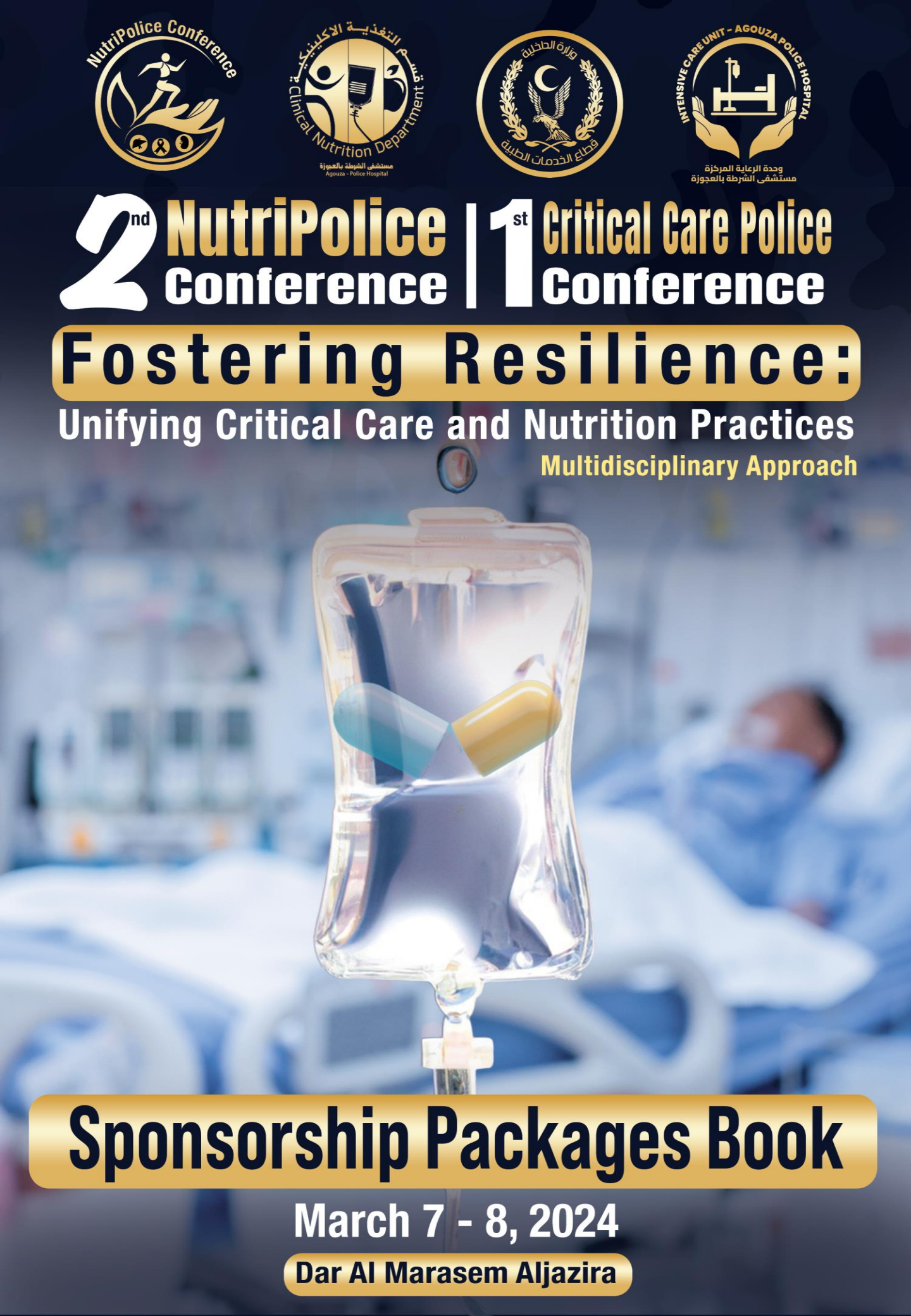
2nd NutriPolice Conference | 1st Critical Care Police Conference

Fostering Resilience:

