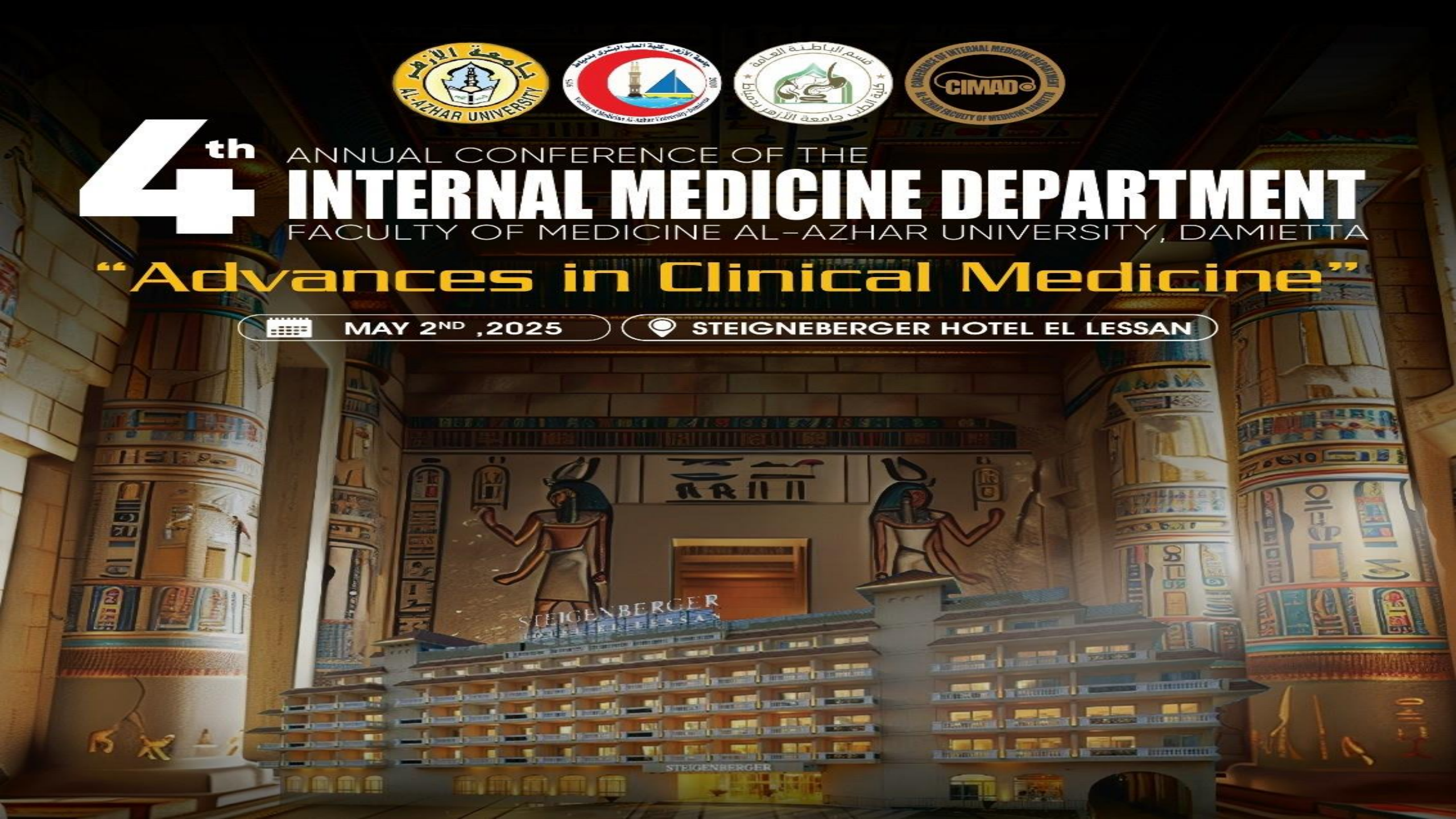
4th ANNUAL CONFERENCE OF THE INTERNAL MEDICINE DEPARTMENT

FACULTY OF MEDICINE AL-AZHAR UNIVERSITY, DAMIETTA

"Advances in Clinical Medicine"

MAY 2ND ,2025

STEIGNEBERGER HOTEL EL LESSAN



A Message from the Conference President



Dear Esteemed Sponsors,

On behalf of the **Internal Medicine Department, Faculty of Medicine, Al-Azhar University, Damietta**,

it is my honor to invite you to participate as a sponsor in our **4th Annual Conference**,

taking place on **May 2nd, 2025**, at the prestigious **Steigenberger Hotel El Lessan**.

