MMISU2025

7th Annual Conference of the Society of Mediterranean Minimally Invasive Surgery in Urology

29-31 OCTOBER, 2025

HILTON CAIRO HELIOPOLIS



EXHIBIT AND CORPORATE SPONSORSHIP PROSPECTUS



MMISU2025

HONORARY PRESIDENT

M. GENERAL DR. **SARYA HAWAM**

CONFERENCE PRESIDENT

PROF. **ALY M. ABDEL-KARIM**

CONFERENCE GENERAL SECRETARY

PROF. **ENMAR HABIB**

CONFERENCE TREASURER

PROF. **ESSAM ABDELMOHSEN**

MMISU2025

WELCOME MESSAGE

Dear friends and colleagues,

On behalf of the organizing committee, we have the pleasure to announce the Seventh Annual Meeting of the Society of Mediterranean Minimally Invasive Surgery in Urology (MMISU2025). The meeting will be held at the majestic Hilton Helipolis Hotel that is located in heart of the magnficient city of Cairo during the period of 29th-31st of October 2025.

As minimally invasive urology is taking the lead in clinical practice, we promise to provide you with the latest innovations and future research in the field of minimally invasive surgery in urology. The meeting will include a plenty of well-known experts and top of the niche speakers from all over the world. The scientific program will have a big volume of live surgeries that will be done by pioneer surgeons aiming to demonstrate different updated techniques and technologies in the field of minimally invasive surgery in urology. Interesting and well-planned hands-on training courses will enlighten you towards performing your first operation. Like in the previous years, the meeting will be held in collaboration with the most well-known Urological Associations In Urology worldwide.

We promise you an unprecided professional experience during MMISU2025 where you will directly learn from professional tutors in urology, meanwhile you will enjoy the weather and a very exciting social program of the beautiful City of Cairo where you can find both modern and historical life.

Looking forward to seeing you all in Cairo next October.

INITIAL LIST OF GUEST SPEAKERS


THOMAS KNOLL


EVANGELOS LIATSIKOS


OLIVIER TRAXER


JIHAD KAOUK


ANTONIO FRATTINI


GIAMPAOLO BIANCHI


ERIC BARRET


STEFANIA FERRETTI


SELÇUK GÜVEN


THEODOROS TOKAS


NADER FAHMY


MONA ALAMELDIN


NIBBRAS ALHAMADANI


BHASKAR SOMANI


NASER ALFGIH


FRANCESCO GRECO


IOANNIS GOUMAS


BOULATROS ABDELKARIM


PANAGIOTIS KALLIDONIS


ESTEBAN EMILIANI


AMR EMARA

MMISU2025

Why to Attend?

The format for the 2025 Conference includes plenaries with invited speakers and proffered papers, company organized symposia & presentations . This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.



Why to Exhibit ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

1 - Personal contact with the leadership and executive officers of far-reaching regional and national organizations

2 - Breaks built into the schedule designed to maximize interaction between registrants and exhibitors

3 - Make a long-lasting impact on your target audience

4 - Publicity and long term branding

5 - Opportunity to demonstrate new and existing Products or services

6 - -B2B & B2C opportunities.

-Access to KOL Guests

Achieving your business goals starts here.

MMISU2025

SPONSOR OPPORTUNITIES

01
Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02
Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your conference brand dominance and odds of increasing your booth traffic .

03
Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the conference .

The Conference is always open to new ideas.

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Main Sponsorship Levels

Level Determined by the accumulation of objects of Value

DIAMOND SPONSOR

950,000
EGP

PLATINUM SPONSOR

700,000
EGP

GOLD SPONSOR

550,000
EGP

SILVER SPONSOR

400,000
EGP

BRONZE SPONSOR

250,000
EGP





950,000 EGP

- Booth Class (A+) 2*6 m
- 50 Full registration
- Symposium 30 min
- Roll up during your symposium inside the Meeting room
- Marketing for your symposium
- Polls / Voting system during symposium time
- Priority choice opportunity of exclusive sponsorship (1st)
- Coffee break area Sponsorship
- 3 Flags at exhibition area
- Program book ads As Spreadsheet
- Logo on Conference E- Badge
- Logo on (Chairpersons , Speakers) Nametag ,Lanyard
- Email Blast (4-5 times) Tailor Your Message
- Opportunity to distribute your Flyer from registration desk (Production & Printing completed by Sponsor)
- Digital Branding at Speaker ready desk
- Trophies Acknowledgement Delivery on Closing Ceremony
- Program At a glance (Exclusive Opportunity)
- Acknowledgement as MAIN Sponsor in all Printed or Online Documents
- Social Media Pinned posts for highlighting partners (1 Week)
- Thank you Email to all the attendees after the event with your logo