Unifying Critical Care and Nutrition Practices

Multidisciplinary Approach



Sponsorship Packages Book

March 7 - 8, 2024

Dar Al Marasem Aljazira

Welcome Message

Dear Esteemed Participants,

We are thrilled to extend our warmest invitation to you for the **1st Critical Care Conference** and **2nd International Nutripolice**, to be held on the 7th-8th of March 2024 at Dar Almarasem Aljazira. This conference, titled "Fostering Resilience: Unifying Critical Care and Nutrition Practices - Multidisciplinary Approach" promises to be a groundbreaking event, bringing together experts and enthusiasts from around the globe to explore a multidisciplinary approach to healthcare.

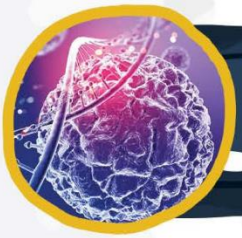
This conference aims to provide a platform for rich discussions and knowledge exchange on critical care and nutrition practices. Our distinguished speakers will delve into the latest advancements in the field, presenting insights and innovations that will shape the future of healthcare.

We look forward to your valuable participation, contributing to the success of this conference and collectively advancing the frontiers of intensive care and nutritional strategies. The beautiful setting of Cairo Marriott Zamalek Hotel, combined with the wealth of knowledge to be shared, ensures an enriching and unforgettable experience for all.

Thank you for being part of this transformative event. Together, let's foster resilience and unite in the pursuit of excellence in critical care and nutrition.

Conference Organizing Committee

Main Topics



Session (1):
Navigating Oncology Challenges in Intensive care



Session (2):
Optimizing Care in End Organ Failure, Fueling the Fight



Session (3):
Medical Emergencies



Session (4):
Harmonizing Surgical Care



Session (5):
Infection Management Master Plans



Session (6):
Post Intensive Care Recovery Journey



Session (7):
Addressing Obesity Barriers in Intensive Care

WHY to EXHIBIT ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

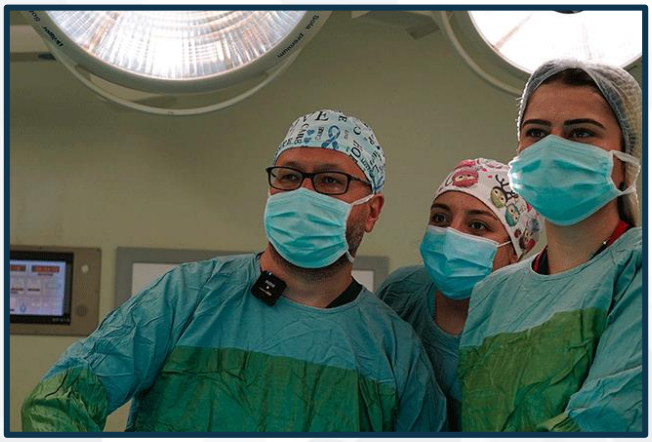


- Personal contact with the leadership and executive officers of far-reaching regional and national organizations
- Promoting your company, products and services
- Breaks built into the schedule designed to maximize interaction between registrants and exhibitors
- Publicity and long term branding
- Network with delegates

WHY to ATTEND ?

The format for the 2024 Conference includes plenaries with invited speakers and proffered papers, company organized symposia, presentations & workshops. This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.

Learn & Network











Main Sponsorship Levels

Levels Determined by the accumulation of objects of Value



500,000
EGP



450,000
EGP



350,000
EGP



250,000
EGP

Sponsorship Levels & Benefits



500,000 EGP

- Booth Class **(A+) 2*6 m**
- **40 Full registration**
- Accommodation in SGL room **8 rooms for 1 night**
- Faculty Lounge **Sponsorship 1st day**
- 30 minutes Symposium
- Logo on Coffee Break & Lunch Kits **1st day**
- Coffee break area Sponsorship **1st day**
- Program book ads As **Spreadsheet**
- **Logo on** Lanyards , nametag & Conference Bag
- **Email Blast**
- **4 Insert** in conference Bags (Production & Printing completed by Sponsor**)**
- **Rollup at Speaker ready desk**
- **Thank you Email** to all the attendees after the event with your logo
- **Acknowledgement on Sponsors Board**



