the schedule designed to maximize interaction between registrants and exhibitors**



Achieving your business goals starts

here.

Congress Meeting Attendance

ORTHOPEDIC SURGEONS



TRAUMA SURGEONS





EMERGENCY PHYSICIANS

GENERAL SURGEONS





ORTHOPEDIC RESIDENTS

EMERGENCY RESIDENTS





PHYSIOTHERAPISTS

NURSES



MEDICAL STUDENTS



Main Sponsorship Levels

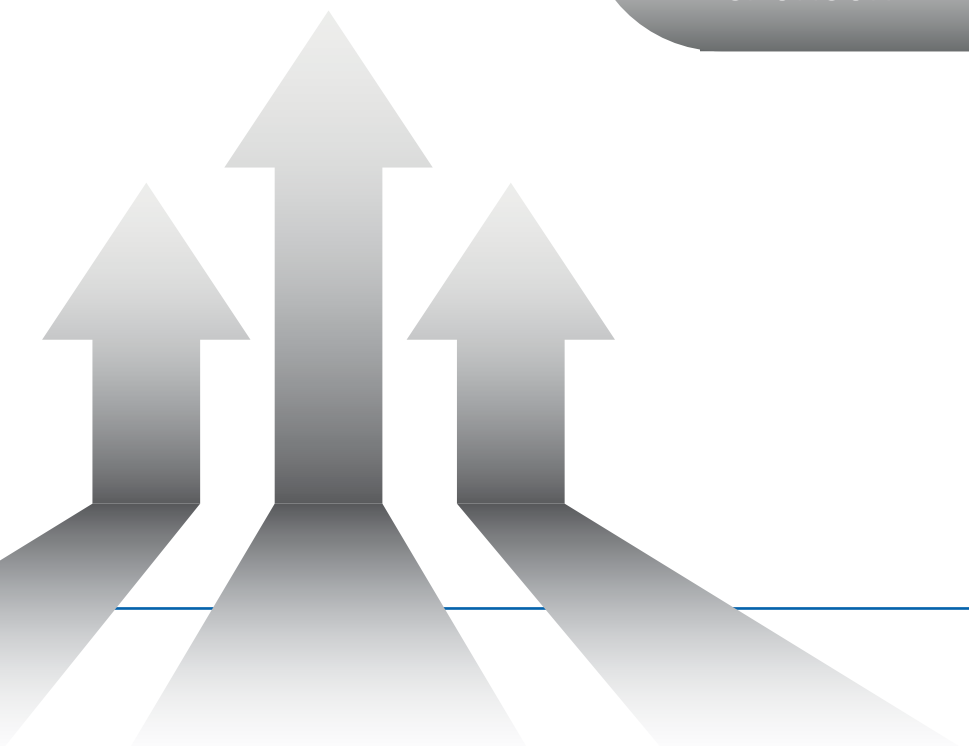
Levels Determined by the accumulation of objects of Value

DIAMOND SPONSOR — 100,000 AED

PLATINIUM SPONSOR — 75,000 AED

GOLDEN SPONSOR — 60,000 AED

SILVER SPONSOR — 50,000 AED





DIAMOND PACKAGE

100,000 AED



- Symposium **30 min**
- **Rollup** during your symposium inside the Main Hall
- Booth Class **(A+) 2*6 m**
- **50 Full registration**
- Faculty Lounge Sponsorship **1st day**
- Logo on Coffee Break & Lunch Kits **1st day**
- Coffee break area Sponsorship **1st day**
- Program book ads As **Spreadsheet**
- Logo on Lanyards, name-tag & Conference Bag
- Email Blast
- **4 Insert** in conference Bags (Production & Printing completed by Sponsor)
- **Rollup** at Speaker ready desk
- **Trophies Acknowledgement Delivery on Closing Ceremony**



PLATINUM PACKAGE

75,000 AED



- Symposium **20 min**
- Rollup during your symposium inside the Main Hall
- Booth Class **(A) 2*4 m**
- **30 Full registration**
- Faculty Lounge Sponsorship **2nd day**
- Logo on Coffee Break & Lunch Kits **2nd day**
- Coffee break area Sponsorship **2nd day**
- Program book ads inside back cover
- Logo on name-tag & Conference Bag
- **3 Insert** in conference Bags (Production & Printing completed by Sponsor)
- **Trophies Acknowledgement Delivery on Closing Ceremony**

GOLD PACKAGE

60,000 AED



Booth Class **(B) 2*3 m**

20 Full registration

Program book ads **inside page**

Logo on name-tag & Conference Bag

2 Insert in conference Bags (Production & Printing completed by Sponsor)

Thank you Email to all the attendees after the event with your logo

Trophies Acknowledgement Delivery on Closing Ceremony

SILVER PACKAGE

40,000 AED

Booth Class **(B) 2*3 m**

10 Full registration

Program book ads **inside back cover**

Logo on name-tag & Conference Bag

1 Insert in conference Bags (Production & Printing completed by Sponsor)

Trophies Acknowledgement Delivery on Closing Ceremony



Event Booths



Category	Description	Prices
Class (A+) booth	12 SQM Special space (2 X 6 m)	25,000 *AED*
Class (A) booth	8 SQM Special space (2 X 4 m)	15,000 *AED*
Class (B)	6 SQM Ordinary space (2 X 3 m)	10,000 *AED*

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

WORKSHOP SPONSORSHIP

Exclusive

The price includes

- 30 pax attendees
- Meeting Room Rental
- Standard audio/visual equipment
- Cost per day

An excellent opportunity for your organization to provide an educational lecture

30,000 *AED* **for 6 hours**

20,000 *AED* **for 3 hours**

More Exposure
Upgrade your Virtual Symposium

Add *Hybrid Option* **+***Marketing Campaign*

15,000



REGISTRATION FEES

Category	Early Bird Before October 15th	Late Before December 20th	Onsite
Full Registration (Physical Attendance)	1,200 *AED*	1,500 *AED*	2,000 *AED*
Other HCP	1000 *AED*	1,200 *AED*	1,500 *AED*
Resident	800 *AED*	1,000 *AED*	1,300 *AED*
Medical Student	600 *AED*	750 *AED*	1,000 *AED*

ACCOMMODATION FEES

Accommodation Packages	Early Bird Before October 15th	Late Before December 20th
SGL Package	2,150 *AED*	2,500 *AED*

Single Room Package includes :

1 Full registration & Accommodation based on Bed and breakfast for 2 nights.



REGISTRATION CHANGES OR CANCELLATIONS POLICY



- You will be charged 25% of Total Amount.