MMISU2025



700,000 EGP

- Symposium 20 min
- Priority choice opportunity of exclusive sponsorship (2nd)
- Rollup during your symposium inside the Meeting Room
- Booth Class (A+) 2*6 m
- 30 Full registration
- Logo on Coffee Break &-Lunch Kits
- Program book ads inside back cover
- Logo on Conference E- Badge
- 1 Flag at exhibition area
- Social Media Pinned posts for highlighting partners (4 days)
- Opportunity to distribute your Flyer from registration desk (Production & Printing completed by Sponsor)
- Trophies Acknowledgement Delivery on Closing Ceremony
- Acknowledgement on Sponsors Board



550,000 EGP

- Booth Class (A+) 2*4 m
- 20 Full registration
- Symposium 15 min
- Priority choice opportunity of exclusive sponsorship (3rd)
- Program book ads inside page
- Logo on E-Badge
- Opportunity to distribute your Flyer from registration desk (Production & Printing completed by Sponsor)
- Thank you Email to all the attendees after the event with your logo
- Trophies Acknowledgement Delivery on Closing Ceremony
- Social Media Pinned posts for highlighting partners (2 days)



400,000 EGP

- **Booth Class (A+) 2*3 m**
- 10 min Symposium
- **15 Full registration**
- **Priority choice** opportunity of exclusive sponsorship (4th)
- **Program book ads inside back cover**
- **Opportunity to distribute your Flyer from registration desk**
  (Production & Printing completed by Sponsor)
- **Trophies Acknowledgement Delivery on Closing Ceremony**
- **Social Media Pinned posts** for highlighting partners (2 day)



250,000 EGP

- **Booth Class (A+) 2*3 m**
- **Priority choice** opportunity of exclusive sponsorship (5th)
- **10 Full registration**
- **Program book ads inside page**
- **Social Media Pinned posts** for highlighting partners (1 day)



REGISTRATION FEES

Categories of Participants	EARLY Until 31 July 2025	LATE Until 28 October 2025	ONSITE During the conference (29-31 October 2025)
EGYPTIANS			
MMISU Members	5500 EGP	6000 EGP	6500 EGP
MMISU Non-Members	6500 EGP	7000 EGP	7500 EGP
Residents	3500 EGP	3750 EGP	4000 EGP
NON-EGYPTIANS			
MMISU Members	300 USD	350 USD	400 USD
MMISU Non-Members	450 USD	500 USD	550 USD
Residents	150 USD	175 USD	200 USD

Registration includes the following:
"A 3-day badge, coffee breaks, lunch, a certificate of attendance, and certificates of accreditation."

ACCOMMODATION FEES

PACKAGES	SGL	DBL	PACKAGE INCLUDES
EGYPTIANS	10,500 EGP	11,500 EGP	Accommodation 1 Night *At Hilton Cairo Heliopolis Based on (Bed & Breakfast)*
NON-EGYPTIANS	235 USD	255 USD	

Note: In case of Two Doctors sharing in the same room Extra Registration Fees will be Paid

Event Booths

	Booth Name	Booth Description	Price in EGP
Exhibition space	Class (A+) booth	12 SQM Special space (2 X 6 m)	250,000
	Class (A+) booth	8 SQM Special space (2 X 4 m)	150,000
	Class (A+) booth	6 SQM Special space (2 X 3 m)	125,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	100,000
	Class (C)	4 SQM only roll up (2 X 2 m)	75,000



First come first served basis & Priority for main sponsors after official confirmation