450,000 EGP

- Booth Class **(A) 2*6 m**
- **30 Full registration**
- 20 Minutes Symposium
- Accommodation in SGL room **7 rooms for 1 night**
- Faculty Lounge **Sponsorship 2nd day**
- Logo on Coffee Break & Lunch Kits **2nd day**
- Coffee break area Sponsorship **2nd day**
- Program book ads **inside back cover**
- Logo on nametag & Conference Bag
- **3 Insert** in conference Bags (Production & Printing completed by Sponsor**)**
- **Thank you Email** to all the attendees after the event with your logo
- **Acknowledgement on Sponsors Board**

Sponsorship Levels & Benefits



- Booth Class **(A+) 2*3 m**
- **25 Full registration**
- Accommodation in 6 Rooms for **1 night SGL.**
- 10 Minutes Symposium
- Program book ads **inside page**
- **Logo on** nametag & Conference Bag
- **2 Insert** in conference Bags
  (Production & Printing completed by Sponsor**)**
- **Thank you Email**
  to all the attendees after the event with your logo
- **Acknowledgement on Sponsors Board**

350,000 EGP



- Booth Class **(B) 2*3 m**
- **20 Full registration**
- Accommodation in 5 Rooms for **1 night SGL**
- Program book ads **inside back cover**
- **Logo on** nametag & Conference Bag
- **1 Insert** in conference Bags
  (Production & Printing completed by Sponsor**)**
- **Acknowledgement on Sponsors Board**

250,000 EGP

SPONSOR OPPORTUNITIES

01
Choose an Individual Sponsorship

02
Choose Multiple Sponsorship

03
Tailor Your Own Sponsorship

Sponsorships That Fit Your Goals and Budget

REGISTRATION FEES

Registration Category	Early Bird Registration (till March 6th, 2024)	Onsite Registration (on March 7th, 2024)
Full Registration	4000	4500
Scientific Registration	1750	2000

Full Registration for 2 days

includes coffee break, lunch, program, bag, and certificate.

Scientific Registration for 2 days

includes coffee break, program book and certificate

Accommodation Fees

Room Type	Single Room	Double Room
Rates per night on B.B basis	8,800	9600

Event Booths

	Booth Name	Booth Description	Price in EGP
Exhibition Space	Class (A+) booth	12 SQM Special space (2 X 6 m)	100,000
	Class (A) booth	12 SQM space (2 X 6 m)	80,000
	Class (A+) booth	6 SQM Special space (2 X 3 m)	65,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	50,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	40,000
	Class (C)	4 SQM only roll up (2 X 2 m)	25,000



Dinner Symposium



An excellent opportunity for your organization to provide an educational lecture

Including: - Meeting Room (Including AV + LED Screen Rental) - Dinner for 100 Person Available 2 time slots	300,000 EGP

Industrial Symposium

Duration	Price
30 Minutes	100,000
20 Minutes	90,000
10 Minutes	80,000

More concepts to enhance your brand identity



Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk.
This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms.

80,000

Main Conference Led Screen ADs

Put your ads on the LED Screens inside the main hall between Sessions and before break/Lunch.

55,000

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

The Price is per day & According to the Availability

60,000

Main Entrance Stairs

Opportunities for the meeting by securing one of these prime locations for visibility.

Opportunity includes production, installation and removal.

45,000

Conference Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area

Applicable for 2 Sponsors only

95,000

Main Conference Backdrop

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Applicable for 4 Sponsors Only

80,000

Certificate Folders

Have your company name and logo printed on the certificate folders

The Price is per day & According to the Availability

30,000

Note Pads and Pens

Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

Production not included

25,000

Photo Booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

90,000

Advertising in Final Program

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Applicable for 4 Sponsors Only

- Splash page **40,000**
- Inside front/back cover **25,000**
- Spreadsheet **35,000**
- Full page inserted **20,000**

Delegate Bag Insert

Sponsor flyer/announcement will be put inside the attendees bag at the registration desk.