- In case of any cancellation before 45 Days of the arrival date

- You will be charged 50% of Total Amount.

- In case of any cancellation before 30 Days of the arrival date

- You will be charged 100% (*No Refund*)

- In case of any cancellation before 15 Days of the arrival date

All cancellation and refund requests must be made in writing and submitted via email.





Free Space & Registration Sponsorship Packages

Category	Description	Prices
Class (A+) booth 12 sqm	**Full Registration 50 Registration**	**75,000** *AED*
Class (A) booth 6 sqm	**Full Registration 40 Registration**	**60,000** *AED*
Class (B) booth 6 sqm	**Full Registration 25 Registration**	**37,500** *AED*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Congress LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area



Product Theaters – 30 min



Product Theaters located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

"According to the Availability"

**Priority to the main Packages*

Congress Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

For 100 pax



Branding of the speaker's ready room



Facilities will be available at the Congress for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear at This Area by roll up

-Opportunity to provide Sponsor's Name at the laptop screen

VIP Lounge

Top VIP (Speakers, Chairmen spend time in this lounge served by tea , coffee , cookies

-Sponsor's name/ company's logo will appear on This Area by roll up Exclusive Opportunity

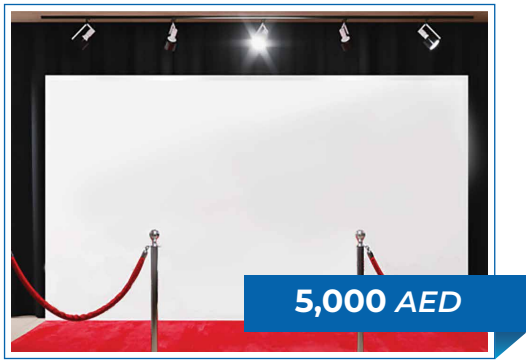


Photo Booth – Non-Exclusive

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

“According to the Availability“

**Priority to the main Packages*



Crossing Gate – Exclusive



Get your name and branding on

2 Sequence Gates in Special Places & on the main Entrance Hall

Branded pole Flags – Non-Exclusive

Be one of the first brands to be seen and stay at the forefront of attendees’ minds by featuring your brand on the outside flagpoles

-Can be branded on both sides

-For Entrance or Coffee Break Area

- Available for 4 sponsors – 6 pole flags for each



Certificate Folders - Exclusive

Have your company name and logo printed on the certificate folders



Note Pads And Pens - Exclusive



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.
"Production not included"

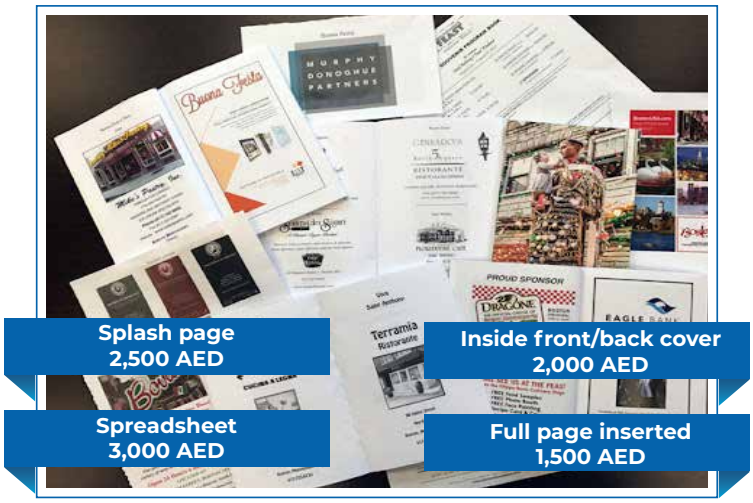
Water Bottles - Exclusive

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees
"Production not included"



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the Congress bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
4 Opportunities available



Bags - Exclusive



Placing company logo on congress bag.
Logo size 3cm×3cm maximum
“According to the availability”

Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Sponsors Email campaign



Service that allow to send customized Email for Congress Data Base acknowledged by your company name

Post Congress Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

Non-Exclusive



Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Congress name.

“According to the Availability”

Exclusive Opportunity

Logo on Delegate Badges

Have your company name and logo printed on the delegate badges.“According to the Availability”
Non-Exclusive Opportunity



Directions Signs



Signs will be located outside the exhibit hall and/or in session hallways
Non-Exclusive Opportunity



Exhibition Floor Plan



Maximize Your Marketing

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient





Contribution is confirmed by mail which sends to the responsible for the Congress, We will not confirm any participation without mail or by phone only

5 % VAT

WILL BE ADDED TO ALL PRICES



PURE SPOT
EVENTS MANAGEMENT

DUBAI AIRPORT FREE ZONE AREA (DAFZA), BUILDING 8W,
5TH FLOOR, REGUS BUSINESS CENTER OFFICE 511

+971 50 949 0425 / +971 50 554 6063 INFO@PURESPOT.ORG

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