This conference is a premier platform for advancing clinical medicine, bringing together leading experts, researchers, and healthcare professionals to share knowledge and innovations.

Your sponsorship will play a vital role in the success of this event while providing your organization with unparalleled visibility and networking opportunities.

We deeply value your support and look forward to partnering with you to make this conference a landmark event in the medical community.

Together, we can drive progress and excellence in healthcare.

Warm regards,
Prof. Khaled Elfayoumy
Conference President

Sponsorship packages



PLATINUM

350,000 EGP



GOLD

300,000 EGP



SILVER

250,000 EGP



BRONZE

200,000 EGP

Platinum Package



- booth 2×6 m2 of exhibition space
- 40 min of Industrial Symposium
- Sponsorship of the VIP Lounge
- Advertisement on the Conference Program on a Spreadsheet
- Acknowledgment in thank you ads in program book as our PLATINUM sponsor
- 6 Inserts in Attendee Bags (Production & Printing completed by Sponsor)
- Exclusive: Program at a glance sponsorship '' excluding production ''
- The priority in the choice of exhibition booth space and location
- Logo Exposure on the main screen
- Coffee Break kit.
- Lanyards.
- Sponsors conference backdrop.
- Conference Bag. (Excluding production)

350,000 EGP
"All above rates are subject to 14% VAT"

Gold Package



- booth 2×6 m2 of exhibition space
- 30 min of Industrial Symposium
- Advertisement on the Conference Program inside front cover.
- Acknowledgment in thank you ads in program book as our Gold Sponsor
- 5 Inserts in Attendee Bags (Production & Printing completed by Sponsor).
- Sponsorship Coffee Break Area
- Logo Exposure on the main screen
- Coffee Break Kit.
- Name Tag.
- Sponsors conference backdrop.

300,000 EGP
"All above rates are subject to 14% VAT"

Silver Package

- booth 2×3 m2 of exhibition space
- 20 min of Industrial Symposium
- Advertisement on the Conference Program inside Back cover.
- Acknowledgment in thank you ads in program book as our SILVER Sponsor
- 3 Inserts in Attendee Bags (Production & Printing completed by Sponsor).
- Lunch Break Kit.
- Name Tag.
- Sponsors conference backdrop

250,000 EGP
"All above rates are subject to 14% VAT"

Bronze Package



- booth 2×3 m2 of exhibition space
- 15 min of Industrial Symposium
- Advertisement inside the Conference Program.
- Acknowledgment in thank you ads in program book as our BRONZE Sponsor
- 2 Inserts in Attendee Bags (Production & Printing completed by Sponsor).
- Lunch Break Kit.
- Sponsors conference backdrop

200,000 EGP
"All above rates are subject to 14% VAT"