Exhibitor Badges

Exhibitors will receive the following Exhibitor badges for free. These badges provide access to the Exhibition and 2 Coffee break in addition to 2 lunch

Exhibitors Badges	
Space (2*6)	5 Free
space (2 X 4 m)	4 Free
space (2 X 3 m)	3 Free
space (2 X2m)	2 Free



Exhibition * subject to change

	28 October	29 -30 October	31 October
Set up	04:00 -00:00	⊗	⊗
Exhibition	⊗	08:00AM – 06:00PM	08:00AM – 06:00 PM
Dismantling	⊗	⊗	06:00 PM

"All business activities of the exhibitor must be confined to their assigned space. Displaying banners, placards, signs, or other items beyond the booth limits is prohibited without prior consent from Organizing Company."

MMISU2025

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

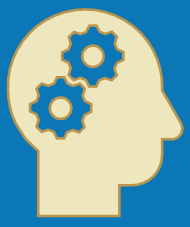
An excellent opportunity for your organization to provide an educational lecture	**150,000 EGP for 30 Minutes** **125,000 EGP for 20 Minutes** **100,000 EGP for 15 Minutes** **75,000 EGP for 10 Minutes**

Symposium Upgrade

Add Hybrid Option +Marketing Campaigns	**15,000 EGP**

The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.







Additional Ideas for branding





Registration Area Branding



Reach attendees outside of the exhibit hall by sponsoring the Registration area. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on it

75,000 EGP

Main Congress LED Screen Ads



60,000 EGP

Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

Place your brand like Pole flags
@ the coffee break area for all to see.
According to the Availability



50,000 EGP

Conference Mockup



75,000 EGP

Conference logo mockup in letters & Backdrop with Your company logo
"According to the Availability"

Turn Up Your Volume

Gala Dinner Activity

This is always well attended as participants take the opportunities to network and establish contacts in relaxed setting :
-Round up Table sponsors
– table signage with your company logo
-2 lED screen



Program at a glance Sponsorship



Sponsor will have the opportunity to get more exposure to all attendees

"According to the Availability"

Educational/Content Opportunities

Live Surgeries: **90,000 EGP**
(live streaming for your company logo and products throughout the live surgery session)

Teaching Course: **60,000 EGP**
Company branding in the teaching course hall, allowing sponsor to distribute advertising materials, notebooks, pens, etc. On teaching course attendees)

Scientific Session: **50,000 EGP**
(live streaming for your company logo and products throughout the scientific session)



Turn Up Your Volume

Photo Booth -Exclusive

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

"According to the Availability"

Priority to the main Packages



Crossing Gate –Exclusive



Get your name and branding on
2 Sequence Gates in Special Places & on the main Entrance Hall

Branded pole Flags – Non-Exclusive

Be one of the first brands to be seen and stay at the forefront of attendees' minds by featuring your brand on the outside flagpoles

Can be branded on both sides
-For Entrance or Coffee Break Area
- Available for 4 sponsors – 6 pole flags for each



Turn Up Your Volume

Rotating Backlit Cube

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent areas of the conference .
All four sides of the cube will display your message
2 slot available



75,000 EGP/ tower

Magic mirror photo booth



40,000 EGP/ day

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features.

Certificate Folders

Have your company name and logo printed on the certificate folders
(**Production & Printing completed by Sponsor)**



40,000 EGP

Turn Up Your Volume

Email Blast -*Non-Exclusive*

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

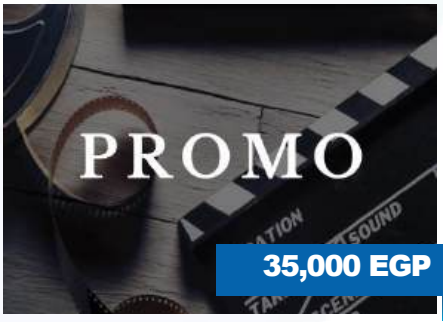


Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Congress Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

Non-Exclusive



Advertisement during breaks



Video advertisement during breaks (Loop between 5-10 minutes)

Turn Up Your Volume

Congress Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

For 100 PAX / Per Day



Branding of the speaker's ready room



Facilities will be available at the Congress for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear at This Area by roll up

- Opportunity to provide Sponsor's Name at the laptop screen

Non-Exclusive

VIP Lounge

Top VIP (Speakers, Chairmen spend time in this lounge served by tea , coffee , cookies

-Sponsor's name/ company's logo will appear on This Area by roll up

Exclusive Opportunity



Turn Up Your Volume

Logo on Delegate E-Badges

Have your company name and logo on the delegate badges.