B5 Size is recommended
“Applicable for 4 sponsors Only

30,000

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company’s presence, your guests will get free Entry

This Price is Per day, According to the Availability & Priority to the main Packages

25,000

Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to
promote your presence at the conference and highlight your new products
you will have the opportunity to display your Brand on banners.

Applicable for 2 Sponsors only

95,000

Hotel Room Key

Get your name and branding at attendee's rooms' Keys

Applicable for 1 Sponsor Only

40,000

Lanyards

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

According to the Availability

55,000

Logo on Delegate Badges

Have your company name and logo printed on the delegate badges..

According to the Availability

35,000

Program at a glance sponsorship

Sponsor will have the opportunity to get more exposure to all attendees

According to the Availability

Exclusive	Non-Exclusive
70,000	55,000

Main Entrance Gate

Show your brand in front of all attendees and in a very special location

Exclusive	Non-Exclusive
80,000	45,000

Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

The price is per one email blast

20,000

Chairpersons & Speakers Blast SMS

Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

This Price is for one Shot

25,000

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

35,000

Parking voucher sponsorship

Distribute Branded Parking Voucher from your Booth to the delegates

This Price is for 25 Cars

25,000

Branded Pole Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

- Can be branded on both sides
- The price is per 2 flags

65,000

Rotating Backlit Cube

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent areas of the conference .
All four sides of the cube will display your message

2 Slots Available

85,000

Logo on Bags

Placing company logo on congress bag.

Exclusive	Non- Exclusive
90,000	40,000

Logo on Coffee Break Kit

Put your company’s logo on the conference coffee break ticket.

The price is /Day

35,000

Logo on Lunch Kit

Put your company’s logo on the conference Lunch ticket.

The price is /Day

45,000

DESIGN YOUR OWN!

We are aware that the Sponsorship of any of the above items

may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient

Terms & Conditions

Contribution is confirmed by email that should be sent to the **project manager:**

ahmed.elshabrawy@purespot.org

We will not confirm any participation without email or by phone only

Booths Allocation

First come first served basis & Priority for main sponsors after official confirmation

Advertisements & Publications

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before Dec. 7, 2023 or the organizing company will not be responsible for any delays .

• Registration & Accommodation

- In case 2 doctors will share the same room, extra registration will be applied.
- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before Feb 27th, 2023 to confirm (Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced)
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-miail, Others...)

Cancellation Policy

• Cancellation policy (for registration & accommodation)

All reservation should be canceled in writing, stating the reason for.
• In case of any cancellation or amendment before 45 Days of the arrival date you will be charged 25% From Total Amount.
• In case of any cancellation or amendment before 30 Days of the arrival date you will be charged 50% From Total Amount.
• In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will be charged Full stay 100%.

Payment Methods

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:
Cairo: 62 Makram Ebaid St., 6th Zone,Nasr City,
Landmark: In Front of Child Garden.

Bank Transfer to

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers

And send copy of bank transfer by Email

Account No.: EGP: 1820060473010015	IBAN EG1100400007018200604730100 15
Account No.: USD: 1820060472020015	IBAN EG1100400007018200604720200 15
Account No.: EUR: 1820060472030014/	IBAN EG8700400007018200604720300 14
Swift Code	EAABEGCX

By Check

The check Payable to: Pure Spot Congress & Event Organizers
يصدر الشيك باسم: بيور سبوت لتنظيم المؤتمرات

14% VAT will be added to all prices



PURE SPOT
EVENTS MANAGEMENT
www.purespot.org

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INFO@PURESPOT.ORG

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

IATA
IAPCO ACCREDITED
ICCA Member
MECOMED CERTIFIED

19 YEARS OF EXCELLENCE

PROJECT MANAGER
MR. AHMED ELSHABRAWY
01000978239
AHMED.ELSHABRAWY@PURESPOT.ORG