Exhibition Spaces

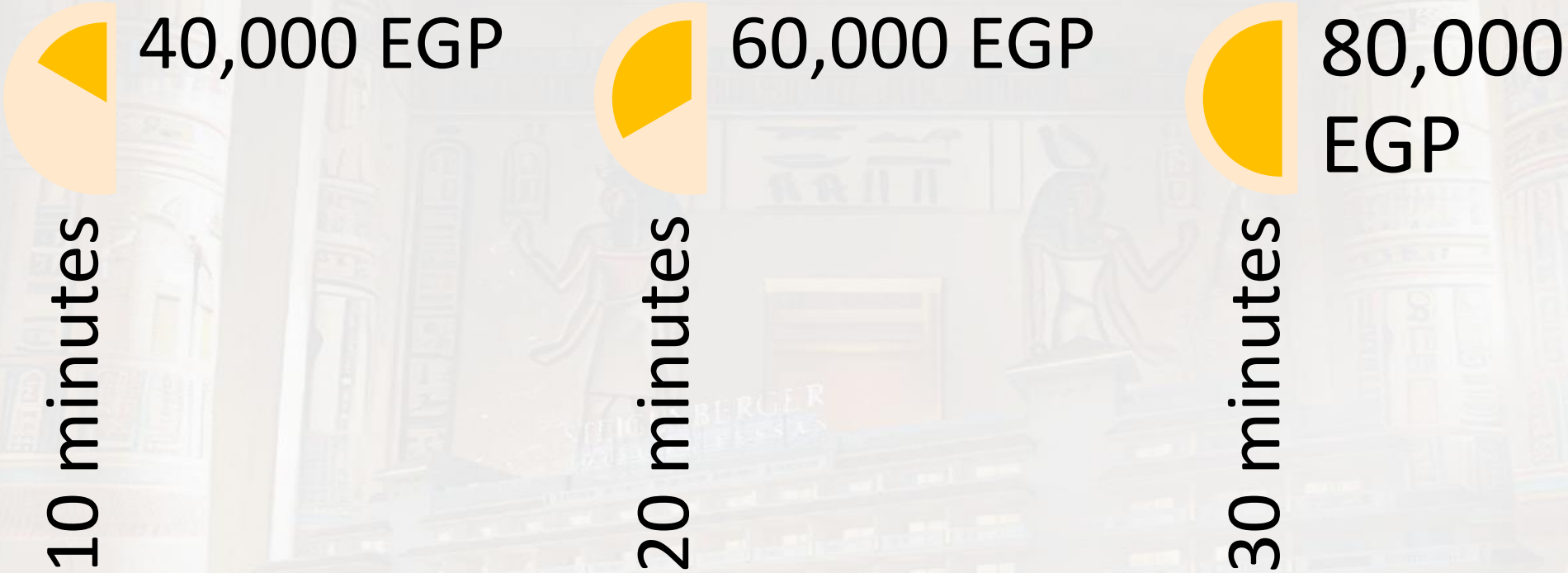
Booth Name	Booth Description & Space	Price (EGP)
Class (A+) booth	Premium space (2 ×6 M)	100,000 EGP
Class (A) booth	Premium space (2 × 4 M)	70,000 EGP
Class (B) popup	Standard space (2 × 3 M)	50,000 EGP
Class (C) Rollup	1 Rollup (2 × 1 M)	35,000 EGP







Industrial Symposium



The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.

Registration & Accommodation

Registration type	Price	Includes
Registration only	4,000 EGP	Full Registration: Program book, Coffee Break, Lunch Box, Conference Bag, and Certificate.

Accommodation	Price	Includes
Accommodation in a Single room	5000 EGP	Accommodation for one night in an SGL Room @ STEIGENBERGER Hotel, based on BB basis
Accommodation in a Double room	5500 EGP	Accommodation for one night in an DBL Room @ STEIGENBERGER Hotel, based on BB basis

- **Conference Backdrop Exclusive Sponsorship**
  Put your Logo and your branding on the main conference room backdrop
  80,000 EGP



- **Conference Mockup**
  Conference logo mockup in letters & Backdrop with Your company logo
  75,000 EGP According to the availability



- **Wi-Fi Sponsorship**
  Wireless internet will be provided to all meeting attendees.
  The sponsor will be acknowledged as the Wi-Fi sponsor and the company's name will be the Wi-Fi password.
  70,000 EGP



- **VIP Lounge**
  Grand VIP lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry
  70,000 EGP (per Day) according to the availability



- **Water Bottles**
  Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees
  60,000 EGP



- **Photo Session Booth**
  Sponsor will have the opportunity to promote itself through photo session booth which all registered attendees are invited
  60,000 EGP



- **Meet the Expert Sessions**

  You can invite your guests to meet the expert with a maximum of 20
  PAX for 30 Minutes during conference program/break time
  60,000 EGP



- **Opening Ceremony**

  Sponsorship of the opening ceremony i.e. placing your brand on
  backdrop, lectern, mics, lighting your brand color scheme …etc.
  60,000 EGP (valid for main sponsors' packages)



- **Registration Fill-in Counter**
  Reach attendees outside of the exhibit hall by sponsoring the registration fill-in counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk
  60,000 EGP



