16TH MISR INTERNAL MEDICINE ASSOCIATION INTERNATIONAL CONFERENCE

MIMA 2026

8 JULY 2026
EL MAHALLA EL KOBRA

9-10 JULY 2026
HELNAN HOTEL PORT FOUAD

MIMA PRESIDENT
PROF.EMAD MISHRIKI

MIMA VICE PRESIDENT
PROF. KAMAL SALEH

GENERAL SECRETARY
PROF.TAMER MOSTAFA



WHY YOU SHOULD ATTEND?

1- **1- Get the latest innovations in nephrology.** The event delivers new insights, creates possibilities that previously didn't exist, opens doors to opportunity, and brings value to care delivery, outcomes and patient experience.
2- **A chance to network with colleague.** Nephrologists professionals come from near and far to attend this conference, making it a great opportunity to network with others in your field.
3- Earn multiple CMEs/CMUs
4- Focus on specialty neuroscience topics
5- An advanced practice critical care hands-on workshop

LEADING EDUCATION:

- Earn CME credits.
- Learning new clinical skills and updates.
- Learning new technology, new tools.

NETWORKING:

- Interact with colleagues, professionals and leaders in the field.
- Stay in touch with the most advanced practical methods of Neurologists and Neurosurgery.
- Share experiences, insights and strategies in interactive peer-to peer round tables.
- Excellent networking opportunities away from the workplace.

WORKSHOPS:

- Learn from the experts with focused workshops

Target Audience

- Internal Medicine

- Diabetes

- Nephrologist

- Cardiologist



Why to Exhibit



- Make A Long-Lasting Impact On Your Target Audience.
- Generate More Sales Leads.
- Tailor Your Package.
- Find New Customers.
- Stay On Top of Industry Trends.
- Brand Awareness for Company's Name in the Region.
- Access to Decision Makers.
- Benefit from Media Exposure Via Our Marketing Campaigns.
- Scope of Enhancing Marketing Opportunities and Collaborations.
- Conference Brings Together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B Meetings.
- Exhibitions Deliver Unique Value Not Provided by Other Marketing Channels.
- Ability to See a Large Number of Prospects and Customers over a Short Period of Time.
- Face-To-Face Meetings with Prospects and Customers.
- Opportunity to Demonstrate New and Existing Products or Services.

Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	**500,000**	**450,000**	**350,000**	**300,000**	**250,000**
Symposium	60 min 3 slots	40 min 2 slots	30 min 1-2 slots	20 min 1slot	10 Min 1 slot
Accommodation	10 nights Max 10 rooms SGL	8 nights Max 6 rooms SGL	6 nights Max 4 rooms SGL	4 nights Max 3 rooms SGL	2 nights Max 2 rooms SGL
Doctor full registration	30 Doctors	25 Doctors	20 Doctors	15 Doctors	10 Doctors
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	x	x	x
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	x	x	x
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	x	x	x
VIP Lounge Sponsorship	√	x	x	x	x
Program book Ads	Ads as spreadsheet	Ads as a back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	×	x	x	x	x
Logo on Nametag	√	√	√	√	x
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert (Brochure / CD or DVD)	√	x	x	x	x
Email Blast awareness	√	√	√	√	√

Exhibition Opportunities

Stand Type	Size	Cost in EGP
Booth A+	2×6 M	120,000
Class B	2×3 M	95,000
Class C	2×3 M	75,000
Class D popup / rollup	2×3 M	50,000



Registration & Accommodation

Accommodation Type	Cost
Registration only	6,000 EGP
Accommodation & Registration SGL	10,000 EGP
Accommodation & Registration DBL	11,000 EGP

- Accommodation for 1 nights in Helnan Portfouad Standard room BB
- Including Full Access to all Scientific Sessions
- Conference kit, Coffee break, Lunch **and Attendance Certificate**



"All above rates are subject to 14% vat

Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Duration	Cost
60 minutes	150,000
40 minutes	120,000
30 minutes	100,000
15 minutes	80,000
10 minutes	50,000

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.



"All above rates are subject to 14% vat"

Extra Sponsorship Opportunities

Registration Desk



Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

Exclusive 75,000 EGP

Non Exclusive 50,000 EGP

Program Ads



The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at Neurology Conference 2022.

- **inside Front Cover** 35,000
- **inside Back Cover** 35,000
- **Insert** 25,000

Lanyards



Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

Exclusive 50,000 EGP

Non Exclusive 30,000 EGP

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Bags



Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size

50,000 EGP

Bag inserts



Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP

Notes & Pens



150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

35,000 EGP

Photo Session Booth



An Excellent opportunity for your company to make

Its exposure more attractive, Company's logo and products

Will be shown as background in each Photo will take by the

Audience or conference board.

50,000 EGP

"All above rates are subject to 14% Vat"

Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

25,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Video promotion

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

25,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

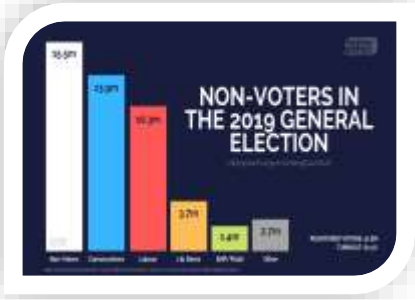
75,000 EGP



Polls & Voting

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP



Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

75,000 EGP/ 30 Lockers



Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) “Exclusive”

50,000 EGP



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP



Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance 50.000 EGP

Only 2 gates

Main Hall sponsorship 70,000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break per day

75,000 EGP



"All above rates are subject to 14% Vat"

Dangler Table Flag

Each table in the conference will be holding your customized branded flag

For 60 Table Dangler

35,000 EGP



Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50,000 EGP



Branded Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles
- Can be branded on both sides - For Entrance or Coffee Break Area:

- Exclusive **25,000 EGP**
- Non Exclusive **15,000 EGP**
  Maximum 5 Sponsors



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises and most popular places

30,000 EGP **Only for 2 signs**



Gala Dinner

Invite KOL Speakers and selected audience for Gala Dinner including full branding.

Invitation for 100 Pax

200,000 EGP



Ask for the Special Branding Offer

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name	: Arab Banking Corporation – Egypt
Branch	: 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name	: Pure Spot Congress & Event Organizers
Account Number	: 1820060473010015
Swift Code	: EAABEGCX007
IBAN	: EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you their



PROJECT MANAGER

MR. MOHAMED NABIL

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