


# 15TH MISR INTERNAL MEDICINE ASSOCIATION INTERNATIONAL CONFERENCE

# MIMA 2025

**CONFERENCE HONORARY PRESIDENTS**

PROF. MEGAHED ABO EL MAGD - PROF. ABBAS ORABI

**CONFERENCE PRESIDENTS**

PROF. FARID FAWZY - PROF. TAMER MOSTAFA

**MIMA PRESIDENT**

PROF. EMAD MISHRIKI

**MIMA VICE PRESIDENT**

PROF. KAMAL SALEH

**9 JULY 2025 EL MAHALLA EL KOBRA**

**10-11 JULY 2025 TOLIP EL NARGES**

# MIMA 2025

## Note: All Prices Exclude 14% Vat

| Elite Package<br>350,000 EGP | Platinum Package<br>300,000 EGP | Golden Package<br>250,000 EGP |
|---|---|---|
| 60 min (Industrial Symposium) | 40 min (Industrial Symposium) | 30 min (Industrial Symposium) |
| 20 Doctor Full Registration | 10 Doctor Full Registration | 5 Doctor Full Registration |
| Pop-up Class (A +) 2*6 m | Pop-up Class (A) 2*4 m | Pop-up Class (B) 2*3 m |
| Exclusive: Registration Desk Sponsorship | Exclusive: internet Café Sponsorship | ---------- |
| Exclusive: Sponsor's Logo on Coffee Break & Lunch tickets | ---------- | ---------- |
| Exclusive: Coffee break area sponsorship | ---------- | ---------- |
| Program book ADS as Spread Sheet | Program book ADS as a Back Cover | ADS in Program Book |
| Exclusive: Logo on lanyards | Logo on Name tag | Logo on Name tag |
| Exclusive: Program at a glance sponsorship | ---------- | ---------- |
| Exclusive: Speakers Ready Room Sponsorship | ---------- | ---------- |
| Sponsor's logo to Chairpersons & speakers Mails | Sponsor's logo to Chairpersons & speakers Mails | Sponsor's logo to Chairpersons & speakers Mails |
| Logo on Conference Bags | Logo on Conference Bags | Logo on Conference Bags |
| Logo on conference Backdrop | Logo on conference Backdrop | Logo on conference Backdrop |
| Cell phone charging stations | ---------- | ---------- |
| Floor Marketing:<br>Footprints & Carpet | Floor Marketing:<br>Footprints & Carpet | ---------- |
| Conference Entrance Gates Sponsorship<br>(branding without production) | ---------- | ---------- |

# MIMA 2025

## Sponsorship Packages



## Symposia

**Satellite symposiums are prioritized to our main sponsors and are priced at**

**180,000 For 60 Minutes**

**130,000 For 30 Minutes**

**90,000 For 15 Minutes**

**The price includes: Meetingroom rental**

**Standard audio/visual equipment**

## Exhibition Opportunities

| Stand type | Size | Tariff EGP | Cost includes |
|---|---|---|---|
| Special place Pop-up Class A+ | 6 SQM Special (2X3 m) | 140.000 | 1 table, two chairs and 3 spotlights |
| Pop-up Class A | 6 SQM Ordinary (2X3 m) | 120.000 | 1 table, two chairs and 3 spotlights |
| Pop-up Class B | 6 SQM Ordinary (2X3 m) | 80.000 | 1 table, two chairs and 3 spotlights |
| Class (C) | 4 SQM Only roll up (2 X 2 m) | 40.000 | 1 table, two chairs and 3 spotlights |

## Accommodation & Registration types

| Type | Cost in EGP |
|---|---|
| Accommodation & Registration DBL | 14,500 EGP |
| Accommodation & Registration SGL | 13,500 EGP |
| Registration only | 4000 EGP |

- Accommodation for 2 nights in Standard room B.B.
- Including Full Access to all Physical Scientific Sessions.
- Conference kit, Coffee break, Lunch and Attendance Certificate.

## Extra Branding Opportunities

### FINAL PROGRAM

**The Final Program is distributed on site to all meeting attendees and contains complete details about the meetingas well as the local area. Place your advertisements In the hands of thousands of attendees at Internal Medicine Conference**

| Premium Positions | Amount |
|---|---|
| Inside Front Cover | 50,000 |
| Inside Back Cover | 35,000 |
| Outside Back Cover | 25,000 |

### Lanyards

**SPONSORSHIP: 45,000 EGP**

**Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo**

### Bags

**SPONSORSHIP: 50,000 EGP**

**Placing company logo under tier sponsorship next to congress title on congress bag Production and transport Cost is not included in fee. 3cm by 3cm maximum**

### Congress Bags Inserts

**SPONSORSHIP: 30,000 EGP**

**Congress bag inserts is applicable for maximum 5 sponsors**

### Notepads and Pens

**SPONSORSHIP: 30,000 EGP**

**Each meeting attendee receives a notepad as part of their registration packet. The notepad design.**

- **Production and transport cost is not included in free.**

## Registration Fill-in Counter

**SPONSORSHIP: 30,000 EGP**

**Reach attendees outside of the exhibit hall by sponsoring**

**The Registration Fill-In Counter. This counter, has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. The sponsor can put their advertisement on all four panels of the kiosk.**

## Footprints

**SPONSORSHIP: 70,000 EGP**

**Footprints provide a great way to increase traffic to your booth. 18" footprints with your logo/message on them are placed on the floor (approx. five feet apart) from the entrance of the exhibit hall to your booth. You design the footprints and we produce and install them. This sponsorship is limited to three exhibitors.**

## Coffee Break Area Logo

**SPONSORSHIP 50,000 EGP**

**Place your brand on coffee break area for all to see. This sponsorship could be combined with footprints to lead attendees from the break area to you as exhibit space**

## Speaker Ready Room

**SPONSORSHIP: 50,000 EGP**

**Taking advantage of this room to prepare for their presentations. Sponsorship includes a company name/logo screensaver on each of the computer monitors.**

## Opening Ceremony

**SPONSORSHIP: 200,000 EGP**

**Sponsorship of the opening ceremony**

## Expert Meeting

**SPONSORSHIP: 180,000 EGP**

**An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one hour Including Lunch For 30 Person.**

# MIMA 2025

**Please choose one of the following methods of payment:**

## Cash at Pure Spot Offices

**Working hours: 10:00 AM-05:00 PM Sun-Thu**

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  **Landmark:** In Front of Child Garden.

## Bank Transfer to:

**Bank Name: (ABC) Arab Banking Corporation – Egypt**

**Branch: 62 Makram Ebied St.**

**Address: 62 Makram Ebied St. Area No. 6 - Nasr City**

**Account Name: Pure Spot Congress & Event OrganizersAccount No.:**

**EGP: 1820060473010015 /**
**IBAN EG110040000701820060473010015**

**USD: 1820060472020015/**
**BAN EG110040000701820060472020015**

**EUR: 1820060472030014/**
**BAN EG870040000701820060472030014**
**Swift Code: : EAABEGCX**

**And send copy of bank transfer by Email**



## By Check

**The check Payable to: Pure Spot**

**بيور سبوت لتنظيم المؤتمرات**




PROJECT MANAGER

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ALEXANDRIA LUXOR DELTA ASYUT DUBAI

20 YEARS OF EXCELLENCE

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PURE SPOT EVENTS MANAGEMENT

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