"According to the Availability



35,000 EGP

Directions Signs



50,000 EGP

Signs will be located outside the exhibit hall and/or in session hallways

Non-Exclusive Opportunity (Maximum 5)

Speakers & Chairpersons Lanyards

Each Sp,CH receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Congress name.

"According to the Availability"
Exclusive Opportunity



50,000 EGP

Water Bottles –Exclusive



40,000 EGP

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees

"Production not included"

Turn Up Your Volume

Advertising in Final Program -Non-Exclusive

The printed version will be handed out to all participants during the congress Your Company ADS:



Inside front/back cover **20,000 EGP**

Spreadsheet **30,000 EGP**

Full page inserted **15,000 EGP**

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the Congress bags.
Only four bag inserts are available so your messaging will not get lost or diluted.

4 Opportunities available

"Production not included"



15,000 EGP

Bags –Exclusive



40,000 EGP

Placing company logo on congress bag.
Logo size 3cm×3cm maximum

"According to the availability"

"Production not included"

Turn Up Your Volume

Maximize Your Marketing



We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

14 %VAT WILL BE ADDED TO ALL PRICES



Registration & Accommodation:

-check in Time at 03:00 PM / check out time at 12:00 noon

A request must be sent by email before the conference for early /late check in and late check out (Additional charges may apply)

-Rooms and rates are available Exclusively to registered attendees

-children are not included in the following package

- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot to confirm (Names – Dates – Spelling)

- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).

Cancellation Policy (for Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for.

- In case of any cancellation or amendment before 60 Days of the arrival date you will charge 25% From Total Amount.

- In case of any cancellation or amendment before 45 Days of the arrival date you will charge 50% From Total Amount.

- In case of any cancellation, amendment or No Show before 30 Days of the arrival date you will charge 100%.

Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

- **Cairo:** 62 Makram Ebaid St., 6th Zone, Nasr City,
  Landmark: In Front of Child Garden.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers

Account No.:

EGP: 1820060473010015 /
IBAN EG110040000701820060473010015

USD: 1820060472020015/
BAN EG110040000701820060472020015

And send copy of bank transfer by Email



By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات

About Egypt

The pearl of Africa, Egypt welcomes its visitors with its beautiful climate, impressive nature, tasteful cuisine, cultural heritage and rich historical background. You can enjoy swimming or diving in Sharm el Sheikh and have an unforgettable summer holiday in the high-end hotels, or you can be impressed by the beyond words history in Cairo.

Taking a tour on the legendary Nile will also make a lifetime experience or shopping at the souks. If none of these appeal to you, you can go for climbing Mount Sinai or you can prove yourself in quad biking in the desert.

Without any doubt, pyramids in Egypt will only be a part of your Egypt trip. If you think the pyramids are the only attraction that are worth seeing.

Visa Procedure of Egypt

Egypt requires visa from travelers from some foreign countries. For more detailed information, you can visit the official website of Egypt Ministry of Foreign Affairs.

Attractions in Egypt

Scuba Diving in Sharm El Sheikh – Pyramids – Nile- Muhammad Ali Mosque and the Egyptian Museum

Shopping in Egypt

Egypt offers a wide range of handmade souvenirs and all of them will put a smile on the faces of your family members and friends. You can consider buying these popular souvenirs for your beloved ones.

Handmade Egyptian carpets- Alabaster products -Papyrus paintings-Jewelry-Cartouches.

Event Tourism in Egypt

With its cultural and historical background, Egypt plays an important role as an ideal hub for international and academic events such as conferences, congresses, symposiums and trade shows. Events in Egypt has always drawn considerable attention worldwide especially in the last 15 years.





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PURE SPOT
EVENTS MANAGEMENT

www.purespot.org

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