- **Press Room Sponsorship**
  A key place for interviews where you will receive a Guaranteed interview to promote your presence at the conference and highlight
  your new product .
  You will have the opportunity to display your (Name / logo on banners)

  “Non Exclusive” 50,000 EGP



- **HOTEL KEY CARDS**
  Your company logo will be displayed along with EWDS logo and handed to all guests of the host hotel.
  50,000 EGP



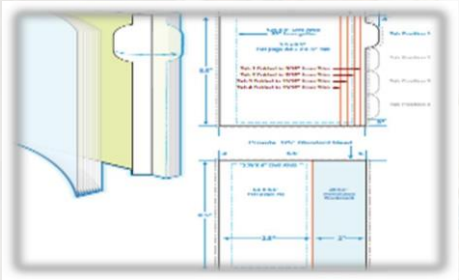
- **Advertising on the Conference Main Gates**
  Put Your ADS on the Conference Main Gates
  (LED Screens or Wood
  50,000 EGP



- **Coffee Break Area Logo**
  Place your brand on the coffee break area for all to see.
  40,000 EGP/Day according to the availability



- **Advertising in the Final Program**
  The printed version will be handed out to all participants during the congress
  Booklet holder branding **30,000 EGP**
  Your company logo on **splash page 30,000 EGP**
  Inside back cover - front cover **30,000 EGP**
  Spreadsheet 40,000 EGP
  Full page inserted **15,000 EGP**
  Outside **back cover 40,000 EGP**



- **FOOTPRINT SIGNAGE**
  Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance to the Exhibit Hall and leading to your booth.
  35,000 EGP



- **Events AI Push Notification**
  Push Notifications are sent to all participants through **Events AI Application**
  This can be used as an advertisement to your exhibition booth, industry session or any activity planned during the event
  35,000 EGP



- **Delegate Bag Insert (Brochure / CV or DVD)**
  Reach all access attendees by distributing your promotional item in the conference bags.
  Only four bag inserts are available so your messaging will not get lost or diluted.

  35,000 EGP (4 available)



- **logo on Speakers Badges**
  Have your company name and logo printed on the delegate badges.
  35,000 EGP "according to the availability



- **Note Pads and Pens**
  Provide branded notepads and pens to be distributed in the participants' bags.
  30,000 EGP Production not included



- **Chairpersons & Speakers Blast SMS Reminder Pre-Sessions**
  Service that allows to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
  One shot 25,000 EGP



Notes

- **BOOTHS ALLOCATION:**
  First come first served basis & Priority for main sponsors after official confirmation

- **REGISTRATION & ACCOMMODATION:**
  All packages only for sponsors “Available for Egyptian not covering any delegates from outside Egypt“
  • In case 02 doctors will share the same room, extra registration will be paid
  • For hotel reservations, ID copy should be received before check in date
  • List of Registration & Accommodation to be sent to Pure Spot before to confirm(Names – Dates – Spelling)
  • Any change in Registration or Accommodation must be declared in the main list,
  (Stating the new name and the name that should be replaced).
  • Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented)

- **ADVERTISEMENTS & PUBLICATIONS:**
  •The file has to be with resolution not less than 300 pixels / inch
  •All the advertisement materials for the conference (Advertisements Designs Logos– Flyers … etc.) Should be delivered to the organizing company (Pure Spot)
  or the organizing company will not be responsible for any delays .



Payment Methods

- **Pay Cash Through Pure Spot Events Management Head Office**

  located at 62 Makram Ebaid st.,6th zone, Nasr City in front of Child Garden.

- **Bank Transfer to:**

  Account Name: Pure Spot Congress & Event Organizers
  Account Number: 1820060473010015
  Bank Name: Arab Banking Corporation – Egypt ABC
  Send copy of the bank transfer by Email

- **Make a Payable Cheque to**

  شركة بيور سبوت لتنظيم المؤتمرات



PURE SPOT
EVENTS MANAGEMENT
www.purespot.org

HEADQUARTER
CAIRO: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR
(+20) 226718421 - 226721944 INFO@PURESPOT.ORG

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PROJECT MANAGER MR. ALI YEHIA 01017689966 ALI.YEHIA@PURESPOT.ORG